

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jenny Thompson, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> <span style="color: red; font-weight: bold;">➔</span> </div>	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b> <input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>
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### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Greg Magness
Authorized committee: The Committee to Elect Greg Magness
Agency requesting time (and contact information): <input type="checkbox"/> N/A Forte Media Partners
Candidate's political party: non-partisan
Office sought (no acronyms or abbreviations): Sebastian County Circuit Judge
Date of election: 11.3.20 <span style="float: right;"><input checked="" type="checkbox"/> General <input type="checkbox"/> Primary</span>
Treasurer of candidate's authorized committee: Hugh Maurras
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>

Candidate/Committee/Agency	Station Representative
Signature: Jenny Thompson <span style="font-size: small; margin-left: 100px;">Digitally signed by Jenny Thompson Date: 2020.09.21 14:58:49 -05'00'</span>	Signature:
Name: Jenny Thompson	Name: Del Williams
Date of Request to Purchase Ad Time: 9/21/20	Date of Station Agreement to Sell Time: 10/29/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/29/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>15171 53953</u>	Station Call Letters: <u>KWHN-60sec ads</u>	Date Received/Requested: <u>10/29</u>
Est. #: <u>1278/2667 Rev</u>	Station Location: <u>Ft Smith</u>	Run Start and End Dates: <u>10/30/20 - 11/3/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Client: The Committee to Elect Greg Magness  
 Product: GM  
 Campaign: Fall 2020 Greg Magness

**Station Order**

Forte Media Partners  
 P.O. Box 10371, Ft. Smith, AR 72917  
 2707 South Waldron, Ft. Smith, AR 72903  
 479-462-7200

Estimate No.:  
 Contract No.:  
 Job No.:

Rev #: 2  
 Flight From: 10/05/2020 to 11/08/2020

Market: FT. SMITH-FAY-SPRNGDL-RGR  
 Station: KWHN-AM  
 Station Contact: Del Williams

Buyer Name: Jenny Thompson

Actg. Order No.: 1278  
 WS Order No.: 2667

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Oct 05	Oct 12	Oct 19	Oct 26	Nov 02	Total Spots	MSA P 25-54 (R)
1	MTWRF-- 06:00A-10:00A	AM 30		\$7.00 \$70.00	.	.	5	5	.	10	0.4 \$17.50
Comment: P											
2	MT----- 06:00A-10:00A	AM 30		\$7.00 \$28.00	.	.	.	.	4	4	0.4 \$17.50
Comment: NP-2X/DAY											
3	---RF-- 06:00A-10:00A	AM 30		\$7.00 \$14.00	.	2	.	.	.	2	0.4 \$17.50
Comment: P											
4	MTWR--- 10:00A-03:00P	MD 30		\$10.00 \$200.00	.	.	10	10	.	20	0.5 \$20.00
Comment: P 2X/DAY											
5	MT----- 10:00A-03:00P	MD 30		\$10.00 \$60.00	.	.	.	.	6	6	0.5 \$20.00
Comment: NP-3X/DAY											
6	---RF-- 10:00A-03:00P	MD 30		\$10.00 \$50.00	.	5	.	.	.	5	0.5 \$20.00
Comment: P											
7	MT----- 03:00P-07:00P	PM 30		\$8.00 \$32.00	.	.	.	.	4	4	0.1 \$80.00
Comment: NP-2X/DAY											
8	---F-- 10:00A-03:00P	MD 60		\$15.00 \$45.00	.	.	.	3	.	3	0.5 \$30.00
Comment: P											
9	MT----- 10:00A-03:00P	MD 60		\$15.00 \$30.00	.	.	.	.	2	2	0.5 \$30.00
Comment: P											
10	---F-- 03:00P-07:00P	PM 60		\$12.00 \$24.00	.	.	.	2	.	2	0.2 \$60.00
Comment: P											





# iHeartMEDIA

## Order Confirmation

Greg Magness  
 Forte Media Partners  
 Jenny Thompson  
 PO Box 10371  
 Fort Smith, AR 72917

Advertiser No: 1315011  
 Start Date: 10/15/2020  
 End Date: 11/03/2020  
 Month Type: Broadcast  
 Entered: 10/07/2020 1:31 PM by Fusion  
 Last Update: 10/29/2020 11:52 AM by DelWilli  
 Spil Red Inv:  
 AE: Williams, Del  
 Note: Acig 1278 WS 2667  
 Note 2:

Order No: 1517148028  
 Contract/Code #: 9914394  
 Co-op: No  
 Package: No  
 CPE: - - 1278/2667  
 Revision #: 1  
 Agency Comm: 15%

Cash In Advance: Yes

Market Station	Bind To	Start Date	End Date	No On W. W. Days	Skip W. M T W T F S S	Spots/ W.	Copy Group	Spot Len.	Priority Revenue	Rate Type	Spots	Ord. Spots	Ord. Cost
1 Fort Smith	06:00-10:00	10/15/20	10/16/20	1 1 0	0 0 0 0 1 1 0 0 0 2	2	C/E_1278/2667/KWHN-AM/COMM/30	30	75	7.00	2	2	14.00
KWHN-AM	Commercial												
2 Fort Smith	10:00-15:00	10/15/20	10/16/20	1 1 0	0 0 0 0 3 2 0 0 0 5	5	C/E_1278/2667/KWHN-AM/COMM/30	30	75	10.00	5	5	50.00
KWHN-AM	Commercial												
3 Fort Smith	06:00-10:00	10/19/20	10/30/20	2 2 0	0 1 1 1 1 1 0 0 0 5	5	C/E_1278/2667/KWHN-AM/COMM/30	30	75	7.00	10	70.00	
KWHN-AM	Commercial												
4 Fort Smith	10:00-15:00	10/19/20	10/29/20	2 2 0	0 3 2 3 2 0 0 0 0 10	10	C/E_1278/2667/KWHN-AM/COMM/30	30	75	10.00	20	200.00	
KWHN-AM	Commercial												
5 Fort Smith	06:00-10:00	11/02/20	11/03/20	1 1 0	0 2 2 0 0 0 0 0 0 4	4	C/E_1278/2667/KWHN-AM/COMM/30	30	75	7.00	4	28.00	
KWHN-AM	Commercial												

Local Agency- Political  
 Local Agency- Political  
 Local Agency- Political



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Order Confirmation

Market Station	Bind To	Start Date	End Date	No On Of Air Sch W. W. Days	Skip W. M T W T F S S	Spots/ W.	Copy Group	Spot Len.	Priority Revenue	Rate Type	Ord. Spots	Ord. Cost
6 Fort Smith	10:00-15:00	11/02/20	11/03/20	1 1	0 3 3 0 0 0 0 0	6	C/E_1278/2667/KW/AM/COMM/30	30	75	10.00	6	60.00
KW/AM	Commercial											
7 Fort Smith	15:00-19:00	11/02/20	11/03/20	1 1	0 2 2 0 0 0 0 0	4	C/E_1278/2667/KW/AM/COMM/30	30	75	8.00	4	32.00
KW/AM	Commercial											
8 Fort Smith	06:00-10:00	10/30/20	10/30/20	1 1	0 0 0 0 0 3 0 0	3	C/E_1278/2667/KW/AM/COMM/60	60	75	15.00	3	45.00
KW/AM	Commercial											
9 Fort Smith	15:00-19:00	10/30/20	10/30/20	1 1	0 0 0 0 0 2 0 0	2	C/E_1278/2667/KW/AM/COMM/60	60	75	12.00	2	24.00
KW/AM	Commercial											
10 Fort Smith	10:00-15:00	10/31/20	10/31/20	1 1	0 0 0 0 0 3 0 0	3	C/E_1278/2667/KW/AM/COMM/60	60	75	6.00	3	18.00
KW/AM	Commercial											
11 Fort Smith	10:00-15:00	11/02/20	11/03/20	1 1	0 0 1 1 0 0 0 0	2	C/E_1278/2667/KW/AM/COMM/60	60	75	15.00	2	30.00
KW/AM	Commercial											

No. of Spots/Misc/Digital: 61/0/0

Ordered Gross: \$571.00  
 Agency Commission: \$85.65  
 Ordered Net: \$485.35  
**Total Net Due: \$485.35**



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Order Confirmation

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amount Ord:	22	39	0	0	0	0	0	0	0	0	0	0	0
Gross:	199.00	372.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	169.15	316.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers  
Greg Magness

100%

Spot Title	Spot ID	Cart No	Length	Duration	Rotation
C/E_1278/2667/KW/1N-AM/COMM/30	9392233				
C/E_1278/2667/KW/1N-AM/COMM/60	944731				
Greg Magness Nov3 A	940198	7536533	30	10/15/2020 - 11/3/2020	75
Greg Magness Nov3 B	940199	7536534	30	10/15/2020 - 11/3/2020	25