

Client: The Committee to Elect Greg Magness  
 Product: GM  
 Campaign: Fall 2020 Greg Magness

### Station Order

Forte Media Partners  
 P.O. Box 10371, Ft. Smith, AR 72917  
 2707 South Waldron, Ft. Smith, AR 72903  
 479-462-7200

Rev #: 1  
 Flight From: 10/05/2020 to 11/08/2020

Buyer Name: Jenny Thompson

Estimate No.:  
 Contract No.:  
 Job No.:

Actg. Order No.: 1278  
 WS Order No.: 2667

Market: FT. SMITH-FAY-SPRNGDL-RGR  
 Station: KWHN-AM  
 Station Contact: Del Williams

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Oct 12	Oct 19	Oct 26	Nov 02	Total Spots	MSA P 25-54 (R)
1	MTWRF-- 06:00A-10:00A	AM 30		\$7.00 \$70.00	.	5	5	.	10	0.4 \$17.50
Comment: P										
2	MT----- 06:00A-10:00A	AM 30		\$7.00 \$28.00	.	.	.	4	4	0.4 \$17.50
Comment: NP-2X/DAY										
3	---RF-- 06:00A-10:00A	AM 30		\$7.00 \$14.00	2	.	.	.	2	0.4 \$17.50
Comment: P										
4	MTWR--- 10:00A-03:00P	MD 30		\$10.00 \$200.00	.	10	10	.	20	0.5 \$20.00
Comment: P 2X/DAY										
5	MT----- 10:00A-03:00P	MD 30		\$10.00 \$60.00	.	.	.	6	6	0.5 \$20.00
Comment: NP-3X/DAY										
6	---RF-- 10:00A-03:00P	MD 30		\$10.00 \$50.00	5	.	.	.	5	0.5 \$20.00
Comment: P										
7	MT----- 03:00P-07:00P	PM 30		\$8.00 \$32.00	.	.	.	4	4	0.1 \$80.00
Comment: NP-2X/DAY										
\$454.00					7	15	15	14	51	
					3.3	7.0	7.0	5.0		

Monthly Totals

Month Spots GRP/GRIs Dollars CPP/CPM

Advertiser: The Committee to Elect Greg Magness  
Campaign: Fall 2020 Greg Magness

**Station Order**  
FT. SMITH-FAY-SPRNGDL-RGR - Radio

Station: KWHN-AM

Monthly Totals

<u>Month</u>	<u>Spots</u>	<u>GRP/GRIs</u>	<u>Dollars</u>	<u>CPP/CPM</u>
Oct	22	10.3	\$199.00	\$19.32
Nov	29	12.0	\$255.00	\$21.25
	51	22.3	\$454.00	\$20.36

Comments

Station Remarks:

All spots must run inside time periods ordered or credit may be taken. All makegoods must be submitted in writing, approved by buyer and run before 6pm on Nov. 3. Please confirm via email.

By: \_\_\_\_\_