



OFFICE USE ONLY
 APPROVED: [Signature] DATE: 11/11/18
 ENTERED: [Signature] DATE: 10/24/18

CONTRACT #: 6750
 CLIENT: Bitirakis For Congress
 AGENCY: Media Financial Services
 ADDRESS: _____

DEMOGRAPHIC CHANGE: YES NO

TYPE: LD LA LHA SP POI LT
 AGENCY COMM: YES NO
 COOP: YES NO
 BILLING TYPE: EOM BC
 PACKAGE AMOUNT: _____
 P.O. #: 3150
 SPECIAL BILLING INSTRUCTIONS: _____

CONTACT: _____
 PHONE: _____
 EMAIL: _____
 SALESPERSON: Abuse

SPONSORSHIP TYPE	
DATES	

SPOT DESCRIPTION: _____ LENGTH: 60 CONFLICT CODES: 77

BEGIN & END DATES	SCHEDULE TIMES	I/O	M	T	W	T	F	S	S	RATE
<u>11/6 -- 11/7</u>	<u>6^{AM} 7^{PM}</u>	<u>/</u>	<u>9</u>	<u>10</u>	<u>10</u>	<u>10</u>	<u>9</u>			<u>270</u>
<u>11/8 --</u>	<u>6^{AM} 7^{PM}</u>	<u>/</u>		<u>2</u>						<u>270</u>
--	AM AM /									
--	PM PM /									
--	AM AM /									
--	PM PM /									
--	AM AM /									
--	PM PM /									

SPOT DESCRIPTION: _____ LENGTH: _____ CONFLICT CODES: _____

BEGIN & END DATES	SCHEDULE TIMES	I/O	M	T	W	T	F	S	S	RATE
--	AM AM /									
--	PM PM /									
--	AM AM /									
--	PM PM /									
--	AM AM /									
--	PM PM /									
--	AM AM /									
--	PM PM /									

TOTAL ADS **→**

50 ✓

PAGE 1 OF 1

TOTAL CONTRACT **→**

1350 ✓

STATION:	WXCZ-FM	ORDER#:	3202950	DATE:	10/26/2022
MARKET:	Gainesville-Ocala, FL	AMOUNT:	\$1,350.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	50	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4435210	
ADVERTISER:	Bilirakis For Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 3150 11/1-11/8 4 days	AGY EST:	3150	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-01-2022 TO 11/13/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/26/2022 10:33	

COMMENTS

[Rep Comment] 10/26/2022: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1 11/1/2022 To 11/7/2022 **WK TOT \$1,296.00** **WK TOTAL SPOTS 48**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	11/1/2022	11/7/2022	48	\$27	\$1,296

WEEK#2 11/8/2022 To 11/13/2022 **WK TOT \$54.00** **WK TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		.T.....	6:00AM	7:00PM	60	11/8/2022	11/8/2022	2	\$27	\$54

TOTAL	Nov										Total
SPOT	50										50
CASH	1,350.00										1,350.00
TOTAL	1,350.00										1,350.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Betsy Vonderheid, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gus Bilirakis

Authorized committee:

Bilirakis For Congress

Agency requesting time (and contact information):

SRCP Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congress

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee:

KOULIANOS, JOHN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

B Vonderheid

Signature:

Name: Betsy Vonderheid

Name:

Date of Request to Purchase Ad Time: 5/1/2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: 

Name: Betsy Vonderheid

Date: 5/1/2022

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Broadcast Contract

MEDIA FINANCIAL SERVICES
 BILIRAKIS FOR CONGRESS
 1655 PALM BEACH LAKES BLVD
 9TH FLOOR, SUITE #903
 WEST PALM BEACH, FL 33401

Start Date 11/01/22	Contract# 6756	Mod# 0
End Date 11/08/22	Date Entered 10/26/22	Date Last Modified 10/26/22
Advertiser BILIRAKIS FOR CONGRE		Station Market WXCZ-FM
Product		SalesRep/Office Citrus House

Standard Billing Cycle Estimate# 3150

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 11/01/22 MO 11/07/22	06:00A-07:00P	60	9	10	10	10	9	--	--	48	\$27.00
2	TU 11/08/22 TU 11/08/22	06:00A-07:00P	60	--	2	--	--	--	--	--	2	\$27.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	50	1,350.00	\$202.50	\$ 1,147.50	\$ 1,350.00

Billing Projections: By Month

	Nov 22
CA	1,350.00
ST	1,350.00

****FOR YOUR RECORDS**** THIS IS NOT AN INVOICE
 THIS IS A CONFIRMATION OF YOUR RADIO BROADCAST AGREEMENT

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 5



OFFICE USE ONLY
 APPROVED SM DATE 11/11/11
 ENTERED EC DATE 10/26/11

CONTRACT #: 6757
 CLIENT: Rilinkis for Congress
 AGENCY: Media Financial Services
 ADDRESS: _____
 CONTACT: _____
 PHONE: _____
 EMAIL: _____
 SALESPERSON: House

DEMOGRAPHIC CHANGE: YES NO

TYPE: LD LA LIHA SP POL LT
 AGENCY COMM: YES NO
 COOP: YES NO
 BILLING TYPE: EOM BC
 PACKAGE AMOUNT: _____
 P.O. #: _____
 SPECIAL BILLING INSTRUCTIONS: _____

SPONSORSHIP TYPE _____
 DATES _____

SPOT DESCRIPTION: _____ LENGTH: 60 CONFLICT CODES: 77

BEGIN & END DATES	SCHEDULE TIMES	I/O	M	T	W	T	F	S	S	RATE
<u>10/28-10/31</u>	<u>6^{AM} 7^{PM}</u>	<u>/</u>	<u>5</u>				<u>5</u>	<u>5</u>	<u>5</u>	<u>27⁰⁰</u>
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								

SPOT DESCRIPTION: _____ LENGTH: _____ CONFLICT CODES: _____

BEGIN & END DATES	SCHEDULE TIMES	I/O	M	T	W	T	F	S	S	RATE
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								

TOTAL ADS 20
 PAGE 1 OF 1

20 ✓

TOTAL CONTRACT 540⁰⁰ ✓

540⁰⁰ ✓

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Betsy Vonderheid, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gus Bilirakis

Authorized committee:

Bilirakis For Congress

Agency requesting time (and contact information):

SRCP Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congress

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee:

KOULIANOS, JOHN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:

Name: Betsy Vonderheid

Name:

Date of Request to Purchase Ad Time: 5/1/2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Betsy Vonderheid

Date: 5/1/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Broadcast Contract

MEDIA FINANCIAL SERVICES
 BILIRAKIS FOR CONGRESS
 1655 PALM BEACH LAKES BLVD
 9TH FLOOR, SUITE #903
 WEST PALM BEACH, FL 33401

Start Date 10/28/22	Contract# 6757	Mod# 0
End Date 10/31/22	Date Entered 10/26/22	Date Last Modified 10/26/22
Advertiser BILIRAKIS FOR CONGRE		Station Market WXCZ-FM
Product		SalesRep/Office Citrus House

Standard Billing Cycle Estimate# 3151

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 10/28/22 MO 10/31/22	06:00A-07:00P	60	5	--	--	--	5	5	5	20	\$27.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	20	540.00	\$81.00	\$ 459.00	\$ 540.00

Billing Projections: By Month

	Oct 22	Nov 22
CA	540.00	
ST	405.00	135.00

*****FOR YOUR RECORDS***** THIS IS NOT AN INVOICE
 THIS IS A CONFIRMATION OF YOUR RADIO BROADCAST AGREEMENT

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 6



OFFICE USE ONLY
 APPROVED SP DATE 11/7/22
 ENTERED RC DATE 10/21/22

CONTRACT #: 6753

CLIENT: Manda Peters - FL House

AGENCY: Sharp Ideas LLC

ADDRESS: 5783 W. Woodside DR
Crystal River 34429

CONTACT: _____

PHONE: _____

EMAIL: _____

SALESPERSON: House

DEMOGRAPHIC CHANGE: YES NO

TYPE: LD LA LIHA SP POL LT
 AGENCY COMM: YES NO
 COOP: YES NO
 BILLING TYPE: EOM BC
 PACKAGE AMOUNT: _____
 P.O. #: _____
 SPECIAL BILLING INSTRUCTIONS: _____

SPONSORSHIP TYPE	
DATES	

SPOT DESCRIPTION:	LENGTH:	CONFLICT CODES:
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BEGIN & END DATES	SCHEDULE TIMES	I/O	M	T	W	T	F	S	S	RATE
10/21 -- 11/4	6 ^{AM} 7 ^{PM}	/	4	4	4	4	4	4	4	8
11/5 --	6 ^{AM} 7 ^{PM}	/						3		8
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								

SPOT DESCRIPTION:	LENGTH:	CONFLICT CODES:
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BEGIN & END DATES	SCHEDULE TIMES	I/O	M	T	W	T	F	S	S	RATE
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								

TOTAL ADS \rightarrow

PAGE 1 OF 1

63 ✓

TOTAL CONTRACT \rightarrow

504⁰⁰ ✓



A Proposal for
BRANDON PETERS - FL HOUSE
 Brandon Peters (D)
 Station: WXCZ/WXZC FM

Sales Representative		Phone	Mobile	Fax	Email
House					
Quoted	Good Until	Start Date	End Date	Total Weeks	Printed
10-20-2022	10-21-2022	10-21-2022	11-06-2022	3	10-20-2022 @ 12:44:39 pm

Week: 10-17 to 10-23-2022 (#43)												Total Weeks: 1	
Description	Len	10-17 Mon	10-18 Tue	10-19 Wed	10-20 Thu	10-21 Fri	10-22 Sat	10-23 Sun	Rate	Units	Investment		
6AM-7PM	30					4	4	4	\$8.00	12	\$96.00		
Week Totals:										12	\$96.00		

Week: 10-24 to 10-30-2022 (#44)												Total Weeks: 1	
Description	Len	10-24 Mon	10-25 Tue	10-26 Wed	10-27 Thu	10-28 Fri	10-29 Sat	10-30 Sun	Rate	Units	Investment		
6AM-7PM	30	4	4	4	4	4	4	4	\$8.00	28	\$224.00		
Week Totals:										28	\$224.00		


Week: 10-31 to 11-06-2022 (#45)												Total Weeks: 1	
Description	Len	10-31 Mon	11-01 Tue	11-02 Wed	11-03 Thu	11-04 Fri	11-05 Sat	11-06 Sun	Rate	Units	Investment		
6AM-7PM	30	4	4	4	4	4	3		\$8.00	23	\$184.00		
Week Totals:										23	\$184.00		

Schedule Totals:										Units	Investment
										63	\$504.00

POLITICAL (D) FLORIDA HOUSE

Pre-paid candidate.

Approved for BRANDON PETERS - FL HOUSE by:


 Authorized Signature

Printed Name: Nathan Sklar

Title: COMM MGR Date: 10/20/2022

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXZC/WXZC Levy-Citrus Co. Date: 10/20/2022

X I, Walter Sharp
X being/on behalf of B. ANDREW PETERS

a legally qualified candidate of the DEMOCRAT
political party for the office of: FLORIDA HOUSE OF REPRESENTATIVES 022
in the GENERAL
election to be held on: NOVEMBER 8, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6AM-7PM	Fri-Sun	non-preempt	12	one
:30	6AM-7PM	Mon-Sun	"	28	one
:30	6AM-7PM	Mon-Sat	"	23	one

Attach proposed schedule with charges (if available): See attached

I represent that the payment for the above described broadcast time has been furnished by:

X The Brandon Peter Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

X Matt Burnette

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

X 10/20/2022 _____
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title

Broadcast Contract

BRANDON PETERS FOR FL HOUSE
SHARP IDEAS, LLC
5783 W WOODSIDE DR
CRYSTAL RIVER, FL 34429

Start Date 10/21/22	Contract# 6753	Mod# 0
End Date 11/05/22	Date Entered 10/21/22	Date Last Modified 10/21/22
Advertiser BRANDON PETERS FOR F		Station Market WXCZ-FM
Product		SalesRep/Office Citrus House

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 10/21/22 FR 11/04/22	06:00A-07:00P	30	4	4	4	4	4	4	4	28	\$8.00
2	SA 11/05/22 SA 11/05/22	06:00A-07:00P	30	--	--	--	--	--	3	--	3	\$8.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	63	504.00	\$75.60	\$ 428.40	\$ 504.00

Billing Projections: By Month

	Oct 22	Nov 22
CA	352.00	152.00
ST	320.00	184.00

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Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1