

**CONTRACT**

**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 158959 /		<u>Alt Order #</u>
<u>Product</u> 2016 Primary		
<u>Contract Dates</u> 02/22/16 - 02/28/16		<u>Estimate #</u>
<u>Advertiser</u> Renee Ellmers for Congress		<u>Original Date / Revision</u> 01/21/16 / 02/22/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL-TV	<u>Account Executive</u> Marian Bell	<u>Sales Office</u> WRAL Local
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Tar Heel Targeting**  
**505 OBERLIN RD STE 110**  
**RALEIGH, NC 27605**

Cxl'd 2/22 per Agcy.

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WRAL	02/23/16	02/28/16	WRAL 5am News PRIMARY ELECTION CARD V1.13 - CLASS 4	5am - 5:30a		:30				NM	0	\$0.00
D 3	WRAL	02/23/16	02/28/16	WRAL 5:30AM News PRIMARY ELECTION CARD V1.13 - CLASS 4	530-6a		:30				NM	0	\$0.00
D 5	WRAL	02/23/16	02/28/16	WRAL AM News PRIMARY ELECTION CARD V1.13 - CLASS 4	6-7a		:30				NM	0	\$0.00
D 7	WRAL	02/23/16	02/28/16	CBS This Morning PRIMARY ELECTION CARD V1.13 - CLASS 4	7am - 9am		:30				NM	0	\$0.00
D 8	WRAL	02/23/16	02/28/16	WRAL 6a News Sat PRIMARY ELECTION CARD V1.13 - CLASS 4	6-8a		:30				NM	0	\$0.00
D 9	WRAL	02/23/16	02/28/16	CBS This Sat Morning 8-9a PRIMARY ELECTION CARD V1.13 - CLASS 4	8-9a		:30				NM	0	\$0.00
D 10	WRAL	02/23/16	02/28/16	WRAL News Sat. 9a-9:30a PRIMARY ELECTION CARD V1.13 - CLASS 4	9:00a - 9:30a		:30				NM	0	\$0.00
D 11	WRAL	02/23/16	02/28/16	N.C. Spin PRIMARY ELECTION CARD V1.13 - CLASS 4	630-7AM		:30				NM	0	\$0.00
D 12	WRAL	02/23/16	02/28/16	WRAL Sun Morning News PRIMARY ELECTION CARD V1.13 - CLASS 4	7-9a		:30				NM	0	\$0.00
D 13	WRAL	02/23/16	02/28/16	CBS Sunday Morning PRIMARY ELECTION CARD V1.13 - CLASS 4	9-1030a		:30				NM	0	\$0.00
D 14	WRAL	02/23/16	02/28/16	Dr. Phil PRIMARY ELECTION CARD V1.13 - CLASS 3	9-10a		:30				NM	0	\$0.00
D 15	WRAL	02/23/16	02/28/16	Price is Right PRIMARY ELECTION CARD V1.13 - CLASS 3	11a-12p		:30				NM	0	\$0.00
D 16	WRAL	02/23/16	02/28/16	Noon News PRIMARY ELECTION CARD V1.13 - CLASS 4	12p-1p		:30				NM	0	\$0.00
D 18	WRAL	02/23/16	02/28/16	Bold & the Beautiful PRIMARY ELECTION CARD V1.13 - CLASS 4	130-2p		:30				NM	0	\$0.00
D 19	WRAL	02/23/16	02/28/16	Young and the Restless PRIMARY ELECTION CARD V1.13 - CLASS 4	4-5p		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
158959 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/22/16 - 02/28/16	2016 Primary	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Renee Ellmers for Congr	01/21/16 / 02/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 20	WRAL	02/23/16	02/28/16	5:00 First News	5-530p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 22	WRAL	02/23/16	02/28/16	5:30 News	530-6p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 24	WRAL	02/23/16	02/28/16	6pm News (M-F)	6-630p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 26	WRAL	02/23/16	02/28/16	CBS Evening News (M-F)	630p-7p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 27	WRAL	02/23/16	02/28/16	Inside Edition	7-730P		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 28	WRAL	02/22/16	02/28/16	Mon Hour 3	10-11p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 29	WRAL	02/22/16	02/28/16	Tue Hour 1	8-9p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 3									
D 30	WRAL	02/22/16	02/28/16	Tue Hour 2	9-10p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 31	WRAL	02/22/16	02/28/16	Fri Hour 1	8-9p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 32	WRAL	02/22/16	02/28/16	Fri Hour 2	9-10p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 3									
D 33	WRAL	02/22/16	02/28/16	Fri Hour 3	10-11p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 34	WRAL	02/22/16	02/28/16	Sat Hour 1	8-9p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 35	WRAL	02/22/16	02/28/16	Sat Hour 3	10-11p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 36	WRAL	02/22/16	02/28/16	60 Minutes	7-8p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 37	WRAL	02/22/16	02/28/16	Sun Hour 2	9-10pm		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 38	WRAL	02/22/16	02/28/16	Sun Hour 3	10-11p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 39	WRAL	02/22/16	02/28/16	Late News	11-1135p		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 41	WRAL	02/22/16	02/28/16	State Coaches Show	1135pm-1205xm		:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
D 42	WRAL	02/22/16	02/28/16	ACC Reg Season (Wed PrimACC Reg Season (			:30				NM	0	\$0.00
				PRIMARY ELECTION CARD V1.13 - CLASS 4									
<b>Totals</b>									0.00			0	\$0.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.