

ORDER



Orders
Order / Rev: 898698
Alt Order #: 25237975
Product Desc: Ohio
Estimate: 3097
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 09/13/16 / 09/13/16
Order Type: REG

WBDT Dayton
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Senate Leadership Fund
Demographic: A35+
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WBDT Dayton	1%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	4%	\$0.00
WDTN	27%	\$0.00
WHIO	53%	\$0.00
WKEF	15%	\$0.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

ORDER



Orders
Order / Rev: 898724
Alt Order #: 25237855
Product Desc: Ohio
Estimate: 3097
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 09/13/16 / 09/13/16
Order Type: REG

WDTN Dayton
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency Name: MainStreet Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Senate Leadership Fund
Demographic: A35+
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Account Executives

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Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDTN Dayton	27%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	4%	\$0.00
WBDT	1%	\$0.00
WHIO	53%	\$0.00
WKEF	15%	\$0.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00