

New Order

Agency: Waterfront Strategies	Station: KEJR	Flight Start: 03/08/2022
Office: Washington	Order Type: Normal	Flight End: 03/30/2022
Client: 302 - Majority Forward	Cancel Date:	Hiatus:
Product: 322 - ISSUE		
Piggyback Product:		
Estimate: 10439 - Majority Forward AZ SL TV 3/8-3/30	Received in ePort: 3/7/2022 10:14:14 AM	

Primary Demo:	Local/National: National	Airtime Dollars: \$16,650.00
Demo 2:	Rep Office: Azteca America National Spot TV Sales (KEJR)	Interactive Dollars: \$0.00
Demo 3:	AE: Adam Schorr	Non-Airtime Dollars: \$0.00
GRP: 0.00	Phone:	Total Dollars: \$16,650.00
CPP: \$0.00	OrderID: 11446024	Total Spots: 129
GIMP: 0	Status: New	
CPM: \$0.00		MarketShare:
Comments: Separation: 30 PopulationBuyType: CPP		

Adam Schorr 3-7-22 see page two

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	3/8	3/15	3/22	3/29	Total				
										Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 7A-8A Hechos AM (News)	EM	\$95.00	C	30	0	5	5	1	11				
2	TuWThFM 8A-9A Hechos AM (News)	EM	\$95.00	C	30	5	0	0	0	5				
3	TuWThFM 8A-9A Hechos AM (News)	EM	\$95.00	C	30	0	5	5	1	11				
4	TuWThFM 9A-10A Hechos AM (News)	EM	\$95.00	C	30	5	0	0	1	6				
5	TuWThFM 11P-11:30P Hechos Nacional (News)	LN	\$165.00	C	30	0	5	5	1	11				
6	TuWThFM 12A-12:30A Hechos Nacional (News)	LN	\$165.00	C	30	5	0	0	0	5				
7	TuWThFM 6P-6:30P DIFÍCIL DE CREER 1 Entertainment/Series	PT	\$75.00	C	30	0	5	5	1	11				
8	TuWThFM 7P-7:30P DIFÍCIL DE CREER Entertainment/Series	PT	\$90.00	C	30	5	0	0	0	5				
9	TuWThFM 7P-8P EVA LUNA Novela	PT	\$150.00	C	30	0	5	5	1	11				

New Order (Page 2)

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Client: 302 - Majority Forward	Product: 322 - ISSUE	Estimate: 10439 - Majority Forward AZ SL TV
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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots				Total Spots	Rtg	CPP	Imp	CPM
						3/8	3/15	3/22	3/29					
10	TuWThFM 8P-9P EVA LUNA Novela	PT	\$150.00	C	30	5	0	0	0	5				
11	TuWThFM 8P-9P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$150.00	C	30	0	5	5	1	11				
12	TuWThFM 9P-10P AL EXTREMO - EDICIÓN ESPECIAL (07:55 to 09:00) News/ Entertainment/ Magazine	PT	\$150.00	C	30	5	0	0	0	5				
13	TuWThFM 9P-10P Al Extremo (News/Ent. Mag)	PT	\$150.00	C	30	0	5	5	1	11				
14	TuWThFM 10P-11P Al Extremo (News/Ent. Mag)	PT	\$150.00	C	30	5	0	0	0	5				
15	TuWThFM 10P-11P DIFICIL DE CREER (10:01 to 10:58) Entertainment/ Series	PT	\$150.00	C	30	0	5	5	1	11				
16	TuWThFM 11P-12A DIFICIL DE CREER (10:01 to 10:58) Entertainment/ Series	LN	\$150.00	C	30	5	0	0	0	5				
Total Spots:						40	40	40	9					
Cash\$ - Spots: \$16,650.00 - 129 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$16,650.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00														

Weeks start on Tuesdays;
 Note Lines daily rotations start on Tuesdays
 Code: Political Issue
 30 mins sep
 Input all Hechos / News by program name; all other lines by Time Period
 Hechos will need MG's offered M-F 3/14 - 4/1.
 Buy ends Wed 3/30/22

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KEJR Phoenix, AZ	Date: 3-7-22
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I, Jesse Demastrie, authorized media buyer
do hereby request station time concerning the following issue:

Economy Jobs

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Majority Forward

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Senator Mark Kelly, US Senate, 11/8/22
Economy
Jobs

I represent that the payment for the above described broadcast time has been furnished by (name and address):

MAJORITY FORWARD
700 13th Street NW, Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, President
Chris Koob, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>3/1/22</u>	<u>Jesse Demastrie</u> <small>Digitally signed by Jesse Demastrie Date: 2022.03.01 12:55:40 -05'00'</small>	<u>202-338-8700</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input type="checkbox"/> Accepted	<input checked="" type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Adam Schorr 3-7-22</u>	<u>Adam Schorr</u>	<u></u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.