

ORDER



Orders
Order / Rev: 1561355
Alt Order #:
Product Desc: JENKINS FOR CHANCELLOR JUDGE
Estimate:
Flight Dates: 07/27/16 - 08/04/16
Original Date / Rev: 07/26/16 / 07/27/16
Order Type: Political

WMC

Primary AE: House House
Sales Office: WMC
Sales Region: Local

Agency Name: Carter Malone Group, LLC
Buying Contact: Regina Jones
Billing Contact:
 1509 Madison Avenue
 Memphis, TN 38104

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jenkins, Joe/Chancellor Judge
Demographic: A35+
Product Codes: PL60
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	4	\$1,600.00	\$1,360.00
08/01/16	08/02/16	2	\$320.00	\$272.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	4	\$1,600.00	\$1,360.00	0.00
August 2016	2	\$320.00	\$272.00	0.00
Totals	6	\$1,920.00	\$1,632.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WMC	07/28/16	07/29/16	Action News 5 @ 4p	Comm	4-5p	---TF--	:10	2	\$160.00	P 2	0.00	NM	2	\$320.00
				Action News 5 @ 4p											
2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	---TF--		2				\$160.00		0.00			
N 3	WMC	07/30/16	07/30/16	Sat Action News 5 @ 6p	Comm	6-630p	-----S-	:30	1	\$600.00	P 2	0.00	NM	1	\$600.00
				Sat Action News 5 @ 6p											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----S-		1				\$600.00		0.00			
N 4	WMC	07/31/16	07/31/16	Sun Action News 5 @ 5p	Comm	5-530p	-----S	:30	1	\$680.00	P 2	0.00	NM	1	\$680.00
				Sun Action News 5 @ 5p											
4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----S		1				\$680.00		0.00			
N 7	WMC	08/01/16	08/02/16	Action News 5 @ 4p	Comm	4-5p	MT-----	:10	2	\$160.00	P 2	0.00	NM	2	\$320.00
				Action News 5 @ 4p											
7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	MT-----		2				\$160.00		0.00			
Totals														6	\$1,920.00

ORDER



Orders
Order / Rev: 1561380
Alt Order #:
Product Desc: JENKINS FOR CHANCELLOR JUDGE
Estimate:
Flight Dates: 07/27/16 - 08/04/16
Original Date / Rev: 07/26/16 / 07/26/16
Order Type: Political

WMC Bounce TV

Primary AE: House House
Sales Office: WMC
Sales Region: Local

Agency Name: Carter Malone Group, LLC
Buying Contact: Regina Jones
Billing Contact:
 1509 Madison Avenue
 Memphis, TN 38104

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jenkins, Joe/Chancellor Judge
Demographic: A35+
Product Codes: PL60
Priority: P 2
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	6	\$300.00	\$255.00
08/01/16	08/03/16	4	\$210.00	\$178.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	6	\$300.00	\$255.00	0.00
August 2016	4	\$210.00	\$178.50	0.00
Totals	10	\$510.00	\$433.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMCw	07/28/16	07/29/16	AM-7a Bounce Action News	Comm	7-8a	---TF--	:30	2	\$60.00	P 2	0.00	NM	2	\$120.00
1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/25/16	07/31/16	---TF--		2				\$60.00		0.00			
N 2	WMCw	07/28/16	07/29/16	EV-6p The Hughleys	Comm	6-7p	---TF--	:30	2	\$45.00	P 2	0.00	NM	2	\$90.00
2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/25/16	07/31/16	---TF--		2				\$45.00		0.00			
N 3	WMCw	07/28/16	07/29/16	EV-7p The Bernie Mac Show	Comm	7-8p	---TF--	:30	2	\$45.00	P 2	0.00	NM	2	\$90.00
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/25/16	07/31/16	---TF--		2				\$45.00		0.00			
N 4	WMCw	08/01/16	08/02/16	AM-7a Bounce Action News	Comm	7-8a	MT-----	:30	2	\$60.00	P 2	0.00	NM	2	\$120.00
4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/01/16	08/07/16	MT-----		2				\$60.00		0.00			
N 5	WMCw	08/01/16	08/03/16	EV-6p The Hughleys	Comm	6-7p	M-W----	:30	2	\$45.00	P 2	0.00	NM	2	\$90.00
5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1561380
 Alt Order #:
 Flight Dates: 07/27/16 - 08/04/16

Advertiser: POL/Jenkins, Joe/Chancellor Judge
 Product Desc: JENKINS FOR CHANCELLOR JUDGE
 Estimate:

WMC Bounce TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WMCw	08/01/16	08/03/16	EV-6p The Hughleys	Comm	6-7p	M-W----	:30	2	\$45.00	P 2	0.00	NM	2	\$90.00
5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	M-W----					2	\$45.00		0.00			
													Totals	10	\$510.00

INSERTION ORDER



The Carter Malone Group, LLC
DRIVEN. TRUSTED. PROVEN.

CLIENT: CMG/JOE JENKINS FOR CHANCELLOR JUDGE-CORRECTED REVISION

STATION: WMC-TV5 & WMC-TV 5.2
Tracey Rogers, trogers@wmctv.com
901.726.0555

1509 Madison Avenue
Memphis, TN 38104
901-278-0881 (phone)
901-278-0085 (fax)

FLIGHT DATES: 7/27/16 -- 8/4/16

SPOT LENGTH: :10 & :30

BUYER: Regina Harris Jones
901.201.3569
r_hjones2@yahoo.com

RE-SUBMITTED: 7/26/16

COPY: UPLOADED BY SPOTLIGHT PRODUCTIONS

WMC-TV 5 (NBC)	W/O & FREQUENCY		# of SPOTS	RATE	GROSS TOTAL
	7/25	8/1			
M-F: Early Today Wkday, 4:30a-5a Verbal ok to delete per client.	-	1x	1x	\$80	\$80
M-F: Action News 5 Today, 5a-6a Verbal ok to delete per client.	1x	1x	2x	\$175	\$350
M-F: Action News 5 @ 4, 4p-5p (:10 ONLY)	2x	2x	4x	\$160	\$640
Sa: Action News 5 @ 6, 6p-6:30p	1x		1x	\$600	\$600
Su: Action News 5 @ 5p, 5p-5:30p	1x		1x	\$680	\$680
	4x	2x			\$1,920
WMC-TV 5.2 (BOUNCE)					
M-F: Bounce Action News, 7a-8p	2x	2x	4x	\$60	\$240
M-F: The Hughleys, 6p-7p	2x	2x	4x	\$45	\$180
M-F: The Bernie Mac Show, 7p-8p	2x		2x	\$45	\$90
	6x	4x			\$510
(4):10 & (12):30 spots ... \$2,430, gross/ \$2,065.50, net					

WMC
1561355

Bounce
1561380

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WYCC-TV Channel 5

7/26/2016

I, Wendie Mahre

being/on behalf of: Open Gardens for Anderson

a legally qualified candidate of the N/A

political party for the office of: Chancellor

in the General

election to be held on: August 4, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

The Carter Malone Group, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mr. Ralph Taylor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/22/2014
Date

Wendie Hale
Signature

To Be Signed By Station Representative

☒ Accepted
Tracy
Signature

☐ Accepted in Part
Tracy Rogers
Printed Name

☐ Rejected
VP & gm
Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning classes, rates, discounts, preemptibility, clearance package plans, and opportunities for negotiation.

yes, Wendie Moore
WMC-TV Acknowledgement of disclosure to candidate

Joe Jenkins
Printed Name of Candidate

Chancellor
Printed Title of Office Candidate is seeking

Jodae 4 judae@gmail.com
How disclosure made available to Candidate
(fax, mail, in person, e-mail, etc.)

901. 278. 0881 / agency
Phone Number of Candidate

901. 278. 0081 / Agency
Fax Number of Candidate

7/26/2016
Date



Political Inquiry Form

To: Station Political File
cc: Station Political Specialist
TeleRep Political File
TeleRep Office File

Date: 7/26/2016

Account Executive: _____ Office: _____
Name of Candidate/ Joe Jenkins
Issue: _____
Political Affiliation: _____
Election Date: August 4, 2016 Type of Election: General
City, Station Municipality: WMC-TV 1960 Union Ave Memphis, Tennessee 38104
Office Sought: Chancellor
Issue Topic _____

Inquiry Made By: Deidre Malone
Agency / Organization: The Carter Malone Group, LLC
Address: 1509 Madison Avenue, Memphis, TN, 38104
Telephone: 901.278.0881 Fax: 901.278.0081

Sponsoring Group / Committee: _____
Address: _____
Telephone: _____ Fax: _____

Committee Members...Chairperson:
Treasurer: Dr. Ralph Taylor Other: _____
Commercial Length: :30 ** :60 Other: _____

Programs / Dayparts Requested:
All

Station Offer: _____

Station Political Disclosure Statement
Submitted to: Deidre Malone Date: 7/26/2016
Received by: _____