

ORDER



Orders
Order / Rev: 1561355
Alt Order #:
Product Desc: JENKINS FOR CHANCELLOR JUDGE
Estimate:
Flight Dates: 07/27/16 - 08/04/16
Original Date / Rev: 07/26/16 / 07/27/16
Order Type: Political

WMC
Primary AE: House House
Sales Office: WMC
Sales Region: Local

Agency Name: Carter Malone Group, LLC
Buying Contact: Regina Jones
Billing Contact:
 1509 Madison Avenue
 Memphis, TN 38104

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jenkins, Joe/Chancellor Judge
Demographic: A35+
Product Codes: PL60
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/27/16 | 07/31/16 | 4 | \$1,600.00 | \$1,360.00 |
| 08/01/16 | 08/02/16 | 2 | \$320.00 | \$272.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-------------------|-------------------|-------------|
| July 2016 | 4 | \$1,600.00 | \$1,360.00 | 0.00 |
| August 2016 | 2 | \$320.00 | \$272.00 | 0.00 |
| Totals | 6 | \$1,920.00 | \$1,632.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| House House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-----|-------------------|-----------------|------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|---------------|----------|-------------------|
| N 2 | WMC | 07/28/16 | 07/29/16 | Action News 5 @ 4p | Comm | 4-5p | ---TF-- | :10 | 2 | \$160.00 | P 2 | 0.00 | NM | 2 | \$320.00 |
| | | | | Action News 5 @ 4p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/16 | 07/31/16 | ---TF-- | | 2 | | | | \$160.00 | | 0.00 | | | |
| N 3 | WMC | 07/30/16 | 07/30/16 | Sat Action News 5 @ 6p | Comm | 6-630p | -----S- | :30 | 1 | \$600.00 | P 2 | 0.00 | NM | 1 | \$600.00 |
| | | | | Sat Action News 5 @ 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/16 | 07/31/16 | -----S- | | 1 | | | | \$600.00 | | 0.00 | | | |
| N 4 | WMC | 07/31/16 | 07/31/16 | Sun Action News 5 @ 5p | Comm | 5-530p | -----S | :30 | 1 | \$680.00 | P 2 | 0.00 | NM | 1 | \$680.00 |
| | | | | Sun Action News 5 @ 5p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/16 | 07/31/16 | -----S | | 1 | | | | \$680.00 | | 0.00 | | | |
| N 7 | WMC | 08/01/16 | 08/02/16 | Action News 5 @ 4p | Comm | 4-5p | MT----- | :10 | 2 | \$160.00 | P 2 | 0.00 | NM | 2 | \$320.00 |
| | | | | Action News 5 @ 4p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/01/16 | 08/07/16 | MT----- | | 2 | | | | \$160.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 6 | \$1,920.00 |

ORDER



WMC Bounce TV

Orders
Order / Rev: 1561380
Alt Order #:
Product Desc: JENKINS FOR CHANCELLOR JUDGE
Estimate:
Flight Dates: 07/27/16 - 08/04/16
Original Date / Rev: 07/26/16 / 07/26/16
Order Type: Political

Primary AE: House House
Sales Office: WMC
Sales Region: Local

Agency Name: Carter Malone Group, LLC
Buying Contact: Regina Jones
Billing Contact:
 1509 Madison Avenue
 Memphis, TN 38104

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jenkins, Joe/Chancellor Judge
Demographic: A35+
Product Codes: PL60
Priority: P 2
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/27/16 | 07/31/16 | 6 | \$300.00 | \$255.00 |
| 08/01/16 | 08/03/16 | 4 | \$210.00 | \$178.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| July 2016 | 6 | \$300.00 | \$255.00 | 0.00 |
| August 2016 | 4 | \$210.00 | \$178.50 | 0.00 |
| Totals | 10 | \$510.00 | \$433.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| House House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|------------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | WMCw | 07/28/16 | 07/29/16 | AM-7a Bounce Action News | Comm | 7-8a | ---TF-- | :30 | 2 | \$60.00 | P 2 | 0.00 | NM | 2 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 07/25/16 | 07/31/16 | ---TF-- | | 2 | | \$60.00 | | 0.00 | | | | | |
| N 2 | WMCw | 07/28/16 | 07/29/16 | EV-6p The Hughleys | Comm | 6-7p | ---TF-- | :30 | 2 | \$45.00 | P 2 | 0.00 | NM | 2 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 07/25/16 | 07/31/16 | ---TF-- | | 2 | | \$45.00 | | 0.00 | | | | | |
| N 3 | WMCw | 07/28/16 | 07/29/16 | EV-7p The Bernie Mac Show | Comm | 7-8p | ---TF-- | :30 | 2 | \$45.00 | P 2 | 0.00 | NM | 2 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 07/25/16 | 07/31/16 | ---TF-- | | 2 | | \$45.00 | | 0.00 | | | | | |
| N 4 | WMCw | 08/01/16 | 08/02/16 | AM-7a Bounce Action News | Comm | 7-8a | MT----- | :30 | 2 | \$60.00 | P 2 | 0.00 | NM | 2 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 08/01/16 | 08/07/16 | MT----- | | 2 | | \$60.00 | | 0.00 | | | | | |
| N 5 | WMCw | 08/01/16 | 08/03/16 | EV-6p The Hughleys | Comm | 6-7p | M-W---- | :30 | 2 | \$45.00 | P 2 | 0.00 | NM | 2 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 08/01/16 | 08/07/16 | M-W---- | | 2 | | \$45.00 | | 0.00 | | | | | |

Order / Rev: 1561380
 Alt Order #:
 Flight Dates: 07/27/16 - 08/04/16

Advertiser: POL/Jenkins, Joe/Chancellor Judge
 Product Desc: JENKINS FOR CHANCELLOR JUDGE
 Estimate:
 WMC Bounce TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|--------|-------|----------|
| N 5 | WMCw | 08/01/16 | 08/03/16 | EV-6p The Hughleys | Comm | 6-7p | M-W---- | :30 | 2 | \$45.00 | P 2 | 0.00 | NM | 2 | \$90.00 |
| 5 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 08/01/16 | 08/07/16 | M-W---- | | 2 | | \$45.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 10 | \$510.00 |

INSERTION ORDER



The Carter Malone Group, LLC
DRIVEN. TRUSTED. PROVEN.

CLIENT: **CMG/JOE JENKINS FOR CHANCELLOR JUDGE-CORRECTED REVISION**
 STATION: **WMC-TV5 & WMC-TV 5.2**
 Tracey Rogers, trogers@wmctv.com
 901.726.0555
 FLIGHT DATES: **7/27/16 -- 8/4/16**
 SPOT LENGTH: :10 & :30
 BUYER: Regina Harris Jones
 901.201.3569
r_hjones2@yahoo.com
 RE-SUBMITTED: 7/26/16
 COPY: **UPLOADED BY SPOTLIGHT PRODUCTIONS**

1509 Madison Avenue
 Memphis, TN 38104
 901-278-0881 (phone)
 901-278-0085 (fax)

| WMC-TV 5 (NBC) | W/O & FREQUENCY | | # of SPOTS | RATE | GROSS TOTAL |
|--|-----------------|-----|------------|-------|-------------|
| | 7/25 | 8/1 | | | |
| M-F: Early Today Wkday, 4:30a-5a Verbal ok to delete per client. | - | 1x | 1x | \$80 | \$80 |
| M-F: Action News 5 Today, 5a-6a Verbal ok to delete per client. | 1x | 1x | 2x | \$175 | \$350 |
| M-F: Action News 5 @ 4, 4p-5p (:10 ONLY) | 2x | 2x | 4x | \$160 | \$640 |
| Sa: Action News 5 @ 6, 6p-6:30p | 1x | | 1x | \$600 | \$600 |
| Su: Action News 5 @ 5p, 5p-5:30p | 1x | | 1x | \$680 | \$680 |
| | 4x | 2x | | | \$1,920 |
| WMC-TV 5.2 (BOUNCE) | | | | | |
| M-F: Bounce Action News, 7a-8p | 2x | 2x | 4x | \$60 | \$240 |
| M-F: The Hughleys, 6p-7p | 2x | 2x | 4x | \$45 | \$180 |
| M-F: The Bernie Mac Show, 7p-8p | 2x | | 2x | \$45 | \$90 |
| | 6x | 4x | | | \$510 |
| (4):10 & (12):30 spots ... \$2,430, gross/ \$2,065.50, net | | | | | |

WMC
1561355

Bounce
1561380

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|----------------------------------|
| Station and Location: <u>WMAZ-TV Channel 5</u> | Date: <u>7/26/2016</u> |
|--|----------------------------------|

I, Wendie Mahre

being/on behalf of: Open Gardens for Anderson

a legally qualified candidate of the N/A

political party for the office of: Chancellor

in the General

election to be held on: August 4, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning classes, rates, discounts, preemptibility, clearance package plans, and opportunities for negotiation.

yes, Wendie Moore
WMC-TV Acknowledgement of disclosure to candidate

Joe Jenkins
Printed Name of Candidate

Chancellor
Printed Title of Office Candidate is seeking

Jodae 4 judex@gmail.com
How disclosure made available to Candidate
(fax, mail, in person, e-mail, etc.)

901.278.0881 / agency
Phone Number of Candidate

901.278.0081 / Agency
Fax Number of Candidate

7/26/2016
Date



Political Inquiry Form

To: Station Political File
cc: Station Political Specialist
TeleRep Political File
TeleRep Office File

Date: 7/26/2016

Account Executive: _____ Office: _____
Name of Candidate/ Joe Jenkins
Issue: _____
Political Affiliation: _____
Election Date: August 4, 2016 Type of Election: General
City, Station Municipality: WMC-TV 1960 Union Ave Memphis, Tennessee 38104
Office Sought: Chancellor
Issue Topic _____

Inquiry Made By: Deidre Malone
Agency / Organization: The Carter Malone Group, LLC
Address: 1509 Madison Avenue, Memphis, TN, 38104
Telephone: 901.278.0881 Fax: 901.278.0081

Sponsoring Group / Committee: _____
Address: _____
Telephone: _____ Fax: _____

Committee Members...Chairperson: _____
Treasurer: Dr. Ralph Taylor Other: _____
Commercial Length: :30 ** :60 Other: _____

Programs / Dayparts Requested:
All

Station Offer: _____

Station Political Disclosure Statement
Submitted to: Deidre Malone Date: 7/26/2016
Received by: _____