

2024 Primary Election Political Rate Card (Gross)

WOGG-FM

February 28, 2024

Fixed Spot 100% Clearance	Monday-Friday		Saturday		Sunday	
	<u>:30</u>	<u>:60</u>	<u>:30</u>	<u>:60</u>	<u>:30</u>	<u>:60</u>
6am-10am	\$40	\$50	\$28	\$35	\$28	\$35
10am-3pm	\$40	\$50	\$28	\$35	\$28	\$35
3pm-7pm	\$40	\$50	\$28	\$35	\$28	\$35
7pm-12mid	\$28	\$35	\$25	\$32	\$25	\$32
12mid-6am	\$12	\$15	\$12	\$15	\$12	\$15

Immediately Pre-emptible 80-90% Clearance	Monday-Friday		Saturday		Sunday	
	<u>:30</u>	<u>:60</u>	<u>:30</u>	<u>:60</u>	<u>:30</u>	<u>:60</u>
6am-10am	\$20	\$24	\$10	\$20	\$15	\$20
10am-3pm	\$20	\$24	\$10	\$20	\$15	\$20
3pm-7pm	\$20	\$24	\$20	\$20	\$20	\$20
7pm-12mid	\$20	\$24	\$20	\$20	\$20	\$20
12mid-6am	\$8	\$15	\$8	\$15	\$8	\$15

Run of Schedule Pre-emptible 50%-80% Clearance	Monday-Sunday	
	<u>:30</u>	<u>:60</u>
5am-8pm	\$10	\$10
6am-10pm	\$10	\$10

Brownsville Office
123 Blaine Road
Brownsville, PA 15417

****A 15% agency discount applies to all rates.***

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