

Ann Callis for Congress
9/30-10/16/14
#1939421

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only)
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office *sent 9/26/14*
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10414384 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 09/26/14 12:44 PM
 Last Received: 09/26/14 12:41 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (NW80) POLITICAL
 Product CALLIS 4 CONGRESS
 Estimate#
 Buyer CHRIS BRIMER

Agency (CAPM) CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE SW, 2ND FL
 MARIETTA, GA 30064
 Agency C/P1/P2/E
 Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DO) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POLITICAL ORDER PLS CF ASAP-THX

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu, Th, M	5P-530P	FAMILY FEUD	30	-	-	\$75.00	09/30-10/06	3	1	3	\$225.00
2	W, F	5P-530P	FAMILY FEUD	30	-	-	\$75.00	10/01-10/03	2	1	2	\$150.00
3	Tu, Th, M	6P-630P	BIG BANG	30	-	-	\$200.00	09/30-10/06	3	1	3	\$600.00
4	W, F	630P-7P	BIG BANG	30	-	-	\$250.00	10/01-10/03	2	1	2	\$500.00
5	Tu, Th	9P-930P	NEWS	30	-	-	\$200.00	09/30-10/02	2	1	2	\$400.00

---REPORT TOTALS---

Report Totals: 12 / \$1,875.00

---SALES MONTHLY TOTALS---

Oct2014: 12 / \$1,875.00

Order Totals: 12 / \$1,875.00

---COMPETITIVE---

Market Totals \$31,996.59

Total GRPS: 0.0

CABL

.00%

HRSP

.00%

WAND

34.34%

WBUT

.00%

WCIA

25.48%

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WDEN .00% WICS 34.31% WRSB 5.86%

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 WRS
 3003 Old Rochester Rd
 Springfield, IL 62703

Contract # 1939421

Schedule Dates 09/30/14-10/06/14
 Agency Ann Callis for Congress-D (89306)
 Product POLITICAL CANDIDATE (ns) (1186)
 Brand CALLS FOR CONGRESS (608833)
 Salesperson Millennium/DC, Washington DC (1108)
 Sales Office Millennium Washington DC
 Buyer Name BRIMER CHRIS
 Phone/Fax /
 CPE N/A
 Account Types National/Political Candidate Agency BRD
 Billing Type Weekly/Irregular
 Comments CALLS 4 CONGRESS

Date Entered 09/26/14
 Last Modified 09/26/14
 Entered By Kathryn McCutcheon
 CO-OP No
 Demo ECR10414384
 Order Type A35+R
 Package Deal Normal
 Commission % 15.00
 Commission \$281.25
 Net Total \$1,593.75
 Sales Tax

By Broadcast Month	Spots	Rate
Oct 2014	12	\$1,875.00
Grand Total:	12	\$1,875.00

WRSP+WCCU Combo 65/35 (WRSP++)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/30/14-10/06/14	3	:30	5P-5:30P (CST)	1	1	1	1	1				3	\$75.00	\$225.00	WRSP+WCCU Combo 65/35 (WRSP++)	FAMILY FEUD	9/26/14
2.0	Normal Line / SPOT (2)	10/01/14-10/03/14	3	:30	5P-5:30P (CST)	1			1					2	\$75.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP++)	FAMILY FEUD	9/26/14
3.0	Normal Line / SPOT (3)	09/30/14-10/06/14	3	:30	6P-6:30P (CST)	1	1	1	1					3	\$200.00	\$600.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG	9/26/14
4.0	Normal Line / SPOT (4)	10/01/14-10/03/14	3	:30	6:30P-6:57P (CST)	1			1					2	\$250.00	\$500.00	WRSP+WCCU Combo 65/35 (WRSP++)	BIG BANG	9/26/14
5.0	Normal Line / SPOT (5)	09/30/14-10/02/14	3	:30	9P-9:30P (CST)	1	1	1	1					2	\$200.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSP++)	NEWS	9/26/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

FEDERAL CANDIDATE CERTIFICATION

In Order for Federal Candidates to Receive The Lowest Unit Charge During A Political Window, Self-Governing Certification Is Required:

I, Ann Collins for Congress
(Name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast

the radio program contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast

Signature of candidate or authorized committee

Printed name

date

MARSHALL COHEN

2/29/14

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WICS - TV Springfield, IL	Date: 02/24/2014
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I, Chris Brimer,
being/on behalf of: Callis, Ann, a legally
qualified candidate of the Democrat political
party for the office of: US House of Representatives
in the Primary
election to be held on: 03/18/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

S E E A T T A C H E D

Date of First Broadcast: _____ Date of Last Broadcast: _____

Total Charges: \$ See attached



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

SEE ATTACHED

I represent that the payment for the above described broadcast time has been furnished by:

Ann Callis for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

02/24/2014

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Jennifer E. Valenti, CSM
Signature Printed Name Title

