

Friends of Andy Manar

9/16-9/22/14

# 192348

**POLITICAL FILE CHECK LIST**

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office *Sent 9/22/14*
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10398105 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 09/15/14 9:04 AM  
 Last Received: 09/14/14 5:11 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Duplicate 1 of 2

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product FRIENDS-ANDY MANNAR  
 Estimate#  
 Buyer BOB DUDLEY

Agency (DUDL) DUDLEY MEDIA  
 919 CATHARINE ST  
 PHILADELPHIA, PA 19147  
 Agency C/P1/P2/E  
 Flight Dates 09/16/14-09/22/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W, M	9P-930P	NEWS	30	-	-	\$400.00	09/17-09/22	2	1	2	\$800.00
2	Su	9P-930P	NEWS	30	-	-	\$300.00	09/21-09/21	1	1	1	\$300.00

---REPORT TOTALS---

Report Totals: 3 / \$1,100.00

---SALES MONTHLY TOTALS---

Sep2014: 3 / \$1,100.00

Order Totals: 3 / \$1,100.00 Total GRPs: 0.0

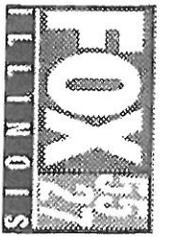
---COMPETITIVE---

Market Totals \$42,307.69

CABL .00% ERSP .00% WAND 38.42%  
 WDFN .00% WICS 28.61% WRSP 2.60%

HBUI .00% WCTA 36.33%

Books [null]  
 Demos RA35+P



WRSP+WCCU Combo 65/35  
 3003 Old Rochester Rd  
 Springfield, IL 62703

**Contract # 1923487**

**Schedule Dates** 09/17/14-09/22/14  
**Agency** Friends of Andy Manar (93363)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FRIENDS OF ANDY MANAR (659971)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DUDLEY,BOB  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** FRIENDS-ANDY MANAR

**Date Entered** 09/15/14  
**Last Modified** 09/15/14  
**Entered By** Kathryn McCutcheon  
**CO-OP** No  
**Headline #** ECR10398105  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$165.00  
**Net Total** \$935.00  
**Sales Tax**

WRSP+WCCU Combo 65/35 (WRSP++)		
By Broadcast Month	Spots	Rate
Sep. 2014	3	\$1,100.00
<b>Grand Total:</b>	<b>3</b>	<b>\$1,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/17/14-09/22/14	2	:30	9P-9:30P (CST)	1	1		1					2	\$400.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP)	NEWS	9/15/14
2.0	Normal Line / SPOT (2)	09/21/14-09/21/14	2	:30	9P-9:30P (CST)	1							1	1	\$300.00	\$300.00	WRSP+WCCU Combo 65/35 (WRSP)	NEWS	9/15/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

**NAB**  
BROADCASTERS

**AGREEMENT FORM FOR  
POLITICAL BROADCASTS**

STATION and LOCATION WRSP-TV Springfield, IL Date 9-12-14

I, Dudley Media (on behalf of) Andy Manar

A legally qualified candidate of the Democratic political party for the office of IL State Senate District #48

In the General election to be held on 11-4-14 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
<u>- See Attached -</u>						

Date of First Broadcast <u>9-16-14</u>	Date of Last Broadcast <u>9-22-14</u>
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\$ 935<sup>00</sup> net

Total Charges: \_\_\_\_\_

The broadcast time will be used by Andy Manar

I represent that the payment for the above-described broadcast time has been furnished by Friends of Andy Manar

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

Lucy Murphy, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 9-12-14  
[Signature]  
(Candidate or Agent) Bob Dudley

Accepted  Rejected By Jennifer E. Valenti Title CSM  
This request whether accepted or rejected, will be available for public inspection for a period of two years.