

Friends of Mandy Harter State Senate

10/31-11/1/14

1964347

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office *sent 11/4/14*
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10454060 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed:
Last Received:
Showing Buylines:

10/30/14 1:14 PM Duplicate 1 of 2
10/30/14 12:24 PM
All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product FRIENDS-ANDY MANAR
Estimate#
Buyer BOB DUDLEY

Agency (DUDL) DUDLEY MEDIA
919 CATHARINE ST
PHILADELPHIA, PA 19147
Agency C/P1/P2/E
Flight Dates 10/31/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	F	9P-930P	NEWS	30	-	-	\$400.00	10/31-10/31	1	1	1	\$400.00
2	Sa	9P-930P	NEWS	30	-	-	\$200.00	11/01-11/01	1	1	1	\$200.00

---REPORT TOTALS---

Report Totals: 2 / \$600.00

---SALES MONTHLY TOTALS---

Nov2014: 2 / \$600.00

Order Totals: 2 / \$600.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$60,000.00

CABL 99.00%
WDFN .00%

3RSP .00%
WICS .00%

WAND .00%
WRSP 1.00%

--- COMPETITIVE COMMENTS ---

SH UNDER WICS

Books [null]
Demos RA35+P



WRSB+WCCU Combo 65/35 (WRSB+)
3003 Old Rochester Rd
Springfield, IL 62703

Contract # 1964347
Schedule Dates 10/31/14-11/01/14

Agency Friends of Andy Manar (93363)
Product Dudley Media (7265)
Brand POLITICAL CANDIDATE (ns) (1186)
Salesperson FRIENDS OF ANDY MANAR (659971)
Sales Office Millennium/DC, Washington DC (1108)
Buyer Name Millennium Washington DC
Phone/Fax DUDLEY, BOB
CPE /
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FRIENDS-ANDY MANAR

Date Entered 10/30/14
Last Modified 10/30/14
Entered By Kathryn McCutcheon
CO-OP No
Headline # ECR10454060
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$90.00
Net Total \$510.00
Sales Tax

WRSB+WCCU Combo 65/35 (WRSB+)
By Broadcast Month Spots Rate
Nov. 2014 2 \$600.00
Grand Total: 2 \$600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/31/14-10/31/14	2	:30	9P- 9:30P (CST)	1					1			1	\$400.00	\$400.00	WRSB+WCCU Combo 65/35 (WRSB+)	NEWS	10/30/14
2.0	Normal Line / SPOT (2)	11/01/14-11/01/14	2	:30	9P- 9:30P (CST)	1						1		1	\$200.00	\$200.00	WRSB+WCCU Combo 65/35 (WRSB+)	NEWS	10/30/14
2.0.1	Closed Preempt (2)	11/01/14															WRSB+WCCU Combo 65/35 (WRSB+)	Program Change/Exception - news airs at 10 due to football	
3.0	M/G For 2.0.1 / SPOT (2)	11/01/14-11/01/14	2	:30	10P- 10:30P (CST)	1						1		1	\$200.00	\$200.00	WRSB+WCCU Combo 65/35 (WRSB+)	NEWS	10/30/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

NAB

BROADCASTERS

AGREEMENT FORM FOR
POLITICAL BROADCASTSSTATION and LOCATION WSPR-TV Springfield IL Date 10-24-14I, Dudley Media (on behalf of) Andy NananA legally qualified candidate of the Democratic political party for the office of IL State Senate District #48In the General election to be held on 11-4-14 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
- See Attached -						

Date of First Broadcast <u>10-31-14</u>	Date of Last Broadcast <u>11-4-14</u>
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\$510.00

Total Charges: netThe broadcast time will be used by Andy Nanan
I represent that the payment for the above-described broadcast time has been furnished by Friends of Andy Nanan

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; of () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Lucy Murphy, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 10-24-14Bob Dudley
(Candidate or Agent)☒ Accepted ☐ RejectedBy Jenny G. [Signature] Title LSM
This request whether accepted or rejected, will be available for public inspection for a period of two years.