

Rodney Davis for Congress
10/15-10/21/14
#1951994

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

Sent 10/23/14

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10442472 Ver# 9

Status Revised

Traffic Order# 1951994

Last Received:
Showing Buylines:

Printed: 10/20/14 4:07 PM
10/20/14 4:01 PM
All Rep Revised Lines

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product RODNEY DAVIS 4 CONG
Estimate#
Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 22209
Agency C/P1/P2/E
Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. WILL MKGD LINE 9 ON NEW SKED. PLS CNF

Ln	Day	Time	Program	Len	PTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9*	Sa	630P-10P	NLCS	30	-	-	\$2,000.00	10/13-10/18	0	1	0	\$0.00
Sales remark: V9 1X NA												
V6 Comment Changed												
V9 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct2014: 34 / \$6,125.00

Order Totals: 34 / \$6,125.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$57,296.54
CABL .00%
WDFN .00%
ERSP .00%
WICS 23.28%
WAND 33.46%
WRSP 10.69%
WBUI .00%
WCIA 32.56%

Books [null]
Demos RA35+P

ORDER WORKSHEET

Rep Order# 10442472 Ver# 5

Status Revised

Traffic Order# 1951994

Last Received:
Showing Buylines:

Printed: 10/17/14 2:56 PM
10/17/14 2:55 PM
All Rep Revised Lines

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product RODNEY DAVIS 4 CONG
Estimate#
Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES
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Agency C/P1/P2/E
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--- REMARKS ---

P V4 SEE LN 7 15 16 FOR MG

Ln	Day	Time	Program	Len	RTG/IMP	GRPs / (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
7*	W, F, M- Tu	630P-7P	BBT	30	-	-	\$250.00	10/15-10/21	3	1	3	\$750.00
MADE-GOOD BY LINE(S) 15												
V5 Effective Dates Changed												
15*	W-Tu	4P-5P	J JUDY	30	-	-	\$100.00	10/20-10/21	2	1	2	\$200.00
Buy Comment: P V4 MG												
Sales remark: V5 P V4 MG												
MKGD FOR SPOTS MISSED ON LN #7: 10/15(1/WK)												
V5 Added												
16*	W-Tu	1P-2P	WILKOS	30	-	-	\$50.00	10/20-10/21	1	1	1	\$50.00
Buy Comment: P V4 MG												
Sales remark: V5 P V4 MG												
V5 Added												

---REPORT TOTALS---

Report Totals: 6 / \$1,000.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 10442472 Ver# 5

Status Revised

Traffic Order# 1951994

Last Received:
Showing Buylines:

Printed: 10/17/14 2:56 PM
10/17/14 2:55 PM
All Rep Revised Lines

2 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product RODNEY DAVIS 4 CONG
Estimate#
Buyer MICHELLE IRVIN

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1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 22209
Agency C/P1/P2/E
Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Order Totals: 35 / \$8,125.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$76,005.61	CABL .00%	ERSP .00%	WAND 33.40%	WBU1 .00%	WCIA 32.56%
		WDFN .00%	WICS 23.28%	WRSP 10.52%		

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10442472 Ver# 3

Status Revised

Traffic Order# 1951994

Last Received:
Showing Buylines:

Printed: 10/16/14 4:58 PM
10/16/14 4:37 PM
All Rep Revised Lines

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product RODNEY DAVIS 4 CONG
Estimate#
Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 22209
Agency C/P1/P2/E
Flight Dates 10.15.14-10.21.14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

PLS SEE LN 8 FOR TP CHANGE PLS CFM T/R STEPHEN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
3*	W-F, M-Tu	10P-1030P	NEWS	30	-	-	\$200.00	10/15-10/21	5	1	5	\$1,000.00
Sales remark: V3 10/21- NEWS AIRS 10-1030 DUE TO WORLD SERIES												
V3 Time Changed, Comment Changed												

---REPORT TOTALS---

Report Totals: 5 / \$1,000.00

---SALES MONTHLY TOTALS---

Oct2014: 33 / \$8,125.00

Order Totals: 33 / \$8,125.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$76,005.01	CABL .00%	ERSP .00%	WAND 33.46%	WBUT .00%	WCIA 32.56%
		WDFN .00%	WICS 23.28%	WRSP 10.59%		

Books [null]
Demos RA35+P

ORDER WORKSHEET

Rep Order# 10442472 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/14/14 10:44 AM
Last Received: 10/14/14 10:31 AM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product RODNEY DAVIS 4 CONG
Estimate#
Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, V.A. 22209
Agency C/P1/P2/E
Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
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Salesperson Phone# 202-955-5342
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--- REMARKS ---

NEW ORDER. PLS CHECK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	7A-730A	NEWS	30	-	-	\$50.00	10/15-10/15	1	1	1	\$50.00
2	Th-F, Tu	830A-9A	NEWS	30	-	-	\$50.00	10/16-10/21	3	1	3	\$150.00
3	W-F, M-Tu	9A-10A	WENDY	30	-	-	\$40.00	10/15-10/21	5	1	5	\$200.00
4	Th-F, Tu	1P-2P	WILKOS	30	-	-	\$50.00	10/16-10/21	3	1	3	\$150.00
5	W	5P-6P	FEUD	30	-	-	\$150.00	10/15-10/15	1	1	1	\$150.00
6	W-F, M-Tu	6P-630P	BBT	30	-	-	\$200.00	10/15-10/21	5	1	5	\$1,000.00
7	W, F, M-Tu	630P-7P	BBT	30	-	-	\$250.00	10/15-10/21	4	1	4	\$1,000.00
8	W-F, M-Tu	9P-930P	NEWS	30	-	-	\$200.00	10/15-10/21	5	1	5	\$1,000.00
9	Sa	630P-10P	NI.CS	30	-	-	\$2,000.00	10/18-10/18	1	1	1	\$2,000.00
10	Su	9A-10A	NEWS	30	-	-	\$150.00	10/19-10/19	1	1	1	\$150.00

ORDER WORKSHEET

Rep Order# 10442472 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/14/14 10:44 AM
Last Received: 10/14/14 10:31 AM
Showing Buylines: All Rep Changes or Last Station Changes

2 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product RODNEY DAVIS 4 CONG
Estimate#
Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 22209
Agency C/P1/P2/E
Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MVB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348
Dates

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	Su	12P-330P	NFL RAMS	30	-	-	\$2,000.00	1	1	1	\$2,000.00
12	Su	935P-1005P	SPORTS EXTRA	30	-	-	\$100.00	1	1	1	\$100.00
13	W-F, M-Tu	730A-8A	NEWS	30	-	-	\$100.00	1	1	1	\$100.00
14	W-F, M-Tu	8A-830A	NEWS	30	-	-	\$75.00	1	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 33 / \$8,125.00

---SALES MONTHLY TOTALS---

Oct2014: 33 / \$8,125.00

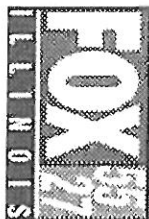
Order Totals: 33 / \$8,125.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$76,005.61	CABL .00%	ERSP .00%	WAND 33.46%	WBUT .00%	WCIA 32.56%
		WDFN .00%	WICS 23.28%	WRSP 10.69%		

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35
3003 Old Rochester Rd
Springfield, IL 62703

Rodney Davis for Congress-R
3299 K St NW
Ste 200
Washington, DC 20007

Contract # 1951994

Schedule Dates 10/15/14-10/21/14
Advertiser Rodney Davis for Congress-R (73862)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand RODNEY DAVIS FOR CONGRESS (667077)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name IRVYN MICHELLE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments RODNEY DAVIS 4 CONG

Date Entered 10/14/14
Last Modified 10/17/14
Entered By Kathryn McCutcheon
CO-OP No
Headline # ECR10442472
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$918.75
Net Total \$5,206.25
Sales Tax

WRSP+WCCU Combo 65/35 (WRSP++)
By Broadcast Month Spots Rate
Oct. 2014 34 \$6,125.00
Grand Total: 34 \$6,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/14-10/15/14	3	:30	7A-7:30A (CST)				1					1	\$50.00	\$50.00	WRSP+WCCU Combo 65/35 (WRSP+)	NEWS	10/14/14
2.0	Normal Line / SPOT (2)	10/16/14-10/21/14	3	:30	8:30A-9A (CST)			1	1	1	1			3	\$50.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP+)	NEWS	10/14/14
3.0	Normal Line / SPOT (3)	10/15/14-10/21/14	2	:30	9A-10A (CST)			1	1	1	1			5	\$40.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP+)	WENDY	10/14/14
4.0	Normal Line / SPOT (4)	10/16/14-10/21/14	3	:30	1P-2P (CST)			1	1	1	1			3	\$50.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP+)	WIKOS	10/14/14
5.0	Normal Line / SPOT (5)	10/15/14-10/15/14	2	:30	5P-6P (CST)				1					1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP+)	FEUD	10/14/14
6.0	Normal Line / SPOT (6)	10/15/14-10/21/14	3	:30	6P-6:30P (CST)			1	1	1	1			5	\$200.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP+)	BRT	10/14/14
7.0	Normal Line / SPOT (7)	10/15/14-10/21/14	3	:30	6:30P-6:57P (CST)			1	1	1	1			3	\$250.00	\$750.00	WRSP+WCCU Combo 65/35 (WRSP+)	BRT	10/14/14
7.0.1	Closed Preempt (7)	10/21/14															WRSP+WCCU Combo 65/35 (WRSP+)	Program Change/Exception - WORLD SERIES/CB	
8.0	Normal Line / SPOT (8)	10/15/14-10/21/14	3	:30	9P-9:30P (CST)			1	1	1	1			4	\$200.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP+)	NEWS	10/14/14
8.0.1	Closed Preempt (8)	10/21/14															WRSP+WCCU Combo 65/35 (WRSP+)	Program Change/Exception - NEWS AIRS 10-10:30P DUE TO MLB/CB	
10.0	Normal Line / SPOT (10)	10/19/14-10/19/14	2	:30	9A-10A (CST)								1	1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP+)	NEWS	10/14/14
11.0	Normal Line / Football (11)	10/19/14-10/19/14	2	:30	12P-3P (CST)								1	1	\$2,000.00	\$2,000.00	WRSP+WCCU Combo 65/35 (WRSP+)	NFL RAMS	10/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WRSP+WCCU Combo 65/35 WRSPP++
3003 Old Rochester Rd
Springfield, IL 62703

Rodney Davis for Congress-R
3299 K St NW
Ste 200
Washington, DC 20007

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CPE N/A
Account Types National/Political Candidate Agency BRD
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Comments RODNEY DAVIS 4 CONG

Date Entered 10/14/14
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Commission \$918.75
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Sales Tax

WRSP+WCCU Combo 65/35 (WRSPP++)
By Broadcast Month Spots Rate
Oct. 2014 34 \$6,125.00
Grand Total: 34 \$6,125.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/19/14-10/19/14	3	:30	9:35P-10:05P (CST)								1	1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRS) S MEN		10/14/14
13.0	Normal Line / SPOT (13)	10/15/14-10/17/14	3	:30	7:30A-8A (CST)	1			X	X	X			1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRS) NEWS		10/14/14
14.0	Normal Line / SPOT (14)	10/15/14-10/17/14	3	:30	8A-8:30A (CST)	1			X	X	X				\$75.00	\$75.00	WRSP+WCCU Combo 65/35 (WRS) NEWS		10/14/14
16.0	M/G For 8.0.1 / SPOT (8)	10/21/14-10/21/14	3	:30	10P-10:30P (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WRS) NEWS		10/16/14
17.0	Normal Line / SPOT (16)	10/21/14-10/21/14	3	:30	1P-2P (CST)			1						1	\$50.00	\$50.00	WRSP+WCCU Combo 65/35 (WRS) WILKOS		10/17/14
18.0	M/G For 7.0.1 / SPOT (15)	10/21/14-10/21/14	2	:30	4P-5P (CST)		2							2	\$100.00	\$200.00	WRSP+WCCU Combo 65/35 (WRS) JUDGE JUDY		10/17/14

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Rodney Davis for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

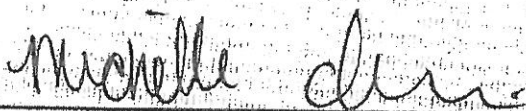
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michelle Irvin

printed name

2/14/14

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
-----------------------	-------

I, Michelle Irvin,

being/on behalf of: Rodney Davis for Congress,

a legally qualified candidate of the Republican

political party for the office of: Congress (IL-13)

in the Primary

election to be held on: March 18th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Rodney Davis for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Maria Madonia-Maxwell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/14/14

Date

Michelle

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E. Valenti

Signature

Jennifer E. Valenti

Printed Name

CSM

Title