

Rodney Davis for Congress  
10/15-10/21/14  
#1951994

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only)
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

Sent 10/23/14

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10442472 Ver# 9

Status Revised

Traffic Order# 1951994

Last Received:

10/20/14 4:01 PM

1 of 2

Showing Buylines:

All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product RODNEY DAVIS 4 CONG  
 Estimate#  
 Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES  
 1911 NORTH FT MYER DRIVE, SUITE 400  
 ARLINGTON, VA 22209  
 Agency C/P1/P2/E  
 Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. WILL MKGD LINE 9 ON NEW SKED. PLS CNF

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9*	Sa	630P-10P	NLCS	30	-	-	\$2,000.00	10/13-10/18	0	1	0	\$0.00
Sales remark: V9 1X NA												
V6 Comment Changed												
V9 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct2014: 34 / \$6,125.00

Order Totals: 34 / \$6,125.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	CABL	ERSP	WAND	WBUI	MCTA
\$57,296.54	.00%	.00%	33.46%	.00%	32.56%
WDFN	.00%	23.28%	WRSP		

Books [null]  
 Demos RA35+P

ORDER WORKSHEET

Rep Order# 10442472 Ver# 5

Status Revised

Traffic Order# 1951994

Last Received: 10/17/14 2:55 PM

Showing Buylines: All Rep Revised Lines

1 of 2

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product RODNEY DAVIS 4 CONG  
 Estimate#  
 Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES  
 1911 NORTH FT MYER DRIVE, SUITE 400  
 ARLINGTON, VA 22209  
 Agency C/P1/P2/E  
 Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

P V4 SEE LN 7 15 16 FOR HG

Ln	Day	Time	Program	Len	RTG/IMP	GRPs / (000)	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
7*	W, F, M, Tu	630P-7P	BBT	30	-	-	\$250.00	10/15-10/21	3	1	3	\$750.00
MADE-GOOD BY LINE(S) 15												
V5 Effective Dates Changed												
15*	W-Tu	4P-5P	J JUDY	30	-	-	\$100.00	10/20-10/21	2	1	2	\$200.00
Buy Comment: P V4 HG												
Sales Remark: V5 P V4 HG												
MKGD FOR SPOTS MISSED ON LN #7: 10/15(1/WK)												
V5 Added												
16*	W-Tu	1P-2P	WILKOS	30	-	-	\$50.00	10/20-10/21	1	1	1	\$50.00
Buy Comment: P V4 MG												
Sales Remark: V5 P V4 MG												
V5 Added												

---REPORT TOTALS---

Report Totals: 6 / \$1,000.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 10442472 Ver# 5  
 EC'd Yes

Status Revised

Traffic Order# 1951994

Last Received:  
 Showing Buylines:

Printed: 10/17/14 2:56 PM  
 10/17/14 2:55 PM  
 All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product RODNEY DAVIS 4 CONG  
 Estimate#  
 Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES  
 1911 NORTH FT MYER DRIVE, SUITE 400  
 ARLINGTON, VA 22209  
 Agency C/P1/P2/E  
 Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Order Totals: 35 / \$8,125.00  
 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	CABL	WDFN	ERSP	WICS	WAND	WESP	WBU1	WCIA
\$76,005.61	.00%	.00%	.00%	23.29%	33.40%	10.51%	.00%	32.56%

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS



ORDER WORKSHEET

Rep Order# 10442472 Ver# 1 Status New

Traffic Order#

Printed: 10/14/14 10:44 AM  
Last Received: 10/14/14 10:31 AM  
Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL  
Advertiser (NW80) POLITICAL  
Product RODNEY DAVIS 4 CONG  
Estimate#  
Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES  
1911 NORTH FT MYER DRIVE, SUITE 400  
ARLINGTON, VA 22209  
Agency C/P1/P2/E  
Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (MAB) ALEXANDRA BRADLEY  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---  
NEW ORDER. PLS CHECK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	7A-730A	NEWS	30	-	-	\$50.00	10/15-10/15	1	1	1	\$50.00
2	Th-F, Tu	830A-9A	NEWS	30	-	-	\$50.00	10/16-10/21	3	1	3	\$150.00
3	W-F, H-Tu	9A-10A	WENDY	30	-	-	\$40.00	10/15-10/21	5	1	5	\$200.00
4	Th-F, Tu	1P-2P	WILKOS	30	-	-	\$50.00	10/16-10/21	3	1	3	\$150.00
5	W	5P-5P	FEUD	30	-	-	\$150.00	10/15-10/15	1	1	1	\$150.00
6	W-F, M-Tu	6P-630P	BBT	30	-	-	\$200.00	10/15-10/21	5	1	5	\$1,000.00
7	W, F, M-Tu	630P-7P	BBT	30	-	-	\$250.00	10/15-10/21	4	1	4	\$1,000.00
8	W-F, M-Tu	9P-930P	NEWS	30	-	-	\$200.00	10/15-10/21	5	1	5	\$1,000.00
9	Sa	630P-10P	NI/CS	30	-	-	\$2,000.00	10/18-10/18	1	1	1	\$2,000.00
10	Su	9A-10A	NEWS	30	-	-	\$150.00	10/19-10/19	1	1	1	\$150.00

ORDER WORKSHEET

Rep Order# 10442472 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 10/14/14 10:44 AM  
 Last Received: 10/14/14 10:31 AM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product RODNEY DAVIS 4 CONG  
 Estimate#  
 Buyer MICHELLE IRVIN

Agency (STRM) STRATEGIC MEDIA SERVICES  
 1911 NORTH FT MYER DRIVE, SUITE 400  
 ARLINGTON, VA 22209  
 Agency C/P1/P2/E  
 Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (M/VB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/THP	GRPS/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	Su	12P-330P	NFL RAMS	30	-	-	\$2,000.00	10/19-10/19	1	1	1	\$2,000.00
12	Su	935P-1005P	SPORTS EXTRA	30	-	-	\$100.00	10/19-10/19	1	1	1	\$100.00
13	W-F, M-Tu	730A-9A	NEWS	30	-	-	\$100.00	10/15-10/21	1	1	1	\$100.00
14	W-F, M-Tu	8A-830A	NEWS	30	-	-	\$75.00	10/15-10/21	1	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 33 / \$8,125.00

---SALES MONTHLY TOTALS---

Oct2014: 33 / \$8,125.00

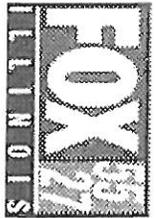
Order Totals: 33 / \$8,125.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$76,005.61 CABL .00% ERSP .00% WANTD 33.46% WBUT .00% WCIA 32.56%  
 WDFN .00% WICS 23.28% WRSP 10.69%

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35  
3003 Old Rochester Rd  
Springfield, IL 62703

Rodney Davis for Congress-R  
3299 K St NW  
Washington, DC 20007

**Contract # 1951994**  
Schedule Dates 10/15/14-10/21/14  
Advertiser Rodney Davis for Congress-R (73862)  
Agency Strategic Media Services (8287)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand RODNEY DAVIS FOR CONGRESS (667077)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name IRVYN MICHELLE  
Phone/Fax /  
CPE N/A  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments RODNEY DAVIS 4 CONG

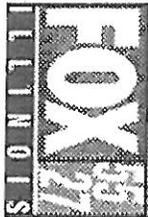
Date Entered 10/14/14  
Last Modified 10/17/14  
Entered By Kathryn McCutcheon  
CO-OP No  
Headline # ECR10442472  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$918.75  
Net Total \$5,206.25  
Sales Tax

WRSP+WCCU Combo 65/35 (WRSP++)		
By Broadcast Month	Spots	Rate
Oct. 2014	34	\$6,125.00
<b>Grand Total:</b>	<b>34</b>	<b>\$6,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/14-10/15/14	3	:30	7A-7:30A (CST)	1			1					1	\$50.00	\$50.00	WRSP+WCCU Combo 65/35 (WRSP)NEWS		10/14/14
2.0	Normal Line / SPOT (2)	10/16/14-10/21/14	3	:30	6:30A-9A (CST)	3			1	1	1			3	\$50.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP)NEWS		10/14/14
3.0	Normal Line / SPOT (3)	10/15/14-10/21/14	2	:30	9A-10A (CST)	5			1	1	1			5	\$40.00	\$200.00	WRSP+WCCU Combo 65/35 (WRSP)WENDY		10/14/14
4.0	Normal Line / SPOT (4)	10/16/14-10/21/14	3	:30	1P-2P (CST)	3			1	1	1			3	\$50.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP)WILKOS		10/14/14
5.0	Normal Line / SPOT (5)	10/15/14-10/15/14	2	:30	5P-6P (CST)	1			1					1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP)FEUD		10/14/14
6.0	Normal Line / SPOT (6)	10/15/14-10/21/14	3	:30	6P-6:30P (CST)	5			1	1	1			5	\$200.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP)BRT		10/14/14
7.0	Normal Line / SPOT (7)	10/15/14-10/21/14	3	:30	6:30P-6:57P (CST)	3			1	1	1			3	\$250.00	\$750.00	WRSP+WCCU Combo 65/35 (WRSP)BRT		10/14/14
7.0.1	Closed Preempt (7)	10/21/14															WRSP+WCCU Combo 65/35 (WRSP)Program Change/Exception - WORLD SERIES/CB		
8.0	Normal Line / SPOT (8)	10/15/14-10/21/14	3	:30	9P-9:30P (CST)	4			1	1	1			4	\$200.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP)NEWS		10/14/14
8.0.1	Closed Preempt (8)	10/21/14															WRSP+WCCU Combo 65/35 (WRSP)Program Change/Exception - NEWS AIRS 10-10:30P DUE TO MLB/CB		
10.0	Normal Line / SPOT (10)	10/19/14-10/19/14	2	:30	9A-10A (CST)	1							1	1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSP)NEWS		10/14/14
11.0	Normal Line / Football (11)	10/19/14-10/19/14	2	:30	12P-3P (CST)	1							1	1	\$2,000.00	\$2,000.00	WRSP+WCCU Combo 65/35 (WRSP)NFL RAMS		10/14/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



WRSP+WCCU Combo 65/35 WRSPP++  
 3003 Old Rochester Rd  
 Springfield, IL 62703

Rodney Davis for Congress-R  
 3299 K St NW  
 Ste 200  
 Washington, DC 20007

**Contract # 1951994**  
 Schedule Dates: 10/15/14-10/21/14  
 Agency: Rodney Davis for Congress-R (73862)  
 Product: Strategic Media Services (8287)  
 Brand: POLITICAL CANDIDATE (ns) (1186)  
 Salesperson: RODNEY DAVIS FOR CONGRESS (667077)  
 Sales Office: Millennium/Dc, Washington DC (1108)  
 Buyer Name: IRVIN, MICHELLE  
 Phone/Fax: /  
 Account Types: National/Political Candidate Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: RODNEY DAVIS 4 CONG

Date Entered: 10/14/14  
 Last Modified: 10/17/14  
 Entered By: Kathryn McCutcheon  
 CO-OP: No  
 Headline #: ECR10442472  
 Demo: A35+R  
 Order Type: Normal  
 Package Deal: Normal  
 Commission %: 15.00  
 Commission: \$918.75  
 Net Total: \$5,206.25  
 Sales Tax:

WRSP+WCCU Combo 65/35 (WRSPP++)		
By Broadcast Month	Spots	Rate
Oct. 2014	34	\$5,125.00
<b>Grand Total:</b>	<b>34</b>	<b>\$5,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/19/14-10/19/14	3	:30	9:35P-10:05P (CST)	1							1	1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WR2.5 MEN)		10/14/14
13.0	Normal Line / SPOT (13)	10/15/14-10/17/14	3	:30	7:30A- 8A (CST)	1			X	X	X			1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WR3NEWS)		10/14/14
14.0	Normal Line / SPOT (14)	10/15/14-10/17/14	3	:30	8A- 8:30A (CST)	1			X	X	X			1	\$75.00	\$75.00	WRSP+WCCU Combo 65/35 (WR3NEWS)		10/14/14
16.0	M/G For 8.0.1 / SPOT (8)	10/21/14-10/21/14	3	:30	10P- 10:30P (CST)	1							1	1	\$200.00	\$200.00	WRSP+WCCU Combo 65/35 (WR3NEWS)		10/16/14
17.0	Normal Line / SPOT (16)	10/21/14-10/21/14	3	:30	1P- 2P (CST)	1							1	1	\$50.00	\$50.00	WRSP+WCCU Combo 65/35 (WR3WILKOS)		10/17/14
18.0	M/G For 7.0.1 / SPOT (15)	10/21/14-10/21/14	2	:30	4P- 5P (CST)	2								2	\$100.00	\$200.00	WRSP+WCCU Combo 65/35 (WR3JUDGE JUDY)		10/17/14

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Rodney Davis for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

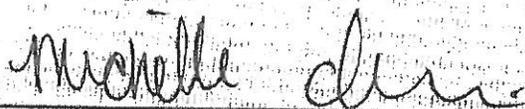
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michelle Irvin

printed name

2/14/14

date

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
-----------------------	-------

I, Michelle Irvin

being/on behalf of: Rodney Davis for Congress

a legally qualified candidate of the Republican

political party for the office of: Congress (IL-13)

in the Primary

election to be held on: March 18th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Rodney Davis for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Maria Madonia-Maxwell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/14/14

Date

Michelle du

Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Jennifer E. Valenti

Signature

Printed Name

Title