

Taxpayers for (Dunn)
9/30-10/6/14
#1928743

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☐ Station Contract
- ☐ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office *sent 9/30/14*
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10404125 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed:
Last Received:
Showing Buylines:

09/19/14 10:50 AM
09/18/14 10:26 PM
All Rep Changes or Last Station Changes

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product TAXPAYERS 4 QUINN
Estimate# 255
Buyer KRISTIN BLACK

Agency (HULS) HULSEN MEDIA SERVICES
2400 LARAMIE TRAIL
AUSTIN, TX 78745
Agency C/P1/P2/E /255
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	530P-6P	FEUD	30	-	-	\$75.00	09/30-10/06	5	1	5	\$375.00
2	Tu-F, M	6P-630P	BBT	30	-	-	\$200.00	09/30-10/06	5	1	5	\$1,000.00
3	Tu-F, M	630P-7P	BBT	30	-	-	\$250.00	09/30-10/06	5	1	5	\$1,250.00
4	Sa	6P-630P	BBT	30	-	-	\$75.00	10/04-10/04	1	1	1	\$75.00
5	Sa	630P-7P	BBT	30	-	-	\$100.00	10/04-10/04	1	1	1	\$100.00
6	M	7P-8P	GOTHAM	30	-	-	\$500.00	10/06-10/06	1	1	1	\$500.00
7	M	8P-9P	SLEEPY	30	-	-	\$500.00	10/06-10/06	1	1	1	\$500.00
8	Tu	7P-8P	UTOPIA	30	-	-	\$400.00	09/30-09/30	1	1	1	\$400.00
9	Tu-F, M	9P-930P	NEWS	30	-	-	\$200.00	09/30-10/06	5	1	5	\$1,000.00
10	Tu-F, M	930P-10P	NEWS	30	-	-	\$200.00	09/30-10/06	5	1	5	\$1,000.00
11	Sa	9P-930P	NEWS	30	-	-	\$100.00	10/04-10/04	1	1	1	\$100.00

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Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348
Dates

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Spots/ Week	Num of Weeks	Total Spots	Total Cost
12	Su	9P-930P	NEWS	30	-	-	\$150.00	1	1	1	\$150.00
13	Sa	935P-10P	2.5 MEN	30	-	-	\$50.00	1	1	1	\$50.00
14	Su	10P-1035P	BBT	30	-	-	\$100.00	1	1	1	\$100.00
15	Su	1035P-1105P	BBT	30	-	-	\$100.00	1	1	1	\$100.00
16	Su	12P-3P	NFL	30	-	-	\$1,800.00	1	1	1	\$1,800.00

---REPORT TOTALS---

Report Totals: 36 / \$8,500.00

---SALES MONTHLY TOTALS---

Oct2014: 36 / \$8,500.00

Order Totals: 36 / \$8,500.00 Total GRPs: 0.0

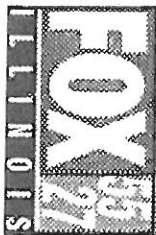
---COMPETITIVE---

Market Totals	\$83,415.11	C&BL WDFN	.00% .00%	ERSP WICS	.00% 30.27%	WAND WRSP	28.77% 10.19%	WBUI	3.36%	WCIA	27.41%
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Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



WRSP+WCCU Combo 65/35 WRSPP++
3003 Old Rochester Rd
Springfield, IL 62703

Contract # 1928743

Schedule Dates

09/30/14-10/06/14

Advertiser

Taxpayers for Quinn (38941)

Agency

Hulsen Media Services (15485)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

/255 (661332)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

BLACK, KRISTIN

Phone/Fax

/

CPE

255

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

TAXPAYERS 4 QUINN

Date Entered

09/19/14

Last Modified

09/29/14

Entered By

Kathryn McCutcheon

CO-OP

No

Headline #

ECR10404125

Demo

A35+R

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$1,275.00

Net Total

\$7,225.00

Sales Tax

WRSP + WCCU Combo 65/35 (WRSPP++)

By Broadcast Month

Spots

Rate

Oct. 2014

35

\$8,500.00

Grand Total:

35

\$8,500.00

Hulsen Media Services
2400 Laramie Trail
Austin, TX

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/30/14-10/06/14	3	:30	5:30P- 6P (CST)	1	1	1	1	1	1			5	\$75.00	\$375.00	WRSP+WCCU Combo 65/35 (WRSPP++)	FEUD	9/19/14
2.0	Normal Line / SPOT (2)	09/30/14-10/06/14	3	:30	6P- 6:30P (CST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSPP++)	BRT	9/19/14
3.0	Normal Line / SPOT (3)	09/30/14-10/06/14	3	:30	6:30P- 6:57P (CST)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	WRSP+WCCU Combo 65/35 (WRSPP++)	BRT	9/19/14
4.0	Normal Line / SPOT (4)	10/04/14-10/04/14	3	:30	6P- 6:30P (CST)							1		1	\$75.00		WRSP+WCCU Combo 65/35 (WRSPP++)	BRT	9/19/14
4.0.1	Closed Preempt (4)	10/04/14															WRSP+WCCU Combo 65/35 (WRSPP++)	Program Change/Exception - COLLEGE FOOTBALL/CB	
5.0	Normal Line / SPOT (5)	10/04/14-10/04/14	3	:30	6:30P- 6:57P (CST)							1		1	\$100.00		WRSP+WCCU Combo 65/35 (WRSPP++)	BRT	9/19/14
5.0.1	Closed Preempt (5)	10/04/14															WRSP+WCCU Combo 65/35 (WRSPP++)	Program Change/Exception - COLLEGE FOOTBALL/CB	
6.0	Normal Line / Prime (6)	10/06/14-10/06/14	3	:30	6:58P- 8P (CST)	1								1	\$500.00	\$500.00	WRSP+WCCU Combo 65/35 (WRSPP++)	GOTHAM	9/19/14
7.0	Normal Line / Prime (7)	10/06/14-10/06/14	3	:30	8P- 9P (CST)	1								1	\$500.00	\$500.00	WRSP+WCCU Combo 65/35 (WRSPP++)	SLEEPY	9/19/14
8.0	Normal Line / Prime (8)	09/30/14-09/30/14	3	:30	6:58P- 8P (CST)	1								1	\$400.00	\$400.00	WRSP+WCCU Combo 65/35 (WRSPP++)	UTOPIA	9/19/14
9.0	Normal Line / SPOT (9)	09/30/14-10/06/14	3	:30	9P- 9:30P (CST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSPP++)	NEWS	9/19/14
10.0	Normal Line / SPOT (10)	09/30/14-10/06/14	3	:30	9:30P- 10P (CST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSPP++)	NEWS	9/19/14

CONFIRMATION CONTRACT

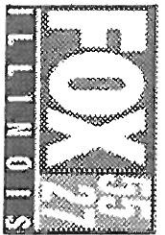
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WRSP+WCCU Combo 65/35 WRS
3003 Old Rochester Rd
Springfield, IL 62703

Hulsen Media Services
2400 Laramie Trail
Austin, TX

Contract # 1928743

Schedule Dates

09/30/14-10/06/14

Advertiser

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Product

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Brand

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Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

BLACK, KRISTIN

Phone/Fax

/

CPE

255

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

TAXPAYERS 4 QUINN

Date Entered 09/19/14

Last Modified 09/29/14

Entered By Kathryn McCutcheon

CO-OP No

Headline # ECRI0404125

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,275.00

Net Total \$7,225.00

Sales Tax

WRSP+WCCU Combo 65/35 (WRSPP++)

By Broadcast Month

Oct. 2014

Grand Total:

Spots 35

Spots 35

Spots 35

Rate \$8,500.00

Rate \$8,500.00

Rate \$8,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Revised Line / SPOT (11)	10/04/14-10/04/14	3	:30	9P-9:30P (CST)	1						1		1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSPP++)	NEWS	9/19/14
11.1	Normal Line / SPOT (11)	10/04/14-10/04/14	3	:30	10P-10:30P (CST)	1						1		1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSPP++)	NEWS	9/29/14
12.0	Normal Line / SPOT (12)	10/05/14-10/05/14	3	:30	9P-9:30P (CST)	1						1		1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSPP++)	NEWS	9/19/14
13.0	Normal Line / SPOT (13)	10/04/14-10/04/14	3	:30	9:35P-10P (CST)	1						1		1	\$50.00	\$50.00	WRSP+WCCU Combo 65/35 (WRSPP++)	2.5 MEN	9/19/14
13.0.1	Closed Preempt (13)	10/04/14															WRSP+WCCU Combo 65/35 (WRSPP++)	Program Change/Exception - COLLEGE FOOTBALL/CB	
14.0	Normal Line / SPOT (14)	10/05/14-10/05/14	3	:30	10P-10:35P (CST)	1						1		1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSPP++)	BBT	9/19/14
15.0	Normal Line / SPOT (15)	10/05/14-10/05/14	3	:30	10:35P-11:05P (CST)	1						1		1	\$100.00	\$100.00	WRSP+WCCU Combo 65/35 (WRSPP++)	BBT	9/19/14
16.0	Normal Line / Football (16)	10/05/14-10/05/14	3	:30	12P-3P (CST)	1						1		1	\$1,800.00	\$1,800.00	WRSP+WCCU Combo 65/35 (WRSPP++)	NFL	9/19/14
17.0	Normal Line / SPOT (17)	09/30/14-10/03/14	3	:30	10P-11P (CST)	1		X	X	X	X			1	\$75.00	\$75.00	WRSP+WCCU Combo 65/35 (WRSPP++)	MIKE & MOLLY	9/29/14
18.0	Normal Line / SPOT (18)	10/04/14-10/04/14	3	:30	2:30P-6P (CST)	1						1		1	\$150.00	\$150.00	WRSP+WCCU Combo 65/35 (WRSPP++)	COLLEGE FOOTBALL	9/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Martin D. Reggi

being/on behalf of: Patrick Quinn

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Taxpayers for Quinn

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Veronica Siegle - 676 N. LaSalle Ste 300, Chicago, IL, 60654 - 312-654-8888

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/15/14 Arthur D. Ryan, Jr.
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
Jennifer E. Valenti Jennifer E. Valenti LSM
Signature Printed Name Title