

Ann Callicott for Congress
9/23-9/29/14

POLITICAL FILE CHECK LIST

1929552

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office *Sent 9/26/14*
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10406034 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/22/14 8:44 AM
Last Received: 09/21/14 9:24 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (NW80) POLITICAL
Product CALLIS 4 CONGRESS
Estimate#
Buyer CHRIS BRIMER

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARIETTA, GA 30064
Agency C/P1/P2/E
Flight Dates 09/23-14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHECK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	5P-530P	FEUD	30	-	-	\$75.00	09/23-09/29	5	1	5	\$375.00
2	Tu-F, M	530P-6P	FEUD	30	-	-	\$75.00	09/23-09/29	5	1	5	\$375.00
3	Tu-F	6P-630P	BBT	30	-	-	\$200.00	09/23-09/26	4	1	4	\$800.00
4	Tu-F	630P-7P	BBT	30	-	-	\$250.00	09/23-09/26	4	1	4	\$1,000.00
5	Tu-F	9P-930P	NEWS	30	-	-	\$200.00	09/23-09/26	4	1	4	\$800.00

---REPORT TOTALS---

Report Totals: 22 / \$3,350.00

---SALES MONTHLY TOTALS---

Sep2014: 22 / \$3,350.00

Order Totals: 22 / \$3,350.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$49,777.12

CABL

.00%

BRSP

.00%

WAND

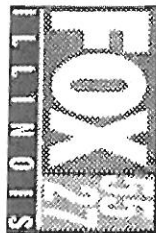
26.11%

WBUT

.00%

WCIA

26.17%



WRSP+WCCU Combo 65/35 WRSF
3003 Old Rochester Rd
Springfield, IL 62703

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 1929552

Schedule Dates

09/23/14-09/29/14

Advertiser

Ann Calls for Congress-D (89306)

Agency

Canal Partners Media (15500)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

CALLS FOR CONGRESS (608833)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

BRIMER, CHRIS

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

CALLS 4 CONGRESS

Date Entered

09/22/14

Last Modified

09/22/14

Entered By

Kathryn McCutcheon

CO-OP

No

Headline #

ECR10406034

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$502.50

Sales Tax

\$2,847.50

WRSP+WCCU Combo 65/35 (WRSF++)

By Broadcast Month	Spots	Rate
Sep. 2014	20	\$3,200.00
Oct. 2014	2	\$150.00
Grand Total:	22	\$3,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/23/14-09/29/14	3	:30	5P-5:30P (CST)		1	1	1	1	1			5	\$75.00	\$375.00	WRSP+WCCU Combo 65/35 (WRSF) FEUD		9/22/14
2.0	Normal Line / SPOT (2)	09/23/14-09/29/14	3	:30	5:30P-6P (CST)		1	1	1	1	1			5	\$75.00	\$375.00	WRSP+WCCU Combo 65/35 (WRSF) FEUD		9/22/14
3.0	Normal Line / SPOT (3)	09/23/14-09/26/14	3	:30	6P-6:30P (CST)			1	1	1	1			4	\$200.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSF) BBT		9/22/14
4.0	Normal Line / SPOT (4)	09/23/14-09/26/14	3	:30	6:30P-6:57P (CST)			1	1	1	1			4	\$250.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSF) BBT		9/22/14
5.0	Normal Line / SPOT (5)	09/23/14-09/26/14	3	:30	9P-9:30P (CST)			1	1	1	1			4	\$200.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSF) NEWS		9/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certifications Required:

1. Ann Calls for Groves

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the radio programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or authorized committee

printed name

date

MARSHALL COHEN

2/24/14

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRSP - TV Springfield, IL

Date:

02/24/2014

I, Chris Brimer,

being/on behalf of: Callis, Ann, a legally

qualified candidate of the Democrat political

party for the office of: US House of Representatives

in the Primary

election to be held on: 03/18/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast:

Date of Last Broadcast:

Total Charges: \$

See attached



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

SEE ATTACHED

I represent that the payment for the above described broadcast time has been furnished by:

Ann Callis for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

02/24/2014

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Printed Name

Jennifer E. Valenti, CSN

Title

