

Ann Callicott for Congress

9/23-9/29/14

**POLITICAL FILE CHECK LIST**

# 1929552

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only)
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office *Sent 9/26/14*
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



ORDER WORKSHEET

Rep Order# 10406034 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 09/22/14 8:44 AM  
 Last Received: 09/21/14 9:24 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL  
 Advertiser (NW80) POLITICAL  
 Product CALLIS 4 CONGRESS  
 Estimate#  
 Buyer CHRIS BRIMER

Agency (CAPM) CANAL PARTNERS MEDIA  
 25 WHITLOCK PLACE SW, 2ND FL  
 MARIETTA, GA 30064  
 Agency C/P1/P2/E  
 Flight Dates 09/23-14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (MAB) ALEXANDRA BRADLEY  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	5P-530P	FEUD	30	-	-	\$75.00	09/23-09/29	5	1	5	\$375.00
2	Tu-F, H	530P-6P	FEUD	30	-	-	\$75.00	09/23-09/29	5	1	5	\$375.00
3	Tu-F	6P-630P	BBT	30	-	-	\$200.00	09/23-09/26	4	1	4	\$800.00
4	Tu-F	630P-7P	BBT	30	-	-	\$250.00	09/23-09/26	4	1	4	\$1,000.00
5	Tu-F	9P-930P	NEWS	30	-	-	\$200.00	09/23-09/26	4	1	4	\$800.00

---REPORT TOTALS---

Report Totals: 22 / \$3,350.00

---SALES MONTHLY TOTALS---

Sep2014: 22 / \$3,350.00

Order Totals: 22 / \$3,350.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$49,777.12 CABL .00% ERSP .00% WAND 26.11% WBTV .00% WCIA 26.17%



WRSP+WCCU Combo 65/35  
3003 Old Rochester Rd  
Springfield, IL 62703

Canal Partners Media  
25 Whitlock Place SW  
2nd Floor  
Marietta, GA 30064

**Contract # 1929552**

Schedule Dates

09/23/14-09/29/14

Advertiser

Ann Callis for Congress-D (89306)

Agency

Canal Partners Media (15500)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

CALLS FOR CONGRESS (608833)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

BRIMER, CHRIS

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

CALLS 4 CONGRESS

Date Entered 09/22/14

Last Modified 09/22/14

Entered By Kathryn McCutcheon

CO-OP No

Headline # ECR10406034

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$502.50

Net Total \$2,847.50

Sales Tax

By Broadcast Month Spots Rate

Sep. 2014 20 \$3,200.00

Oct. 2014 2 \$150.00

Grand Total: 22 \$3,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/23/14-09/29/14	3	:30	5:30P-5:30P (CST)	1	1	1	1	1	1			5	\$75.00	\$375.00	WRSP+WCCU Combo 65/35 (WRSP)	FEBUD	9/22/14
2.0	Normal Line / SPOT (2)	09/23/14-09/29/14	3	:30	5:30P-6P (CST)	1	1	1	1	1	1			5	\$75.00	\$375.00	WRSP+WCCU Combo 65/35 (WRSP)	FEBUD	9/22/14
3.0	Normal Line / SPOT (3)	09/23/14-09/26/14	3	:30	6P-6:30P (CST)	1	1	1	1	1	1			4	\$200.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP)	BBT	9/22/14
4.0	Normal Line / SPOT (4)	09/23/14-09/26/14	3	:30	6:30P-6:57P (CST)	1	1	1	1	1	1			4	\$250.00	\$1,000.00	WRSP+WCCU Combo 65/35 (WRSP)	BBT	9/22/14
5.0	Normal Line / SPOT (5)	09/23/14-09/26/14	3	:30	9P-9:30P (CST)	1	1	1	1	1	1			4	\$200.00	\$800.00	WRSP+WCCU Combo 65/35 (WRSP)	NEWS	9/22/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. Ann Collins for Governors

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

MARSHALL COHEN

printed name

2/24/14

date

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WRSP - TV Springfield, IL	<b>Date:</b> 02/24/2014
---	----------------------------

I, Chris Brimer,  
 being/on behalf of: Callis, Ann, a legally  
 qualified candidate of the Democrat political  
 party for the office of: US House of Representatives  
 in the Primary  
 election to be held on: 03/18/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: \_\_\_\_\_ Date of Last Broadcast: \_\_\_\_\_

**Total Charges:** \$ *See attached*



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

**SEE ATTACHED**

I represent that the payment for the above described broadcast time has been furnished by:

Ann Callis for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

02/24/2014

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Jennifer E. Valenti

Printed Name

CSM

Title

