

ORDER

Orders
Order / Rev: 1287568
Alt Order #: WOC14645003
Product Desc: Candidate
Estimate: 13428
Flight Dates: 10/15/24 - 10/21/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: GENERAL

KMCC
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Sena Kozar Strategies
Buying Contact:
Billing Contact:
 1322 G St, SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Horsford/Democrat/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 265003
Agency External ID: 133069
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	26	\$2,085.00	\$1,772.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	26	\$2,085.00	\$1,772.25	0.00
Totals	26	\$2,085.00	\$1,772.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMCC	10/15/24	10/21/24	M-F 4-5pm TAMRON HALL	CM	4:00 PM-5:00 PM	11111--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
(Program: TAMRON HALL) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	11111--			5		\$25.00		0.00				
N 2	KMCC	10/15/24	10/21/24	M-F 5-6pm GOLDBERGS	CM	5:00 PM-6:00 PM	11112--	:30	6	\$125.00	P-3	0.00	NM	6	\$750.00
(Program: GOLDBERGS) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	11112--			6		\$125.00		0.00				
N 3	KMCC	10/15/24	10/21/24	M-F 6-7pm KING OF QUEENS	CM	6:00 PM-7:00 PM	11121--	:30	6	\$125.00	P-3	0.00	NM	6	\$750.00
(Program: KING OF QUEENS) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	11121--			6		\$125.00		0.00				
N 4	KMCC	10/15/24	10/21/24	M-F Prime A NETWORK 7P	CM	7:00 PM-8:00 PM	111-1--	:30	4	\$55.00	P-3	0.00	NM	4	\$220.00
(Program: NETWORK 7P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	111-1--					4	\$55.00		0.00			
N 5	KMCC	10/15/24	10/15/24	M-F Prime B	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
JUDGMENT W/ ASHLEY TU 8F (Program: JUDGMENT W/ ASHLEY TU 8P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-1-----					1	\$55.00		0.00			
N 6	KMCC	10/15/24	10/15/24	M-F Prime C	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
JUDGMENT W/ ASHLEY TU 9F (Program: JUDGMENT W/ ASHLEY TU 9P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-1-----					1	\$55.00		0.00			
N 7	KMCC	10/15/24	10/17/24	M-F Prime B	CM	7:00 PM-8:30 PM	---2---	:30	2	\$55.00	P-3	0.00	NM	2	\$110.00
MOVIE TH 7P (Program: MOVIE TH 7P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	---2---					2	\$55.00		0.00			
N 8	KMCC	10/15/24	10/19/24	Sa Prime C	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
OUTSIDE NETWORK SA 9P (Program: OUTSIDE NETWORK SA 9P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----1-					1	\$20.00		0.00			
													Totals	26	\$2,085.00