

ORDER

Orders
Order / Rev: 1287588
Alt Order #: WOC14644981
Product Desc: Candidate
Estimate: 13425
Flight Dates: 09/24/24 - 09/30/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: GENERAL

KMCC
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Sena Kozar Strategies
Buying Contact:
Billing Contact:
 1322 G St, SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Horsford/Democrat/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 265003
Agency External ID: 133069
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/29/24	14	\$1,050.00	\$892.50
09/30/24	09/30/24	4	\$290.00	\$246.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	14	\$1,050.00	\$892.50	0.00
October 2024	4	\$290.00	\$246.50	0.00
Totals	18	\$1,340.00	\$1,139.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMCC	09/24/24	09/30/24	M-F 6-7pm KING OF QUEENS	CM	6:00 PM-7:00 PM	11112--	:30	6	\$125.00	P-3	0.00	NM	6	\$750.00
(Program: KING OF QUEENS) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/24	09/30/24	11112--			6		\$125.00		0.00				
N 2	KMCC	09/24/24	09/30/24	M-F Prime A NETWORK 7P	CM	7:00 PM-8:00 PM	111-1--	:30	4	\$55.00	P-3	0.00	NM	4	\$220.00
(Program: NETWORK 7P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/24	09/30/24	111-1--			4		\$55.00		0.00				
N 3	KMCC	09/24/24	09/30/24	M-F Prime B SOMEONE THEY KNEW MO 8I	CM	8:00 PM-9:00 PM	1-----	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: SOMEONE THEY KNEW MO 8P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/24	09/30/24	1-----			1		\$55.00		0.00				
N 4	KMCC	09/24/24	09/30/24	M-F Prime C SOMEONE THEY KNEW MO 9I	CM	9:00 PM-10:00 PM	1-----	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: SOMEONE THEY KNEW MO 9P) 3Q24 COMSCORE (sell) - LAS VEGAS															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMCC	09/24/24	09/24/24	M-F Prime B	CM	8:00 PM-9:00 PM	- 1-----	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: JUDGMENT W/ ASHLEY TU 8P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/24	09/30/24	1-----					1	\$55.00		0.00			
N 6	KMCC	09/24/24	09/24/24	M-F Prime C	CM	9:00 PM-10:00 PM	- 1-----	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: JUDGMENT W/ ASHLEY TU 9P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	- 1-----					1	\$55.00		0.00			
N 7	KMCC	09/24/24	09/26/24	M-F Prime B	CM	7:00 PM-8:30 PM	--- 1---	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: MOVIE TH 7P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	--- 1---					1	\$55.00		0.00			
N 8	KMCC	09/24/24	09/26/24	M-F Prime B	CM	8:30 PM-10:00 PM	--- 1---	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: MOVIE TH 830P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	--- 1---					1	\$55.00		0.00			
N 9	KMCC	09/24/24	09/28/24	Sa Prime B	CM	8:00 PM-9:00 PM	----- 1-	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
(Program: OUTSIDE NETWORK SA 8P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	----- 1-					1	\$20.00		0.00			
N 10	KMCC	09/24/24	09/28/24	Sa Prime C	CM	9:00 PM-10:00 PM	----- 1-	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
(Program: OUTSIDE NETWORK SA 9P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	----- 1-					1	\$20.00		0.00			
													Totals	18	\$1,340.00