

ORDER

Orders
Order / Rev: 1287596
 Alt Order #: WOC14644979
 Product Desc: Candidate
 Estimate: 13424
 Flight Dates: 09/17/24 - 09/23/24
 Original Date / Rev: 05/09/24 / 05/09/24
 Order Type: GENERAL

KMCC
 Primary AE: Matthew Mulzoff
 Sales Office: EWSDC
 Sales Region: NAT

Agency
Name: Sena Kozar Strategies
 Buying Contact:
 Billing Contact:
 1322 G St, SE
 Washington, DC 20003

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Horsford/Democrat/Congress
 Demographic: A35+
 Product Codes: Federal Candidate
 Revenue Code 1: DISC
 Revenue Code 2: POL
 Revenue Code 3: CAND
 Priority: P-3

New Business End:
 Advertiser External ID: 265003
 Agency External ID: 133069
 Unit Code: General
 Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	15	\$895.00	\$760.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	15	\$895.00	\$760.75	0.00
Totals	15	\$895.00	\$760.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMCC	09/17/24	09/21/24	M-F 6-7pm KING OF QUEENS	CM	6:00 PM-7:00 PM	--11---	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
(Program: KING OF QUEENS)															
3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/16/24	09/22/24	--11---			2		\$125.00		0.00				
N 2	KMCC	09/17/24	09/23/24	M-F Prime A NETWORK 7P	CM	7:00 PM-8:00 PM	111-1--	:30	4	\$55.00	P-3	0.00	NM	4	\$220.00
(Program: NETWORK 7P)															
3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/24	09/23/24	111-1--			4		\$55.00		0.00				
N 3	KMCC	09/17/24	09/23/24	M-F Prime B SOMEONE THEY KNEW MO 8I	CM	8:00 PM-9:00 PM	1-----	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: SOMEONE THEY KNEW MO 8P)															
3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/24	09/23/24	1-----			1		\$55.00		0.00				
N 4	KMCC	09/17/24	09/23/24	M-F Prime C SOMEONE THEY KNEW MO 9I	CM	9:00 PM-10:00 PM	1-----	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: SOMEONE THEY KNEW MO 9P)															
3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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KMCC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMCC	09/17/24	09/17/24	M-F Prime B	CM	8:00 PM-9:00 PM	- 1 - - - - -	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: JUDGMENT W/ ASHLEY TU 8P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	1 - - - - -					1	\$55.00		0.00			
N 6	KMCC	09/17/24	09/17/24	M-F Prime C	CM	9:00 PM-10:00 PM	- 1 - - - - -	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: JUDGMENT W/ ASHLEY TU 9P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	- 1 - - - - -					1	\$55.00		0.00			
N 7	KMCC	09/17/24	09/19/24	M-F Prime B	CM	7:00 PM-8:30 PM	- - - 2 - - -	:30	2	\$55.00	P-3	0.00	NM	2	\$110.00
(Program: MOVIE TH 7P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	- - - 2 - - -					2	\$55.00		0.00			
N 8	KMCC	09/17/24	09/19/24	M-F Prime B	CM	8:30 PM-10:00 PM	- - - 1 - - -	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
(Program: MOVIE TH 830P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	- - - 1 - - -					1	\$55.00		0.00			
N 9	KMCC	09/17/24	09/21/24	Sa Prime B	CM	8:00 PM-9:00 PM	- - - - - 1 -	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
(Program: OUTSIDE NETWORK SA 8P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	- - - - - 1 -					1	\$20.00		0.00			
N 10	KMCC	09/17/24	09/21/24	Sa Prime C	CM	9:00 PM-10:00 PM	- - - - - 1 -	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
(Program: OUTSIDE NETWORK SA 9P) 3Q24 COMSCORE (sell) - LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	- - - - - 1 -					1	\$20.00		0.00			
													Totals	15	\$895.00