

Hall Communications, Inc



KATZ MEDIA GROUP
125 W. 55TH STREET 3RD FLOOR
NEW YORK, NY 10019

Advertiser: WILTON SIMPSON FOR AG COM
Order #: 2156073636086
Contract #: 14673
Date Entered: 10/20/2022
Last Modified: 10/20/2022
Product: TWSIM
Salesperson: Political Eastman
Billing Cycle: Broadcast Standard
Estimate #: 11603

Order Date Range: 11/01/2022 through 11/08/2022 (2 weeks)
Media Outlets: WPCV-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/01/22-11/07/22	WPCV-FM	06:00AM-10:00AM	60	1	2	1	2	1	--	--	7	38.83	7	271.81
2	11/08/22-11/08/22	WPCV-FM	06:00AM-10:00AM	60	--	1	--	--	--	--	--	1	38.83	1	38.83
3	11/08/22-11/08/22	WPCV-FM	10:00AM-03:00PM	60	--	1	--	--	--	--	--	1	38.83	1	38.83
4	11/01/22-11/07/22	WPCV-FM	10:00AM-03:00PM	60	1	1	1	1	1	--	--	5	38.83	5	194.15
5	11/01/22-11/07/22	WPCV-FM	03:00PM-07:00PM	60	1	1	2	2	1	--	--	7	38.83	7	271.81
6	11/01/22-11/07/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	1	--	1	38.83	1	38.83
7	11/01/22-11/07/22	WPCV-FM	03:00PM-07:00PM	60	--	--	--	--	--	1	--	1	38.83	1	38.83
8	11/01/22-11/07/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	--	1	1	38.83	1	38.83
9	11/01/22-11/07/22	WPCV-FM	03:00PM-07:00PM	60	--	--	--	--	--	--	1	1	38.83	1	38.83

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WPCV-FM	25	0	0	0	\$970.75	\$145.61	\$825.14
Totals	25	0	0	0	\$970.75	\$145.61	\$825.14

Total Charges: \$970.75
Agency Commission: \$145.61
Total Net: \$825.14

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
November	2022	\$970.75	\$825.14
Totals		\$970.75	\$825.14

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

Oct 20, 22
 CONT# 36216253 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WPCV-FM (Lakeland-Winter Haven, FL)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 11603

SALESPERSON FAX#

PH # 410-825-9877

BYR Helen Hanratty1
 ADV WILTON SIMPSON FOR AG COMMISSIONER
 PDT TWSIM
 FLT Nov 01, 22 - Nov 08, 22

* REP ORDER COMMENT *

** 10/19/2022 3:13:00 PM: POPULATIONBUYTYPE: CPP.

** 10/19/2022 3:13:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/19/2022 3:13:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. NAB REMAINS THE SAME. PAYMENT AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

* STATION ORDER COMMENT *

** 10/20/2022 9:12:00 AM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		FLIGHT 1								
	1.1	.T....	6A - 10A	60	11/01/2022 - 11/01/2022	1D	2	\$38.83	2	
	1.2	.T....	10A - 3P	60	11/01/2022 - 11/01/2022	1D	1	\$38.83	1	
	1.3	.T....	3P - 7P	60	11/01/2022 - 11/01/2022	1D	1	\$38.83	1	
				** FLIGHT TOTALS **				4	\$155.32	
		FLIGHT 2								
	2.1	..W....	6A - 10A	60	11/02/2022 - 11/02/2022	1D	1	\$38.83	1	
	2.2	..W....	10A - 3P	60	11/02/2022 - 11/02/2022	1D	1	\$38.83	1	
	2.3	..W....	3P - 7P	60	11/02/2022 - 11/02/2022	1D	2	\$38.83	2	
				** FLIGHT TOTALS **				4	\$155.32	
		FLIGHT 3								
	3.1	...T...	6A - 10A	60	11/03/2022 - 11/03/2022	1D	2	\$38.83	2	
	3.2	...T...	10A - 3P	60	11/03/2022 - 11/03/2022	1D	1	\$38.83	1	
	3.3	...T...	3P - 7P	60	11/03/2022 - 11/03/2022	1D	2	\$38.83	2	
				** FLIGHT TOTALS **				5	\$194.15	
		FLIGHT 4								
	4.1F..	6A - 10A	60	11/04/2022 - 11/04/2022	1D	1	\$38.83	1	

Oct 20, 22
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 REP EASTMAN

DDS CONT# 0
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4.2F..	10A - 3P	60	11/04/2022 - 11/04/2022	1D	1	\$38.83	1
4.3F..	3P - 7P	60	11/04/2022 - 11/04/2022	1D	1	\$38.83	1
** FLIGHT TOTALS **						3	\$116.49	
FLIGHT 5								
5.1S.	10A - 3P	60	11/05/2022 - 11/05/2022	1D	1	\$38.83	1
5.2S.	3P - 7P	60	11/05/2022 - 11/05/2022	1D	1	\$38.83	1
** FLIGHT TOTALS **						2	\$77.66	
FLIGHT 6								
6.1S	10A - 3P	60	11/06/2022 - 11/06/2022	1D	1	\$38.83	1
6.2S	3P - 7P	60	11/06/2022 - 11/06/2022	1D	1	\$38.83	1
** FLIGHT TOTALS **						2	\$77.66	
FLIGHT 7								
7.1	M.....	6A - 10A	60	11/07/2022 - 11/07/2022	1D	1	\$38.83	1
7.2	M.....	10A - 3P	60	11/07/2022 - 11/07/2022	1D	1	\$38.83	1
7.3	M.....	3P - 7P	60	11/07/2022 - 11/07/2022	1D	1	\$38.83	1
** FLIGHT TOTALS **						3	\$116.49	
FLIGHT 8								
8.1	.T.....	6A - 10A	60	11/08/2022 - 11/08/2022	1D	1	\$38.83	1
8.2	.T.....	10A - 3P	60	11/08/2022 - 11/08/2022	1D	1	\$38.83	1
** FLIGHT TOTALS **						2	\$77.66	

	Nov 22					
SPOTS	25					
CASH	970.75					
TRADE	0.00					
NSL	0.00					
TOTAL	970.75					

						TOTAL
SPOTS						25
CASH						970.75
TRADE						0.00
NSL						0.00
TOTAL						970.75

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REP **EASTMAN**

DDS CONT# 0
C/P/E: / / 11603

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.