

**Jul 19, 22**  
 CONT# 36041705 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WPCV-FM (Lakeland-Winter Haven, FL)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 10650  
  
 SALESPERSON FAX#  
  
 PH # 410-825-9877

BYR Helen Hanratty1  
 ADV SCOTT FRANKLIN FOR CONGRESS  
 PDT 3SFRA  
 FLT Aug 11, 22 - Aug 17, 22

**\* REP ORDER COMMENT \***

\*\* 7/19/2022 9:54:00 AM: MENTZER MEDIA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

\*\* 7/19/2022 9:54:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 7/19/2022 9:54:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

**\* STATION ORDER COMMENT \***

\*\* 7/19/2022 10:02:00 AM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	...T...	6A - 10A	60	08/11/2022 - 08/11/2022	1D	2	\$38.83	2
	1.2	...T...	10A - 3P	60	08/11/2022 - 08/11/2022	1D	2	\$38.83	2
	1.3	...T...	3P - 7P	60	08/11/2022 - 08/11/2022	1D	2	\$38.83	2
					** FLIGHT TOTALS **		6	\$232.98	
		<b><u>FLIGHT 2</u></b>							
	2.1	....F..	6A - 10A	60	08/12/2022 - 08/12/2022	1D	2	\$38.83	2
	2.2	....F..	10A - 3P	60	08/12/2022 - 08/12/2022	1D	2	\$38.83	2
	2.3	....F..	3P - 7P	60	08/12/2022 - 08/12/2022	1D	2	\$38.83	2
					** FLIGHT TOTALS **		6	\$232.98	
		<b><u>FLIGHT 3</u></b>							
	3.1	.....S.	10A - 3P	60	08/13/2022 - 08/13/2022	1D	1	\$38.83	1
					** FLIGHT TOTALS **		1	\$38.83	
		<b><u>FLIGHT 4</u></b>							
	4.1	.....S	10A - 3P	60	08/14/2022 - 08/14/2022	1D	1	\$38.83	1

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DDS CONT# 0  
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				<b>** FLIGHT TOTALS **</b>			1	\$38.83	
		<b>FLIGHT 5</b>							
5.1	M.....	6A - 10A	60	08/15/2022 - 08/15/2022	1D	2	\$38.83	2	
5.2	M.....	10A - 3P	60	08/15/2022 - 08/15/2022	1D	2	\$38.83	2	
5.3	M.....	3P - 7P	60	08/15/2022 - 08/15/2022	1D	2	\$38.83	2	
				<b>** FLIGHT TOTALS **</b>			6	\$232.98	
		<b>FLIGHT 6</b>							
6.1	.T.....	6A - 10A	60	08/16/2022 - 08/16/2022	1D	2	\$38.83	2	
6.2	.T.....	10A - 3P	60	08/16/2022 - 08/16/2022	1D	2	\$38.83	2	
6.3	.T.....	3P - 7P	60	08/16/2022 - 08/16/2022	1D	2	\$38.83	2	
				<b>** FLIGHT TOTALS **</b>			6	\$232.98	
		<b>FLIGHT 7</b>							
7.1	..W....	6A - 10A	60	08/17/2022 - 08/17/2022	1D	2	\$38.83	2	
7.2	..W....	10A - 3P	60	08/17/2022 - 08/17/2022	1D	2	\$38.83	2	
7.3	..W....	3P - 7P	60	08/17/2022 - 08/17/2022	1D	2	\$38.83	2	
				<b>** FLIGHT TOTALS **</b>			6	\$232.98	

	<b>Aug 22</b>						
SPOTS	32						
CASH	1242.56						
TRADE	0.00						
NSL	0.00						
TOTAL	1242.56						

							<b>TOTAL</b>
SPOTS							32
CASH							1,242.56
TRADE							0.00
NSL							0.00
TOTAL							1,242.56

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



KATZ MEDIA GROUP  
 125 W. 55TH STREET 3RD FLOOR  
 NEW YORK , NY 10019

Advertiser: SCOTT FRANKLIN FOR CONGRESS  
 Order #: 2156073631796  
 Contract #: 14279  
 Date Entered: 07/19/2022  
 Last Modified: 07/19/2022  
 Product: 3SFRA  
 Salesperson: Political Eastman  
 Billing Cycle: Broadcast Standard  
 Estimate #: 10650

**Order Date Range: 08/11/2022 through 08/17/2022 (1 weeks)**  
**Media Outlets: WPCV-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	08/11/22-08/17/22	WPCV-FM	06:00AM-10:00AM	60	2	2	2	2	2	--	--	10	38.83	10	388.30
2	08/11/22-08/17/22	WPCV-FM	10:00AM-03:00PM	60	2	2	2	2	2	--	--	10	38.83	10	388.30
3	08/11/22-08/17/22	WPCV-FM	03:00PM-07:00PM	60	2	2	2	2	2	--	--	10	38.83	10	388.30
4	08/11/22-08/17/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	1	--	1	38.83	1	38.83
5	08/11/22-08/17/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	--	1	1	38.83	1	38.83

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WPCV-FM	32	0	0	0	\$1,242.56	\$186.38	\$1,056.18
<b>Totals</b>	<b>32</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$1,242.56</b>	<b>\$186.38</b>	<b>\$1,056.18</b>

**Total Charges: \$1,242.56**  
**Agency Commission: \$186.38**  
**Total Net: \$1,056.18**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
August	2022	\$1,242.56	\$1,056.18
<b>Totals</b>		<b>\$1,242.56</b>	<b>\$1,056.18</b>

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title