

Hall Communications, Inc



KATZ MEDIA GROUP  
125 W. 55TH STREET 3RD FLOOR  
NEW YORK, NY 10019

Advertiser: WILTON SIMPSON FOR AG COM  
Order #: 215607363597  
Contract #: 14615  
Date Entered: 10/10/2022  
Last Modified: 10/10/2022  
Product: TWSIM  
Salesperson: Political Eastman  
Billing Cycle: Broadcast Standard  
Estimate #: 11447

Order Date Range: 10/25/2022 through 10/31/2022 (1 weeks)  
Media Outlets: WPCV-FM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/25/22-10/31/22	WPCV-FM	06:00AM-10:00AM	60	2	2	1	2	1	--	--	8	38.83	8	310.64
2	10/25/22-10/31/22	WPCV-FM	10:00AM-03:00PM	60	1	1	1	1	1	--	--	5	38.83	5	194.15
3	10/25/22-10/31/22	WPCV-FM	03:00PM-07:00PM	60	2	1	2	2	1	--	--	8	38.83	8	310.64
4	10/25/22-10/31/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	1	--	1	38.83	1	38.83
5	10/25/22-10/31/22	WPCV-FM	03:00PM-07:00PM	60	--	--	--	--	--	1	--	1	38.83	1	38.83
6	10/25/22-10/31/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	--	1	1	38.83	1	38.83
7	10/25/22-10/31/22	WPCV-FM	03:00PM-07:00PM	60	--	--	--	--	--	--	1	1	38.83	1	38.83

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WPCV-FM	25	0	0	0	\$970.75	\$145.61	\$825.14
<b>Totals</b>	<b>25</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$970.75</b>	<b>\$145.61</b>	<b>\$825.14</b>

**Total Charges: \$970.75**  
**Agency Commission: \$145.61**  
**Total Net: \$825.14**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
October	2022	\$776.60	\$660.11
November	2022	\$194.15	\$165.03
<b>Totals</b>		<b>\$970.75</b>	<b>\$825.14</b>

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

**Oct 10, 22**  
 CONT# 36193483 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WPCV-FM (Lakeland-Winter Haven, FL)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 11447  
 SALESPERSON FAX#  
 PH # 410-825-9877

BYR Helen Hanratty1  
 ADV WILTON SIMPSON FOR AG COMMISSIONER  
 PDT TWSIM  
 FLT Oct 25, 22 - Oct 31, 22

**\* REP ORDER COMMENT \***

\*\* 10/10/2022 11:37:00 AM: POPULATIONBUYTYPE: CPP.  
 \*\* 10/10/2022 11:37:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.  
 \*\* 10/10/2022 11:37:00 AM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

**\* STATION ORDER COMMENT \***

\*\* 10/10/2022 12:21:00 PM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		<b><u>FLIGHT 1</u></b>								
	1.1	.T.....	6A - 10A	60	10/25/2022 - 10/25/2022	1D	2	\$38.83	2	
	1.2	.T.....	10A - 3P	60	10/25/2022 - 10/25/2022	1D	1	\$38.83	1	
	1.3	.T.....	3P - 7P	60	10/25/2022 - 10/25/2022	1D	1	\$38.83	1	
				<b>** FLIGHT TOTALS **</b>				4	\$155.32	
		<b><u>FLIGHT 2</u></b>								
	2.1	..W....	6A - 10A	60	10/26/2022 - 10/26/2022	1D	1	\$38.83	1	
	2.2	..W....	10A - 3P	60	10/26/2022 - 10/26/2022	1D	1	\$38.83	1	
	2.3	..W....	3P - 7P	60	10/26/2022 - 10/26/2022	1D	2	\$38.83	2	
				<b>** FLIGHT TOTALS **</b>				4	\$155.32	
		<b><u>FLIGHT 3</u></b>								
	3.1	...T...	6A - 10A	60	10/27/2022 - 10/27/2022	1D	2	\$38.83	2	
	3.2	...T...	10A - 3P	60	10/27/2022 - 10/27/2022	1D	1	\$38.83	1	
	3.3	...T...	3P - 7P	60	10/27/2022 - 10/27/2022	1D	2	\$38.83	2	
				<b>** FLIGHT TOTALS **</b>				5	\$194.15	
		<b><u>FLIGHT 4</u></b>								
	4.1	....F..	6A - 10A	60	10/28/2022 - 10/28/2022	1D	1	\$38.83	1	

Oct 10, 22

CONT# 36193483 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: / / 11447

4.2	....F..	10A - 3P	60	10/28/2022 - 10/28/2022	1D	1	\$38.83	1	
4.3	....F..	3P - 7P	60	10/28/2022 - 10/28/2022	1D	1	\$38.83	1	
** FLIGHT TOTALS **						3	\$116.49		
<b>FLIGHT 5</b>									
5.1	.....S.	10A - 3P	60	10/29/2022 - 10/29/2022	1D	1	\$38.83	1	
5.2	.....S.	3P - 7P	60	10/29/2022 - 10/29/2022	1D	1	\$38.83	1	
** FLIGHT TOTALS **						2	\$77.66		
<b>FLIGHT 6</b>									
6.1	.....S	10A - 3P	60	10/30/2022 - 10/30/2022	1D	1	\$38.83	1	
6.2	.....S	3P - 7P	60	10/30/2022 - 10/30/2022	1D	1	\$38.83	1	
** FLIGHT TOTALS **						2	\$77.66		
<b>FLIGHT 7</b>									
7.1	M.....	6A - 10A	60	10/31/2022 - 10/31/2022	1D	2	\$38.83	2	
7.2	M.....	10A - 3P	60	10/31/2022 - 10/31/2022	1D	1	\$38.83	1	
7.3	M.....	3P - 7P	60	10/31/2022 - 10/31/2022	1D	2	\$38.83	2	
** FLIGHT TOTALS **						5	\$194.15		

	Oct 22	Nov 22					
SPOTS	20	5					
CASH	776.60	194.15					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	776.60	194.15					

						TOTAL
SPOTS						25
CASH						970.75
TRADE						0.00
NSL						0.00
TOTAL						970.75

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.