

Hall Communications, Inc



KATZ MEDIA GROUP
125 W. 55TH STREET 3RD FLOOR
NEW YORK , NY 10019

Advertiser: WILTON SIMPSON FOR AG COM
Order #: 2156073635297
Contract #: 14585
Date Entered: 10/05/2022
Last Modified: 10/05/2022
Product: TWSIM
Salesperson: Political Eastman
Billing Cycle: Broadcast Standard
Estimate #: 11390

Order Date Range: 10/07/2022 through 10/17/2022 (2 weeks)
Media Outlets: WPCV-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/07/22-10/13/22	WPCV-FM	06:00AM-10:00AM	60	1	1	2	1	1	--	--	6	38.83	6	232.98
2	10/14/22-10/17/22	WPCV-FM	06:00AM-10:00AM	60	2	--	--	--	1	--	--	3	38.83	3	116.49
3	10/14/22-10/17/22	WPCV-FM	10:00AM-03:00PM	60	1	--	--	--	1	--	--	2	38.83	2	77.66
4	10/07/22-10/13/22	WPCV-FM	10:00AM-03:00PM	60	1	1	1	1	1	--	--	5	38.83	5	194.15
5	10/07/22-10/13/22	WPCV-FM	03:00PM-07:00PM	60	1	1	1	2	1	--	--	6	38.83	6	232.98
6	10/14/22-10/17/22	WPCV-FM	03:00PM-07:00PM	60	1	--	--	--	1	--	--	2	38.83	2	77.66
7	10/07/22-10/17/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	1	--	1	38.83	2	77.66
8	10/07/22-10/17/22	WPCV-FM	03:00PM-07:00PM	60	--	--	--	--	--	1	--	1	38.83	2	77.66
9	10/07/22-10/17/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	--	1	1	38.83	2	77.66
10	10/07/22-10/17/22	WPCV-FM	03:00PM-07:00PM	60	--	--	--	--	--	--	1	1	38.83	2	77.66

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WPCV-FM	32	0	0	0	\$1,242.56	\$186.38	\$1,056.18
Totals	32	0	0	0	\$1,242.56	\$186.38	\$1,056.18

Total Charges: \$1,242.56
Agency Commission: \$186.38
Total Net: \$1,056.18

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$1,242.56	\$1,056.18
Totals		\$1,242.56	\$1,056.18

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

Oct 05, 22
 CONT# 36183635 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WPCV-FM (Lakeland-Winter Haven, FL)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 11390

SALESPERSON FAX#

PH # 410-825-9877

BYR Helen Hanratty1
 ADV WILTON SIMPSON FOR AG COMMISSIONER
 PDT TWSIM
 FLT Oct 07, 22 - Oct 17, 22

* REP ORDER COMMENT *

** 10/4/2022 4:28:00 PM: POPULATIONBUYTYPE: CPP.

** 10/4/2022 4:28:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/4/2022 4:28:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

* STATION ORDER COMMENT *

** 10/5/2022 9:02:00 AM: INJECT D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	6A - 10A	60	10/07/2022 - 10/07/2022	1D	1	\$38.83	1
	1.2F..	10A - 3P	60	10/07/2022 - 10/07/2022	1D	1	\$38.83	1
	1.3F..	3P - 7P	60	10/07/2022 - 10/07/2022	1D	1	\$38.83	1
					** FLIGHT TOTALS **		3	\$116.49	
		FLIGHT 2							
	2.1S.	10A - 3P	60	10/08/2022 - 10/08/2022	1D	1	\$38.83	1
	2.2S.	3P - 7P	60	10/08/2022 - 10/08/2022	1D	1	\$38.83	1
					** FLIGHT TOTALS **		2	\$77.66	
		FLIGHT 3							
	3.1S	10A - 3P	60	10/09/2022 - 10/09/2022	1D	1	\$38.83	1
	3.2S	3P - 7P	60	10/09/2022 - 10/09/2022	1D	1	\$38.83	1
					** FLIGHT TOTALS **		2	\$77.66	
		FLIGHT 4							
	4.1	M.....	6A - 10A	60	10/10/2022 - 10/10/2022	1D	1	\$38.83	1
	4.2	M.....	10A - 3P	60	10/10/2022 - 10/10/2022	1D	1	\$38.83	1
	4.3	M.....	3P - 7P	60	10/10/2022 - 10/10/2022	1D	1	\$38.83	1

				** FLIGHT TOTALS **			3	\$116.49	
		<u>FLIGHT 5</u>							
5.1	.T....	6A - 10A	60	10/11/2022 - 10/11/2022	1D	1	\$38.83	1	
5.2	.T....	10A - 3P	60	10/11/2022 - 10/11/2022	1D	1	\$38.83	1	
5.3	.T....	3P - 7P	60	10/11/2022 - 10/11/2022	1D	1	\$38.83	1	
				** FLIGHT TOTALS **			3	\$116.49	
		<u>FLIGHT 6</u>							
6.1	..W....	6A - 10A	60	10/12/2022 - 10/12/2022	1D	2	\$38.83	2	
6.2	..W....	10A - 3P	60	10/12/2022 - 10/12/2022	1D	1	\$38.83	1	
6.3	..W....	3P - 7P	60	10/12/2022 - 10/12/2022	1D	1	\$38.83	1	
				** FLIGHT TOTALS **			4	\$155.32	
		<u>FLIGHT 7</u>							
7.1	...T...	6A - 10A	60	10/13/2022 - 10/13/2022	1D	1	\$38.83	1	
7.2	...T...	10A - 3P	60	10/13/2022 - 10/13/2022	1D	1	\$38.83	1	
7.3	...T...	3P - 7P	60	10/13/2022 - 10/13/2022	1D	2	\$38.83	2	
				** FLIGHT TOTALS **			4	\$155.32	
		<u>FLIGHT 8</u>							
8.1F..	6A - 10A	60	10/14/2022 - 10/14/2022	1D	1	\$38.83	1	
8.2F..	10A - 3P	60	10/14/2022 - 10/14/2022	1D	1	\$38.83	1	
8.3F..	3P - 7P	60	10/14/2022 - 10/14/2022	1D	1	\$38.83	1	
				** FLIGHT TOTALS **			3	\$116.49	
		<u>FLIGHT 9</u>							
9.1S.	10A - 3P	60	10/15/2022 - 10/15/2022	1D	1	\$38.83	1	
9.2S.	3P - 7P	60	10/15/2022 - 10/15/2022	1D	1	\$38.83	1	
				** FLIGHT TOTALS **			2	\$77.66	
		<u>FLIGHT 10</u>							
10.1S	10A - 3P	60	10/16/2022 - 10/16/2022	1D	1	\$38.83	1	
10.2S	3P - 7P	60	10/16/2022 - 10/16/2022	1D	1	\$38.83	1	
				** FLIGHT TOTALS **			2	\$77.66	
		<u>FLIGHT 11</u>							
11.1	M.....	6A - 10A	60	10/17/2022 - 10/17/2022	1D	2	\$38.83	2	
11.2	M.....	10A - 3P	60	10/17/2022 - 10/17/2022	1D	1	\$38.83	1	

Oct 05, 22
 CONT# 36183635 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: / / 11390

11.3	M.....	3P - 7P	60	10/17/2022 - 10/17/2022	1D	1	\$38.83	1
** FLIGHT TOTALS **						4	\$155.32	

	Oct 22							
SPOTS	32							
CASH	1242.56							
TRADE	0.00							
NSL	0.00							
TOTAL	1242.56							

							TOTAL
SPOTS							32
CASH							1,242.56
TRADE							0.00
NSL							0.00
TOTAL							1,242.56

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Wilton Simpson

Authorized committee:

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

Agency requesting time (and contact information):

N/A Mentzer Media Services / Tammie Wingrove / 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Florida Commissioner of Agriculture

Date of election:

August 23, 2022

General

Primary

Treasurer of candidate's authorized committee:

Noreen A. Fenner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Tammie Wingrove

Signature:

Name: Tammie Wingrove

Name:

Date of Request to Purchase Ad Time: 2/18/2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.