

Hall Communications, Inc



KATZ MEDIA GROUP
125 W. 55TH STREET 3RD FLOOR
NEW YORK , NY 10019

Advertiser: WILTON SIMPSON FOR AG COM
Order #: 2156073635595
Contract #: 14613
Date Entered: 10/10/2022
Last Modified: 10/10/2022
Product: TWSIM
Salesperson: Political Eastman
Billing Cycle: Broadcast Standard
Estimate #: 11445

Order Date Range: 10/18/2022 through 10/24/2022 (1 weeks)
Media Outlets: WPCV-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/18/22-10/24/22	WPCV-FM	06:00AM-10:00AM	60	2	2	1	2	1	--	--	8	38.83	8	310.64
2	10/18/22-10/24/22	WPCV-FM	10:00AM-03:00PM	60	1	1	1	1	1	--	--	5	38.83	5	194.15
3	10/18/22-10/24/22	WPCV-FM	03:00PM-07:00PM	60	2	1	2	2	1	--	--	8	38.83	8	310.64
4	10/18/22-10/24/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	1	--	1	38.83	1	38.83
5	10/18/22-10/24/22	WPCV-FM	03:00PM-07:00PM	60	--	--	--	--	--	1	--	1	38.83	1	38.83
6	10/18/22-10/24/22	WPCV-FM	10:00AM-03:00PM	60	--	--	--	--	--	--	1	1	38.83	1	38.83
7	10/18/22-10/24/22	WPCV-FM	03:00PM-07:00PM	60	--	--	--	--	--	--	1	1	38.83	1	38.83

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WPCV-FM	25	0	0	0	\$970.75	\$145.61	\$825.14
Totals	25	0	0	0	\$970.75	\$145.61	\$825.14

Total Charges: \$970.75
Agency Commission: \$145.61
Total Net: \$825.14

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$970.75	\$825.14
Totals		\$970.75	\$825.14

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

Oct 10, 22
 CONT# 36193442 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WPCV-FM (Lakeland-Winter Haven, FL)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 11445
 SALESPERSON FAX#
 PH # 410-825-9877

BYR Helen Hanratty1
 ADV WILTON SIMPSON FOR AG COMMISSIONER
 PDT TWSIM
 FLT Oct 18, 22 - Oct 24, 22

* REP ORDER COMMENT *

** 10/10/2022 11:37:00 AM: POPULATIONBUYTYPE: CPP.
 ** 10/10/2022 11:37:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
 ** 10/10/2022 11:37:00 AM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

* STATION ORDER COMMENT *

** 10/10/2022 12:21:00 PM: INJECTED D MATTIOLI

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	10/18/2022 - 10/18/2022	1D	2	\$38.83	2
	1.2	.T.....	10A - 3P	60	10/18/2022 - 10/18/2022	1D	1	\$38.83	1
	1.3	.T.....	3P - 7P	60	10/18/2022 - 10/18/2022	1D	1	\$38.83	1
			** FLIGHT TOTALS **				4	\$155.32	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	10/19/2022 - 10/19/2022	1D	1	\$38.83	1
	2.2	..W....	10A - 3P	60	10/19/2022 - 10/19/2022	1D	1	\$38.83	1
	2.3	..W....	3P - 7P	60	10/19/2022 - 10/19/2022	1D	2	\$38.83	2
			** FLIGHT TOTALS **				4	\$155.32	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	10/20/2022 - 10/20/2022	1D	2	\$38.83	2
	3.2	...T...	10A - 3P	60	10/20/2022 - 10/20/2022	1D	1	\$38.83	1
	3.3	...T...	3P - 7P	60	10/20/2022 - 10/20/2022	1D	2	\$38.83	2
			** FLIGHT TOTALS **				5	\$194.15	
		FLIGHT 4							
	4.1F..	6A - 10A	60	10/21/2022 - 10/21/2022	1D	1	\$38.83	1

Oct 10, 22

CONT# 36193442 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: / / 11445

4.2F..	10A - 3P	60	10/21/2022 - 10/21/2022	1D	1	\$38.83	1	
4.3F..	3P - 7P	60	10/21/2022 - 10/21/2022	1D	1	\$38.83	1	
** FLIGHT TOTALS **						3	\$116.49		
FLIGHT 5									
5.1S.	10A - 3P	60	10/22/2022 - 10/22/2022	1D	1	\$38.83	1	
5.2S.	3P - 7P	60	10/22/2022 - 10/22/2022	1D	1	\$38.83	1	
** FLIGHT TOTALS **						2	\$77.66		
FLIGHT 6									
6.1S	10A - 3P	60	10/23/2022 - 10/23/2022	1D	1	\$38.83	1	
6.2S	3P - 7P	60	10/23/2022 - 10/23/2022	1D	1	\$38.83	1	
** FLIGHT TOTALS **						2	\$77.66		
FLIGHT 7									
7.1	M.....	6A - 10A	60	10/24/2022 - 10/24/2022	1D	2	\$38.83	2	
7.2	M.....	10A - 3P	60	10/24/2022 - 10/24/2022	1D	1	\$38.83	1	
7.3	M.....	3P - 7P	60	10/24/2022 - 10/24/2022	1D	2	\$38.83	2	
** FLIGHT TOTALS **						5	\$194.15		

	Oct 22						
SPOTS	25						
CASH	970.75						
TRADE	0.00						
NSL	0.00						
TOTAL	970.75						

							TOTAL
SPOTS							25
CASH							970.75
TRADE							0.00
NSL							0.00
TOTAL							970.75

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.