



125 West 55th St
New York, NY 10019

Contract # 25143327	Changes as of: 7/7/2016 at 9:01 AM	Version: Highlighting Revision 1
CPE: 750/760/4550	Flight: 8/9/16 - 8/15/16	Station: WFXR
Agency: TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001	Advertiser: Priorities Usa Action	Market: Roanoke-Lynchburg
Product: TV	Office: WASHINGTON	Total \$: \$11,760.00
Agency Order #: 4938919	Primary Demo:	Total Spots: 31
Buyer: Thompson, Katie	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: BEN WILMETH 202-872-5880	Assistant: AMY MCCREARY 610-687-5151	Total GRP:
		Traffic #: 1389367
		Separation:

Comments: Separation: 30 New order, please cnf. thanks

#	Day/Time	DP	Program	Rate	Len	8/9 - 8/9		Total Spots	Total \$	CPP	GRP
						8/9					
1	Tu-F,M 12n-1p		The People's Court	\$85.00	30	2		2	\$170.00	\$0.00	0.0
2	Tu-F,M 1p-2p		Judge Mathis	\$85.00	30	2		2	\$170.00	\$0.00	0.0
3	Tu-F,M 2p-2:30p		Divorce Court 1	\$85.00	30	2		2	\$170.00	\$0.00	0.0
4	Tu-F,M 3p-3:30p		Family Feud 1	\$125.00	30	2		2	\$250.00	\$0.00	0.0
5	Tu-F,M 3:30p-4p		Family Feud 2	\$125.00	30	2		2	\$250.00	\$0.00	0.0
6	Tu-F,M 4p-4:30p		Judge Judy 4	\$150.00	30	2		2	\$300.00	\$0.00	0.0
7	Tu-F,M 4:30p-5p		Judge Judy 3	\$150.00	30	2		2	\$300.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		Judge Judy 2	\$200.00	30	2		2	\$400.00	\$0.00	0.0
9	Tu-F,M 5:30p-6p		Judge Judy 1	\$200.00	30	2		2	\$400.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p		Mike & Molly	\$150.00	30	2		2	\$300.00	\$0.00	0.0
11	Tu-F,M 6:30p-7p		Mike & Molly 1	\$150.00	30	2		2	\$300.00	\$0.00	0.0
12	Tu-F,M 7p-7:30p		Big Bang Theory 2	\$500.00	30	2		2	\$1,000.00	\$0.00	0.0
13	Tu-F,M 7:30p-8p		Big Bang Theory 1	\$500.00	30	2		2	\$1,000.00	\$0.00	0.0
14	W 9p-10p		WAYWARD PINES	\$1,750.00	30	1		1	\$1,750.00	\$0.00	0.0
15	Tu-F,M 10p-10:30p		WFXR News First @ 10P	\$1,500.00	30	2		2	\$3,000.00	\$0.00	0.0
16	Tu-F,M 10:30p-11p		WFXR News First @ 1030P	\$1,000.00	30	2		2	\$2,000.00	\$0.00	0.0
TOTALS: 31								31	\$11,760.00	\$0.00	0.0



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		Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
07/08/16 10:44 AM	Gloria Fischer	NA 1X LINE 12 AT \$500 NA 2X LINE 13 DUE TO WRONG RATE AT \$500
07/07/16 10:54 AM	System	Notice Received.
04/10/16 1:27 PM	AMY MCCREARY	Separation: 30 New order, please cnf. thanks

Competitive Information	
Market Budget:	\$73,500
WFXR Share:	16%
Comment:	est shares based on 14 weeks of orders
BFXR:	1%
WDBJ:	48%
WSET:	22%
WSLS:	11%
WWCW:	2%

Daypart Summary					
Day/Time	% Distrlb	Spots	Dollars	CPP	GRP
	100%	31	\$11,760.00	N/A	0.0
Total	100%	31	\$11,760.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	31	\$11,760.00
Total	31	\$11,760.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/8/16 10:44 AM	Gloria Fischer	Sent To Rep			\$0	\$11,760.00	
Revision	7/7/16 9:01 AM	Switch Operation	Confirmed			\$0	\$11,760.00	Changes: Salesperson from AMY MCCREARY to BEN WILMETH.
Queued for Electronic Contracting	7/5/16 9:14 AM					\$0	\$0	
Queued for Electronic Contracting	4/11/16 8:25 AM					\$0	\$0	
New	4/10/16 1:27 PM	AMY MCCREARY	Confirmed	31		\$11,760.00	\$11,760.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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