



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25143327	<b>Changes as of:</b> 7/7/2016 at 9:01 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 750/760/4550	<b>Flight:</b> 8/9/16 - 8/15/16	<b>Station:</b> WFXR
<b>Agency:</b> TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001	<b>Advertiser:</b> Priorities Usa Action	<b>Market:</b> Roanoke-Lynchburg
<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total \$:</b> \$11,760.00
<b>Agency Order #:</b> 4938919	<b>Primary Demo:</b>	<b>Total Spots:</b> 31
<b>Buyer:</b> Thompson, Katie	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BEN WILMETH 202-872-5880	<b>Assistant:</b> AMY MCCREARY 610-687-5151	<b>Total GRP:</b>
		<b>Traffic #:</b> 1389367
		<b>Separation:</b>

**Comments:** Separation: 30 New order, please cnf. thanks

#	Day/Time	DP	Program	Rate	Len	8/9	8/9 - 8/9	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 12n-1p		The People's Court	\$85.00	30	2		2	\$170.00	\$0.00	0.0
2	Tu-F,M 1p-2p		Judge Mathis	\$85.00	30	2		2	\$170.00	\$0.00	0.0
3	Tu-F,M 2p-2:30p		Divorce Court 1	\$85.00	30	2		2	\$170.00	\$0.00	0.0
4	Tu-F,M 3p-3:30p		Family Feud 1	\$125.00	30	2		2	\$250.00	\$0.00	0.0
5	Tu-F,M 3:30p-4p		Family Feud 2	\$125.00	30	2		2	\$250.00	\$0.00	0.0
6	Tu-F,M 4p-4:30p		Judge Judy 4	\$150.00	30	2		2	\$300.00	\$0.00	0.0
7	Tu-F,M 4:30p-5p		Judge Judy 3	\$150.00	30	2		2	\$300.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		Judge Judy 2	\$200.00	30	2		2	\$400.00	\$0.00	0.0
9	Tu-F,M 5:30p-6p		Judge Judy 1	\$200.00	30	2		2	\$400.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p		Mike & Molly	\$150.00	30	2		2	\$300.00	\$0.00	0.0
11	Tu-F,M 6:30p-7p		Mike & Molly 1	\$150.00	30	2		2	\$300.00	\$0.00	0.0
12	Tu-F,M 7p-7:30p		Big Bang Theory 2	\$500.00	30	2		2	\$1,000.00	\$0.00	0.0
13	Tu-F,M 7:30p-8p		Big Bang Theory 1	\$500.00	30	2		2	\$1,000.00	\$0.00	0.0
14	W 9p-10p		WAYWARD PINES	\$1,750.00	30	1		1	\$1,750.00	\$0.00	0.0
15	Tu-F,M 10p-10:30p		WFXR News First @ 10P	\$1,500.00	30	2		2	\$3,000.00	\$0.00	0.0
16	Tu-F,M 10:30p-11p		WFXR News First @ 1030P	\$1,000.00	30	2		2	\$2,000.00	\$0.00	0.0
<b>TOTALS:</b> 31								31	\$11,760.00	\$0.00	0.0



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
		NA 1X LINE 12 AT \$500 NA 2X LINE 13 DUE TO WRONG RATE AT \$500
07/08/16 10:44 AM	Gloria Fischer	MG 1X 8/11 NFL PREGAME WASHINGTON VS ATLANTA 7:30P-10:30P AT \$1500
07/07/16 10:54 AM	System	Notice Received.
04/10/16 1:27 PM	AMY MCCREARY	Separation: 30 New order, please cnf. thanks

Competitive Information	
<b>Market Budget:</b>	\$73,500
<b>WFXR Share:</b>	16%
<b>Comment:</b> est shares based on 14 weeks of orders	
<b>BFXR:</b>	1%
<b>WDBJ:</b>	48%
<b>WSET:</b>	22%
<b>WLS:</b>	11%
<b>WWCW:</b>	2%

Daypart Summary					
Day/Time	% Distrlb	Spots	Dollars	CPP	GRP
	100%	31	\$11,760.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>31</b>	<b>\$11,760.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Aug	31	\$11,760.00
<b>Total</b>	<b>31</b>	<b>\$11,760.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/8/16 10:44 AM	Gloria Fischer	Sent To Rep			\$0	\$11,760.00	
Revision	7/7/16 9:01 AM	Switch Operation	Confirmed			\$0	\$11,760.00	Changes: Salesperson from AMY MCCREARY to BEN WILMETH.
Queued for Electronic Contracting	7/5/16 9:14 AM					\$0	\$0	
Queued for Electronic Contracting	4/11/16 8:25 AM					\$0	\$0	
New	4/10/16 1:27 PM	AMY MCCREARY	Confirmed	31		\$11,760.00	\$11,760.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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