



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27681292 Changes as of: 2/22/2022 at 3:08 PM Version: Current State Version 1

CPE: 687/775/8446 Flight: 2/23/22 - 3/1/22 Station: KCIT Con Type: POLITICAL/NOTE

Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE ARLINGTON, VA 20009 Advertiser: Kevin Sparks - TX State Senate Market: Amarillo Total Spots: 25

Product: Candidate Agency Order #: 11407065 Buyer: Murray, Jessica Service: Nielsen Total CPP: \$0.00

Salesperson: Caroline Rotch 6172137266 Assistant: Caroline Rotch 6172137266 Primary Demo: Total GRP: \$7,755.00

Comments: Separation: 30; PopulationBuyType: CPP Separation: # 3422413

#	Day/Time	DP	Program	Rate	Len	2/23 - 3/1						Total Spots	Total \$	CPP*	GRP*	
						2/23	2/24	2/25	2/26	2/27	2/28					3/1
1	Su 8a-9a		FOX NWS SUNDAY	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
2	W-F-M-Tu 5p-6p		YOUNG SHELDON/YNG SHELDON B	\$135.00	30	1	1	1	0	0	1	0	4	\$540.00	\$0.00	0.0
3	Sa 5p-6p		AVG. ALL WKS	\$70.00	30	0	0	0	1	0	0	0	1	\$70.00	\$0.00	0.0
4	W-F-M-Tu 6:30p-7p		BIG BANG	\$290.00	30	1	1	1	0	0	1	0	4	\$1,160.00	\$0.00	0.0
5	W-F-M-Tu 9p-9:30p		LATE NEWS	\$480.00	30	1	1	1	0	0	1	0	4	\$1,920.00	\$0.00	0.0
6	W-F-M-Tu 9:30p-10p		LATE NEWS	\$480.00	30	1	1	1	0	0	1	0	4	\$1,920.00	\$0.00	0.0
7	Sa 9p-9:30p		LATE NEWS	\$310.00	30	0	0	0	1	0	0	0	1	\$310.00	\$0.00	0.0
8	W-F-M-Tu 10p-11p		LAST MAN	\$150.00	30	1	1	1	0	0	1	0	4	\$600.00	\$0.00	0.0
9	Sa 10p-11p		AVG. ALL WKS	\$125.00	30	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0
10	M 7p-8p		911-FOX	\$960.00	30	0	0	0	0	0	1	0	1	\$960.00	\$0.00	0.0
TOTALS:					5	5	5	3	1	6	0	25	\$7,755.00	\$0.00	0.0	



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**Agency:** STRATEGIC MEDIA SERVICES      **Advertiser:** Kevin Sparks - TX State Senate      **Market:** Amarillo      **Total \$:** \$7,755.00

**1911 NORTH FT MYER DRIVE**      **Product:** Candidate      **Office:** WASHINGTON      **Total Spots:** 25

**SUITE 400**      **Agency Order #:** 11407065      **Service:** Nielsen      **Total CPE:** \$0.00

**ARLINGTON, VA 20009**      **Buyer:** Murray, Jessica      **Primary Demo:**      **Total GRP:**

**Salesperson:** Caroline Rotch      **Assistant:** Caroline Rotch

**Separation:**      **6172137266**

**Special Instructions**

Date/Time	Added by	Comment
02/22/22 3:08 PM	Caroline Rotch	Separation: 30; PopulationBuyType: CPP

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	\$7,755	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
KCIT Share:	100%		100%	25	\$7,755.00	N/A	0.0	2022-Feb	19	\$5,260.00
Comment:		Total	100%	25	\$7,755.00	N/A	0.0	2022-Mar	6	\$2,495.00
								Total	25	\$7,755.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/22/22 3:16 PM					\$0	\$0	
New	2/22/22 3:08 PM	Caroline Rotch	New	25		\$7,755.00	\$7,755.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.