

INVOICE



WOIO
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1524018-2	10/31/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
POL/Portman, R/United Stat	PORTMAN FOR SENATE	2983

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1524018	08249787

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
1021	280	316

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/31/16	10/31/16	Cleveland 19 News at 11p	11:00 PM-11:30 PM	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	11:23 PM	Cleveland 19 News at 11p	11:00 PM-11:30 PM	:30	RB0H101816H	\$750.00 NM
9	10/31/16	10/31/16	The Late Show	1135p-1238a	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	12:12 AM	The Late Show	1135p-1238a	:30	RB0H080316H	\$350.00 NM
10	10/31/16	10/31/16	The Late Late Show	1235a-138a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	1:35 AM	The Late Late Show	1235a-138a	:30	RB0H101816H	\$100.00 NM
11	10/31/16	10/31/16	Cleveland 19 News at 6a	6-7a	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	6:11 AM	Cleveland 19 News at 6a	6-7a	:30	RB0H101816H	\$50.00 NM
12	10/31/16	10/31/16	CBS This Morning	7-9a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	8:51 AM	CBS This Morning	7-9a	:30	RB0H080316H	\$100.00 NM
13	10/31/16	10/31/16	M-F 730-8p	730-8p		:30	1	\$2,500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1524018-2	10/31/16	November 2016	10/31/16 - 10/31/16
Advertiser	Product	Estimate Number	
POL/Portman, R/United Sta	PORTMAN FOR SENATE	2983	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1-----									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	7:36 PM	M-F 730-8p	730-8p	:30	RB0H101816H	\$2,500.00 NM
15	10/31/16	10/31/16	Mon Hour 3	10-11P	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	10:38 PM	Mon Hour 3	10-11P	:30	RB0H090716H	\$2,000.00 NM
61	10/31/16	10/31/16	Mon Hour 3	10-11P	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	11:01 PM	Mon Hour 3	10-11P	:30	RB0H101816H	\$2,000.00 NM
62	10/31/16	10/31/16	Price is Right	11a-12p	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	11:59 AM	Price is Right	11a-12p	:30	RB0H101816H	\$275.00 NM
63	10/31/16	10/31/16	Cleveland 19 News at 5p	5-6p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	5:54 PM	Cleveland 19 News at 5p	5-6p	:30	RB0H090716H	\$200.00 NM
64	10/31/16	10/31/16	CBS This Morning	7-9a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	8:29 AM	CBS This Morning	7-9a	:30	RB0H101816H	\$100.00 NM
65	10/31/16	10/31/16	Mon Hour 1	8-9p	2-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 2----- 2 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	10/31/16	7:59 PM	Mon Hour 1	8-9p	:30	RB0H101816H	\$2,500.00 NM
2	WOIO	M	10/31/16	8:48 PM	Mon Hour 1	8-9p	:30	RB0H080316H	\$2,500.00 NM
84	10/31/16	10/31/16	Mon Hour 2	9-10p	M-----	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M----- 1 \$5,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1524018-2	10/31/16	November 2016	10/31/16 - 10/31/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/Portman, R/United Sta	PORTMAN FOR SENATE	2983	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
84	10/31/16	10/31/16	Mon Hour 2	9-10p	M- - - - -	:30	1	\$5,500.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	M	10/31/16	9:15 PM	Mon Hour 2	9-10p	:30	RBOH101816H	\$5,500.00	NM
Total Spots							14			

Payment Terms 30 Days

<u>Gross Total</u>	\$18,925.00
<u>Agency Commission</u>	\$2,838.75
<u>Net Amount Due</u>	\$16,086.25

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.