

# Order #608122: Katz Media../Kelly/R/Su../MI Supreme../23113

WLAU

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
10/22/20 11:01:37 AM	Processed		<sync process>	Jeffrey Myers	\$5,900.00	59	0.00
10/22/20 10:56:09 AM	Approved		political order ready, starts tomorrow!	Crystal Jacobs	\$5,900.00	59	0.00
10/22/20 10:55:53 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Crystal Jacobs	\$5,900.00	59	0.00
10/22/20 10:53:01 AM	Approval Workflow		[Sales Manager - Ready Default]	Ed Grey (ed.g)	\$5,900.00	59	0.00
10/22/20 10:48:39 AM	Ready for approval		fixed revenue coding	Crystal Jacobs	\$5,900.00	59	0.00
10/22/20 10:44:15 AM	Approval Workflow		[Sales Manager - Ready Default]	Ed Grey (ed.g)	\$5,900.00	59	0.00
10/22/20 10:32:42 AM	Ready for approval		new	Laura Ridenot	\$5,900.00	59	0.00
10/22/20 10:28:56 AM	New order created		Imported EC Order	Laura Ridenot	\$5,900.00	59	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 608122  
**Alt Order #:** 34473138  
**Product Desc:** MI Supreme Court  
**Estimate:** 23113  
**Flight Dates:** 10/23/20 - 11/03/20  
**Original Date / Rev:** 10/22/20 / 10/22/20  
**Order Type:** GENERAL

**WLAV-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kelly/R/Supreme Court  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	8	\$800.00	\$680.00
10/26/20	11/03/20	51	\$5,100.00	\$4,335.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	8	\$800.00	\$680.00	0.00
November 2020	51	\$5,100.00	\$4,335.00	0.00
<b>Totals</b>	<b>59</b>	<b>\$5,900.00</b>	<b>\$5,015.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	WLAV	10/23/20	11/03/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	----3--	1:00	3	\$100.00	P-50	0.00	NM	24	\$2,400.00	
AM -																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----3--					3	\$100.00		0.00				
Week:		10/26/20	11/01/20	33333--					15	\$100.00		0.00				
Week:		11/02/20	11/08/20	33-----					6	\$100.00		0.00				
N 2	WLAV	10/23/20	11/03/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	----2--	1:00	2	\$100.00	P-50	0.00	NM	14	\$1,400.00	
MD -																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----2--					2	\$100.00		0.00				
Week:		10/26/20	11/01/20	22222--					10	\$100.00		0.00				
Week:		11/02/20	11/08/20	2-----					2	\$100.00		0.00				
N 3	WLAV	10/23/20	11/03/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	----3--	1:00	3	\$100.00	P-50	0.00	NM	21	\$2,100.00	
PM -																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----3--					3	\$100.00		0.00				
Week:		10/26/20	11/01/20	33333--					15	\$100.00		0.00				
Week:		11/02/20	11/08/20	3-----					3	\$100.00		0.00				
														<b>Totals</b>	<b>59</b>	<b>\$5,900.00</b>



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mary Kelly

Authorized committee:

Mary Kelly For Justice

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Michigan Supreme Court Justice

Date of election:

11.3.2020

General

Primary

Treasurer of candidate's authorized committee:

Mary L. Doster

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti  
Date: 2020.09.30 11:58:41 -04'00'

Signature:

*Crystal Jacobs*

Name: Anthony Iacovetti

Name:

*Crystal Jacobs*

Date of Request to Purchase Ad Time: 9.30.2020

Date of Station Agreement to Sell Time: 10/22/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Anthony Iacovetti**

Digitally signed by Anthony Iacovetti  
Date: 2020.09.30 11:59:24 -04'00'

Name: Anthony Iacovetti

Date: 9.30.2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10/22/20

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 608122	Station Call Letters: WLAV-FM	Date Received/Requested: 10/22/20
Est. #: 23113	Station Location: Grand Rapids MI	Run Start and End Dates: 10/23 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 22, 20  
 CONT# 34473138 Mod# Ver# 1 (Last = )  
 REP **CHRISTAL RADIO**  
 TO **WLAV-FM (Grand Rapids, MI)**  
 FM **BRIAN DONLEY**  
 OFF **PHILADELPHIA**  
 AGY **Katz Media Group**  
 ADDR **125 West 55th Street 3rd Floor**  
**New York, NY 10019**

DDS CONT# 0  
 C/P/E: na / na / 23113

SALESPERSON FAX#

PH #

BYR **Helen Hanratty**  
 ADV **MARY KELLY FOR MI SUPREME COURT**  
 PDT **MI Supreme Court**  
 FLT **Oct 23, 20 - Nov 03, 20**

\* REP ORDER COMMENT \*

\*\* 10/22/2020 11:31:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/22/2020 11:31:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

\*\* 10/22/2020 11:31:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	....F..	6A - 10A	60	10/23/2020 - 10/23/2020	1D	3	\$100.00	3
	1.2	....F..	10A - 3P	60	10/23/2020 - 10/23/2020	1D	2	\$100.00	2
	1.3	....F..	3P - 7P	60	10/23/2020 - 10/23/2020	1D	3	\$100.00	3
					** FLIGHT TOTALS **		8	\$800.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	M.....	6A - 10A	60	10/26/2020 - 10/26/2020	1D	3	\$100.00	3
	2.2	M.....	10A - 3P	60	10/26/2020 - 10/26/2020	1D	2	\$100.00	2
	2.3	M.....	3P - 7P	60	10/26/2020 - 10/26/2020	1D	3	\$100.00	3
					** FLIGHT TOTALS **		8	\$800.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	.T.....	6A - 10A	60	10/27/2020 - 10/27/2020	1D	3	\$100.00	3
	3.2	.T.....	10A - 3P	60	10/27/2020 - 10/27/2020	1D	2	\$100.00	2
	3.3	.T.....	3P - 7P	60	10/27/2020 - 10/27/2020	1D	3	\$100.00	3
					** FLIGHT TOTALS **		8	\$800.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	..W....	6A - 10A	60	10/28/2020 - 10/28/2020	1D	3	\$100.00	3
	4.2	..W....	10A - 3P	60	10/28/2020 - 10/28/2020	1D	2	\$100.00	2

Oct 22, 20  
 CONT# 34473138 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: na / na / 23113

4.3	..W....	3P - 7P	60	10/28/2020 - 10/28/2020	1D	3	\$100.00	3	
							** FLIGHT TOTALS **	8	\$800.00
<b>FLIGHT 5</b>									
5.1	...T...	6A - 10A	60	10/29/2020 - 10/29/2020	1D	3	\$100.00	3	
5.2	...T...	10A - 3P	60	10/29/2020 - 10/29/2020	1D	2	\$100.00	2	
5.3	...T...	3P - 7P	60	10/29/2020 - 10/29/2020	1D	3	\$100.00	3	
							** FLIGHT TOTALS **	8	\$800.00
<b>FLIGHT 6</b>									
6.1	....F..	6A - 10A	60	10/30/2020 - 10/30/2020	1D	3	\$100.00	3	
6.2	....F..	10A - 3P	60	10/30/2020 - 10/30/2020	1D	2	\$100.00	2	
6.3	....F..	3P - 7P	60	10/30/2020 - 10/30/2020	1D	3	\$100.00	3	
							** FLIGHT TOTALS **	8	\$800.00
<b>FLIGHT 7</b>									
7.1	M.....	6A - 10A	60	11/02/2020 - 11/02/2020	1D	3	\$100.00	3	
7.2	M.....	10A - 3P	60	11/02/2020 - 11/02/2020	1D	2	\$100.00	2	
7.3	M.....	3P - 7P	60	11/02/2020 - 11/02/2020	1D	3	\$100.00	3	
							** FLIGHT TOTALS **	8	\$800.00
<b>FLIGHT 8</b>									
8.1	.T.....	6A - 10A	60	11/03/2020 - 11/03/2020	1D	3	\$100.00	3	
							** FLIGHT TOTALS **	3	\$300.00

	Oct 20	Nov 20				
SPOTS	8	51				
CASH	800.00	5100.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	800.00	5100.00				

						TOTAL
SPOTS						59
CASH						5,900.00
TRADE						0.00
NSL						0.00
TOTAL						5,900.00



Oct 22, 20

CONT# 34473138 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: na / na / 23113

---

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.