

Issues Program List

Quarterly Issues Program List

WAAL 99.1 FM
WHWK 98.1 FM
WNBF 1290 AM
WWYL 104.1 FM
WYOS 1360 AM

January 1– March 31, 2020

Section I. Issues

The Townsquare Binghamton radio stations listed here have identified the following significant issues facing our community in this quarter:

- A. COVID-19 Health/ Safety.** With rapidly changing circumstances locally surrounding the coronavirus pandemic, there is a need for a wide array of information concerning mental, physical, economic and cultural health of the community, families and individuals.
- B. Economic/ Employment Issues.** Numerous reports continue to show challenges attracting and maintaining sustainable economic drivers and jobs in the region with the Southern Tier often coming in near the bottom of lists of economic recovery.
- C. Crime/ Criminal Justice.** Local law enforcement agencies report the region is struggling with crimes fueled by substance abuse, a proliferation of telephone and internet scams and, during the holidays, increased incidents of theft and credit fraud.
- D. Family/Education.** Area schools and family advocates say there is a need for support of cultural and artistic opportunities and other events affording families quality and educational time together.
- E. Poverty/Food Insecurity.** The Food Bank of the Southern Tier and the Community Hunger Outreach Warehouse (CHOW) report increased demand for services as the holidays approach and during the winter heating months while the Brome County Safe Housing Task Force reports the serious lack of low to mid income housing stock that is affordable and safe.

Section II. Responsive Programming

Southern Tier Close Up

Southern Tier Close Up is a locally produced and hosted public affairs program addresses topics specific to the above identified concerns in the community as well as affording an opportunity for various not-for-profit organizations to publicize their missions and upcoming events through interviews with elected officials, community leaders, experts in specific fields and spokespeople for official agencies and government offices.

Southern Tier Close Up airs on all five (5) stations, as indicated below for a duration of 15 minutes:

Airs on WHWK Saturday at 6:00 a.m.
Airs on WYOS Saturday at 6:17 a.m.
Airs on WNBF Saturday at 12:15 p.m.
Airs on WAAL Sunday at 6:00 a.m.
Airs on WWYL Sunday at 6:00 a.m.

- 1/4/20-1/5/20 Executive Director of the Kopernik Observatory and Science Center, Drew Deskur talks about the progress on the Science, Technology, Engineering and Math playground and other educational programs at the center in Vestal.
- Issue Addressed: Education
- 1/11/20-1/12/20 Assistant New York State Attorney General for the Southern Tier District, Michael Danaher talks about scams, financial planning and other areas where the state A.G. office can be of assistance.
- Issue Addressed: Crime/Criminal Justice, Economic/Employment
- 1/18/20-1/20/20 Broome County Safe Housing Task Force co-chairs Rebecca Rathmell and Mark Schuster talk about the disturbing results of a year-long survey showing a woeful lack of housing for lower-income families and poor living conditions in housing they can afford while there is a glut of high-income, luxury and student housing in the area.
- Issue Addressed: Poverty
- 1/25/20-1/26/20 Ross Park Zoo Education and Community Engagement manager, Rachel Peppard talks about Courtship Tails, winter programs at the zoo and the impact of the Australian brush fires.
- Issue Addressed: Family/Education, Environment
- 2/1/20-2/2/20 President and C.E.O. of the Tioga County Chamber of Commerce, Gwen Kania talks about her upcoming retirement, accomplishments over the past dozen years including a Tioga Restaurant week and wishes for the future, including better cooperation between businesses in the county to promote the area.
- Issue Addressed: Economic Development
- 2/8/20-2/9/20 Executive Director of the Food Bank of the Southern Tier, Natatia Thompson talks about the continued need to address food insecurity in the first part of the new year along with the impacts of upcoming changes to SNAP and other public assistance programs.
- Issue Addressed: Poverty/ Food Insecurity
- 2/15/20-2/16/20 Marketing manager for the American Red Cross in the Southern Tier, Esperanza Gutierrez talks about the continued need for blood donations in the region, especially during the winter.
- Issue Addressed: Health

2/22/20-2/23/20

Executive Director of the Roberson Museum, Michael Grasso talks about the upcoming Art Adventure event in partnership with the Binghamton Philharmonic, Tri-Cities Opera and the Goodwill Theatre that will provide families a day of entertainment and hands-on exposure to various arts at a single low price.

Issue Addressed: Family/Education, Arts and Culture

2/29/20-3/1/20

Waterman Conservation Center director Chris Audette talks about an entire month of environmental education programs planned for the month of March as well as other opportunities at the site in Apalachin and other locations overseen by Waterman.

Issue Addressed:

3/7/20-3/8/20

Broome County Director of Planning and Economic Development, Frank Evangelisti gives an update on the upcoming census count, what residents can expect over the next several weeks with the official Census starting in April and why it is important economically and on other levels for an accurate count to be made.

Issue Addressed: Economic Development, Transportation, Education, Housing, Poverty

3/14/20-3/15/20

Nutrition Services Coordinator for the Broome County Office for Aging, Rita Fluharty talks about the benefits of the Meals on Wheels program for recipients and the volunteers as well as the steps that are being taken to protect the health and safety of both during the coronavirus pandemic spread.

Issue Addressed: COVID-19, Food Insecurity, Elder Concerns

3/21/20-3/22/20

Ross Park Zook marketing director Rachel Peppard talks about the new Pallas Cats at the zoo, the species survival program, new developments at the zoo in Binghamton and hopes for the upcoming season and opportunities for families following the COVID-19 crisis.

Issue Addressed: Family/Education, Environment, COVID-19

3/28/20-3/29/20

Executive Director of the Crime Victims Assistance Center, Rani Baudendistle talks about what would normally take place during Crime Victims Rights Week in April but also concerns about domestic violence during the stress from the coronavirus emergency and what steps people can take to possible diffuse situations that could explode into violence.

Issue Addressed: Crime, Family, COVID-19

Encounter

Encounter is a locally produced and hosted religious program originating from the Broome County Council of Churches addresses topics selected by the council in a faith-based discussion.

Encounter airs on all five (5) stations, as indicated below for a duration of 30 minutes:

Airs on WHWK Saturday at 6:15 a.m.

Airs on WYOS Saturday at 6:17 a.m.

Airs on WAAL Sunday at 6:15 a.m.

Airs on WWYL Sunday at 6:15 a.m.

Airs on WNBF Sunday at 7:04 a.m.

1/4/20-1/5/20 Jeff Kellum, Parish Associate at Union Presbyterian Church, Endicott talks with Ryan Delap from Engaged Entertainment about modern media and the church.

Issue Addressed: Religion

1/11/20-1/12/20 Union Presbyterian Church Associate Parish Associate talks with other regular program hosts, Reverend Rachael Helgison of Northminster Presbyterian Church, Executive Director of the Broome County Council of Churches, Joe Selipack and Pastor of the Endwell United Methodist Church, Mark Kimplan about the 25th anniversary of the Encounter Program.

Issue Addressed: Religion

1/18/20-1/19/20 Reverend Rachael Helgison from the Northminster Presbyterian Church talks with Nina Baldwin about faith and the life of Dr. Martin Luther King, Jr.

Issue Addressed: Religion, Diversity

1/25/20-1/26/20 Pastor of the Endwell United Methodist Church, Mark Kimplan talks with financial advisor and member of Endwell United Methodist Church, Dirk Olds about Christian financial stewardship.

Issue Addressed: Religion, Finance

2/1/20-2/2/20 Parish Associate Pastor of the Union Presbyterian Church, Jeff Kellum talks with Music Director and Conductor of the Binghamton Philharmonic orchestra, Daniel Hagy about hearing loss.

Issue Addressed: Religion, Health, Disability

2/8/20-2/9/20 Reverend Rachael Helgison from the Northminster Presbyterian Church talks with Kimberly Peabody of the Broome County Public Library Black History Month coordinator about being women of color.

Issues Addressed: Religion, Diversity

- 2/15/20-2/20/20 Executive Director of the Broome County Council of Churches, Joe Selipack talks to the Pastor of the First United Methodist Church in Chenango Bridge about how the church is planning for the future.
- Issue Addressed: Religion
- 2/22/20-2/23/20 Pastor of the Endwell United Methodist Church, Mark Kimplan talks with Rev. Dr. Chris Moganson, coordinating Chaplin of the Office of the Sheriff in the Broome County Public Safety Facility about support for the incarcerated.
- Issue Addressed: Religion, Criminal Justice
- 2/29/20-3/1/20 Jeff Kellum, Parish Associate at Union Presbyterian Church, Endicott talks to Alexis Davis, faculty advisor to the Windsor Central High School FFA and student members of the FFA at Windsor High School, Alexis Twitchel and Cheyenne Kingsley about the Future Farmers of America.
- Issue Addressed: Religion, Education, Jobs
- 3/7/20-3/8/20 Jeff Kellum, Parish Associate at Union Presbyterian Church, Endicott talks with Jan Prettis of the Samaritan Counseling Center in Endwell about Lent and meditation.
- Issue Addressed: Religion
- 3/14/20-3/15/20 Jeff Kellum, Parish Associate at Union Presbyterian Church, Endicott talks about the coronavirus and the church.
- Issue Addressed: Religion, COVID-19
- 3/21/20-3/22/20 Reverend Rachael Helgison from the Northminster Presbyterian Church talks with Binghamton University Professor Doctor Sharon Bryant given her expertise in working with the nursing school and Broome County Community Hunger Outreach Warehouse director Le Elsworth about caring for and helping vulnerable people during the coronavirus pandemic.
- Issue Addressed: Religion, COVID-19/Health, Poverty
- 3/28/20-3/29/20 Pastor of the Endwell United Methodist Church, Mark Kimplan talks to executive director of the Southern Tier Independence Center (STIC), Maria Dibble about serving people with disabilities of all ages and backgrounds.
- Issue Addressed: Religion, Disability, Diversity