

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dana Dwinnell, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

GINA MOSBRUCKER

Authorized committee:

Committee to ReElect Gina

Agency requesting time (and contact information):

☐

N/A

D2 Communications

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative for 14th District

Date of election:

Tues. November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

JASON MICHAUD

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Dana Dwinnell</u>	Signature: <u>Chas Stading-Lust</u>
Name: <u>DANA DWINELL</u>	Name: <u>Chas Stading-Lust</u>
Date of Request to Purchase Ad Time: <u>10/13/22</u>	Date of Station Agreement to Sell Time:

CONTRACT

Townsquare Media Yakima
4010 Summitview Ave
Yakima, WA 98908
WOpayments3@townsquaremedia.com
(509) 972-3461

Yakima

And:

D2 Communications
Attention: Dana Dwinell
1809 West Chestnut Avenue
Yakima, WA 98902

<u>Contract / Revision</u> 3664621 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Re-Elect Gina Mosbrucker		<u>Original Date / Revision</u> 10/12/22 / 10/14/22
<u>Contract Dates</u> 10/17/22 - 10/28/22	<u>Estimate #</u>	
<u>Product</u> October 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> Yakima	<u>Account Executive</u> Char Stading	<u>Sales Office</u> Local Yakima
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

KATS-FM - 3664621A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KATS	10/17/22	10/21/22	M-F AM Drive	6a-10a		:30			NM	10	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	MTWTF--				10	\$14.00			
N 2	KATS	10/17/22	10/21/22	M-F Midday	10a-3p		:30			NM	8	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	MTWTF--				8	\$16.00			
N 3	KATS	10/17/22	10/21/22	M-F PM Drive	3p-7p		:30			NM	5	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	MTWTF--				5	\$13.00			
N 4	KATS	10/22/22	10/23/22	Sa-Su Midday	10a-3p		:30			NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----SS				6	\$15.00			
N 5	KATS	10/24/22	10/28/22	M-F AM Drive	6a-10a		:30			NM	10	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	MTWTF--				10	\$14.00			
N 6	KATS	10/24/22	10/28/22	M-F Midday	10a-3p		:30			NM	8	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	MTWTF--				8	\$16.00			
N 7	KATS	10/24/22	10/28/22	M-F PM Drive	3p-7p		:30			NM	5	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	MTWTF--				5	\$13.00			
Totals											52	\$756.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/28/22	52	\$756.00	(\$113.40)	\$642.60
Totals	52	\$756.00	(\$113.40)	\$642.60

KDBL-FM - 3664621B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDBL	10/17/22	10/21/22	M-F AM Drive	6a-10a		:30			NM	10	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	MTWTF--				10	\$12.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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(509) 972-3461

Yakima

<u>Contract / Revision</u>	<u>Alt Order #</u>
3664621 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Committee to Re-Elect Gina Mosbrucker	10/12/22 / 10/14/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/22 - 10/28/22	October 2022	

KDBL-FM - 3664621B					Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 2	KDBL	10/17/22	10/21/22	M-F Midday	10a-3p		:30			NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	MTWTF--				8	\$15.00			
N 3	KDBL	10/17/22	10/21/22	M-F PM Drive	3p-7p		:30			NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	MTWTF--				5	\$15.00			
N 4	KDBL	10/22/22	10/23/22	Sa-Su Midday	10a-3p		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----S-				2	\$10.00			
N 5	KDBL	10/24/22	10/28/22	M-F AM Drive	6a-10a		:30			NM	10	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	MTWTF--				10	\$12.00			
N 6	KDBL	10/24/22	10/28/22	M-F Midday	10a-3p		:30			NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	MTWTF--				8	\$15.00			
N 7	KDBL	10/24/22	10/28/22	M-F PM Drive	3p-7p		:30			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	MTWT---				4	\$15.00			
N 8	KDBL	10/22/22	10/23/22	Sa-Su Midday	10a-3p		:30			NM	3	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----S				3	\$13.00			
Totals											50	\$674.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/28/22	50	\$674.00	(\$101.10)	\$572.90
Totals	50	\$674.00	(\$101.10)	\$572.90

KIT-AM - 3664621C						Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIT	10/17/22	10/21/22	M-F AM Drive	6a-10a		:30				NM	10	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/17/22	10/23/22	MTWTF--	10	\$24.00							
N 2	KIT	10/17/22	10/21/22	M-F Midday	10a-3p		:30				NM	9	\$216.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/17/22	10/23/22	MTWTF--	9	\$24.00							
N 3	KIT	10/22/22	10/23/22	Sa-Su Midday	10a-3p		:30				NM	6	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/17/22	10/23/22	-----SS	6	\$14.00							
N 4	KIT	10/24/22	10/28/22	M-F AM Drive	6a-10a		:30				NM	10	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/22	10/30/22	MTWTF--	10	\$24.00							
Totals												35	\$780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/28/22	35	\$780.00	(\$117.00)	\$663.00
Totals	35	\$780.00	(\$117.00)	\$663.00

Contract Totals 137 \$2,210.00

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Yakima

<u>Contract / Revision</u>	<u>Alt Order #</u>
3664621 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Committee to Re-Elect Gina Mosbrucker	10/12/22 / 10/14/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/22 - 10/28/22	October 2022	

Signature: _____ **Date:** _____

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Fw: Revised schedule after taking off streaming

Char Stading-Lust <Char.Stading-Lust@townsquaremedia.com>

Thu 10/13/2022 11:10 AM

To: Yakima.AM <Yakima.AM@townsquaremedia.com>

Cc: Jessi Carolus <Jessi.Carolus@townsquaremedia.com>

94.5 KATS FM														Gina Mosbrucker				
Broadcast or Stream (UTC-8)	DATE		Times		Spot Length	Daily Distribution							Total Spots/week	Rate	Totals			NOTES
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots	Total \$	
B	10/1/22	10/1/22	6A	10A	30	2	2	2	2	2			10	\$ 14.00	1	10	\$ 140.00	Morning Drive
B	10/2/22	10/2/22	10A	EP	30	1	1	2	2	2			8	\$ 15.00	1	8	\$ 120.00	Mid day
B	10/17/22	10/22/22	3P	4P	30	1	1	1	1	1			5	\$ 13.00	1	5	\$ 65.00	Afternoon Drive
B	10/23/22	10/25/22	10A	1P	30						1	1	6	\$ 15.00	1	6	\$ 90.00	Mid day
B	10/24/22	10/26/22	6A	10A	30	2	2	2	2	2			10	\$ 14.00	1	10	\$ 140.00	Morning Drive
B	10/24/22	10/26/22	10A	EP	30	1	1	2	2	2			8	\$ 15.00	1	8	\$ 120.00	Mid day
B	10/24/22	10/26/22	3P	4P	30	1	1	1	1	1			5	\$ 13.00	1	5	\$ 65.00	Afternoon drive
													\$ -			\$ -		
													\$			\$		
EIGHT WEEKS		10/1/22-10/24/22											52			52	\$ 720.00	Total for KATS FM

Gina Mosbrucker The Bull/KDBL																		
	DATE		TIMES		Spnt length	Daily Distribution							Total Spots/Week	Rate	Totals		Notes	
	start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat	Sun			Weeks	Total Spots		totals
A	10/1/22	10/21/22	6A	10A	90	2	2	2	2	2			10	\$ 12.00	1	10	\$ 120.00	Morning drive
B	10/1/22	10/21/22	10A	3P	90	1	1	2	2	2			8	\$ 15.00	1	8	\$ 120.00	Mid day
U	10/17/22	10/21/22	3P	7P	90	1	1	1	1	1			5	\$ 18.00	1	5	\$ 90.00	Afternoon Drive
B	10/22/22	10/29/22	10A	3P	90						2		2	\$ 10.00	1	2	\$ 20.00	Mid Day
B	10/29/22	10/29/22	10A	3P	90						3		3	\$ 13.00	1	3	\$ 39.00	Mid Day
B	10/30/22	10/28/22	6A	10A	90	2	2	2	2	2			10	\$ 12.00	1	10	\$ 120.00	Morning Drive
B	10/30/22	10/28/22	10A	3P	90	1	1	2	2	2			8	\$ 15.00	1	8	\$ 120.00	Mid Day
A	10/30/22	10/26/22	3P	7P	90	1	1	1	1				4	\$ 15.00	1	4	\$ 60.00	Afternoon Drive
The Bull/5/30/22													\$			\$		
High weeks:						10/17,10/24										50	\$ 674.00	Total for the BULL

		Gina Mosbrucker										KIT NEWS /TALK AM & FM											
		start		End		Spot Length	Days							total Spots/Week	Rate	Weeks	Total		Notes				
		Start	End	Mon	Tue		Wed	Thur	Fri	Sat	Sun	Total Spots	Total \$										
B	10/17/22	10/24/22	6A	10A	30	2	2	2	2	2				10	\$ 240.00	1	10	\$ 240.00	Morning Drive				
H	10/17/22	10/21/22	10A	3P	30	2	1	2	2	2				9	\$ 240.00	1	9	\$ 216.00	Mid Day				
R	10/22/22	10/26/22	10A	3P	30						3	3		6	\$ 140.00	1	6	\$ 84.00	Mid Day				
B	10/24/22	10/28/22	6A	10A	30	2	2	2	2	2				10	\$ 240.00	1	10	\$ 240.00	Morning Drive				
														\$ -			\$ -						
														\$ -			\$ -						
														\$ -			\$ -						
KIT NEWS/TALK													25			25	\$ 216.00	Total for KIT NEWS & TALK					
Flight Weeks:						10/17,10/24																	

PLEASE NOTE....I'M TAKING MONDAYS OFF THROUGH DECEMBER 5th.

 Pic for signature

Char Stading-Lust

Multimedia Advertising Consultant

509-834-4153

Townsquare Media Yakima

Char.Stading-Lust@townsquaremedia.com

[KFFM](#) | [KATS](#) | [KDBL](#) | [KIT](#) | [KUTI](#) | [KMGW](#)

logo bar

cid:image003.png@01CFE7C2.A2A863D0

KXRX KORD KFLD KEYW KOLW

"A man who stops advertising to save money is like a man who stops a clock to save time" - Henry Ford

cid:339202800@30102014-2993 "Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected."

This is good. Approved. Thank you.


From: Char Stading-Lust <Char.Stading-Lust@townsquaremedia.com>
Sent: Wednesday, October 12, 2022 5:06 PM
To: Dana Dwinell <dana@d2cmu.com>
Subject: Re: Revised schedule

Gina Mosbrucker The Bull/KDBL																	
	DATE		TIME-S		Spot length	Daily Distribution						Total Spots/Week	Rate	Totals			
	Start	End	Start	End		Mon	Tue	Wed	Thur	Fri	Sat			Sun	Weeks	Total Spots	Total \$
B&S	10/17/22	10/21/22	6A	10A	30	2	2	2	2	2			10	\$ 12.00	1	10	\$ 120.00 Morning d
B&S	10/17/22	10/21/22	10A	3P	30	1	1	2	2	2			8	\$ 15.00	1	8	\$ 120.00 Mid day
D&S	10/17/22	10/21/22	3P	7P	30	1	1	1	1	1			5	\$ 15.00	1	5	\$ 75.00 Afternoon
D&S	10/22/22	10/22/22	10A	3P	30						2		2	\$ 10.00	1	2	\$ 20.00 Mid Day
D&S	10/23/22	10/23/22	10A	3P	30							3	3	\$ 13.00	1	3	\$ 39.00 Mid Day
D&S	10/24/22	10/28/22	6A	10A	30	2	2	2	2	2			10	\$ 12.00	1	10	\$ 120.00 Morning D
D&S	10/24/22	10/28/22	10A	3P	30	1	1	2	2	2			8	\$ 15.00	1	8	\$ 120.00 Mid Day
D&S	10/24/22	10/28/22	3P	7P	30	1	1	1	1				4	\$ 15.00	1	4	\$ 60.00 Afternoon
												\$ -			\$ -		
The BULL/KDBL												50		50	\$ 674.00 Total for		
Flight weeks			10/17,10/24														

Gina Mosbrucker														KIT NEWS /TALK AM & FM				
					Spot								Total	Rate				
	start	End	Start	End	length	Mon	Tue	Wed	Thurs	Fri	Sat	Sun	Spots/Week		Weeks	Total spots	Total \$	
R&S	10/17/22	10/21/22	6A	10A	30	2	2	2	2	2			10	\$ 24,000	1	10	\$ 240,000	Morning T
R&S	10/17/22	10/21/22	10A	3P	30	2	1	2	2	2			9	\$ 24,000	1	9	\$ 216,000	Mid Day
R&S	10/22/22	10/28/22	10A	3P	30						4	4	6	\$ 14,000	1	6	\$ 84,000	Mid Day
B&S	10/24/22	10/28/22	6A	10A	30	2	2	2	2	2			10	\$ 24,000	1	10	\$ 240,000	Morning T
														\$			\$	
														\$ -			\$ -	
														\$ -			\$ -	
KIT NEWS/TALK													35			35	780,000	Total for KIT
Flight Weeks			10/17,10/24															

Dana the revised total is \$2210.

PLEASE NOTE.....I'M TAKING MONDAYS OFF THROUGH DECEMBER 5th.

 Pic for signature
Char Stading-Lust

10/14/22, 8:50 AM

Mail - Jessi Carolus - Outlook


Multimedia Advertising Consultant

509-834-4153

Townsquare Media Yakima

Char.Stading-Lust@townsquaremedia.com

[KFFM](#) | [KATS](#) | [KDBL](#) | [KIT](#) | [KUTI](#) | [KMGW](#)

 logo bar



KXRX KORD KFLD KEYW KOLW

"A man who stops advertising to save money is like a man who stops a clock to save time" - Henry Ford



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