ISSUES & PROGRAM REPORTS FOR

WSCP-AM Sandy Creek, N.Y FOR 2nd (April 1st – June 30th) QUARTER 2017 Prepared by Gary Dennis

ISSUES OF CONCERN TO SANDY CREEK N.Y., OSWEGO COUNTY ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 2nd QUARTER 2017:

WOMEN'S IMPOWERMENT/HEALTH: A major conversation on the Importance of women eating the proper foods for good nutrition And health. A cancer survivor tells her story. Also a former S.U. Grad tells her story about college life in the 80's.

INVESTING/SMALL BUSINESS: A very insightful look into alternative Investments for local residents and small business owners. What Is the difference between alternative and traditional investments? The results of a new survey concerning investment habits of Those nearing retirement.

- FLOODING AND COASTAL ISSUES: As we head into the upcoming boating And tourism season a serious discussion about the environmental Impact of the recent flooding and high water conditions affecting our Many coastal areas. Also the NYSG Discover Clean and Safe Boating Campaign. Two parts.
- AGRICULTURE/RESCUE MISSION: Local farmers are faced with many Issues such as: diverse farmer memberships, educational opportunities, Lower commodity prices, increasing minimum wage, migrant workers And much more. Many local farmers support the Food Bank and Rescue Mission. Also discussion of upcoming fund raisers.

IMMIGRATION/SANCTUARY CITIES: Syracuse is a sanctuary city. A Deep debate concerning the pros and cons of this policy and Its effects on local citizens and the economy. Important points Brought out on both sides of this controversial issue.

WSCP-AM Program that addresses community issues. "Issues And Answers Our Community" Sunday morning 6AM. 2nd Quarter 2017

Most Significant Issue–Responsive Programming

2nd Quarter 2017 (April 1st through June 30th)

WOMEN'S IMPOWERMENT/HEALTH:

Airdate: 4-2-17 Airtime: Sundays 6am - 6:30am **Issues and Answers: Our Community Host:** Gary Dennis **Community Leader:** Tana Amen – Registered nurse, health and wellness expert and cancer survivor

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A major conversation on the importance of eating the proper foods for Nutrition and health. As a two time cancer survivor, she understands that we Are in a constant battle to remain healthy. This however is a war we can win. What are some of the foods we should never eat, even in moderation? The best foods for our consumption are the ones that don't have labels, in other words natural foods. Helpful tips and hope for those who may be suffering from some form of cancer and how to beat it.

Airdate: 4-16-17 Airtime: Sundays 6am - 6:30am **"ISSUES AND ANSWERS OUR COMMUNITY" Host:** Gary Dennis **Contributor:** Leah DeCesare – Syracuse University Alumna and Novelist

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Ms. DeCesare graduated Syracuse University in the 80's and has recently Written a novel (her second) entitled "Forks, Knives, and Spoons" which is primarily set at Syracuse University and captures the experience of Syracuse campus life Of the period. Her past written articles on parenting have been featured in many National publications. WOMEN'S IMPOWERMENT/HEALTH cont...

Airdate: 4-23-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Karin Roest – Entrepreneur and female empowerment provider

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

In light of the recent heightened tensions in North Korea, we chat with A Korean born woman who was abandoned at birth and adopted by American parents. She shares her stories of diverse connections and cultural experiences while becoming a successful business woman and women's advocate. She shares her experiences and gives advice to women, especially young girls.

INVESTING/SMALL BUSINESS: Airdate: 4-9-17 Airtime: Sundays 6am - 6:30am "ISSUES AND ANSWERS OUR COMMUNITY" Host: Gary Dennis Contributor: Dr. Kenyon Meadows – Radiation Oncologist and Investment Expert

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Dr. Kenyon's day job may be as a physician, but he has become somewhat of an expert In alternative investments and he shares his ideas with local investors. What is the difference between alternative investing and traditional investing? A discussion on how the "little guy" can safely invest if that is even possible. The importance of educating yourself before making any kind of investment either alternative or traditional. Also why the stock market may not be the best place to "park" your money.

Airdate: 6-25-17 Airtime: Sundays 6am – 6:30am **Issues and Answers: Our Community Host:** Gary Dennis **Community Leader** Roberta Rafaloff – Vice President Retirement & Income Solutions Met Life

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Our guest discusses the findings of a new study, which compares attitudes And decision making among those taking lump sums and those taking A "retirement paycheck" in the form of guaranteed income payments from a Traditional pension plan such as a 401k plan. Survey findings were quite interesting such as 36% of lump sum recipients with money remaining are concerned about Their retirement fund running out, and much, much more info for local retiree's And for those planning their retirement.

FLOODING AND COASTAL ISSUES:

Airdate: 5-14-17 Airtime: Sundays 6am - 6:30am **"ISSUES AND ANSWERS OUR COMMUNITY" Host:** Gary Dennis **Contributor:** David White – New York Sea Grant

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A discussion on the upcoming boating season and the 10th anniversary of The New York Sea Grant Discover Clean and Safe Boating Campaign. New York State has nearly half a million registered powerboats and almost 300,000 Non-motorized watercraft and safety is the most important issue here. Also with all the recent heavy rains this spring, Lake Ontario and its streams are at Record high levels and this is major cause for concern. Mr. White has agreed to come Back in a few weeks with an update on the environmental impact.

Airdate: 5-28- 2017 Airtime: Sundays 6am - 6:30am **"ISSUES AND ANSWERS OUR COMMUNITY" Host:** Gary Dennis **Contributor:** David White – New York Sea Grant

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Part two of our conversation, this time focusing on the environmental Impact of the recent heavy rains causing flooding and other problems on local Coast lines and beaches. Many of these coastal areas will remain damaged for weeks And what property owners can do in the meantime. Also further coverage of this summer's Discover Clean and Safe Boating Campaign. More safety tips for boaters As well.

AGRICULTURE/RESCUE MISSION:

Airdate: 5-7-17 Airtime: Sundays 6am - 6:30am **Issues and Answers: Our Community Host:** Gary Dennis **Community Leader:** Steve Ammerman – Manager of Public Affairs New York Farm Bureau

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Detailed discussion concerning public policy on many issues of extreme Concern to local farmer's that will be determined at the organizations State Annual meeting. On the menu such agendas as : issues facing the diverse farmer membership, educational opportunities, a benefit auction for the NYFB Foundation for Agricultural Education, last year's challenging growing season and special remarks from agricultural leaders. Among the other topics covered, a special note that farmers donated over 13 million pounds of food to local food banks.

Airdate: 6-18-17 Airtime: Sundays 6am - 6:30am **"ISSUES AND ANSWERS OUR COMMUNITY" Host:** Gary Dennis **Contributors:** Gina Rapasadi – Syracuse Rescue Mission

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The Rescue Mission reached out to us for help in promoting their Biggest fundraiser of the year. The 12th annual Ride and Run for the Rescue Is Saturday June 24th at Longbranch Park in Liverpool. This family friendly Event helps raise money to support the 800 meals served daily to the Homeless of Syracuse. Education, housing and veteran's aid are also supported by this event.

IMMIGRATION/SANCTUARY CITIES:

Airdate: 6-11-17 Airtime: Sundays 6am - 6:30am **"ISSUES AND ANSWERS OUR COMMUNITY" Host:** Gary Dennis **Contributor:** Pamela Martin – Chairwoman Emerita of the Luxury Marketing Council

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

With heighten terror threats globally and locally a very detailed discussion Concerning sanctuary cities, migrants and illegal immigrants. Do local citizens Have reason to be concerned with the number of illegal immigrants that are Welcomed into our area each year. Our guest is against these policies. Also Conversation about what exactly is free speech, the biased media and more.

Public Service Announcements 2nd Quarter 2017 April 1st through June 30th

Throughout the quarter WSCP-AM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

Stop Toxic Litter Special Olympics NEA (National Education Association) American Cancer Society St. Jude YMCA Wounded Warrior Project U.S. Dept of Health And Human Services (anti-smoking) HHS (senior long term care) American Lung Association (anti-smoking) Homeland Security Humane Society HRSA (tissue donation)

COMMUNITY ASCERTAINMENTS

For 2nd Quarter 2017 (April 1st through June 30th)

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 4-2-17 Airtime: Sundays 6am 6:30am

Issues and Answers: Our Community Host:

Gary Dennis

Community Leader:

Tana Amen – Registered nurse, health and wellness expert and cancer survivor

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A major conversation on the importance of eating the proper foods for Nutrition and health. As a two time cancer survivor, she understands that we Are in a constant battle to remain healthy. This however is a war we can win. What are some of the foods we should never eat, even in moderation? The best foods for our consumption are the ones that don't have labels, in other words natural foods. Helpful tips and hope for those who may be suffering from some form of cancer and how to beat it.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.

Airdate: 4-9-17 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Dr. Kenyon Meadows - Radiation Oncologist and Investment Expert

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Dr. Kenyon's day job may be as a physician, but he has become somewhat of an expert In alternative investments and he shares his ideas with local investors. What is the difference between alternative investing and traditional investing? A discussion on how the "little guy" can safely invest if that is even possible. The importance of educating yourself before making any kind of investment either alternative or traditional. Also why the stock market may not be the best place to "park" your money.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 4-16-17 Airtime: Sundays 6am 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Leah DeCesare – Syracuse University Alumna and Novelist

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Ms. DeCesare graduated Syracuse University in the 80's and has recently Written a novel (her second) entitled "Forks, Knives, and Spoons" which is primarily set at Syracuse University and captures the experience of Syracuse campus life Of the period. Her past written articles on parenting have been featured in many National publications.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 4-23-17 Airtime: Sundays 6am 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Karin Roest – Entrepreneur and female empowerment provider

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

In light of the recent heightened tensions in North Korea, we chat with A Korean born woman who was abandoned at birth and adopted by American parents. She shares her stories of diverse connections and cultural experiences while becoming a successful business woman and women's advocate. She shares her experiences and gives advice to women, especially young girls.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 4-30-17 Airtime: Sundays 6am 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Howard Spiva – Spiva Law Group

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

It's National Brain Injury Awareness Month. With that in mind Our guest is a personal injury attorney, focusing on the rights of Those severely injured, especially young children. Mr. Spiva has seen Thousands of young children suffering traumatic brain injuries and Is an advocate of children wearing helmets while riding in an automobile. We offer a phone number where parents in our community can get free helmets For their kids,

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 5-7-17 Airtime: Sundays 6am 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Steve Ammerman – Manager of Public Affairs New York Farm Bureau

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Detailed discussion concerning public policy on many issues of extreme Concern to local farmer's that will be determined at the organizations State Annual meeting. On the menu such agendas as : issues facing the diverse farmer membership, educational opportunities, a benefit auction for the NYFB Foundation for Agricultural Education, last year's challenging growing season and special remarks from agricultural leaders. Among the other topics covered, a special note that farmers donated over 13 million pounds of food to local food banks.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 5-14-17 Airtime: Sundays 6am 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

David White – New York Sea Grant

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A discussion on the upcoming boating season and the 10th anniversary of The New York Sea Grant Discover Clean and Safe Boating Campaign. New York State has nearly half a million registered powerboats and almost 300,000 Non-motorized watercraft and safety is the most important issue here. Also with all the recent heavy rains this spring, Lake Ontario and its streams are at Record high levels and this is major cause for concern. Mr. White has agreed to come Back in a few weeks with an update on the environmental impact.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 5-21-17 Airtime: Sundays 6am 6:30am

Issues and Answers: Our Community Host:

Gary Dennis

Community Leader:

Douglas Taylor – Chief Executive Officer Taylor Devices Engineering

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Our guest has a degree in mechanical engineering and is the inventor of 34 patents in the fields of energy management, hydraulics and shock isolation. A detailed conversation concerning the condition of the existing bridges running Over the city of Syracuse. One thing is for certain and that is either the remaining structures are rebuilt or torn down as they are near the end of their useful life. Also discussed reasons why these structures can last for only so long, with our harsh winters being a major contributor.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 5-28- 2017 Airtime: Sundays 6am 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

David White – New York Sea Grant

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Part two of our conversation, this time focusing on the environmental Impact of the recent heavy rains causing flooding and other problems on local Coast lines and beaches. Many of these coastal areas will remain damaged for weeks And what property owners can do in the meantime. Also further coverage of this summer's Discover Clean and Safe Boating Campaign. More safety tips for boaters As well.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 6-4-17 Airtime: Sundays 6am 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Christina Harbridge – Founder of behavior change program Allegory

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A discussion about every parent's nightmare and that is how do I Communicate with my child (children)? The ideal family image is a fantasy, But a realistic version may be possible. The answer lies in communication, And in this digital age, teaching communication skills to parents and children Is more important than ever. Besides parenting and persuasion, we talk about Emotional literacy. Parents should listen to understand, rather than to respond.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 6-11-17 Airtime: Sundays 6am 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Pamela Martin – Chairwoman Emerita of the Luxury Marketing Council

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

With heighten terror threats globally and locally a very detailed discussion Concerning sanctuary cities, migrants and illegal immigrants. Do local citizens Have reason to be concerned with the number of illegal immigrants that are Welcomed into our area each year. Our guest is against these policies. Also Conversation about what exactly is free speech, the biased media and more.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM - Oswego, N.Y. WKRH-FM - Minetto, N.Y. WSGO-AM - Oswego, N.Y. WSCP-AM - Sandy Creek, N.Y.
- Airdate: 6-18-17 Airtime: Sundays 6am 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributors:

Gina Rapasadi – Syracuse Rescue Mission

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

The Rescue Mission reached out to us for help in promoting their Biggest fundraiser of the year. The 12th annual Ride and Run for the Rescue Is Saturday June 24th at Longbranch Park in Liverpool. This family friendly Event helps raise money to support the 800 meals served daily to the Homeless of Syracuse. Education, housing and veteran's aid are also supported by this event.

- Markets: Syracuse and Oswego Onondaga, Madison and Oswego Counties
- Stations: WTKW-FM - Bridgeport, N.Y. WTLA-AM - North Syracuse, N.Y. WZUN_FM - Phoenix, N.Y. WKRL-FM - North Syracuse, N.Y. WTKV-FM – Oswego, N.Y. WSGO-AM – Oswego, N.Y. WSGO-AM – Oswego, N.Y.

Airdate: 6-25-17 Airtime: Sundays 6am – 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader

Roberta Rafaloff – Vice President Retirement & Income Solutions Met Life

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Our guest discusses the findings of a new study, which compares attitudes And decision making among those taking lump sums and those taking A "retirement paycheck" in the form of guaranteed income payments from a Traditional pension plan such as a 401k plan. Survey findings were quite interesting such as 36% of lump sum recipients with money remaining are concerned about Their retirement fund running out, and much, much more info for local retiree's And for those planning their retirement.