

**ISSUES & PROGRAM REPORTS**

**FOR**

WSCP-AM Sandy Creek, N.Y

FOR 3rd (July 1<sup>st</sup>- September 30th) QUARTER 2014

Prepared by Gary Dennis

**ISSUES OF CONCERN TO SANDY CREEK N.Y., OSWEGO COUNTY  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3rd QUARTER 2014:**

**CONSUMERISM:** With the slow economy we discuss several ways  
To stretch the dollar including free TV, couponing, and travel  
Tips.

**HEALTH/VETERANS:** How local citizens can access free cancer screenings  
through Onondaga County Health Department. Help offered to  
Troubled veterans.

**COMMUNITY SERVICES/TEEN ISSUES & ELDERLY CARE:** Local program helps  
Educate teens about pregnancy and educational training  
Programs. Help for the elderly.

**AGRICULTURE/ENVIRONMENT:** This is shaping up to be one of the greatest.  
Years in recent memory for apple crops. The use of plastic  
Bags in local supermarkets may become a thing of the  
Past in New York.

**EMERGENCY PLANNING/EDUCATION:** Coverage of the "3 day OK" advisory for  
The public and use of EAS emergencies.

**PUBLIC SAFETY:** Issues confronting our local Volunteer Fire Departments  
Such as funding, recruitment, training and more.

WSCP-AM Program that addresses community issues. "Issues And Answers Our  
Community" Sunday morning 6AM. 3rd Quarter 2014

## **Most Significant Issue–Responsive Programming**

3rd Quarter 2014 (July 1<sup>st</sup> through September 30<sup>th</sup>)

### **ISSUE: CONSUMERISM:**

Airdate: 7- 6-14      Airtime: Sundays 6am - 6:30am

**“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributors:**

L. R. Taylor – Retired broadcast television engineer

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

30 minutes of a 30 minute program

A very detailed discussion on free (broadcast) television vs. paid or subscription services such as cable or satellite. Due to the weak economy many people are forced to cut back on the monthly bills. How to find out how many broadcast stations you can receive in your area by use of a website. What antennas do you need and where to place them and what pitfalls to watch out for? Only over the air broadcast signals are available for free. There are about 17 -20 signals available in our area. We point out that you will lose all cable news (Fox, Cnn, MSNBC etc.) and sports stations (ESPN, FS1 etc.) as a consequence. Also what to look for in choosing an internet provider and what do some of the technical terms mean, mbps for example.

Airdate: 7-13-14      Airtime: Sundays 6am - 6:30am

**“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributors:**

Diana Dibble – Triple A of Western and Central New York

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

30 minutes of a 30 minute program

Near the mid-way point of summer travel, we discuss what issues still face travelers in a weak economy such as:

Are people still leery of spending money on vacations?

What are the most popular destinations?

Are consumers flying more vs driving?

Why are air fares still so high?

Gas prices seem pretty stable at this time, how will that impact travel?

ISSUE: CONSUMERISM cont

Airdate: 8-17-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors:**

Lauren Greutman – Local frugal living expert and entrepreneur

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

30 minutes of a 30 minute program

Mrs. Greutman is a blogger, public speaker, mother of four, wife, brand advocate and author among other things! She has appeared on WNBC in New York City, The Marlo Thomas Show, as well as many local TV and radio shows. She also writes a monthly feature for Syracuse Woman Magazine, a weekly column for the Syracuse Post Standard Newspaper and is the owner of a highly popular website "I Am That Woman" which is slowly reaching national prominence.

Her website features coupons for downloading and printing from pretty much every merchant in the area (and beyond). She also shares hot tips on current sales promotions and use of her free website can save consumers a lot of money on grocery's and other consumer products. Back to school bargains are currently headlined on her site. Part One.

.

Airdate: 8-24-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors:**

Lauren Greutman – Local frugal living expert and entrepreneur

Lisa Letteny – Onondaga County Health Department

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

15 minutes of a 30 minute program

Part two of our consumer friendly conversation with our "Frugal Living Expert". Discussed more ways to save on back to school shopping, online shopping tips how to best budget household income and more.

**ISSUE: HEALTH/VETERANS:**

Airdate: 7-20-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors:**

Emily Young – Onondaga County Health Department

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

30 minutes of a 30 minute program

The Onondaga County Health Department contacted us requesting air time to promote their free cancer services programs. These services include:

Free pap tests for women between the ages of 40 and 64 who do not have Health insurance.

Free breast cancer screening (mammogram) for women between the ages of 40 and 64 who do not have health insurance. Breast cancer may not have any Symptoms in its early stages, making routine screening very important.

According to the American Cancer society breast cancer is the second most Common type of Cancer detected among women in the U.S. after skin cancer.

Free colorectal cancer screening. Available free for men and women ages 50 – 64 that do not have current health insurance.

Free cervical cancer screening. Available to women between the ages of 40 and 64 who do not have health insurance. To be continued next week.

Airdate: 7-27-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors:**

Emily Young – Onondaga County Health Department

Michael Stoltz – Executive Director S.C. United Veterans

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

30 minutes of a 30 minute program

We conclude our conversation on cervical cancer.

Early stages of cervical cancer, like most cancers, presents with no symptoms

Making routine screening an essential step in detecting this form of cancer early.

All women are at risk for cervical cancer, but it occurs most often in women over age 30. According to the Centers for Disease Control and Prevention, almost all cervical cancers are caused by HPV, a common virus passed from one person to another through sexual contact. Women between the ages of 40 and 64 who do not have health insurance may qualify for free screening through the Onondaga County Cancer Services Program.

Summer is the most difficult time to find troubled Vets. Repeated returns to battle have resulted in a wide range of challenges to returning Vets.

**ISSUE: COMMUNITY SERVICES/TEEN ISSUES & ELDERLY CARE**

Airdate: 8-31-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors:**

Elizabeth Crockett - Executive Director Reach CNY

Janice Miller – Co-chair Antique and Classic Boat Society

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

20 minutes of a 30 minute program

Reach CNY is a local non profit organization that among other things helps educate teens in an effort to reduce teen pregnancy and promotes the health and well being of individuals and families through education and advocacy.

This organization offers many free training programs including coping with HIV/STD and Youth development. Part One.

Skaneateles Hosts the premier antique and classic boat show, featuring a vintage race boat, the Miss America IX. Thousands of spectators and boating enthusiasts participate in the annual event which is a major boon to the local economy.

This will mark the 39<sup>th</sup> anniversary and will be held at the Skaneateles Country Club.

Airdate: 9-7-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors:**

Elizabeth Crockett - Executive Director Reach CNY

Bill Pfohl – Communications Officer Hospice of CNY

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

30 minutes of a 30 minute program

Part two of our in depth coverage of this little known community organization.

More public awareness is one of their many goals. Donations are needed to buy cribs for infants for families who can't afford one with help from the Jim and Julie Boenheim Foundation.

Hospice of Central New York requested air time to promote their upcoming fundraiser "September Song" which raises money to help the underprivileged who can not afford their services because of a lack of insurance, medical or other reasons.

**ISSUE: AGRICULTURE/ENVIRONMENT:**

Airdate: 8-10-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors:**

Julia Stewart - Spokesperson N.Y.S. Apple Association

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

30 minutes of a 30 minute program

New York State apple harvest will officially get underway on August 15<sup>th</sup> and growers are expecting this year's crop to be a strong encore to last years yields. Apple growers across the state report that they've had excellent growing conditions, beginning with a late spring and near perfect pollination weather. As a direct result this years apples will be large and tasty. Apple lovers can also expect to find abundant supplies of their favorite varieties. The market will determine the price to consumers as in the past.

Also discussed the new consumer website nyapplecountry.com and the health of the all important honeybee, which is crucial to this industry and all agriculture for that matter.

Airdate: 9-28-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors (s):**

Chris White - [NYSNews@ny.gov](mailto:NYSNews@ny.gov) spokesperson

Jennie Romer - PlasticBagLaws.org spokesperson

Chris Mcginnis - Travel expert

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

20 minutes of a 30 minute program

A mixed bag of topics including improved unemployment numbers for the sate and local markets, a move to ban or at least reduce the number of plastic bags used by local supermarkets and retailers and fall and holiday travel tips for local consumers.

**ISSUE: EMERGENCY PLANNING/EDUCATION:**

Airdate: 9-14-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Peter McElvein

**Contributors:**

Mark Malfitano - Chair of the Board of Advisors for the Syracuse University  
College of Law.

Kevin Wisely - Commissioner of Emergency Planning for Onondaga County

Gerry Orlando - President Syracuse Cinephile Society

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

20 minutes of a 30 minute program

This past Friday marked the opening of the College had the dedication of Dineen Hall, the college's new home. Malfitano tells about the green construction of the building, which has LEED Gold status. He also tells about the way that the building itself can enhance the teaching of law, reflecting the more-collaborative nature of the practice of law in the present day.

A conversation about the Commission's "3 Day OK" advisory for the public, encouraging people to have on hand a three day supply of water, food and other basics.

A preview of the Society's fall program of films, which starts on Monday.

Airdate: 9-21-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Peter McElvein

**Contributors (s):**

Terry Bennett - Emergency Service Program Coordinator Oswego County

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

30 minutes of a 30 minute program

Oswego County has three nuclear power plants.

Topics covered:

- Upcoming Potassium Iodide tablet distributions
- The way that KI protects the thyroid in radioactive releases
- Proper dosages for KI
- History of the three local power plants
- annual siren tests
- Use of EAS emergencies

.

**ISSUE PUBLIC SAFETY:**

Airdate: 8-3-14 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor(s):**

John Gombas – Fire Chief Hannibal Volunteer Fire Department

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

30 minutes of a 30 minute program

A very detailed discussion of the many serious issues concerning, in particular the Hannibal Fire Department, and most local volunteer fire stations in general. The two major issues of concern are membership recruiting and training and funding drives.

Most citizens don't realize that that all the equipment used for fire fighting (fire trucks, rescue vehicles etc. etc.) is funded by the local community. These local departments do not get this funding from the state. The next major fundraiser is the upcoming field days, featuring all the usual events and entertainment including concerts from the 50's and 60's rock groups Danny and the Jr's and the Orlons. Remember the Watusi? Also local groups T.J. Sacco and Chris Taylor will perform.

Public Service Announcements  
3rd Quarter 2014  
July 1<sup>st</sup> through September 30th

Throughout the quarter WSCP-AM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

American Cancer Society  
St. Jude  
YMCA  
Special Olympics  
NEA (National Education Association)  
Wounded Warrior Project  
U.S. Dept of Health And Human Services (anti-smoking)  
HHS (senior long term care)  
American Lung Association (anti-smoking)  
Homeland Security  
Humane Society  
Stop Toxic Litter  
HRSA (tissue donation)

# **COMMUNITY ASCERTAINMENTS**

For 3rd Quarter (July 1<sup>st</sup> – September 30th 2014)

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM – Oswego, N.Y.  
WKRH-FM – Minetto, N.Y.  
WSGO-AM – Oswego, N.Y.  
WSCP-AM – Sandy Creek, N.Y.

**Airdate:** 7- 6-14      **Airtime:** Sundays 6am - 6:30am

### **“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributor(s):**

L. R. Tayler – Retired broadcast television engineer

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

#### Consumerism

A very detailed discussion on free (broadcast) television vs. paid or subscription services such as cable or satellite. Due to the weak economy many people are forced to cut back on the monthly bills. How to find out how many broadcast stations you can receive in your area by use of a website. What antennas do you need and where to place them and what pitfalls to watch out for? Only over the air broadcast signals are available for free. There are about 17 -20 signals available in our area. We point out that you will lose all cable news (Fox, Cnn, MSNBC etc.) and sports stations (ESPN, FS1 etc.) as a consequence. Also what to look for in choosing an internet provider and what do some of the technical terms mean, mbps for example.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM - Oswego, N.Y.  
WKRH-FM - Minetto, N.Y.  
WSGO-AM - Oswego, N.Y.  
WSCP-AM - Sandy Creek, N.Y.

**Airdate:** 7-13-14      **Airtime:** Sundays 6am - 6:30am

### "ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

**Contributor(s):**

Diana Dibble – Triple A of Western and Central New York

### TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

#### Consumerism

Near the mid-way point of summer travel, we discuss what issues still face travelers in a weak economy such as:

Are people still leery of spending money on vacations?

What are the most popular destinations?

Are consumers flying more vs driving?

Why are air fares still so high?

Gas prices seem pretty stable at this time, how will that impact travel?

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM – Oswego, N.Y.  
WKRH-FM – Minetto, N.Y.  
WSGO-AM – Oswego, N.Y.  
WSCP-AM – Sandy Creek, N.Y.

**Airdate:** 7-20-14      **Airtime:** Sundays 6am - 6:30am

### “ISSUES AND ANSWERS OUR COMMUNITY”

**Host:** Gary Dennis

**Contributor(s):**

Emily Young – Onondaga County Health Department

### TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

#### Health

The Onondaga County Health Department contacted us requesting air time to promote their free cancer services programs. These services include:

**Free pap tests** for women between the ages of 40 and 64 who do not have Health insurance.

Free breast cancer screening (mammogram) for women between the ages of 40 and 64 who do not have health insurance. Breast cancer may not have any Symptoms in its early stages, making routine screening very important.

According to the American Cancer society breast cancer is the second most . Common type of Cancer detected among women in the U.S. after skin cancer.

**Free colorectal cancer screening.** Available free for men and women ages 50 – 64 that do not have current health insurance.

**Free cervical cancer screening.** Available to women between the ages of 40 and 64 who do not have health insurance. To be continued next week.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM - Oswego, N.Y.  
WKRH-FM - Minetto, N.Y.  
WSGO-AM - Oswego, N.Y.  
WSCP-AM - Sandy Creek, N.Y.

**Airdate:** 7-27-14      **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor(s):**

Emily Young – Onondaga County Health Department  
Michael Stoltz – Executive Director S.C. United Veterans

### **TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Women and veterans health

We conclude our conversation on cervical cancer.

Early stages of cervical cancer, like most cancers, presents with no symptoms. Making routine screening an essential step in detecting this form of cancer early. All women are at risk for cervical cancer, but it occurs most often in women over age 30. According to the Centers for Disease Control and Prevention, almost all cervical cancers are caused by HPV, a common virus passed from one person to another through sexual contact. Women between the ages of 40 and 64 who do not have health insurance may qualify for free screening through the Onondaga County Cancer Services Program.

Summer is the most difficult time to find troubled Vets. Repeated returns to battle have resulted in a wide range of challenges to returning Vets.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM - Oswego, N.Y.  
WKRH-FM - Minetto, N.Y.  
WSGO-AM - Oswego, N.Y.  
WSCP-AM - Sandy Creek, N.Y.

**Airdate:** 8-3-14      **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor(s):**

John Gombas – Fire Chief Hannibal Volunteer Fire Department

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

#### Public Safety: Volunteer Fire Departments

A very detailed discussion of the many serious issues concerning, in particular the Hannibal Fire Department, and most local volunteer fire stations in general. The two major issues of concern are membership recruiting and training and funding drives.

Most citizens don't realize that that all the equipment used for fire fighting (fire trucks, rescue vehicles etc. etc.) is funded by the local community. These local departments do not get this funding from the state. The next major fundraiser is the upcoming field days, featuring all the usual events and entertainment including concerts from the 50's and 60's rock groups Danny and the Jr's and the Orlons. Remember the Watusi? Also local groups T.J. Sacco and Chris Taylor will perform.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM - Oswego, N.Y.  
WKRH-FM - Minetto, N.Y.  
WSGO-AM - Oswego, N.Y.  
WSCP-AM - Sandy Creek, N.Y.

**Airdate:** 8-10-14      **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor(s):**

Julia Stewart - Spokesperson N.Y.S. Apple Association

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

#### Agriculture: Apple Farming

New York State apple harvest will officially get underway on August 15<sup>th</sup> and growers are expecting this year's crop to be a strong encore to last years yields. Apple growers across the state report that they've had excellent growing conditions, beginning with a late spring and near perfect pollination weather. As a direct result this years apples will be large and tasty. Apple lovers can also expect to find abundant supplies of their favorite varieties. The market will determine the price to consumers as in the past.

Also discussed the new consumer website [nyapplecountry.com](http://nyapplecountry.com) and the health of the all important honeybee, which is crucial to this industry and all agriculture for that matter.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM – Oswego, N.Y.  
WKRH-FM – Minetto, N.Y.  
WSGO-AM – Oswego, N.Y.  
WSCP-AM – Sandy Creek, N.Y.

**Airdate:** 8-17-14      **Airtime:** Sundays 6am - 6:30am

### **“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributor(s):**

Lauren Greutman – Local frugal living expert and entrepreneur

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

#### Consumerism/ Entrepreneurship

Mrs. Greutman is a blogger, public speaker, mother of four, wife, brand advocate and author among other things! She has appeared on WNBC in New York City, The Marlo Thomas Show, as well as many local TV and radio shows. She also writes a monthly feature for Syracuse Woman Magazine, a weekly column for the Syracuse Post Standard Newspaper and is the owner of a highly popular website “I Am That Woman” which is slowly reaching national prominence.

Her website features coupons for downloading and printing from pretty much every merchant in the area (and beyond). She also shares hot tips on current sales promotions and use of her free website can save consumers a lot of money on grocery’s and other consumer products. Back to school bargains are currently headlined on her site. Part One.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM – Oswego, N.Y.  
WKRH-FM – Minetto, N.Y.  
WSGO-AM – Oswego, N.Y.  
WSCP-AM – Sandy Creek, N.Y.

**Airdate:** 8-24-14      **Airtime:** Sundays 6am - 6:30am

### **“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributor(s):**

Lauren Greutman – Local frugal living expert and entrepreneur  
Lisa Letteny – Onondaga County Health Department

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Health/ Entrepreneurship

A local health official discusses the unusually high population of virus carrying mosquito's this season. The extremely wet spring and summer have provided nearly perfect breeding conditions for these pests. Several cases of Triple E and West Niles Virus have been reported in the Central New York area this year. Coverage of how to protect yourself and especially the elderly and children by using proven repellants available over the counter. Part two of our consumer friendly conversation with our "Frugal Living Expert". Discussed more ways to save on back to school shopping, online shopping tips how to best budget household income and more.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM - Oswego, N.Y.  
WKRH-FM - Minetto, N.Y.  
WSGO-AM - Oswego, N.Y.  
WSCP-AM - Sandy Creek, N.Y.

**Airdate:** 8-31-14      **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor(s):**

Elizabeth Crockett - Executive Director Reach CNY  
Janice Miller - Co-chair Antique and Classic Boat Society

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Economy/Community Services

Reach CNY is a local non profit organization that among other things helps educate teens in an effort to reduce teen pregnancy and promotes the health and well being of individuals and families through education and advocacy.

This organization offers many free training programs including coping with HIV/STD and Youth development. Part One.

Skaneateles Hosts the premier antique and classic boat show, featuring a vintage race boat, the Miss America IX. Thousands of spectators and boating enthusiasts participate in the annual event which is a major boon to the local economy.

This will mark the 39<sup>th</sup> anniversary and will be held at the Skaneateles Country Club.

.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM – Oswego, N.Y.  
WKRH-FM – Minetto, N.Y.  
WSGO-AM – Oswego, N.Y.  
WSCP-AM – Sandy Creek, N.Y.

**Airdate:** 9-7-14      **Airtime:** Sundays 6am - 6:30am

### **“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributor(s):**

Elizabeth Crockett - Executive Director Reach CNY  
Bill Pfohl – Communications Officer Hospice of CNY

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Community Services/Elderly Care

Part two of our in depth coverage of this little known community organization. More public awareness is one of their many goals. Donations are need to buy cribs for infants for families who can't afford one with help from the Jim And Julie Boeheim Foundation.

Hospice of Central New York requested air time to promote their upcoming fundraiser “September Song” which raises money to help the underprivileged who can not afford their services because of a lack of insurance, medical or other reasons.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM - Oswego, N.Y.  
WKRH-FM - Minetto, N.Y.  
WSGO-AM - Oswego, N.Y.  
WSCP-AM - Sandy Creek, N.Y.

**Airdate:** 9-14-14      **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Peter McElvein

**Contributor(s):**

Mark Malfitano - Chair of the Board of Advisors for the Syracuse University  
College of Law

Kevin Wisely - Commissioner of Emergency Planning for Onondaga County

Gerry Orlando - President Syracuse Cinephile Society

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Education/Emergency Planning/Pop Culture

This past Friday marked the opening of the College had the dedication of Dineen Hall, the college's new home. Malfitano tells about the green construction of the building, which has LEED Gold status. He also tells about the way that the building itself can enhance the teaching of law, reflecting the more-collaborative nature of the practice of law in the present day.

A conversation about the Commission's "3 Day OK" advisory for the public, encouraging people to have on hand a three day supply of water, food and other basics.

A preview of the Society's fall program of films, which starts on Monday.

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM - Oswego, N.Y.  
WKRH-FM - Minetto, N.Y.  
WSGO-AM - Oswego, N.Y.  
WSCP-AM - Sandy Creek, N.Y.

**Airdate:** 9-21-14      **Airtime:** Sundays 6am - 6:30am

### "ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Peter McElvein

**Contributors (s):**

Terry Bennett - Emergency Service Program Coordinator Oswego County

### TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Emergency Planning

Oswego County has three nuclear power plants.

Topics covered:

- Upcoming Potassium Iodide tablet distributions
- The way that KI protects the thyroid in radioactive releases
- Proper dosages for KI
- History of the three local power plants
- annual siren tests
- Use of EAS emergencies

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM - Oswego, N.Y.  
WKRH-FM - Minetto, N.Y.  
WSGO-AM - Oswego, N.Y.  
WSCP-AM - Sandy Creek, N.Y.

**Airdate:** 9-28-14      **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributors (s):**

Chris White - [NYSNews@ny.gov](mailto:NYSNews@ny.gov) spokesperson  
Jennie Romer - PlasticBagLaws.org spokesperson  
Chris McGinnis - Travel expert

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Unemployment/Environment/Travel

A mixed bag of topics including improved unemployment numbers for the state and local markets, a move to ban or at least reduce the number of plastic bags used by local supermarkets and retailers and fall and holiday travel tips for local consumers.