

ISSUES & PROGRAM REPORTS

FOR

WSCP-AM Sandy Creek, N.Y.

FOR 1st (January 1st – March 31st) QUARTER 2018

Prepared by Gary Dennis

**ISSUES OF CONCERN TO SANDY CREEK N.Y., OSWEGO COUNTY ADDRESSED
IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER 2018:**

WORKPLACE ANXIETY: New research has shown that today's workers
Are stressed out and are unable to achieve a satisfactory
Balance between work and family time. A near perfect work
Balance is possible with the right approach.

PUBLIC SAFETY ISSUES: Recent studies show that body worn police
Cameras produced substantial reductions in complaints of
Possible misconduct against law enforcement officers. Also
Information offered about the upcoming Dig Safely seminars.

PARENTING AND EDUCATION: Because in many families both parents
Have to work full time to pay the bills, the family unit is failing.
Worse yet many children are raised in one parent homes and
End up in some sort of trouble. We discuss ways parents must
Become more involved.

GRIEF COUNCILING: We discuss, in the shadow of the Parkland shootings,
How we as a community can heal and grieve together. Many
Agencies such as Hospice of CNY specialize in this area.
There is hope at the end of the tunnel.

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WSCP-AM Program that addresses community issues. "Issues And Answers Our
Community" Sunday morning 6AM. 1st Quarter 2018

Most Significant Issue–Responsive Programming
1st Quarter 2018 (January 1st through March 31st)

WORKPLACE ANXIETY:

Airdate: 1-14-18 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Susan Hawkes – Certified Business Coach and EOS Implementer

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Recent studies have shown that workers are over-worked, stressed out and A long way from achieving total harmony between family time and their Careers. A detailed discussion on how a perfect work balance is possible For those in leadership positions and the truly important things at home And work. Also what part does guilt play in our everyday life. How does a person Decide who and what to fit into their busy lives?

Airdate: 1-21-18 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Susan Carder – Motivational Expert

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A very detailed discussion about workplace anxiety. Everybody experiences anxiety to some degree. According to the National Institute of Mental Health, nearly one in every five persons suffers from some form of anxiety disorder. The solution may sound simple (just chill out and relax) but it's never that easy. Very practical advice is offered on how to deal with work place stress.

PUBLIC SAFETY ISSUES:

Airdate: 2-4-18 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

James Coldren Ph.D. - CNA Safety and Security Division
Managing Director

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A detailed discussion on the hot button issue of police worn body cameras. Studies show body worn cameras produced substantial reductions in Civilian complaints of possible misconduct against law enforcement officers By 30% and police use of force incidents by 37%. Also it's been established That a significant, measurable cost savings is realized with the use of BWC's.

Airdate: 3-4-18 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Gabrelle Lakke – Marketing/Public Relations Director Dig Safely
New York

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Information about the upcoming 12th annual Excavator Safety Seminar Series. These free seminars will take place in nine locations across New York State throughout this month. Last year, over 3,600 guests were in Attendance. Exact dates, times and locations are available on New York State Website.

PARENTING AND EDUCATION:

Airdate: 2-25-18 Airtime: Sundays 6am - 6:30am

Issues and Answers: Our Community

Host:

Gary Dennis

Community Leader:

Stefanie Nobel – Director of Marketing and Communication
YMCA

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

An information session will be held on Feb 27th and/or March 1st to meet Scholar athletes. Students must study for the SAT first and then work on Athletic training. Information about the (RBI) Reviving Baseball in Inner Cities youth outreach program designed to promote interest in baseball And softball among underserved youth and other community programs as well.

Airdate: 3-11-18 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Omari Crump – Author and concerned parent

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

In many families, kids are off in their own world, most often with electronic Games or worse yet friends who may lead them down the wrong path. We discuss ways for parents to become more involved in their children's Lives. How can responsible parents prioritize time for their kids in today's Hectic world? This can be a real challenge especially when both parents Work full time jobs or one parent is absent.

GRIEF COUNCILING:

Airdate: 3-18-18 Airtime: Sundays 6am - 6:30am

"ISSUES AND ANSWERS OUR COMMUNITY"

Host: Gary Dennis

Contributor:

Richard Ballio – Grief Counselor

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

On the heels of the horrific Parkland Schools shooting we discuss how as a Community we can heal and come together. What is it really like to suffer And deal with grief. Mr. Ballio can speak from experience as he lost his wife To cancer several years ago. One of several suggestions discussed was to keep A journal and not to suppress your grief.

Public Service Announcements
1st Quarter 2018
January 1st through March 31st

Throughout the quarter WSCP-AM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

American Council of Snowmobile Associations
YMCA
HRSA (tissue donation)
Stop Toxic Litter
Special Olympics
NEA (National Education Association)
American Cancer Society
St. Jude
Wounded Warrior Project
U.S. Dept of Health And Human Services (anti-smoking)
HHS (senior long term care)
American Lung Association (anti-smoking)
Homeland Security
Humane Society
Clean Water Challenge

COMMUNITY ASCERTAINMENTS

For 1st Quarter 2018 (January 1st through March 31st)

STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

Markets: Syracuse and Oswego
Onondaga, Madison and Oswego Counties

Stations: WTKW-FM - Bridgeport, N.Y.
WTLA-AM - North Syracuse, N.Y.
WZUN_FM - Phoenix, N.Y.
WKRL-FM - North Syracuse, N.Y.
WTKV-FM – Oswego, N.Y.
WKRH-FM – Minetto, N.Y.
WSGO-AM – Oswego, N.Y.
WSCP-AM – Sandy Creek, N.Y.

Airdate: 1-7-18 **Airtime:** Sundays 6am-6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Dr. Tracey Wilen – Blogger, author and advocate for women's
Rights

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A concentration on Gen Z women (and to a lesser degree men) and the impact they will have on society, the workplace and as future leaders. Gen Z birth years range from 1995 to the present, making the oldest in this group around 21. Gen Z will be 40% of the population by 2020 and will be much more diverse than previous generations. This generation experienced a recession and are very worried about future debt such as college expenses and such.

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Contributor:

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Airdate: 1-28-18 **Airtime:** Sundays 6am - 6:30am

“ISSUES AND ANSWERS OUR COMMUNITY”

Host: Gary Dennis

Contributor:

Rebecca Lindland – Executive Analyst Kelly Blue Book

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

We discuss the new arrivals at the recent Consumer Electronics Show as it Relates to the automotive field. Autonomous driving is becoming a reality and Is coming to a car dealer near you in the near future. How will this affect your New car buying habits going forward? Also new high tech solutions for Electric and battery powered automobiles.

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ContributorS:

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Airdate: 2-11-18 **Airtime:** Sundays 6am - 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader:

Wally Vaughn – Retired U.S Air Force Chaplain, Civil Rights
Leader

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

February is Black History Month and with that in mind we discuss the Possible parallels between the protests of the 1950's and '60's and What is happening today in our local communities. Unfortunately in many Ways we haven't progressed far enough. Why haven't we reached racial Equality in 2018? We may have actually taken a step backward in the Last few years.

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Airdate: 2-18-18 **Airtime:** Sundays 6am - 6:30am

ISSUES AND ANSWERS: OUR COMMUNITY

Host:

Gary Dennis

Community Leader:

James Gaizzalle – NYS Department of Taxation

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A topic no one wants to talk about, but it's important especially this time of year. An explanation of how exactly your New York State Tax forms are processed. An explanation of the differences between Paper filing and E-filing. E-filed forms tend to be more accurate and you receive your refund sooner and this is the preferred method. Also much more such as free filing, direct deposit etc. etc.

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Airdate: 12-17-17 **Airtime:** Sundays 6am - 6:30am

“ISSUES AND ANSWERS OUR COMMUNITY”

Host: Gary Dennis

Contributors:

Dr. Patti Feuereisen – Women’s advocate and sexual abuse
Psychotherapist

TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Direct from the headlines of sexual abuse against women, Harvey Weinstein, Matt Lauer, Al Franken, Roy Moore, Dustin Hoffman etc. etc. etc., a detailed Discussion with our abuse expert about the rights of these women. The facts: One in four girls will experience some form of sexual abuse by the time she Is sixteen and 48% of all rapes involve a young woman under the age of Eighteen. All women who are abused should speak up and help is available.

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Airdate: 3-25-18 **Airtime:** Sundays 6am – 6:30am

Issues and Answers: Our Community

Host: Gary Dennis

Community Leader

David White – New York Sea Grant

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A conversation concerning the recent CNY Boat show in Syracuse and How it pertains to the upcoming boating and recreational season. It's Easy to get into boating on a small scale and no matter how small your Vessel is it is still considered a boat and NYS boat and boating laws and Safety concerns apply. Also many marine industry job opportunities are Going unfilled because the public doesn't know about them.