

## **ISSUES & PROGRAM REPORTS**

### **WZUN-AM PHOENIX, NY**

**2Q 2023**

**Program that addresses issues is 'For The Record.' It airs Sunday mornings at 6 o'clock. ISSUES OF CONCERN TO PHOENIX, NY (OSWEGO COUNTY) ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 2<sup>nd</sup> QUARTER OF 2023:**

#### **HEALTH AND SAFETY**

**4/2 Dr. Khadim** from SDMG's Hematology/Oncology Dept. discussed importance of getting colonoscopies done in part of "Colorectal Cancer Month." **4/9 Francesca Espisito** of Center For Family Life & Recovery discussed the importance of talking with your children, suicide/wellness hotline **4/30 Alex Carbone** with #LiveIt50 discussed a fundraising event to benefit 'Ethan's Way' What is Ethan's Way & how money raised will be used to help critically ill children in CNY. **5/7 Jodi Klostreich**, Center For Family Life & Recovery to talk of Mental Health Month. Importance of accepting & local programs to help people with their mental health. **5/21 Rich Williams-** Upstate Family Health Center talked of a program for local residents to receive healthcare without insurance this month's focus in on blood pressure.

#### **COMMUNITY APPEAL**

**4/16 Debbie Kessler** from Kessler Promotions talked about local Vendor and Craft show supporting local economy. **4/23 Nina Peligra**, Director of Syracuse Rock Voices told the audience of a benefit concert at OCC for Syracuse Challenger Baseball, an amateur baseball league for special needs individuals of all ages. **6/11 Sarah** from Oneida County Tourism went over the Heart of NY Craft Beverage Trail - Encouraging locals & tourists to patronize local breweries & wineries. **6/18 Beth & Olivia**, Oneida County Public Market – "Smoothie Bike" at the market, encouraging child fitness, the local dairy suppliers & as well as local farmers. Children put all of the ingredients into a blender & then peddle a special bike to operate that blender. **6/25 Amy Rizzuto** - Villa Verona Vineyard discussed the Oneida County Tourism 'Heart Of NY Beverage Trail' campaign. Promoting visiting craft breweries & wineries in CNY & economic impact.

#### **PUBLIC SAFETY**

**5/14 Diane Stancato** from YWCA discussed the ways that YWCAMV helps people in crisis here in CNY, and April being 'Sexual Assault Awareness Month' & 'Child Abuse Prevention Month' **5/28 YWCA Exec, Dir. Fanny Villareal** went over the work the YWCA of Syracuse does to end racism and empower women.

#### **EDUCATION**

**6/4 Terry DiNitto** Farm Fest discussed agricultural education for local children, and the economic Impact farming industry has in CNY.

**4/2**

**Guest:** Dr. Khadim from SDMG's Hematology/Oncology Dept.

**Topic:** Colorectal Cancer Month. When should you start getting colonoscopies, and BP also tells the story of his mother's brave battle with Cancer and how SDMG has been such a huge aid in that fight

**4/9**

**Guest:** Francesca Espisito. Center For Family Life & Recovery

**Topic:** Child Suicide, importance of talking with your children. Suicide/Mental Wellness Hotline 988

**4/16**

**Guest:** Debbie Kessler from Kessler Promotions

**Topic:** Vendor & Craft show, how important supporting these local 'side hustles' help the local economy thriving

**4/23**

**Guest:** Nina Peligra, Director of Syracuse Rock Voices

**Topic:** Benefit concert at OCC for Syracuse Challenger Baseball, an amateur baseball league for special needs individuals of all ages. Syracuse Challenger Baseball is a non-profit run by Director Dee Perkins, who also sings in the choir.

**4/30**

**Guest:** Alex Carbone #Livelt50

**Topic:** Fundraising event to benefit 'Ethan's Way' What is Ethan's Way & how money raised will be used to help critically ill children in CNY

**5/7**

**Guest:** Jodi Klostreich, Center For Family Life & Recovery

**Topic:** Mental Health Month. Importance of accepting & local programs to help people with their mental health

**5/14**

**Guest:** Diane Stancato from YWCA

**Topic:** the ways that YWCAMV helps people in crisis here in CNY. The also discuss April being 'Sexual Assault Awareness Month' & 'Child Abuse Prevention Month'

**5/21**

**Guest:** Rich Williams- Upstate Family Health Center

**Topic:** Program for local residents to receive healthcare without insurance this moth's focus in on blood pressure

**5/28**

**Guest:** YWCA Exec, Dir. Fanny Villareal

**Topic:** Work the YWCA of Syracuse does to end racism and empower women.

**6/4**

**Guest:** Terry DiNitto Farm Fest

**Topic:** Economic Impact farming industry has in CNY. Agricultural education for local children

**6/11**

**Guest:** Sarah from Oneida County Tourism

**Topic:** Heart of NY Craft Beverage Trail. Encouraging locals & tourists to patronize local breweries & wineries

**6/18**

**Guest:** Beth & Olivia, Oneida County Public Market

**Topic:** Smoothie Bike at the market, encouraging child fitness, the local dairy suppliers & as well as local farmers. Children put all of the ingredients into a blender & then peddle a special bike to operate that blender

**6/25**

**Guest:** Amy Rizzuto- Villa Verona Vineyard

**Topic:** Oneida County Tourism 'Heart Of NY Beverage Trail' campaign. Promoting visiting craft breweries & wineries in CNY & economic impact