

**ISSUES & PROGRAM REPORTS**

**FOR**

WSCP-AM Sandy Creek, N.Y

FOR 1st (January 1<sup>st</sup> – March 31st) QUARTER 2017

Prepared by Gary Dennis..

**ISSUES OF CONCERN TO SANDY CREEK N.Y., OSWEGO COUNTY ADDRESSED  
IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER 2017:**

**BUSINESS/INVESTING:** A very informed look into the local business climate  
As we head into a new year. Why keeping qualified employees  
Is so important. Also coverage of important investment and  
Retirement information.

**VETERAN'S/HEALTH:** A very close look at Post Traumatic Stress Disorder  
(PTSD). After many years of neglect it is now taken very seriously  
By the Veterans Administration as well as local health officials. Also  
A look at childhood sexual abuse and the effects on a Marine Veteran.

**POVERTY PROGRAMS:** A detailed discussion about the Anti-Poverty  
Coalition in our inner city. HOPE was recently formed to fund work  
Programs, educational programs and more. Also March Is Colorectal  
Awareness month with free screening available to the underprivileged.

**AGRICULTURE:** Local farmers are faced with many challenges this year.  
Issues such as: diverse farmer memberships, educational opportunities,  
Lower commodity prices, increasing minimum wage, immigration and  
Much more. Also the impact of maple syrup on the local economy.

**WOMEN'S ADVOCACY:** March is Women's History Month and we discuss major  
Contributions made to society by women. Women have made a  
Major impact on sports, aviation, politics, health care and much,  
Much more.

WSCP-AM Program that addresses community issues. "Issues And Answers Our  
Community" Sunday morning 6AM. 1st Quarter 2017

**Most Significant Issue–Responsive Programming**  
1st Quarter 2017 (January 1<sup>st</sup> through March 31<sup>st</sup>)

**BUSINESS/INVESTING:**

Airdate: 1-1-17      Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Paul Ratoff – President Strategy Development Group Inc. and  
Founder Non Profit Foundation for Purposeful Organization

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A common sense look at the local business climate heading into the New Year. A comparison drawn between business employees and sports teams. If just one Employee is disengaged it can and probably will cause the business to fall short of It's purpose. A successful business needs a purpose (besides profit) and each employee Needs to be inspired and higher wages is not the answer.

Airdate: 2-19-17      Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community**

**Host:** Gary Dennis

**Community Leader:**

Danny Smith – President Daniels Financial Group  
Victoria Gailinas – Director of Sales I Heart Oswego.com

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Detailed coverage of investment and retirement information of value to Local residents. Many ideas offered for helping people accumulate wealth and Preserve it throughout their lifetime. One problem is convincing people that they are Probably going to live longer than they think. Solid ideas put forth on how to build a Safe retirement plan and more. Also coverage of the many winter events going on in Oswego County and a preview of this summer's Harborfest in Downtown Oswego.

**VETERAN'S/HEALTH:**

Airdate: 1-8-17      Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community**

**Host:** Gary Dennis

**Community Leader:**

Robert Smith – Retired naval Officer and Vietnam Veteran

Sara Rhodes – Mr. Smith's caregiver

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A salute to all Veterans. Mr. Smith suffers from Post-Traumatic Stress Disorder (PTSD) and neuropathy from exposure to Agent Orange while serving in Vietnam in the late 60's. A very detailed discussion about PTSD and neuropathy and the effects it still has on Vietnam Vets to this very day. For example Vietnam Veterans have more marital problems and family violence and their partners have more distress. Much more information offered, as well as the role the VA hospitals play in treating this disease.

Airdate: 2-26-2017      Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Ronald Spears – United States Marines Retired and graduate of  
Aviation Officer Candidate School

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Conversation about how childhood sexual abuse affected his life and the lives of many veterans and how it can affect them for many years, through military Service and beyond. Mr. Spear's goal is to bring awareness to this very often Overlooked problem. Each day on average 20 veterans commit suicide according to The Office of Veterans Affairs. One out of three females and one out of five males have Been victims of sexual abuse before the age of 18.

**POVERTY PROGRAMS:**

Airdate: 1-15-17 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Helen Hudson – Common Councilor at Large, Anti-Poverty Coalition  
Mothers Against Gun Violence Spokesperson

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Detailed discussion about the Anti-Poverty Coalition currently being formed to protect Our inner cities. H O P E stands for healing, opportunity, prosperity and empowerment Funding was obtained through the efforts of Senator John D Francisco and are Earmarked for Work Train activities which includes educational opportunities and job Training. Also cover age of the annual Martin Luther King Jr. Day of Service food and Clothing drive to benefit the inner city youth.

Airdate: 3-26-17 Airtime: Sundays 6am – 6:30am

**Issues and Answers: Our Community**

**Host:** Gary Dennis

**Community Leader:**

Emily Young – Onondaga County Health Department

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

March is Colorectal Awareness Month. All counties in New York State offer Free cancer screening to adults 50 to 64 without health insurance. Colorectal Cancer Is the second leading cancer killer in the U.S.. This disease is very preventable if detected early. Free screening and mammograms are also offered. Also noted that these free programs are offered year round not just in March.

**AGRICULTURE:**

Airdate: 2-5-17 Airtime: Sundays 6am - 6:30am

**Issues and Answers: Our Community**

**Host:** Gary Dennis

**Community Leader:**

Steve Ammerman – Manager of Public Affairs New York Farm Bureau

**TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Detailed discussion concerning public policy on many issues of extreme concern to local farmer's that will be determined at the organizations 60<sup>th</sup> State Annual meeting. On the menu such agendas as : issues facing the diverse farmer membership, educational opportunities, a benefit auction for the NYFB Foundation for Agricultural Education, last year's challenging growing season and special remarks from agricultural leaders. Among the other topics covered, a special note that farmers donated over 13 million pounds of food to local food banks.

Airdate: 3-12-17 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Michele Ledoux – Executive Director Cornell Cooperative Extension

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

It's nearly spring and that means the maple syrup season is underway. New York Ranks number two in maple syrup production in the country and has a major impact on our economy. Vermont State is number one. The 2017 Maple Weekends are March 18 and 19 and 25<sup>th</sup> and 26<sup>th</sup>. Central New York Maple Houses are open to the public. These events are family friendly and free to the public.

**WOMEN'S ADVOCACY:**

Airdate: 3-19-17 Airtime: Sundays 6am - 6:30am

**"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Susan Macy – Author of Motor Girls and Women's Advocate

**TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

March is Women's History Month and we discuss the major contribution

Made by women to the automotive world as well as professional Baseball.

Intercollegiate basketball, Roller Derby, aviation and much more. Ms. Macy has

Also written about Annie Oakley, Sally Ride, Nillie Bly and others. The ways these

progressive females influenced fashion, the economy, politics and the world around them. Her books and Articles are for everyone, but targeted toward young women.

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Public Service Announcements  
1st Quarter 2017  
January 1<sup>st</sup> through March 31<sup>st</sup>

Throughout the quarter WSCP-AM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

Special Olympics  
NEA (National Education Association)  
American Cancer Society  
St. Jude  
YMCA  
Wounded Warrior Project  
U.S. Dept of Health And Human Services (anti-smoking)  
HHS (senior long term care)  
American Lung Association (anti-smoking)  
Homeland Security  
Humane Society  
HRSA (tissue donation)  
Stop Toxic Litter

# **COMMUNITY ASCERTAINMENTS**

For 1st Quarter 2017 (January 1<sup>st</sup> through March 31st)

## STATION ASCERTAINMENT CONTACT

Community Issues and Interviews

**Markets:** Syracuse and Oswego  
Onondaga, Madison and Oswego Counties

**Stations:** WTKW-FM - Bridgeport, N.Y.  
WTLA-AM - North Syracuse, N.Y.  
WZUN\_FM - Phoenix, N.Y.  
WKRL-FM - North Syracuse, N.Y.  
WTKV-FM – Oswego, N.Y.  
WKRH-FM – Minetto, N.Y.  
WSGO-AM – Oswego, N.Y.  
WSCP-AM – Sandy Creek, N.Y.

**Airdate:** 1-1-17      **Airtime:** Sundays 6am - 6:30am

### **“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributor:**

Paul Ratoff – President Strategy Development Group Inc. and  
Founder Non Profit Foundation for Purposeful Organization

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A common sense look at the local business climate heading into the New Year.  
A comparison drawn between business employees and sports teams. If just one  
Employee is disengaged it can and probably will cause the business to fall short of  
It's purpose. A successful business needs a purpose (besides profit) and each employee  
Needs to be inspired and higher wages is not the answer.

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**Airdate:** 1-8-17      **Airtime:** Sundays 6am - 6:30am

### **Issues and Answers: Our Community**

**Host:**

Gary Dennis

**Community Leader:**

Robert Smith – Retired naval Officer and Vietnam Veteran

Sara Rhodes – Mr. Smith's caregiver

### **TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A salute to all Veterans. Mr. Smith suffers from Post-Traumatic Stress Disorder (PTSD) and neuropathy from exposure to Agent Orange while serving in Vietnam in the late 60's. A very detailed discussion about PTSD and neuropathy and the effects it still has on Vietnam Vets to this very day. For example Vietnam Veterans have more marital problems and family violence and their partners have more distress. Much more information offered, as well as the role the VA hospitals play in treating this disease.

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**Host:** Gary Dennis

**Contributor:**

Helen Hudson – Common Councilor at Large, Anti-Poverty Coalition  
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**Airdate:** 1-22-17      **Airtime:** Sundays 6am - 6:30am

### "ISSUES AND ANSWERS OUR COMMUNITY"

**Host:** Gary Dennis

**Contributor:**

Micah Muzio - Managing Editor Kelly Blue Book

### TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Very detailed coverage of the recent Automotive Consumer Electronics Show (CES) with an emphasis on safety. Conversation covered many items such as: autonomous cars (self-driving), the latest innovative safety features, infotainment interfaces, electric vehicles just to name a few. How will the snowy wintery weather here in Central New York affect some of these new safety features, in particular autonomous braking? Also, the winners of the Best Auto Tech Awards (Mercedes and Nissan) and where to find more information.

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**Airdate:** 1-29-17      **Airtime:** Sundays 6am - 6:30am

### **“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributor:**

Dr. Andrew Neukirch – Practicing Optometrist and Author

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A very detailed discussion about the damage to our eyes and health that is being caused by the constant use of digital electronic devices such as tablets, cell phones and computers. This common eye strain is known as asthenopia and there are a variety of simple actions that can reduce it. Ninety per cent of adults use digital devices for more than two hours a day and more than a third of millennials spend more than nine hours a day on them. Also discussed several warning signs of eye fatigue that may lead to the need for treatment.

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**Airdate:** 2-5-17      **Airtime:** Sundays 6am - 6:30am

### **Issues and Answers: Our Community**

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### **Community Leader:**

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**Airdate:** 2-12-17      **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

John C. Neyland –Author How to Live the Life You've yet to Dream

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

With Valentine's Day only a few days away a "lover's" special as Mr. Neyland Shares with us the secrets of his successful marriage of 33 years. For example: How to be the best spouse you can be, How to make your wife Queen for a day, adding Special touches to everyday life and making every day Valentine's Day. Valentine's Day is not just about the ladies, guys like to be appreciated as well.

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### **Issues and Answers: Our Community**

**Host:**

Gary Dennis

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Danny Smith – President Daniels Financial Group  
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### **TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Detailed coverage of investment and retirement information of value to Local residents. Many ideas offered for helping people accumulate wealth and Preserve it throughout their lifetime. One problem is convincing people that they are Probably going to live longer than they think. Solid ideas put forth on how to build a Safe retirement plan and more. Also coverage of the many winter events going on in Oswego County and a preview of this summer's Harborfest in Downtown Oswego.

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**Airdate:** 2– 26- 2017      **Airtime:** Sundays 6am - 6:30am

### **“ISSUES AND ANSWERS OUR COMMUNITY”**

**Host:** Gary Dennis

**Contributor:**

Ronald Spears – United States Marines Retired and graduate of  
Aviation Officer Candidate School

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

Conversation about how childhood sexual abuse affected his life and the lives of many veterans and how it can affect them for many years, through military Service and beyond. Mr. Spear's goal is to bring awareness to this very often Overlooked problem. Each day on average 20 veterans commit suicide according to The Office of Veterans Affairs. One out of three females and one out of five males have Been victims of sexual abuse before the age of 18.

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**Airdate:** 3-5-17 **Airtime:** Sundays 6am - 6:30am

### **"ISSUES AND ANSWERS OUR COMMUNITY"**

**Host:** Gary Dennis

**Contributor:**

Vincent Genna -Psychic Healer, Spiritual Teacher and Hospice Advisor

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

A deep and detailed conversation covering the subject of death, afterlife and the value of Hospice to the local community. A little known fact is that we all possess psychic abilities, but have no idea of How to release them or what they mean. What is the meaning of the white light and do loved ones try to make contact with you after crossing over? A local workshop Is being held next weekend to explain this and much more.

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**Contributor:**

Michele Ledoux – Executive Director Cornell Cooperative Extension

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**Host:** Gary Dennis

**Contributors:**

Susan Macy – Author of Motor Girls and Women’s Advocate

### **TOPICS AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:**

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**Host:** Gary Dennis

**Community Leader**

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