

# CONTRACT



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

<u>Contract / Revision</u> 587017 /		<u>Alt Order #</u> 07915644
<u>Product</u> ROMNEY/P/R		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> ROMM	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	<u>Totals</u> Spots Amount	
N 1	3	11/05/12	11/06/12	Newschannel 3 News	6-7am		:30			NM	2	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,010.00			
N 2	3	10/31/12	11/02/12	Newschannel 3 News	6-7am		:30			NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$420.00			
N 3	3	11/05/12	11/06/12	Price Is Right	11am-12n		:30			NM	2	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,360.00			
N 4	3	10/31/12	11/02/12	Price Is Right	11am-12n		:30			NM	3	\$4,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,360.00			
N 5	3	11/05/12	11/06/12	Newschannel 3 News	12n-1230pm		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$960.00			
N 6	3	10/31/12	11/02/12	Newschannel 3 News	12n-1230pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$400.00			
N 7	3	11/05/12	11/06/12	CBS Daytime	1228-3pm		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$960.00			
N 8	3	10/31/12	11/02/12	CBS Daytime	1228-3pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$400.00			
N 9	3	11/05/12	11/06/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$650.00			
N 10	3	10/31/12	11/02/12	Ellen Degeneres 3pm	3-4pm		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$270.00			
N 11	3	11/05/12	11/06/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$760.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
587017 /	07915644

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 12	3	10/31/12	11/02/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$315.00			
N 13	3	11/05/12	11/05/12	Newschannel 3 News	5-530pm		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$960.00			
N 14	3	10/31/12	11/02/12	Newschannel 3 News	5-530pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$400.00			
N 15	3	11/05/12	11/05/12	Newschannel 3 News	530-6pm		:30			NM	2	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,130.00			
N 16	3	10/31/12	11/02/12	Newschannel 3 News	530-6pm		:30			NM	3	\$1,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$470.00			
N 17	3	11/05/12	11/05/12	Newschannel 3 News	6-630pm		:30			NM	2	\$2,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,420.00			
N 18	3	10/31/12	11/02/12	Newschannel 3 News	6-630pm		:30			NM	3	\$1,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$590.00			
N 19	3	11/05/12	11/05/12	7-730pm	7-730pm		:30			NM	2	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,165.00			
N 20	3	10/31/12	11/02/12	7-730pm	7-730pm		:30			NM	3	\$3,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,165.00			
N 21	3	11/05/12	11/05/12	The Insider	730p-8pm		:30			NM	2	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,165.00			
N 22	3	10/31/12	11/02/12	The Insider	730p-8pm		:30			NM	3	\$3,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,165.00			
N 23	3	11/05/12	11/05/12	Late News (M-F)	11-1135p		:30			NM	2	\$3,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,815.00			
N 24	3	10/31/12	11/02/12	Late News (M-F)	11-1135p		:30			NM	3	\$2,265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$755.00			
N 25	3	11/05/12	11/05/12	Late Night with David Letterm	1135pm-1237am		:30			NM	2	\$890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$445.00			
N 26	3	10/31/12	11/02/12	Late Night with David Letterm	1135pm-1237am		:30			NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$315.00			
N 27	3	11/05/12	11/05/12	Monday Prime	10-11pm		:30			NM	1	\$5,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,590.00			
N 28	3	10/31/12	10/31/12	Wednesday Prime	9-10pm		:30			NM	1	\$5,355.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$5,355.00			
N 29	3	10/31/12	10/31/12	Wednesday Prime	10-11pm		:30			NM	1	\$3,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,710.00			
N 30	3	11/01/12	11/01/12	Thursday Prime	9-10pm		:30			NM	1	\$3,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,235.00			
N 31	3	11/02/12	11/02/12	Friday Prime	8-9pm		:30			NM	1	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,060.00			
N 32	3	11/02/12	11/02/12	Friday Prime	10-11pm		:30			NM	1	\$2,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,355.00			
N 33	3	11/03/12	11/03/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$565.00			
N 34	3	11/04/12	11/04/12	CBS Sunday Morning	9-1030am		:30			NM	2	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,130.00			
N 35	3	11/04/12	11/04/12	Face the Nation	1030-11am		:30			NM	1	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,360.00			
N 36	3	11/04/12	11/04/12	NFL Football (Early)	1-5p		:30			NM	3	\$7,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				3	\$2,375.00			
N 37	3	11/04/12	11/04/12	NFL Football	4-8pm		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				3	\$4,000.00			
N 39	3	11/04/12	11/04/12	Sunday Prime	8-9pm		:30			NM	2	\$5,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$2,680.00			
N 40	3	11/04/12	11/04/12	Sunday Prime	9-10pm		:30			NM	2	\$4,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$2,355.00			
N 41	3	11/04/12	11/04/12	Sunday Prime	10-11pm		:30			NM	2	\$7,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$3,530.00			
N 42	3	11/04/12	11/04/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,360.00			
N 43	3	11/03/12	11/03/12	NCAA Football	Various		:30			NM	3	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				3	\$2,750.00			
N 44	3	11/03/12	11/03/12	Redskins Overnight	1135-1235xm		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$130.00			
N 45	3	11/04/12	11/04/12	Sunday Prime	7-8pm		:30			NM	1	\$8,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$8,380.00			
<b>Totals</b>											<b>95</b>	<b>\$134,465.00</b>

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<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> ROMNEY/P/R	<u>Estimate #</u>
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<u>Advertiser</u> Romney/R/ President	<u>Original Date / Revision</u> 10/30/12 / 10/30/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	<u>Totals</u> Amount
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Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	95	\$134,465.00	\$114,295.25
<b>Totals</b>	<b>95</b>	<b>\$134,465.00</b>	<b>\$114,295.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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