

# INVOICE



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**Main: (989)755-8191**  
**Billing: (404)325-4646**

[www.wnem.com](http://www.wnem.com)

Billing Address:

**Great American Media (GMMB)**  
**Attention: Accounts Payable**  
**3050 K Street N, Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

Invoice #	Invoice Date	Invoice Month	Invoice Period
590177-1	10/19/14	October 2014	09/29/14 - 10/13/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Teresa Difuria	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	ISSUE	2776

Flight Dates	Order #	Alt Order #
10/07/14 - 10/13/14	590177	07197000

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	10/07/14	10/13/14	10a-11a	10-11a	MTWTF--	:30	2	\$140.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/07/14 10/13/14 MTWTF-- 2 \$140.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 WNEM Th 10/09/14 9:59 AM 10a-11a 10-11a :30 DSCCM TV1407H \$140.00 NM								
1 WNEM M 10/13/14 10:27 AM 10a-11a 10-11a :30 DSCCM TV1407H \$140.00 NM								
3	10/07/14	10/13/14	Late Show w/David Letter	1135p-1235a	MTWTF--	:30	2	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/07/14 10/13/14 MTWTF-- 2 \$150.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
1 WNEM Tu 10/07/14 12:13 AM Late Show w/David Letterman 1135p-1235a :30 DSCCM TV1407H \$150.00 NM								
2 WNEM W 10/08/14 12:30 AM Late Show w/David Letterman 1135p-1235a :30 DSCCM TV1407H \$150.00 NM								
5	10/07/14	10/13/14	CBS Daytime	1230-2p	MTWTF--	:30	2	\$175.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/07/14 10/13/14 MTWTF-- 2 \$175.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 WNEM Tu 10/07/14 12:57 PM CBS Daytime 1230-2p :30 DSCCM TV1407H \$175.00 NM								
1 WNEM M 10/13/14 CBS Daytime 1230-2p :00 <del>\$175.00</del> NM								
See MG 5.3,5.4,5.5								
3 WNEM M 10/13/14 9:54 AM Better Mid Michigan 9-10am :30 DSCCM TV1407H \$75.00 NM								
MG for 5.1 10/13								
4 WNEM M 10/13/14 12:44 AM Ferguson 1236a-0135a :30 DSCCM TV1407H \$50.00 NM								
MG for 5.1 10/13								
5 WNEM M 10/13/14 1:07 AM Ferguson 1236a-0135a :30 DSCCM TV1407H \$50.00 NM								
MG for 5.1 10/13								
7	10/07/14	10/13/14	The Talk	2-3p	MTWTF--	:30	2	\$175.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/07/14 10/13/14 MTWTF-- 2 \$175.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								
2 WNEM W 10/08/14 2:59 PM The Talk 2-3p :30 DSCCM TV1407H \$175.00 NM								
1 WNEM Th 10/09/14 3:00 PM The Talk 2-3p :30 DSCCM TV1407H \$175.00 NM								

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# INVOICE

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**


[www.wnem.com](http://www.wnem.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
590177-1	10/19/14	October 2014	09/29/14 - 10/13/14
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	ISSUE	2776	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
7	10/07/14	10/13/14	The Talk	2-3p	MTWTF--	:30	2	\$175.00	NM	
8	10/07/14	10/13/14	THE DOCTORS	M-F 3-4pm	MTWTF--	:30	2	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/07/14    10/13/14    MTWTF--            2        \$175.00										
Spots: # Ch    Day Air Date    Air Time Description										

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# INVOICE

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**


[www.wnem.com](http://www.wnem.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
590177-1	10/19/14	October 2014	09/29/14 - 10/13/14
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	ISSUE	2776	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																																																					
14	10/07/14	10/13/14	Wakeup 6-7a	6-7a	MTWTF--	:30	2	\$350.00	NM																																																																				
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WNEM</td><td>Tu</td><td>10/07/14</td><td>6:10 AM</td><td>Wakeup 6-7a</td><td>6-7a</td><td>:30</td><td>DSCCM TV1407H</td><td>\$350.00</td><td>NM</td></tr><tr><td>1</td><td>WNEM</td><td>W</td><td>10/08/14</td><td>6:13 AM</td><td>Wakeup 6-7a</td><td>6-7a</td><td>:30</td><td>DSCCM TV1407H</td><td>\$350.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WNEM	Tu	10/07/14	6:10 AM	Wakeup 6-7a	6-7a	:30	DSCCM TV1407H	\$350.00	NM	1	WNEM	W	10/08/14	6:13 AM	Wakeup 6-7a	6-7a	:30	DSCCM TV1407H	\$350.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
2	WNEM	Tu	10/07/14	6:10 AM	Wakeup 6-7a	6-7a	:30	DSCCM TV1407H	\$350.00	NM																																																																			
1	WNEM	W	10/08/14	6:13 AM	Wakeup 6-7a	6-7a	:30	DSCCM TV1407H	\$350.00	NM																																																																			
15	10/07/14	10/13/14	Jeopardy	7-730pm	MTWTF--	:30	4	\$1,100.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/07/14</td><td>10/13/14</td><td>MTWTF--</td><td>4</td><td>\$1,100.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Tu</td><td>10/07/14</td><td>7:06 PM</td><td>Jeopardy</td><td>7-730pm</td><td>:30</td><td>DSCCM TV1407H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>2</td><td>WNEM</td><td>W</td><td>10/08/14</td><td>7:13 PM</td><td>Jeopardy</td><td>7-730pm</td><td>:30</td><td>DSCCM TV1407H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>3</td><td>WNEM</td><td>F</td><td>10/10/14</td><td>6:59 PM</td><td>Jeopardy</td><td>7-730pm</td><td>:30</td><td>DSCCM TV1407H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>4</td><td>WNEM</td><td>M</td><td>10/13/14</td><td>7:25 PM</td><td>Jeopardy</td><td>7-730pm</td><td>:30</td><td>DSCCM TV1407H</td><td>\$1,100.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/07/14	10/13/14	MTWTF--	4	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Tu	10/07/14	7:06 PM	Jeopardy	7-730pm	:30	DSCCM TV1407H	\$1,100.00	NM	2	WNEM	W	10/08/14	7:13 PM	Jeopardy	7-730pm	:30	DSCCM TV1407H	\$1,100.00	NM	3	WNEM	F	10/10/14	6:59 PM	Jeopardy	7-730pm	:30	DSCCM TV1407H	\$1,100.00	NM	4	WNEM	M	10/13/14	7:25 PM	Jeopardy	7-730pm	:30	DSCCM TV1407H	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/07/14	10/13/14	MTWTF--	4	\$1,100.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WNEM	Tu	10/07/14	7:06 PM	Jeopardy	7-730pm	:30	DSCCM TV1407H	\$1,100.00	NM																																																																			
2	WNEM	W	10/08/14	7:13 PM	Jeopardy	7-730pm	:30	DSCCM TV1407H	\$1,100.00	NM																																																																			
3	WNEM	F	10/10/14	6:59 PM	Jeopardy	7-730pm	:30	DSCCM TV1407H	\$1,100.00	NM																																																																			
4	WNEM	M	10/13/14	7:25 PM	Jeopardy	7-730pm	:30	DSCCM TV1407H	\$1,100.00	NM																																																																			
16	10/07/14	10/13/14	CBS This Morning	7-9am	MTWTF--	:30	4	\$150.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/07/14</td><td>10/13/14</td><td>MTWTF--</td><td>4</td><td>\$150.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WNEM</td><td>Tu</td><td>10/07/14</td><td>8:29 AM</td><td>CBS This Morning</td><td>7-9am</td><td>:30</td><td>DSCCM TV1407H</td><td>\$150.00</td><td>NM</td></tr><tr><td>3</td><td>WNEM</td><td>W</td><td>10/08/14</td><td>8:41 AM</td><td>CBS This Morning</td><td>7-9am</td><td>:30</td><td>DSCCM TV1407H</td><td>\$150.00</td><td>NM</td></tr><tr><td>1</td><td>WNEM</td><td>Th</td><td>10/09/14</td><td>7:58 AM</td><td>CBS This Morning</td><td>7-9am</td><td>:30</td><td>DSCCM TV1407H</td><td>\$150.00</td><td>NM</td></tr><tr><td>4</td><td>WNEM</td><td>M</td><td>10/13/14</td><td>8:50 AM</td><td>CBS This Morning</td><td>7-9am</td><td>:30</td><td>DSCCM TV1407H</td><td>\$150.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/07/14	10/13/14	MTWTF--	4	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WNEM	Tu	10/07/14	8:29 AM	CBS This Morning	7-9am	:30	DSCCM TV1407H	\$150.00	NM	3	WNEM	W	10/08/14	8:41 AM	CBS This Morning	7-9am	:30	DSCCM TV1407H	\$150.00	NM	1	WNEM	Th	10/09/14	7:58 AM	CBS This Morning	7-9am	:30	DSCCM TV1407H	\$150.00	NM	4	WNEM	M	10/13/14	8:50 AM	CBS This Morning	7-9am	:30	DSCCM TV1407H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/07/14	10/13/14	MTWTF--	4	\$150.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
2	WNEM	Tu	10/07/14	8:29 AM	CBS This Morning	7-9am	:30	DSCCM TV1407H	\$150.00	NM																																																																			
3	WNEM	W	10/08/14	8:41 AM	CBS This Morning	7-9am	:30	DSCCM TV1407H	\$150.00	NM																																																																			
1	WNEM	Th	10/09/14	7:58 AM	CBS This Morning	7-9am	:30	DSCCM TV1407H	\$150.00	NM																																																																			
4	WNEM	M	10/13/14	8:50 AM	CBS This Morning	7-9am	:30	DSCCM TV1407H	\$150.00	NM																																																																			
17	10/07/14	10/13/14	Wheel of Fortune	730-8pm	MTWTF--	:30	4	\$1,100.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/07/14</td><td>10/13/14</td><td>MTWTF--</td><td>4</td><td>\$1,100.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Tu</td><td>10/07/14</td><td>7:43 PM</td><td>Wheel of Fortune</td><td>730-8pm</td><td>:30</td><td>DSCCM TV1407H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>3</td><td>WNEM</td><td>W</td><td>10/08/14</td><td>7:47 PM</td><td>Wheel of Fortune</td><td>730-8pm</td><td>:30</td><td>DSCCM TV1407H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>4</td><td>WNEM</td><td>F</td><td>10/10/14</td><td>7:54 PM</td><td>Wheel of Fortune</td><td>730-8pm</td><td>:30</td><td>DSCCM TV1407H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>2</td><td>WNEM</td><td>M</td><td>10/13/14</td><td>7:42 PM</td><td>Wheel of Fortune</td><td>730-8pm</td><td>:30</td><td>DSCCM TV1407H</td><td>\$1,100.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/07/14	10/13/14	MTWTF--	4	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Tu	10/07/14	7:43 PM	Wheel of Fortune	730-8pm	:30	DSCCM TV1407H	\$1,100.00	NM	3	WNEM	W	10/08/14	7:47 PM	Wheel of Fortune	730-8pm	:30	DSCCM TV1407H	\$1,100.00	NM	4	WNEM	F	10/10/14	7:54 PM	Wheel of Fortune	730-8pm	:30	DSCCM TV1407H	\$1,100.00	NM	2	WNEM	M	10/13/14	7:42 PM	Wheel of Fortune	730-8pm	:30	DSCCM TV1407H	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/07/14	10/13/14	MTWTF--	4	\$1,100.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WNEM	Tu	10/07/14	7:43 PM	Wheel of Fortune	730-8pm	:30	DSCCM TV1407H	\$1,100.00	NM																																																																			
3	WNEM	W	10/08/14	7:47 PM	Wheel of Fortune	730-8pm	:30	DSCCM TV1407H	\$1,100.00	NM																																																																			
4	WNEM	F	10/10/14	7:54 PM	Wheel of Fortune	730-8pm	:30	DSCCM TV1407H	\$1,100.00	NM																																																																			
2	WNEM	M	10/13/14	7:42 PM	Wheel of Fortune	730-8pm	:30	DSCCM TV1407H	\$1,100.00	NM																																																																			
18	10/07/14	10/13/14	Better Mid Michigan	9-10am	MTWTF--	:30	2	\$75.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/07/14</td><td>10/13/14</td><td>MTWTF--</td><td>2</td><td>\$75.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WNEM</td><td>Tu</td><td>10/07/14</td><td>9:30 AM</td><td>Better Mid Michigan</td><td>9-10am</td><td>:30</td><td>DSCCM TV1407H</td><td>\$75.00</td><td>NM</td></tr><tr><td>1</td><td>WNEM</td><td>M</td><td>10/13/14</td><td>9:26 AM</td><td>Better Mid Michigan</td><td>9-10am</td><td>:30</td><td>DSCCM TV1407H</td><td>\$75.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/07/14	10/13/14	MTWTF--	2	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WNEM	Tu	10/07/14	9:30 AM	Better Mid Michigan	9-10am	:30	DSCCM TV1407H	\$75.00	NM	1	WNEM	M	10/13/14	9:26 AM	Better Mid Michigan	9-10am	:30	DSCCM TV1407H	\$75.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/07/14	10/13/14	MTWTF--	2	\$75.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
2	WNEM	Tu	10/07/14	9:30 AM	Better Mid Michigan	9-10am	:30	DSCCM TV1407H	\$75.00	NM																																																																			
1	WNEM	M	10/13/14	9:26 AM	Better Mid Michigan	9-10am	:30	DSCCM TV1407H	\$75.00	NM																																																																			
20	10/11/14	10/11/14	TV-5 News at 11pm (Sat)	11-1135p	-----1-	:30	1	\$225.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/06/14</td><td>10/12/14</td><td>-----1-</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Sa</td><td>10/11/14</td><td>11:13 PM</td><td>TV-5 News at 11pm (Sat)</td><td>11-1135p</td><td>:30</td><td>DSCCM TV1407H</td><td>\$225.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/06/14	10/12/14	-----1-	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Sa	10/11/14	11:13 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	DSCCM TV1407H	\$225.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/06/14	10/12/14	-----1-	1	\$225.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WNEM	Sa	10/11/14	11:13 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	DSCCM TV1407H	\$225.00	NM																																																																			
23	10/11/14	10/11/14	Wakeup (Sa) 8-9am	8-9am	-----1-	:30	1	\$160.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/06/14</td><td>10/12/14</td><td>-----1-</td><td>1</td><td>\$160.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Sa</td><td>10/11/14</td><td>8:12 AM</td><td>Wakeup (Sa) 8-9am</td><td>8-9am</td><td>:30</td><td>DSCCM TV1407H</td><td>\$160.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/06/14	10/12/14	-----1-	1	\$160.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Sa	10/11/14	8:12 AM	Wakeup (Sa) 8-9am	8-9am	:30	DSCCM TV1407H	\$160.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/06/14	10/12/14	-----1-	1	\$160.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WNEM	Sa	10/11/14	8:12 AM	Wakeup (Sa) 8-9am	8-9am	:30	DSCCM TV1407H	\$160.00	NM																																																																			

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# INVOICE

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**


[www.wnem.com](http://www.wnem.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
590177-1	10/19/14	October 2014	09/29/14 - 10/13/14
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	ISSUE	2776	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
24	10/12/14	10/12/14	NFL Football	1-4p	-----1	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14   10/12/14   -----1                1       \$525.00									
Spots: # Ch    Day Air Date    Air Time Description       Start/End Time       Length Ad-ID									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

[www.wnem.com](http://www.wnem.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
590177-1	10/19/14	October 2014	09/29/14 - 10/13/14
Advertiser		Product	Estimate Number
Democratic Senatorial Cam		ISSUE	2776

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
32	10/11/14	10/11/14	TV-5 News Saturday	7-730p	-----S-	:30	1	\$250.00	NM
<div> <div>10/06/14 10/12/14 -----S-</div> <div>1 \$250.00</div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Sa	10/11/14		TV-5 News Saturday	7-730p	:00		<del>\$250.00</del> NM
Credited									
33	10/10/14	10/10/14	Better Mid Michigan	9-10am	----F--	:30	1	\$105.00	NM
<div> <div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/06/14 10/12/14 ----F-- 1 \$105.00</div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	F	10/10/14	9:29 AM	Better Mid Michigan	9-10am	:30	DSCCMI TV1407H	\$105.00 NM
<u>Total Spots</u>							<b>49</b>		

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$21,590.00</b>
<u>Agency Commission</u>	<b>\$3,238.50</b>
<u>Net Amount Due</u>	<b>\$18,351.50</b>