

INVOICE



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
3050 K Street N, Suite 100
Washington, DC 20007

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
590177-1	10/19/14	October 2014	09/29/14 - 10/13/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Teresa Difuria	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	ISSUE	2776

Flight Dates	Order #	Alt Order #
10/07/14 - 10/13/14	590177	07197000

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
1	10/07/14	10/13/14	10a-11a	10-11a	MTWTF--	:30	2	\$140.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/07/14 10/13/14 MTWTF-- 2 \$140.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Th 10/09/14 9:59 AM 10a-11a 10-11a :30 DSCCM TV1407H \$140.00 NM 1 WNEM M 10/13/14 10:27 AM 10a-11a 10-11a :30 DSCCM TV1407H \$140.00 NM										
3	10/07/14	10/13/14	Late Show w/David Letter	1135p-1235a	MTWTF--	:30	2	\$150.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/07/14 10/13/14 MTWTF-- 2 \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 10/07/14 12:13 AM Late Show w/David Letterman 1135p-1235a :30 DSCCM TV1407H \$150.00 NM 2 WNEM W 10/08/14 12:30 AM Late Show w/David Letterman 1135p-1235a :30 DSCCM TV1407H \$150.00 NM										
5	10/07/14	10/13/14	CBS Daytime	1230-2p	MTWTF--	:30	2	\$175.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/07/14 10/13/14 MTWTF-- 2 \$175.00										
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3 WNEM M 10/13/14 9:54 AM Better Mid Michigan 9-10am :30 DSCCM TV1407H \$75.00 NM MG for 5.1 10/13										
4 WNEM M 10/13/14 12:44 AM Ferguson 1236a-0135a :30 DSCCM TV1407H \$50.00 NM MG for 5.1 10/13										
5 WNEM M 10/13/14 1:07 AM Ferguson 1236a-0135a :30 DSCCM TV1407H \$50.00 NM MG for 5.1 10/13										
7	10/07/14	10/13/14	The Talk	2-3p	MTWTF--	:30	2	\$175.00		NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
590177-1	10/19/14	October 2014	09/29/14 - 10/13/14
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	ISSUE	2776	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type																																																																			
14	10/07/14	10/13/14	Wakeup 6-7a	6-7a	MTWTF--	:30	2	\$350.00	NM																																																																			
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16	10/07/14	10/13/14	CBS This Morning	7-9am	MTWTF--	:30	4	\$150.00	NM																																																																			
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18	10/07/14	10/13/14	Better Mid Michigan	9-10am	MTWTF--	:30	2	\$75.00	NM																																																																			
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1	WNEM	M	10/13/14	9:26 AM	Better Mid Michigan	9-10am	:30	DSCCM TV1407H	\$75.00	NM																																																																		
20	10/11/14	10/11/14	TV-5 News at 11pm (Sat)	11-1135p	-----1-	:30	1	\$225.00	NM																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/06/14</td> <td>10/12/14</td> <td>-----1-</td> <td>1</td> <td>\$225.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WNEM</td> <td>Sa</td> <td>10/11/14</td> <td>11:13 PM</td> <td>TV-5 News at 11pm (Sat)</td> <td>11-1135p</td> <td>:30</td> <td>DSCCM TV1407H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/06/14	10/12/14	-----1-	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Sa	10/11/14	11:13 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	DSCCM TV1407H	\$225.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/06/14	10/12/14	-----1-	1	\$225.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WNEM	Sa	10/11/14	11:13 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	DSCCM TV1407H	\$225.00	NM																																																																		
23	10/11/14	10/11/14	Wakeup (Sa) 8-9am	8-9am	-----1-	:30	1	\$160.00	NM																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/06/14</td> <td>10/12/14</td> <td>-----1-</td> <td>1</td> <td>\$160.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WNEM</td> <td>Sa</td> <td>10/11/14</td> <td>8:12 AM</td> <td>Wakeup (Sa) 8-9am</td> <td>8-9am</td> <td>:30</td> <td>DSCCM TV1407H</td> <td>\$160.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/06/14	10/12/14	-----1-	1	\$160.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Sa	10/11/14	8:12 AM	Wakeup (Sa) 8-9am	8-9am	:30	DSCCM TV1407H	\$160.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/06/14	10/12/14	-----1-	1	\$160.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WNEM	Sa	10/11/14	8:12 AM	Wakeup (Sa) 8-9am	8-9am	:30	DSCCM TV1407H	\$160.00	NM																																																																		

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INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
590177-1	10/19/14	October 2014	09/29/14 - 10/13/14
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	ISSUE	2776	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
24	10/12/14	10/12/14	NFL Football	1-4p	-----1	:30	1	\$525.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-----1	1	\$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Su	10/12/14		NFL Football	1-4p	:00		\$525.00	NM
<i>See MG 24.2</i>										
2	WNEM	Su	10/12/14	3:59 PM	NFL Football	4p-7p	:30	DSCCM1 TV1407H	\$525.00	NM
<i>MG for 24.1 10/12</i>										
25	10/12/14	10/12/14	NFL Football	4p-7p	-----1	:30	1	\$525.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-----1	1	\$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Su	10/12/14	5:43 PM	NFL Football	4p-7p	:30	DSCCM1 TV1407H	\$525.00	NM
27	10/12/14	10/12/14	Sunday 8-9pm	8-9pm	-----1	:30	1	\$1,200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-----1	1	\$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Su	10/12/14	8:58 PM	Sunday 8-9pm	8-9pm	:30	DSCCM1 TV1407H	\$1,200.00	NM
28	10/12/14	10/12/14	CBS Sun AM 9a-1030am	9-1030am	-----1	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-----1	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Su	10/12/14	9:08 AM	CBS Sun AM 9a-1030am	9-1030am	:30	DSCCM1 TV1407H	\$400.00	NM
29	10/07/14	10/07/14	Tuesday 10-11pm	10-11pm	-1-----	:30	1	\$900.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-1-----	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Tu	10/07/14	10:37 PM	Tuesday 10-11pm	10-11pm	:30	DSCCM1 TV1407H	\$900.00	NM
30	10/11/14	10/11/14	NCAA Football	330-7p	-----S-	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-----S-	1	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Sa	10/11/14		NCAA Football	330-7p	:00		\$200.00	NM
<i>See MG 30.2</i>										
2	WNEM	Sa	10/11/14	10:13 AM	CBS Sat AM 9a-11am	9a-11a	:30	DSCCM1 TV1407H	\$200.00	NM
<i>MG for 30.1 10/11</i>										
31	10/11/14	10/11/14	Wheel of Fortune	730-8pm	-----S-	:30	1	\$105.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-----S-	1	\$105.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Sa	10/11/14		Wheel of Fortune	730-8pm	:00		\$105.00	NM
<i>Credited</i>										
32	10/11/14	10/11/14	TV-5 News Saturday	7-730p	-----S-	:30	1	\$250.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/06/14	10/12/14	-----S-	1	\$250.00					

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INVOICE

Send Payment To:

WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227



www.wnem.com

<u>Invoice #</u> 590177-1	<u>Invoice Date</u> 10/19/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/13/14
<u>Advertiser</u> Democratic Senatorial Cam		<u>Product</u> ISSUE	<u>Estimate Number</u> 2776

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																												
32	10/11/14	10/11/14	TV-5 News Saturday	7-730p	-----S-	:30	1	\$250.00		NM																																												
<table border="0" style="width:100%"> <tr> <td style="text-align:center">10/06/14</td> <td style="text-align:center">10/12/14</td> <td style="text-align:center">-----S-</td> <td style="text-align:center">1</td> <td style="text-align:right">\$250.00</td> <td colspan="6"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WNEM</td> <td>Sa</td> <td>10/11/14</td> <td></td> <td>TV-5 News Saturday</td> <td>7-730p</td> <td>:00</td> <td></td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td colspan="11" style="text-align:center"><i>Credited</i></td> </tr> </table>											10/06/14	10/12/14	-----S-	1	\$250.00							<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WNEM	Sa	10/11/14		TV-5 News Saturday	7-730p	:00		\$250.00	NM	<i>Credited</i>										
10/06/14	10/12/14	-----S-	1	\$250.00																																																		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																												
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33	10/10/14	10/10/14	Better Mid Michigan	9-10am	----F--	:30	1	\$105.00		NM																																												
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
	10/06/14	10/12/14	----F--	1	\$105.00																																																	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																												
1	WNEM	F	10/10/14	9:29 AM	Better Mid Michigan	9-10am	:30	DSCCM TV1407H	\$105.00	NM																																												
<u>Total Spots</u>							49																																															

Payment Terms Net 30 Days

<u>Gross Total</u>	\$21,590.00
<u>Agency Commission</u>	\$3,238.50
<u>Net Amount Due</u>	\$18,351.50

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