



125 West 55th St  
New York, NY 10019

**Contract #** 26142013 **Changes as of:** 9/4/2018 at 8:31 AM **Version:** Current State Version 1  
**CPE:** 981/1130/5857 **Flight:** 10/2/18 - 10/8/18 **Station:** KHSL **Con Type:** POLITICAL/VOTE  
**Agency:** Canal Partners Media **Advertiser:** CA Prop 10 Coal. Affordable Housing **Market:** Chico **Total \$:** \$14,020.00  
 900 Circle 75 Parkway, SE **Product:** CA PROP 10 **Office:** WASHINGTON **Total Spots:** 78  
 Atlanta, GA 30339 **Agency Order #:** 7700067 **Service:** Nielsen **Total CPP:** \$0.00  
**Buyer:** Abar, Barbara **Primary Demo:** **Total GRP:**  
**Salesperson:** ASHLEY BOYLE 202-955-5342 **Assistant:** ASHLEY BOYLE 202-955-5342  
**Separation:**

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/2 - 10/8								Total Spots	Total \$	CPP*	GRP*
						10/2	10/3	10/4	10/5	10/6	10/7	10/8					
1	Tu-F,M 6a-7a		KHSL ACTNWS-6A	\$100.00	30	1	1	1	1	0	0	1		5	\$500.00	\$0.00	0.0
2	Tu-F,M 7a-8a		CBS THS MRNG-1/CBS THS MRNG-2	\$100.00	30	1	1	1	1	0	0	1		5	\$500.00	\$0.00	0.0
3	Tu-F,M 8a-9a		CBS THS MRNG-2	\$100.00	30	1	1	1	1	0	0	1		5	\$500.00	\$0.00	0.0
4	Tu-F,M 9a-10a		LETS-DEAL1-CBS/LETS-DEAL2-CBS	\$150.00	30	0	1	0	1	0	0	1		3	\$450.00	\$0.00	0.0
5	Tu-F,M 10a-11a		PRICE-RT 1-CBS<	\$200.00	30	1	0	1	0	0	0	0		2	\$400.00	\$0.00	0.0
6	Tu-F,M 11a-12n		YOUNG&RESTLESS<	\$75.00	30	0	1	0	1	0	0	1		3	\$225.00	\$0.00	0.0
7	Tu-F,M 12n-12:30p		ACTN NWS@NOON	\$250.00	30	1	1	1	1	0	0	1		5	\$1,250.00	\$0.00	0.0
8	Tu-F,M 12:30p-1p		BOLD&BEAUTIFUL	\$100.00	30	1	0	1	0	0	0	0		2	\$200.00	\$0.00	0.0
9	Tu-F,M 1p-2p		TALK-CBS	\$75.00	30	0	1	0	0	0	0	1		2	\$150.00	\$0.00	0.0
10	Tu-F,M 2p-3p		RACHAEL RAY	\$70.00	30	1	0	1	0	0	0	1		3	\$210.00	\$0.00	0.0
11	Tu-F,M 3p-4p		DR. OZ<	\$70.00	30	0	1	1	1	0	0	0		3	\$210.00	\$0.00	0.0
12	Tu-F,M 4p-5p		DR. PHIL	\$125.00	30	1	0	0	1	0	0	0		2	\$250.00	\$0.00	0.0
13	Tu-F,M 5p-6p		ACT NW NOW@5PM	\$150.00	30	0	1	1	1	0	0	0		3	\$450.00	\$0.00	0.0
14	Tu-F,M 6p-6:30p		ACT NW NOW@6PM	\$250.00	30	1	0	0	0	0	0	1		2	\$500.00	\$0.00	0.0
15	Tu-F,M 6:30p-7p		CBS EVE NWS	\$350.00	30	1	0	0	1	0	0	1		3	\$1,050.00	\$0.00	0.0
16	Tu-F,M 7p-7:30p		INSIDE EDITION	\$125.00	30	0	1	0	1	0	0	1		3	\$375.00	\$0.00	0.0
17	Tu-F,M 7:30p-8p		ACCESS	\$125.00	30	1	0	1	0	0	0	0		2	\$250.00	\$0.00	0.0
18	Tu-F,M 11p-11:35p		ACT NWS NOW@11<	\$150.00	30	1	1	1	1	0	0	1		5	\$750.00	\$0.00	0.0
19	Tu-F,M 11:35p-12:37a		LT-COLBERT-CBS<	\$100.00	30	0	0	1	1	0	0	0		2	\$200.00	\$0.00	0.0
20	Tu 8p-9p		NCIS-CBS	\$800.00	30	1	0	0	0	0	0	0		1	\$800.00	\$0.00	0.0





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<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> CA Prop 10 Coal. Affordable Housing	<b>Market:</b> Chico
900 Circle 75 Parkway, SE Atlanta, GA 30339	<b>Product:</b> CA PROP 10	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 7700067	<b>Buyer:</b> Abar, Barbara	<b>Service:</b> Nielsen
<b>Salesperson:</b> ASHLEY BOYLE 202-955-5342	<b>Assistant:</b> ASHLEY BOYLE 202-955-5342	<b>Primary Demo:</b>
<b>Separation:</b>		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$14,020.00
		<b>Total Spots:</b> 78
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	Len	10/2 - 10/8							Total Spots	Total \$	CPP*	GRP*
						10/2	10/3	10/4	10/5	10/6	10/7	10/8				
21	W 8p-9p		SURVIVOR-CBS	\$800.00	30	0	1	0	0	0	0	0	1	\$800.00	\$0.00	0.0
22	Th 9p-10p		MOM /MURPHY	\$500.00	30	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0
23	F 10p-11p		48 HOURS	\$500.00	30	0	0	0	1	0	0	0	1	\$500.00	\$0.00	0.0
24	Sa 5a-7a		CBS SAT MORN	\$50.00	30	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0
25	Sa 6p-6:30p		ACT NW NOW@6PM	\$100.00	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
26	Sa 6:30p-7p		CBS WKND NW-SA	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
27	Sa 10p-11p		48 HOURS-CBS	\$200.00	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
28	Sa 11p-11:30p		ACT NWS NOW@11	\$100.00	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
29	Su 7a-8:30a		SUNDAY MRN-CBS	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
30	Su 8:30a-9a		FACE NATN-CBS	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
31	Su 5p-5:30p		ACT NW NOW@5PM	\$100.00	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
32	Su 6p-6:30p		ACT NW NOW@6PM	\$100.00	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
33	Su 6:30p-7p		CBS WKND NW-SU	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
34	Su 7p-8p		60 MINUTES-CBS	\$800.00	30	0	0	0	0	0	1	0	1	\$800.00	\$0.00	0.0
35	Su 9p-10p		NCIS:LA-CBS	\$400.00	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
36	Su 10p-11p		MADM SCTRY-CBS	\$400.00	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
37	Su 11p-11:30p		ACT NWS NOW@11	\$100.00	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
TOTALS:						13	12	13	14	5	9	12	78	\$14,020.00	\$0.00	0.0



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	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/04/18 8:31 AM	ASHLEY BOYLE	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$51,926
<b>KHSL Share:</b>	27%
<b>Comment:</b>	
<b>KCVU:</b>	3%
<b>KNVN:</b>	32%
<b>KRCR:</b>	38%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	78	\$14,020.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>78</b>	<b>\$14,020.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	78	\$14,020.00
<b>Total</b>	<b>78</b>	<b>\$14,020.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/4/18 8:35 AM					\$0	\$0	
New	9/4/18 8:31 AM	ASHLEY BOYLE	New	78		\$14,020.00	\$14,020.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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