



ENTERED
10/17/18

KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26142170	Changes as of: 10/17/2018 at 8:08 AM	Version: Highlighting Revision 4
CPE: 981/1130/5859	Flight: 10/23/18 - 10/29/18	Station: KHSL
Agency: Canal Partners Media	Advertiser: CA Prop 10 Coal. Affordable Housing	Market: Chico
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: CA PROP 10	Office: WASHINGTON
Agency Order #: 7700113	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Abar, Barbara	Primary Demo: Women 55+	Total \$: \$10,015.00
Salesperson: ASHLEY BOYLE 202-955-5342	Assistant: ASHLEY BOYLE 202-955-5342	Total Spots: 106
Separation:		Total CPP: \$22.45
		Total GRP: 446.2
		Traffic #: 48665

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	W55P Rating	A35P Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
								10/23	10/24	10/25	10/26	10/27	10/28	10/29				
REV+ 1	Tu-F,M 7a-8a		CBS THS MRNG-1/CBS THS MRNG-2	\$50.00	3.6	2.7	15	1 1/2	1 1/2	1 1/2	1 1/2	0	0	1 1/2	10	\$500.00	\$13.89	36.0
[BOOKENDS] Changes: Rate from 100 to 50, Len from 30 to 15B																		
REV+ 2	Tu-F,M 8a-9a		CBS THS MRNG-2	\$50.00	3.2	1.9	15	1 1/2	1 1/2	1 1/2	1 1/2	0	0	1 1/2	10	\$500.00	\$15.63	32.0
[BOOKENDS] Changes: Rate from 100 to 50, Len from 30 to 15B																		
REV+ 3	Tu-F,M 11a-12n		YOUNG&RESTLESS<	\$37.50	4.8	2.5	15	0	1 1/2	0	0	0	0	1 1/2	4	\$150.00	\$7.81	19.2
[BOOKENDS] Changes: Rate from 75 to 37.5, Len from 30 to 15B																		
REV+ 4	Tu-F,M 12n-12:30p		ACTN NWS@NOON	\$125.00	5.7	3.6	15	1 1/2	1 1/2	1 1/2	1 1/2	0	0	1 1/2	10	\$1,250.00	\$21.93	57.0
[BOOKENDS] Changes: Rate from 250 to 125, Len from 30 to 15B																		
REV+ 5	Tu-F,M 12:30p-1p		BOLD&BEAUTIFUL	\$50.00	3.1	2.1	15	1 1/2	0	0	0	0	0	0	2	\$100.00	\$16.13	6.2
[BOOKENDS] Changes: Rate from 100 to 50, Len from 30 to 15B																		
REV+ 6	Tu-F,M 2p-3p		RACHAEL RAY	\$35.00	1.8	0.8	15	1 1/2	0	0	0	0	0	1 1/2	4	\$140.00	\$19.44	7.2
[BOOKENDS] Changes: Rate from 70 to 35, Len from 30 to 15B																		
REV+ 7	Tu-F,M 4p-5p		DR. PHIL	\$62.50	4.5	2.2	15	1 1/2	1 1/2	1 1/2	1 1/2	0	0	1 1/2	10	\$625.00	\$13.89	45.0
[BOOKENDS] Changes: Rate from 125 to 62.5, Len from 30 to 15B																		
REV+ 8	Tu-F,M 5p-6p		ACT NW NOW@5PM	\$75.00	3.5	3.0	15	0	1 1/2	1 1/2	1 1/2	0	0	1 1/2	8	\$600.00	\$21.43	28.0
[BOOKENDS] Changes: Rate from 150 to 75, Len from 30 to 15B																		
REV+ 9	Tu-F,M 6p-6:30p		ACT NW NOW@6PM	\$125.00	3.5	2.9	15	1 1/2	0	1 1/2	1 1/2	0	0	1 1/2	8	\$1,000.00	\$35.71	28.0
[BOOKENDS] Changes: Rate from 250 to 125, Len from 30 to 15B																		
REV+ 10	Tu-F,M 6:30p-7p		CBS EVE NWS	\$175.00	4.8	3.3	15	1 1/2	1 1/2	1 1/2	1 1/2	0	0	0	8	\$1,400.00	\$36.46	38.4
[BOOKENDS] Changes: Rate from 350 to 175, Len from 30 to 15B																		
REV+ 11	Tu-F,M 7p-7:30p		INSIDE EDITION	\$62.50	2.0	1.2	15	1 1/2	1 1/2	0	1 1/2	0	0	1 1/2	8	\$500.00	\$31.25	16.0
[BOOKENDS] Changes: Rate from 125 to 62.5, Len from 30 to 15B																		



125 West 55th St
New York, NY 10019

Contract # 26142170	Changes as of: 10/17/2018 at 8:08 AM	Version: Highlighting Revision 4
CPE: 981/1130/5859	Flight: 10/23/18 - 10/29/18	Station: KHSL
Agency: Canal Partners Media	Advertiser: CA Prop 10 Coal. Affordable Housing	Market: Chico
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: CA PROP 10	Office: WASHINGTON
Agency Order #: 7700113	Service: Nielsen	Total Spots: 106
Buyer: Abar, Barbara	Primary Demo: Women 55+	Total CPP: \$22.45
Salesperson: ASHLEY BOYLE 202-955-5342	Assistant: ASHLEY BOYLE 202-955-5342	Total GRP: 446.2
Separation:		Traffic #: 48665
		Con Type: POLITICAL/VOTE Total \$: \$10,015.00

#	Day/Time	DP	Program	Rate	W55P Rating	A35P Rating	Len	10/23 - 10/29								Total Spots	Total \$	CPP*	GRP*
								10/23	10/24	10/25	10/26	10/27	10/28	10/29					
REV+ 12	Tu-F,M 11p-11:35p		ACT NWS NOW@11<	\$75.00	3.8	2.7	15	1▶2	1▶2	1▶2	0	0	0	1▶2		8	\$600.00	\$19.74	30.4
[BOOKENDS] Changes: Rate from 150 to 75, Len from 30 to 15B																			
REV+ 13	W 8p-9p		SURVIVOR-CBS	\$400.00	8.9	8.2	15	0	1▶2	0	0	0	0	0		2	\$800.00	\$44.94	17.8
[BOOKENDS] Changes: Rate from 800 to 400, Len from 30 to 15B																			
REV+ 14	Sa 5a-7a		CBS SAT MORN	\$25.00	1.4	1.0	15	0	0	0	0	1▶2	0	0		2	\$50.00	\$17.86	2.8
[BOOKENDS] Changes: Rate from 50 to 25, Len from 30 to 15B																			
REV+ 15	Sa 6:30p-7p		COLL BALL	\$75.00	5.7	5.1	15	0	0	0	0	1▶2	0	0		2	\$150.00	\$13.16	11.4
[BOOKENDS] Changes: Rate from 150 to 75, Len from 30 to 15B																			
REV+ 16	Su 7a-8:30a		SUNDAY MRN-CBS	\$100.00	6.4	4.8	15	0	0	0	0	0	1▶2	0		2	\$200.00	\$15.63	12.8
[BOOKENDS] Changes: Rate from 200 to 100, Len from 30 to 15B																			
REV+ 17	Su 5p-5:30p		ACT NW NOW@5PM	\$50.00	3.2	2.1	15	0	0	0	0	0	1▶2	0		2	\$100.00	\$15.63	6.4
[BOOKENDS] Changes: Rate from 100 to 50, Len from 30 to 15B																			
REV+ 18	Su 6:30p-7p		CBS WKND NW-SU	\$75.00	7.6	5.6	15	0	0	0	0	0	1▶2	0		2	\$150.00	\$9.87	15.2
[BOOKENDS] Changes: Rate from 150 to 75, Len from 30 to 15B																			
REV+ 19	Su 7p-8p		60 MINUTES-CBS	\$400.00	9.6	7.2	15	0	0	0	0	0	1▶2	0		2	\$800.00	\$41.67	19.2
[BOOKENDS] Changes: Rate from 800 to 400, Len from 30 to 15B																			
REV+ 20	Su 10p-11p		MADM SCTRY-CBS	\$200.00	8.6	5.6	15	0	0	0	0	0	1▶2	0		2	\$400.00	\$23.26	17.2
[BOOKENDS] Changes: Rate from 400 to 200, Len from 30 to 15B																			
TOTALS: 20 20 16 16 4 10 20 106 \$10,015.00 \$22.45 446.2																			

Makegood Comments			
Date/Time	Action	Added by	Comment
10/17/18 8:08 AM	Revised	ASHLEY BOYLE	Separation: 30



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

ENTERED
10/17/18

Contract # 26142169	Changes as of: 10/17/2018 at 9:23 AM	Version: Highlighting Revision 4
CPE: 981/1130/5860	Flight: 10/30/18 - 11/5/18	Station: KHSL
Agency: Canal Partners Media	Advertiser: CA Prop 10 Coal. Affordable Housing	Market: Chico
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: CA PROP 10	Office: WASHINGTON
Agency Order #: 7700181	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Abar, Barbara	Primary Demo: Adults 35+	Total \$: \$9,010.00
Salesperson: ASHLEY BOYLE 202-955-5342	Assistant: ASHLEY BOYLE 202-955-5342	Total Spots: 100
Separation:		Total CPP: \$0.00
		Total GRP:
		Traffic #: 48666

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/30 - 11/5							Total Spots	Total \$	CPP*	GRP*
							10/30	10/31	11/1	11/2	11/3	11/4	11/5				
REV+ 1	Tu-F,M 7a-8a		CBS THS MRNG-1/CBS THS MRNG-2	\$50.00	0	15	1▶2	1▶2	1▶2	1▶2	0	0	1▶2	10	\$500.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 100 to 50, Len from 30 to 15B																	
REV+ 2	Tu-F,M 8a-9a		CBS THS MRNG-2	\$50.00	0	15	1▶2	1▶2	1▶2	1▶2	0	0	1▶2	10	\$500.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 100 to 50, Len from 30 to 15B																	
REV+ 3	Tu-F,M 11a-12n		YOUNG&RESTLESS<	\$37.50	0	15	1▶2	1▶2	0	1▶2	0	0	1▶2	8	\$300.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 75 to 37.5, Len from 30 to 15B																	
REV+ 4	Tu-F,M 12n-12:30p		ACTN NWS@NOON	\$125.00	0	15	1▶2	1▶2	1▶2	0	0	0	1▶2	8	\$1,000.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 250 to 125, Len from 30 to 15B																	
REV+ 5	Tu-F,M 12:30p-1p		BOLD&BEAUTIFUL	\$50.00	0	15	1▶2	0	0	0	0	0	0	2	\$100.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 100 to 50, Len from 30 to 15B																	
REV+ 6	Tu-F,M 2p-3p		RACHAEL RAY	\$35.00	0	15	1▶2	0	1▶2	0	0	0	1▶2	6	\$210.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 70 to 35, Len from 30 to 15B																	
REV+ 7	Tu-F,M 4p-5p		DR. PHIL	\$62.50	0	15	1▶2	1▶2	1▶2	1▶2	0	0	1▶2	10	\$625.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 125 to 62.5, Len from 30 to 15B																	
REV+ 8	Tu-F,M 5p-6p		ACT NW NOW@5PM	\$75.00	0	15	1▶2	1▶2	0	1▶2	0	0	0	6	\$450.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 150 to 75, Len from 30 to 15B																	
REV+ 9	Tu-F,M 6p-6:30p		ACT NW NOW@6PM	\$125.00	0	15	1▶2	1▶2	0	0	0	0	1▶2	6	\$750.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 250 to 125, Len from 30 to 15B																	
REV+ 10	Tu-F,M 6:30p-7p		CBS EVE NWS	\$175.00	0	15	1▶2	1▶2	0	1▶2	0	0	0	6	\$1,050.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 350 to 175, Len from 30 to 15B																	
REV+ 11	Tu-F,M 7p-7:30p		INSIDE EDITION	\$62.50	0	15	0	1▶2	0	0	0	0	0	2	\$125.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 125 to 62.5, Len from 30 to 15B																	



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Contract # 26142169		Changes as of: 10/17/2018 at 9:23 AM		Version: Highlighting Revision 4	
CPE: 981/1130/5860		Flight: 10/30/18 - 11/5/18		Station: KHSL	
Agency: Canal Partners Media		Advertiser: CA Prop 10 Coal. Affordable Housing		Market: Chico	
900 Circle 75 Parkway, SE		Product: CA PROP 10		Office: WASHINGTON	
Atlanta, GA 30339		Agency Order #: 7700181		Service: Nielsen	
		Buyer: Abar, Barbara		Primary Demo: Adults 35+	
		Salesperson: ASHLEY BOYLE 202-955-5342		Assistant: ASHLEY BOYLE 202-955-5342	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$9,010.00	
				Total Spots: 100	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 48666	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/30 - 11/5							Total Spots	Total \$	CPP*	GRP*
							10/30	10/31	11/1	11/2	11/3	11/4	11/5				
REV+ 12	Tu-F,M 11p-11:35p		ACT NWS NOW@11<	\$75.00	0	15	1 1/2	1 1/2	1 1/2	1 1/2	0	0	1 1/2	10	\$750.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 150 to 75, Len from 30 to 15B																	
REV+ 13	W 8p-9p		SURVIVOR-CBS	\$400.00	0	15	0	1 1/2	0	0	0	0	0	2	\$800.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 800 to 400, Len from 30 to 15B																	
REV+ 14	Sa 5a-7a		CBS SAT MORN	\$25.00	0	15	0	0	0	0	1 1/2	0	0	2	\$50.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 50 to 25, Len from 30 to 15B																	
REV+ 15	Sa 6:30p-7p		COLL BALL	\$75.00	0	15	0	0	0	0	1 1/2	0	0	2	\$150.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 150 to 75, Len from 30 to 15B																	
REV+ 16	Su 7a-8:30a		SUNDAY MRN-CBS	\$100.00	0	15	0	0	0	0	0	1 1/2	0	2	\$200.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 200 to 100, Len from 30 to 15B																	
REV+ 17	Su 5p-5:30p		ACT NW NOW@5PM	\$50.00	0	15	0	0	0	0	0	1 1/2	0	2	\$100.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 100 to 50, Len from 30 to 15B																	
REV+ 18	Su 6:30p-7p		CBS WKND NW-SU	\$75.00	0	15	0	0	0	0	0	1 1/2	0	2	\$150.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 150 to 75, Len from 30 to 15B																	
REV+ 19	Su 7p-8p		60 MINUTES-CBS	\$400.00	0	15	0	0	0	0	0	1 1/2	0	2	\$800.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 800 to 400, Len from 30 to 15B																	
REV+ 20	Su 10p-11p		MADM SCTRY-CBS	\$200.00	0	15	0	0	0	0	0	1 1/2	0	2	\$400.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 400 to 200, Len from 30 to 15B																	
TOTALS:							22	22	12	14	4	10	16	100	\$9,010.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
10/17/18 9:23 AM	Revised	ASHLEY BOYLE	Separation: 30