



**KILR**  
 AM 1070 97.3 FM  
 News • Talk

32738

3875 150th Street • PO Box 453  
 Estherville, Iowa 51334-0453  
 712-362-2644 ~ FAX 712-362-5951

(X) New ( ) Replace ( ) Additional  
 Start 10/15/19 End 10/25/19  
 Length  30 seconds  60 seconds  
 Remote \_\_\_\_\_ Other \_\_\_\_\_

NUMBER	Billing RATE	TOTAL
<u>42</u>	@ <u>35</u>	= <u>1470</u>
_____	@ _____	= _____
_____	@ _____	= _____
_____	@ _____	= _____
_____	@ _____	= _____
_____	@ _____	= _____
_____	@ _____	= _____
GRAND TOTAL NET: 10 days		<u>1470</u>

# 7946A  
 Name Iowa Cosmetology Schools Assn  
 Address \_\_\_\_\_  
Order # 3167156  
 Phone \_\_\_\_\_ FAX \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Ordered by Lynley Grande Salesperson RJJ  
 Net  Gross  Standard Broadcast  Co-op

**WEEKLY - AM**

	Total	Time
Monday	_____	_____
Tuesday	_____	_____
Wednesday	_____	_____
Thursday	_____	_____
Friday	_____	_____
Saturday	_____	_____
Sunday	_____	_____

Entered Logging \_\_\_\_\_

**WEEKLY - FM**

	Total	Time
Monday	_____	_____
Tuesday	_____	_____
Wednesday	_____	_____
Thursday	_____	_____
Friday	_____	_____
Saturday	_____	_____
Sunday	_____	_____

Entered Logging \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**MONTHLY**

Date	Total	6-10A	10-3P	3-7P	6A-7P	ROS
1	_____	_____	_____	_____	_____	_____
2	_____	_____	_____	_____	_____	_____
3	_____	_____	_____	_____	_____	_____
4	_____	_____	_____	_____	_____	_____
5	_____	_____	_____	_____	_____	_____
6	_____	_____	_____	_____	_____	_____
7	_____	_____	_____	_____	_____	_____
8	_____	_____	_____	_____	_____	_____
9	_____	_____	_____	_____	_____	_____
10	_____	_____	_____	_____	_____	_____
11	_____	_____	_____	_____	_____	_____
12	_____	_____	_____	_____	_____	_____
13	_____	_____	_____	_____	_____	_____
14	_____	_____	_____	_____	_____	_____
15	_____	<u>2</u>	_____	<u>1</u>	_____	_____
16	_____	<u>4</u>	_____	<u>2</u>	_____	_____
17	_____	<u>4</u>	_____	<u>2</u>	_____	_____
18	_____	<u>4</u>	_____	<u>2</u>	_____	_____
19	_____	_____	_____	_____	_____	_____
20	_____	_____	_____	_____	_____	_____
21	_____	<u>3</u>	_____	<u>1</u>	_____	_____
22	_____	<u>3</u>	_____	<u>2</u>	_____	_____
23	_____	<u>3</u>	_____	<u>1</u>	_____	_____
24	_____	<u>3</u>	_____	<u>2</u>	_____	_____
25	_____	<u>2</u>	_____	<u>1</u>	_____	_____
26	_____	_____	_____	_____	_____	_____
27	_____	_____	_____	_____	_____	_____
28	_____	_____	_____	_____	_____	_____
29	_____	_____	_____	_____	_____	_____
30	_____	_____	_____	_____	_____	_____
31	_____	_____	_____	_____	_____	_____

Special Instructions \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

*Iowa's Top Radio Stations!*







## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">KILR A/F</span>	<b>Date:</b> 10/14/19
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I, Katherine Cookson/ Medium Buying LLC  
do hereby request station time concerning the following issue:

IOWA COSMETOLOGY SCHOOLS ASSOCIATION

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: IOWA COSMETOLOGY SC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for listing candidate names, offices, dates, and issues]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment provider name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing executive officers, committee members, or board of directors]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

IOWA COSMETOLOGY SCHOOLS ASSOCIATION  
3305 70TH ST, DES MOINES, IA 50322-3203

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fiegen, President

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/14/19                      *Allen Cookson*                      330-987-1637  
Date    Signature    Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
*R. Jacobson*                      Roger J Jacobson                      G.M.  
Signature    Printed Name    Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.


**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KILR FM  
 Jacobson Broadcasting Co, Inc  
 PO Box 453

Estherville, Iowa 51334

INVOICE Account #: 794  
 Standard Broadcast Period: 9/30/2019 - 10/27/2019  
 Invoice #: 1900032738  
 EST #3167156

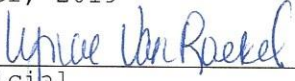
IOWA COSMETOLOGY SCHOOLS ASSOCIATION  
 Tiffany Perotte  
 1655 Palm Beach Lakes Blvd  
 Suite 903 9th Floor  
 West Palm Beach, FL 33401  


Product Name: Cosmetology Public Affai			Script: 7946A (1:00)					
Date	Time	Rate	Date	Time	Rate	Date	Time	Rate
15-Oct-19	9:10:30 AM	\$35.00	15-Oct-19	9:52:30 AM	\$35.00	15-Oct-19	3:50:00 PM	\$35.00
16-Oct-19	6:51:00 AM	\$35.00	16-Oct-19	7:50:00 AM	\$35.00	16-Oct-19	8:21:00 AM	\$35.00
16-Oct-19	9:41:00 AM	\$35.00	16-Oct-19	3:05:30 PM	\$35.00	16-Oct-19	4:41:30 PM	\$35.00
17-Oct-19	6:52:00 AM	\$35.00	17-Oct-19	7:51:00 AM	\$35.00	17-Oct-19	8:21:00 AM	\$35.00
17-Oct-19	9:41:00 AM	\$35.00	17-Oct-19	3:50:00 PM	\$35.00	17-Oct-19	6:42:30 PM	\$35.00
18-Oct-19	6:51:30 AM	\$35.00	18-Oct-19	7:52:00 AM	\$35.00	18-Oct-19	8:23:00 AM	\$35.00
18-Oct-19	9:41:00 AM	\$35.00	18-Oct-19	3:05:30 PM	\$35.00	18-Oct-19	5:29:00 PM	\$35.00
21-Oct-19	6:40:30 AM	\$35.00	21-Oct-19	8:21:00 AM	\$35.00	21-Oct-19	9:41:30 AM	\$35.00
21-Oct-19	6:42:30 PM	\$35.00	22-Oct-19	6:51:30 AM	\$35.00	22-Oct-19	8:46:30 AM	\$35.00
22-Oct-19	9:35:30 AM	\$35.00	22-Oct-19	3:50:00 PM	\$35.00	22-Oct-19	6:42:30 PM	\$35.00
23-Oct-19	6:52:00 AM	\$35.00	23-Oct-19	8:46:30 AM	\$35.00	23-Oct-19	9:36:00 AM	\$35.00
23-Oct-19	3:51:30 PM	\$35.00	24-Oct-19	6:42:00 AM	\$35.00	24-Oct-19	8:28:00 AM	\$35.00
24-Oct-19	9:41:00 AM	\$35.00	24-Oct-19	4:41:00 PM	\$35.00	24-Oct-19	6:42:30 PM	\$35.00
25-Oct-19	6:51:30 AM	\$35.00	25-Oct-19	8:21:00 AM	\$35.00	25-Oct-19	4:52:30 PM	\$35.00

CUT:7946A 42 SPOT(S) AT A RATE OF \$35.00 = \$1,470.00  
 Cut Total: 42 Gross Total: \$1,470.00 Net Total: \$1,249.50

All times are guaranteed to have run within 15 minutes of times indicated.  
 Subscribed and sworn to before me on this 28th day of October, 2019

  
 Notary Public  
 Barbara Jacobson

  
 Station Official  
 Lynae Van Roekel

