



X

3875 150th Street • PO Box 453 Estherville, Iowa 51334-0453 712-362-2644 ~ FAX 712-362-5951

		FAX 712-362-5951
	y Grand	# 1 9 4 6 A Order # 3167156 FAX Calesperson RTT and Broadcast A Co-op
WEEKLY - AM		
Monday Tuesday Wednesday Thursday Friday Saturday Sunday Entered Logging	Total	Time
WEEKLY - FM	Total	Time
Monday Tuesday Wednesday Thursday Friday Saturday Sunday		
Entered Logging	L	

_ Date _

Signature __

(人) New Start Length [, 10/15/19 □ 30 seco) Rep	End		25/19	ditional
Longin [Remot		Д00 s			_ Other
NUMB 42	<u> </u>		ATE ASS	= = =	927	TAL 70 –
_		<u> </u>		=		
		@		=		
(GRAND TO	OTAL NE	ET: 10 da	ys	147	0-
MONTH Date	<u>LY</u> Total	6-10A	10-3P	3-7P	6A-7P	ROS
1						
2 3			-			
4					8	
5						×
6						
7						
8		-				
9 10						02
11		-				
12					37	
13						
14		_		127-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-		
15		2		-		
16 17	<u> </u>	4	-	2		0
18		4		2		(1
19			-			
20						
21	-	3		1		
22		3		2		
23 24	-	3		2	-	
25		7		1		
26						(
27			0.1			8
28						
29						
30		-				
31			P			-
Special I	nstruction	S				
700						
		-	Y 8			

Iowa's Top Radio Stations!

STATION:

KILR-FM

ORDER#: 3167156

DATE:

10/14/2019

MARKET: REP:

AMOUNT: \$1,470.00

AGENCY:

MEDIA FINANCIAL SERVICES

7946A

Regional Reps Non-Rep

SPOTS: 42

Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

SALES OFFICE: CHICAGO

SLS PH: 216 535 3967

SALESPERSON:

Linley Grande

Sioux City, IA

SLS FAX: N/A

SLS EMAIL:

linley.grande@regionalreps.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI: AGY PRD: **CONTRACT # FOR INVOICING 4367843**

ADVERTISER:

Iowa Cosmetology Schools Assn

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT:

FLIGHT:

10.14-10.27 IA COSMETOLOGY AGY EST: PUBLIC AFFAIRS CAMPAIGN

Invoices@MediaFinancial.com

RADIO

10-15-2019 TO 10/27/2019

[X]Unwired []Spot []Mod

TOT # OF WEEKS: 2

PRIM. DEMO: SEC. DEMO:

Adults 35-64

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/14/2019 11:28

COMMENTS

[Rep Comment] 10/14/2019:

[Rep Comment] 10/14/2019: New URGENT order. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER, SEND INVOICES IN FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS ARRED. MES ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 10/15/2019 To 10/20/2019

WK TOT \$735.00

WK TOTAL SPOTS 21

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF	6:00AM	10:00AM	60	10/15/2019	10/18/2019	14	\$35	\$490
	2		.TWTF	3:00PM	7:00PM	60	10/15/2019	10/18/2019	7	\$35	\$245

WEEK#2		10/21/2019 To	10/21/2019 To 10/27/2019					WK TOT \$735.00		WK TOTAL SPOTS 21	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MTWTF	6:00AM	10:00AM	60	10/21/2019	10/25/2019	14	\$35	\$490
	4		MTWTF	3:00PM	7:00PM	60	10/21/2019	10/25/2019	7	\$35	\$245

STATION:

KILR-FM

ORDER#: 3167156

DATE:

10/14/2019

MARKET: REP:

Sioux City, IA

AMOUNT: \$1,470.00

AGENCY:

MEDIA FINANCIAL SERVICES

Regional Reps Non-Rep

SPOTS: 42

Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

CHICAGO

SLS PH: 216 535 3967

[X]Unwired []Spot []Mod

SALES OFFICE: SALESPERSON:

SLS EMAIL:

Linley Grande

SLS FAX: N/A

AGENCY:

linley.grande@regionalreps.com

MEDIA FINANCIAL SERVICES

CONTRACT # FOR INVOICING 4367843

ADVERTISER:

Iowa Cosmetology Schools Assn AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT:

10.14-10.27 IA COSMETOLOGY AGY EST: PUBLIC AFFAIRS CAMPAIGN

AGY CLI:

Invoices@MediaFinancial.com

FLIGHT:

10-15-2019 TO 10/27/2019

RADIO

TOT # OF WEEKS: 2

PRIM. DEMO: SEC. DEMO:

Adults 35-64

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/14/2019 11:28

Total		Oct	TOTAL
42		42	SPOT
1,470.00		1,470.00	CASH
1,470.00		1,470.00	TOTAL

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KILR A/F	Date: 10/14/19
I, Katherine Cookson/ Medium Buying LLC do hereby request station time concerning the following issue:	
IOWA COSMETOLOGY SCHOOLS ASSOCIATION	

Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Day, Rotation or	Day, Rotation or	Day, Rotation or Days Class	Day, Rotation or Days Class Times per Week

	IOWA COSMETOLOGY SC
This broadcast time will be used by:	<u>i</u>

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ✓ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

IOWA COSMETOLOGY SCHOOLS ASSOCIATION
3305 70TH ST, DES MOINES, IA 50322-3203

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fiegen, President

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reasonab above-requested advertise also agrees to prepare a	emnify and hold harmless the station ble attorney's fees, that may ensue from ement(s). For the above-stated broascript, transcript, or tape, which wisher the time of the scheduled	m the broadcast of the dcast(s), the sponsor
,		
TO BE SIGN	IED BY ISSUE ADVERTISER (S	SPONSOR)
10/14/19	Tiller Cooken	330-987-1637
Date	Signature	Contact Phone Number
TO BE S	SIGNED BY STATION REPRESENTA	ATIVE
Accepted	Accepted in Part	Rejected
Knytavh	Roser J Jarobson	G.M.

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			v		
					370

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

KILR FM Jacobson Broadcasting Co, Inc PO Box 453

Estherville, Iowa 51334

IOWA COSMETOLOGY SCHOOLS ASSOCIATION Tiffany Perotte
1655 Palm Beach Lakes Blvd
Suite 903 9th Floor
West Palm Beach, FL 33401

Date	Time	Rate	Date	Time	Script: 7	7946A (1:00 Date	Time	D = 4 =
15-Oct-19	9:10:30 AM	\$35.00	15-Oct-19	9:52:30 AM				Rate
6-0ct-19	6:51:00 AM				\$35.00	15-Oct-19	3:50:00 PM	\$35.00
6-0ct-19		\$35.00	16-Oct-19	7:50:00 AM	\$35.00	16-Oct-19	8:21:00 AM	\$35.00
	9:41:00 AM	\$35.00	16-Oct-19	3:05:30 PM	\$35.00	16-Oct-19	4:41:30 PM	\$35.00
7-Oct-19	6:52:00 AM	\$35.00	17-Oct-19	7:51:00 AM	\$35.00	17-Oct-19	8:21:00 AM	\$35.00
7-0ct-19	9:41:00 AM	\$35.00	17-Oct-19	3:50:00 PM	\$35.00	17-Oct-19	6:42:30 PM	\$35.00
8-Oct-19	6:51:30 AM	\$35.00	18-Oct-19	7:52:00 AM	\$35.00	18-Oct-19	8:23:00 AM	\$35.00
8-Oct-19	9:41:00 AM	\$35.00	18-Oct-19	3:05:30 PM	\$35.00	18-Oct-19	5:29:00 PM	\$35.00
1-Oct-19	6:40:30 AM	\$35.00	21-Oct-19	8:21:00 AM	\$35.00	21-Oct-19	9:41:30 AM	
1-Oct-19	6:42:30 PM	\$35.00	22-Oct-19	6:51:30 AM	\$35.00	22-Oct-19	1/2/2	\$35.00
2-Oct-19	9:35:30 AM	\$35.00	22-Oct-19	3:50:00 PM			8:46:30 AM	\$35.00
3-0ct-19	6:52:00 AM	\$35.00	[시시][[]	4000 PROFESSION OF STREET	\$35.00	22-Oct-19	6:42:30 PM	\$35.00
3-0ct-19			23-Oct-19	8:46:30 AM	\$35.00	23-Oct-19	9:36:00 AM	\$35.00
	3:51:30 PM	\$35.00	24-Oct-19	6:42:00 AM	\$35.00	24-Oct-19	8:28:00 AM	\$35.00
4-Oct-19	9:41:00 AM	\$35.00	24-Oct-19	4:41:00 PM	\$35.00	24-Oct-19	6:42:30 PM	\$35.00
5-Oct-19	6:51:30 AM	\$35.00	25-Oct-19	8:21:00 AM	\$35.00	25-Oct-19	4:52:30 PM	\$35.00

CUT: 7946A 42 SPOT(S) AT A RATE OF \$35.00 = \$1,470.00

t Total: 42 Gross Total: \$1,470.00

Net Total: \$1,249.50

All times are guaranteed to have run within 15 minutes of times indicated. Subscribed and sworn to before me on this 28th day of October, 2019

Darleara Jacobson

Notary Public Barbara Jacobson

Station Official Lynae Van Roekel

BARBARA J JACOBSON
Commission Number 125419
My Commission Expires
7/21/2021