



125 West 55th St
New York, NY 10019

Contract # 26116202	Changes as of: 7/27/2018 at 1:16 PM	Version: Highlighting Makegood 1	Status: Sent To Rep
CPE: 1048/1062/6465	Flight: 7/31/18 - 8/6/18	Station: KEZI	Con Type: POLITICAL/VOTE
Agency: TARGETED PLATFORM MEDIA	Advertiser: Defend Oregon's Values	Market: Eugene-Springfield	Total \$: \$18,420.00
650 Massachusetts Avenue, NW	Product: Issue	Office: WASHINGTON	Total Spots: 73
Washington, DC 20001	Agency Order #: 7580805	Service: Nielsen	Total CPP: \$0.00
	Buyer: Welsh, Kathryn	Primary Demo:	Total GRP:
	Salesperson: PAUL PERRINA	Assistant: PAUL PERRINA	Traffic #: 77193
		202-955-5342	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/31 - 8/6							Total Spots	Total \$	CPP*	GRP*
						7/31	8/1	8/2	8/3	8/4	8/5	8/6				
1	Tu-F,M 5a-5:30a		KEZI News This Morning	\$125.00	30	1	1	1	0	0	0	0	3	\$375.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		KEZI News This Morning	\$125.00	30	1	0	1	0	0	0	1	3	\$375.00	\$0.00	0.0
3	Tu-F,M 6a-6:30a		KEZI News This Morning	\$175.00	30	0	1	0	1	0	0	1	3	\$525.00	\$0.00	0.0
4	Tu-F,M 6:30a-7a		KEZI News This Morning	\$175.00	30	1	0	1	1	0	0	0	3	\$525.00	\$0.00	0.0
5	Tu-F,M 7a-8a		Good Morning America	\$200.00	30	0	1	1	1	0	0	1	4	\$800.00	\$0.00	0.0
6	Tu-F,M 8a-9a		Good Morning America	\$200.00	30	0	1	0	1	0	0	1	3	\$600.00	\$0.00	0.0
7	Tu-F,M 9a-9:58a		Live With Kelly & Ryan	\$175.00	30	1	1	1	0	0	0	0	3	\$525.00	\$0.00	0.0
8	Tu-F,M 9:58a-11a		The View	\$175.00	30	1	0	0	1	0	0	1	3	\$525.00	\$0.00	0.0
9	Tu-F,M 11a-11:58a		KEZI New Midday	\$125.00	30	0	1	1	0	0	0	1	3	\$375.00	\$0.00	0.0
10	Tu-F,M 11:58a-1p		The Chew	\$90.00	30	1	0	1	1	0	0	0	3	\$270.00	\$0.00	0.0
11	Tu-F,M 3p-4p		Judge Judy	\$125.00	30	0	1	1	1	0	0	1	4	\$500.00	\$0.00	0.0
12	Tu-F,M 4p-4:58p		KEZI News at 4	\$225.00	30	1	1	0	1	0	0	1	4	\$900.00	\$0.00	0.0
13	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$450.00	30	1	0	1	1	0	0	0	3	\$1,350.00	\$0.00	0.0
MSD 14	Tu-F,M 5:30p-6p		KEZI News At 6	\$550.00	30	1	0	1	0	0	0	1	0	\$0.00	\$0.00	0.0
15	Tu-F,M 6p-6:30p		KEZI News At 6	\$425.00	30	0	1	1	0	0	0	1	3	\$1,275.00	\$0.00	0.0
16	Tu-F,M 6:30p-7p		KEZI News At 6	\$425.00	30	1	1	0	1	0	0	0	3	\$1,275.00	\$0.00	0.0
17	Tu-F,M 7p-7:30p		Family Feud	\$200.00	30	0	1	1	1	0	0	1	4	\$800.00	\$0.00	0.0
18	M 8p-10p		Bachelorette-ABC	\$1,250.00	30	0	0	0	0	0	0	1	1	\$1,250.00	\$0.00	0.0
19	Tu-F,M 11p-11:35p		KEZI News at 11	\$225.00	30	1	0	1	0	0	0	1	3	\$675.00	\$0.00	0.0
20	Sa 8a-8:30a		KEZI Weekend News This Morning	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0



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	Buyer: Welsh, Kathryn	Primary Demo:	Total GRP:
	Salesperson: PAUL PERRINA 202-955-5342	Assistant: PAUL PERRINA 202-955-5342	Traffic #: 77193
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						7/31	8/1	8/2	8/3	8/4	8/5	8/6				
21	Sa 8:30a-9a		KEZI Weekend News This Morning	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
22	Sa 5p-5:30p		KEZI News at 5 & 6	\$275.00	30	0	0	0	0	1	0	0	1	\$275.00	\$0.00	0.0
MSD 23	Sa 5:30p-6p		KEZI News at 5 & 6	\$350.00	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
24	Sa 6p-6:30p		KEZI News at 5 & 6	\$275.00	30	0	0	0	0	1	0	0	1	\$275.00	\$0.00	0.0
25	Sa 6:30p-7p		KEZI News at 5 & 6	\$275.00	30	0	0	0	0	1	0	0	1	\$275.00	\$0.00	0.0
26	Sa 11p-11:30p		KEZI News At 11	\$225.00	30	0	0	0	0	1	0	0	1	\$225.00	\$0.00	0.0
27	Su 8a-8:58a		KEZI Weekend News This Morning	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
28	Su 8:58a-10a		ABC This Week	\$225.00	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
29	Su 4:58p-5:30p		KEZI News At 5 & 6	\$275.00	30	0	0	0	0	0	1	0	1	\$275.00	\$0.00	0.0
30	Su 6p-7p		KEZI News At 5 & 6	\$275.00	30	0	0	0	0	0	1	0	1	\$275.00	\$0.00	0.0
31	Su 7p-8p		America's Funniest Home Videos-ABC	\$450.00	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
32	Su 11p-11:35p		KEZI News At 11	\$225.00	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
MGD 33	M-F 5:26p-6p		ABC World News Adjacency	\$550.00	30	1	1	0	1	0	0	1	4	\$2,200.00	\$0.00	0.0
MGD 34	Sa 5:26p-6p		ABC World News Adjacency	\$350.00	30	0	0	0	0	1	0	0	1	\$350.00	\$0.00	0.0
TOTALS:						11	12	12	12	7	6	13	73	\$18,420.00	\$0.00	0.0



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Separation:			Total GRP:
			Traffic #: 77193

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/27/18 1:16 PM	Dan O'Brien	Correcting the Program name and time
07/27/18 1:06 PM	System	Notice Received.
07/27/18 11:47 AM	PAUL PERRINA	Separation: 30

Competitive Information	
Market Budget:	\$47,231
KEZI Share:	39%
Comment:	
KMTR:	19%
KVAL:	42%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	73	\$18,420.00	N/A	0.0
Total	100%	73	\$18,420.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Aug	73	\$18,420.00
Total	73	\$18,420.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/27/18 1:16 PM	Dan O'Brien	Sent_To_Rep	5	5	\$0	\$18,420.00	Changes: 4 buylines added or modified.
Queued for Electronic Contracting	7/27/18 12:20 PM					\$0	\$0	
New	7/27/18 11:47 AM	PAUL PERRINA	Confirmed	73		\$18,420.00	\$18,420.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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