Quarterly Issues for WPRL 91.7 FM January 2023-March 2023

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Community and Health Events:

<u>January 17, 2023</u>: Dr. Martin Luther King, Jr. Unity Walk and Program

January 20, 2023:8TH Annual Saving Rural America Conference 2023

January 21, 2023:9TH Annual Saving Rural America Small Farmers Conference 2023

<u>February 16, 2023</u>: ASU Extension Program Food Safety and Growers Pea Project

February 19, 2023: Black History Program

March 21, 2023:71st Annual Holtzclaw Farmers Conference & AG Expo

March 22, 2023:1st Annual job fair

March 28, 2023:2023 Mass Communications Media Day

March 28, 2023: Colorectal Cancer Awareness Event

Quarterly Issue (January 2023-March 2023) Programs List for WPRL 91.7 FM

January 17, 2023

The University's Office of Educational Equity & Inclusion/Diversity with Student Engagement hosted the Dr. Martin Luther King, Jr. Unity Walk and Program on Tuesday, January 17, 2023. The event took place on the campus of Alcorn State University at 3:00 p.m. The event was well attended by the students, faculty, and staff. The walk started and ended at the Historic Oakland Memorial Chapel. Rev. CJ Rhodes was the guest speaker for the event. WPRL 91.7 FM covered event.

January 20, 2023

WPRL 91.7 FM traveled to Starkville MS on January 20, 2023 for the 8th Annual Saving Rural America Conference. It was the first time WPRL attended this conference. The event started at 11:00 a.m., hosted by Mr. Orlando Trainer, President of the Unlimited Community Agriculture Cooperative. The event was well attended by farmers, officials from

across the state, and Alcorn State University represented well at the event. Thanks to Mr. Trainer for inviting WPRL 91.7 FM to cover the event.

January 21, 2023

WPRL 91.7 FM was on the road again for another Saving Rural America Conference this event was held on Saturday, January 21, 2023 in Shannon MS. the event started at 8:00 a.m. hosted by the Mississippi Minority Farmers Alliance. Farmers from the local community and the state attended the event to gain valuable information. The USDA officials were in attendance including representative from Washington DC. Alcorn State University officials represented well during the event. Thanks to Chris and Carolyn Jones and their group for inviting WPRL 91.7 FM to cover the conference.

February 16, 2023

ASU Extension Processing Facility held their annual Food Safety and Growers Pea Project event on

Thursday, February 16, 2023. The event was held at the Marks Community House in Marks Ms. The program started at 9:00 a.m. Local farmers were honored for their hard work in farming by Mr. Percy Baldwin, ASU Extension Processing Facility Manager. Alcorn Extension department represented well. Thanks to Mr. Baldwin for inviting WPRL 91.7 FM to cover such an awesome event.

February 19, 2023

New Beginning BC Black History Program was held on Sunday, February 19, 2023 in Natchez, Ms. During their regular church service, the Honorable Bennie G. Thompson was the guest speaker. He presented honoring those who paved the way for us. The church service was well attended by members of the church, the local community, and officials. This was the first time WPRL 91.7 FM was invited to come and cover their Black History Program.

March 21, 2023

WPRL traveled to Hinds Community College in Utica MS for the 71st Annual Holtzclaw Farmers Conference & AG Expo. The event was held on Tuesday, March 21, 2023. WPRL 91.7 FM did a live remote broadcast from 12:00 p.m.-2:00 p.m.

March 22, 2023

WPRL 91.7 FM was on the road again traveling to Port Gibson MS for the 1st annual job fair. The event was held on Wednesday, March 22, 2023. The event was sponsored by Sheriff Edward Goods. Vendors from across the state was there offering job opportunities on the spot for citizens in the Claiborne County. There was a total of 12 people hired on the spot. The event was well attended. WPRL 91.7 FM covered the event, looking forward to next year.

March 28, 2023

WPRL 91.7 FM was busy on Tuesday, March 28, 2023 with 2 radio broadcast that took place on the Alcorn State University campus. The first event was

the 2023 Mass Communications Media Day. The event was held in the Clinton Bristow Dining Facility in the Gold Room at Alcorn State University. Media experts from across the state were there to talk to the students about Radio, T.V. broadcasting, and offer internship to graduating seniors. Students were honored for their hard work in the Mass Communications Department. WPRL presented their first ever award to students for the WPRL noon day news cast. WPRL covered the event.

Colorectal Cancer Awareness event was held on the campus on Tuesday, March 28, 2023. This was the second event that WPRL 91.7 FM covered on that day. The event was attended by the Alcorn family and the community. The guest speaker was Dr. Justin Turner the chief Medical Officer for the Mississippi State Board of Health. He shared valuable information about colon cancer and how important it is to get screened. There was a testimony from a person who attended the event. Ninety percent of the people that were there said they were going to get screened.