



Annual EEO Public File Report

WUFT(TV), WUFT-(FM), WJUF(FM),
WUFQ(FM), WRUF(AM), WRUF-(FM)

October 1, 2022—September 30, 2023

This Report was updated on January 31, 2024, in response to feedback received from FCC staff.

2022-2023

Title	Requisition #	Position #	Recruitment Sources	Number of Interviews	Interviewee Recruitment Source	Date Filled	Hire Recruitment Source
Producer	524031	00019281	UF, Chronicle, Insider Higher Education, Alliance for Women in Media, Asian American Journalists, Broadcasting and Cable, National Association of Hispanic Journalists, National Association of Black Journalists, Current, Native American Journalists Association, TV Jobs, RTNDA, Online News Association, Alabama Broadcasters Association	3	Careers at UF (1), Invited to apply (1), Other - Professional (Industry) Publication (1)	1/6/2023	Other - Professional (Industry) Publication
Producer	524516	00018070	UF, Chronicle, Insider Higher Education, Alliance for Women in Media, Asian American Journalists, Broadcasting and Cable, National Association of Hispanic Journalists, National Association of Black Journalists, Current, Native American Journalists Association, TV Jobs, RTNDA, Online News Association, Alabama Broadcasters Association	3	Referral (2), Careers at UF (1)	1/20/2023	Referral
Multimedia Specialist	525634	00015775	UF, Chronicle, Insider Higher Education, Corporation of Public Broadcasting, Florida Association of Broadcasters, TV and Radio Jobs, All Access	4	Invited to apply (4)	3/31/2023	Invitation to Apply
Producer	526556	00039729	UF, Chronicle, Insider Higher Education, Alliance for Women in Media, Corporation of Public Broadcasting, Florida Association of Broadcasters, National Association of Broadcasters, National Educational Telecommunications Association, TV and Radio Jobs, Current, Broadcasting and Cable, RTNDA	4	Referral (1), Indeed (1), Careers at UF (2)	6/9/2023	Careers at UF
Broadcasting Coordinator	526823	00039802	UF, Chronicle, Insider Higher Education, Ohio Association of Broadcasters, TV Jobs, Rick Gevers newsletter, ABA (broadcasters associations)	3	LinkedIn (1), Other (2)	8/14/2023	Posting Cancelled
Producer	527631	00039728	UF, Chronicle, Insider Higher Education, Ohio Association of Broadcasters, TV Jobs, Rick Gevers newsletter, ABA (broadcasters associations)	3	Indeed (1), LinkedIn (2)	8/14/2023	Indeed



List of Recruitment Sources For Job Openings

2022-2023

Recruitment Source	Address	City, State, Zip	Contact Name	Email	Phone	Type	Website
Asian American Journalists Association	1182 Market ST, Ste 320	San Francisco, CA 94102		national@aaja.org	415-346-2051	Web	http://www.aaja.org/
Broadcasting & Cable	360 Park Ave S	New York, NY 10010	Katie Ross		800-551-5729	Web/Periodical	http://www.broadcastingcable.com
Journalism Jobs				info@journalismjobs.com	510-653-1521	Web	http://www.journalismjobs.com/
indeed*						Web	
National Association of Hispanic Journalists	1000 National Press Bldg	Washington, DC 20045		nahj@nahj.org	202-662-7145	Web	http://www.nahj.org/
National Associaton of Black Journalists	1100 Knight Hall Ste 3100	College Park, MD 20742		nabj@nabj.org	301-405-0248	Web	http://www.nabj.org/
Native American Journalists Association	395 W Lindsey	Norman, OK 73019-4201		info@naja.com	405-325-9008	Web	http://www.naja.com/
RTNDA	529 14th ST NW Ste 425	Washington, DC 20045			202-659-6510	Web	http://www.rtdna.org/
Society of Professional Journalist	3909 N Meridian ST	Indianapolis, IN 46208			317-927-8000	Web	http://www.spi.org/
University of Florida Human Resources	PO Box 155002	Gainesville, FL 32611	Kimberly Abbott	kimabbott@ufl.edu	352-273-1707	Web	http://www.hr.ufl.edu/
Current.org/American University School of Comm.		Washington, DC				Web	http://jobs.current.org/
University of Florida Jobs website		Gainesville, FL 32611		kereynolds@ufl.edu	352-273-1093	Web	jobs.uf.edu
Radio Ink *						Web	
Facebook *						Web	
Linkedin*						Web	
Alliance for Women in Media *						Web	
Career Builder *						Web	
Monster.com *						Web	
nationalnonprofits.org						Web	
allaccess.com						Web	
PRPD.org						Web	
ziprecruiter.com						Web	
Greater Public.org						Web	
local NAACP						Web	

*** = It is the licensee's understanding that these recruitment sources automatically list all job postings included on the University of Florida website.


Invitation to request notifications of full-time position openings

We extend employment opportunities to our broadcast community through job postings on our website, as well as through various organizations and publications as appropriate for the position.

If your organization would like to be notified of vacancies open for application, you may contact:

Keisha Reynolds
 Human Resources and Payroll Manager
 College of Journalism and Communications
 PO Box 118400 Gainesville, FL 32611-8400
 352-273-1093

kereynolds@ufl.edu

				
UF CJC DIVISION OF MULTIMEDIA PROPERTIES				
LONGER-TERM RECRUITMENT INITIATIVES				
October 1, 2022 through September 30, 2023				
Initiative	Description	Scope	Station Personnel Involved	Number of positions during this period
Station Internships/Experiences All 4 semesters Prong 3 Initiative 5	On Air and Production skill education	Training in board operations and automation systems	Glenn Richards	3
Student Internships Available all 4 semesters Prong 3 Initiative 5	Sales/Underwriting Department for student learning broadcasting sales and research	Student is taught upfront selling process, how sales dept interacts with other station departments, gain experience in web related sales, learn sales related software, learn sales research methods/techniques	Sandy Wagner	1
Student Training through accredited college courses take through the University of Florida Journalism School Prong 3 Initiative 5	College Courses for Credit with practical experience on WUFT-TV/FM broadcasts Radio and TV classes only	News Manager teach fundamentals of broadcast newsgathering and presentation	Ryan Vasquez, Mark Leeps	70
Student Broadcasting training Prong 3 Initiative 7	Paid part time student employees in Radio News Fall 2020 and Spring 2021 Semesters	Training in news gathering, presentation, and on air announcing skills	Ryan Vasquez	16
Summer Media Institute June or July each Summer Prong 3 Initiative 10	Six week workshop designed toward High School Students interested in Journalism and Broadcasting Summer 2023	Instruction in Writing, Editing, Photography, Broadcasting, and Web Publishing	Harrison Hove	173 attendees (up from 112 prior year)
Noticias--Spanish language news programs written and presented by students All 4 semesters	Under supervision of instructor students learn writing and reporting on news of local interest to the Latino population.	Prepares those interested for work in all media	Dania Alexandro Borges	15
Sports Reporting program All 4 semesters	Under supervision of instructor students learn writing and reporting of sports news	Prepares those interested in Radio and TV sports reporting for employment	Steve Russell, Eric Esterline, Seth Harp	206 (up from 160 prior year)
UF job fairs 2x per year usually in the Fall and Spring	UF Career Showcase and UF Career Connection	Attended by program managers	Tommy Bodean	4
Station Internships/Experiences All 4 semesters Prong 3 Initiative 5	Commercial Radio training by professionals	Live Radio operated by students for students	Allison Faircloth	16
UF CJC Inclusion Diversity & Equity Committee	Works to ensure CJC and Media Properties is a preeminent organization on matters of inclusion, diversity and equity at all levels of activity	The group works as advocates toward an inclusive and equitable environment in the service of living up to the stated goals of the Committee	Ryan Vasquez	1