

# ORDER



**Orders**  
**Order / Rev:** 3420576  
**Alt Order #:**  
**Product Desc:** For County Attorney Primary  
**Estimate:**  
**Flight Dates:** 02/16/24 - 03/05/24  
**Original Date / Rev:** 02/27/24 / 02/27/24  
**Order Type:** NORMAL

**KGNS**

**Primary AE:** Laredo House  
**Sales Office:** LARL  
**Sales Region:** Local

**Agency Name:** Ruben Arce for County Attorney  
**Buying Contact:**  
**Billing Contact:**  
 345 St. Julien Dr.  
 Laredo, TX 78041

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Ruben Arce for County Attorney  
**Demographic:** HH  
**Product Codes:** Candidate - Local - County/Parish  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 628216  
**Agency External ID:** 200851  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	24	\$6,580.00	\$5,593.00
03/01/24	03/05/24	9	\$1,655.00	\$1,406.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	24	\$6,580.00	\$5,593.00	0.00
March 2024	9	\$1,655.00	\$1,406.75	0.00
<b>Totals</b>	<b>33</b>	<b>\$8,235.00</b>	<b>\$6,999.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laredo House	LARL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KGNS	02/16/24	03/05/24	KGNS News 8 Today KGNS News 8 Today	CM	6a-7a	-----	:15	0	\$70.00	P-04	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/12/24	02/18/24	----1--		1		\$70.00		0.00					
		Week: 02/19/24	02/25/24	-----		0		\$0.00		0.00					
		Week: 02/26/24	03/03/24	-----		0		\$0.00		0.00					
		Week: 03/04/24	03/10/24	1-----		1		\$70.00		0.00					
2	KGNS	02/16/24	03/05/24	KGNS News 8 Noon KGNS News 8 Noon	CM	12p-1230p	-----	:15	0	\$85.00	P-04	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/12/24	02/18/24	----1--		1		\$85.00		0.00					
		Week: 02/19/24	02/25/24	-----		0		\$0.00		0.00					
		Week: 02/26/24	03/03/24	-----		0		\$0.00		0.00					
		Week: 03/04/24	03/10/24	1-----		1		\$85.00		0.00					
3	KGNS	02/16/24	03/05/24	KGNS News 8 @ 5pm KGNS News 8 @ 5pm	CM	5p-530p	-----	:15	0	\$300.00	P-04	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/12/24	02/18/24	----1--		1		\$300.00		0.00					
		Week: 02/19/24	02/25/24	1-----		1		\$300.00		0.00					
		Week: 02/26/24	03/03/24	1-----		1		\$300.00		0.00					
		Week: 03/04/24	03/10/24	1-----		1		\$300.00		0.00					

Order / Rev: 3420576  
 Alt Order #:  
 Flight Dates: 02/16/24 - 03/05/24

Advertiser: Ruben Arce for County Attorney  
 Product Desc: For County Attorney Primary  
 Estimate:  
**KGNS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KGNS	02/16/24	03/05/24	KGNS News 8 @ 6pm KGNS News 8 @ 6pm	CM	6p-630p	-----	:15	0	\$145.00	P-04	0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	----1--		1				\$145.00		0.00			
		Week: 02/19/24	02/25/24	1-----		1				\$145.00		0.00			
		Week: 02/26/24	03/03/24	1-----		1				\$145.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
5	KGNS	02/16/24	03/05/24	KGNS M-F News 8 @ 10p KGNS M-F News 8 @ 10p	CM	10p-1035p	-----	:15	0	\$275.00	P-04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	----1--		1				\$275.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
6	KGNS	02/16/24	03/05/24	KGNS Sa News 8 @ 5p KGNS Sa News 8 @ 5pm	CM	5p-530p	-----	:15	0	\$80.00	P-04	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----1-		1				\$80.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
7	KGNS	02/16/24	03/05/24	KGNS Sa News 8 @ 10p KGNS Sa News 8 @ 10p	CM	10p-1030p	-----	:15	0	\$165.00	P-04	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----1-		1				\$165.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
8	KGNS	02/16/24	03/05/24	KGNS Su News 8 @ 5p KGNS Su News 8 @ 5pm	CM	5p-530p	-----	:15	0	\$80.00	P-04	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----1		1				\$80.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
9	KGNS	02/16/24	03/05/24	KGNS Su News 8 @ 10p KGNS Su News 8 @ 10p	CM	10p-1030p	-----	:15	0	\$165.00	P-04	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----1		1				\$165.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----1		1				\$165.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
N 10	KGNS	02/16/24	03/05/24	KGNS M-F News 8 @ 10p KGNS M-F News 8 @ 10p	CM	10p-1035p	-----	:30	0	\$425.00	P-04	0.00	NM	8	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----		0				\$0.00		0.00			
		Week: 02/19/24	02/25/24	11111--		5				\$425.00		0.00			
		Week: 02/26/24	03/03/24	111----		3				\$425.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
N 11	KGNS	02/16/24	02/29/24	KGNS Sa News 8 @ 10p KGNS Sa News 8 @ 10p	CM	10p-1030p	-----	:30	0	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----		0				\$0.00		0.00			
		Week: 02/19/24	02/25/24	-----1-		1				\$250.00		0.00			
		Week: 02/26/24	03/03/24	-----		0				\$250.00		0.00			
12	KGNS	02/16/24	03/05/24	KGNS Su News 8 @ 10p KGNS Su News 8 @ 10p	CM	10p-1030p	-----	:30	0	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----		0				\$0.00		0.00			
		Week: 02/19/24	02/25/24	-----1		1				\$250.00		0.00			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			

Order / Rev: 3420576  
 Alt Order #:  
 Flight Dates: 02/16/24 - 03/05/24

Advertiser: Ruben Arce for County Attorney  
 Product Desc: For County Attorney Primary  
 Estimate:  
**KGNS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	KGNS	02/16/24	03/05/24	KGNS News 8 Noon KGNS News 8 Noon	CM	12p-1230p	-----	:15/:15	0	\$130.00	P-04	0.00	BK	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----		0				\$0.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	-1-----		1				\$130.00		0.00			
N 18	KGNS	02/16/24	03/05/24	KGNS Su News 8 @ 5pm KGNS Su News 8 @ 5pm	CM	5p-530p	-----	:15/:15	0	\$120.00	P-04	0.00	BK	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----		0				\$0.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----1		1				\$120.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
N 19	KGNS	02/16/24	03/05/24	KGNS News 8 Today KGNS News 8 Today	CM	6a-7a	-----	:15/:15	0	\$110.00	P-04	0.00	BK	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----		0				\$0.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----		0				\$0.00		0.00			
		Week: 03/04/24	03/10/24	-1-----		1				\$110.00		0.00			
N 20	KGNS	02/16/24	03/05/24	KGNS Sa News 8 @ 10p KGNS Sa News 8 @ 10p	CM	10p-1030p	-----	:15/:15	0	\$250.00	P-04	0.00	BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----		0				\$0.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----1-		1				\$250.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
N 21	KGNS	02/16/24	03/05/24	KGNS M-F News 8 @ 10p KGNS M-F News 8 @ 10p	CM	10p-1035p	-----	:15/:15	0	\$425.00	P-04	0.00	BK	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----		0				\$0.00		0.00			
		Week: 02/19/24	02/25/24	-----		0				\$0.00		0.00			
		Week: 02/26/24	03/03/24	---11--		2				\$425.00		0.00			
		Week: 03/04/24	03/10/24	-----		0				\$0.00		0.00			
													Totals	33	\$8,235.00