## ORDER

Orders	Order / Rev:	3420576				KGNS	5+		
	Alt Order #: Product Desc:	For County Attorney	Primary	_					
	Estimate:					KGNS			
	Flight Dates:	02/16/24 - 03/05/24		Primary AE	<b>:</b> :	Laredo House			
	Original Date / Rev:	02/27/24 / 02/27/24		Sales Offic	e:	LARL			
	Order Type:	NORMAL		Sales Regi	ion:	Local			
Agency	Name:	Ruben Arce for Cou	inty Attorney						
	Buying Contact:			Billing Type	e:	Cash			
	Billing Contact:			Billing Cale	endar:	Calendar			
		345 St. Julien Dr.		Billing Cyc	le:	EOM/EOC			
		Laredo, TX 78041		Agency Co	ommission:	15%			
Advertiser	Name:	Ruben Arce for Cou	inty Attorney						
	Demographic:	НН		New Busin	ess End:				
	Product Codes:	Candidate - Local - C	County/Parish	Advertiser	External ID:	628216			
	Revenue Code 1:	AGY		Agency Ex	ternal ID:	200851			
	Revenue Code 2:	POL		Unit Code:		General 00:15:00			
	Revenue Code 3:	POL-CAND		Order Sepa	aration:				
	Priority:	P-04							
Bill Plan				Totals					
Start Date			Amount	Month	# Spots		Net Amount	Rating	
02/01/24	02/29/24 24	· · · · · · · · · · · ·	ψ0,000.00	February 2024 March 2024	24 9	\$6,580.00 \$1,655.00	\$5,593.00 \$1,406.75	0.00 0.00	
03/01/24	03/05/24 9	\$1,655.00	\$1,406.75	Totals	33	\$8,235.00	\$6,999.75	0.00	
Account Exec			_			_			
Account Execu		fice Sales Region	Start Date / E	r - End Of Order	Order % 100%				
	Start End Inve 02/16/24 03/05/24 KGN	-	ak Start/End <sup>-</sup> 6a-7a	Time Days	Len Spots :15 0	Rate Pri Rtg Tyj \$70.00P-04 0.00 N		Amount \$140.00	
		•						φ	
<b>.</b>		IS News 8 Today			.15 0	\$70.001 -04 0.00 K			
	Date End Date We	IS News 8 Today <u>eekdays Spots/Wee</u> 1		Rating	.15 0	φ/0.001-04 0.00 K			
Week: 02/12 Week: 02/19	<u>Date</u> <u>End Date</u> <u>We</u> 2/24 02/18/24 9/24 02/25/24	ekdays <u>Spots/Wee</u>	1 \$70.00 0 \$0.00	0.00 0.00	.15 0	φro.001-04 0.00 K			
Week: 02/12 Week: 02/19 Week: 02/20	Date      End Date      We        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24	ekdays <u>Spots/Wee</u>	1 \$70.00 0 \$0.00 0 \$0.00	0.00 0.00 0.00	.15 0	φro.001-04 0.00 K	_		
Week: 02/12 Week: 02/19 Week: 02/20 Week: 03/04	Date      End Date      We        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         4/24      03/10/24      1-        02/16/24      03/05/24      KGN	Shews 8 Noon CM	1 \$70.00 0 \$0.00	0.00 0.00	:15 0	\$85.00P-04 0.00 N		\$170.00	
Week: 02/1: Week: 02/1 Week: 02/2 Week: 03/0 2 KGNS	Date      End Date      We        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         4/24      03/10/24      1-        02/16/24      03/05/24      KGN	ekdays Spots/Wee	1      \$70.00        0      \$0.00        0      \$0.00        1      \$70.00        12p-1230p	0.00 0.00 0.00 0.00				\$170.00	
Week: 02/1: Week: 02/2: Week: 03/0: 2 KGNS 0 <u>Start</u> Week: 02/2:	Date      End Date      We        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         4/24      03/10/24      1-        02/16/24      03/05/24      KGN        Date      End Date      We        2/24      02/18/24	Sekdays Spots/Wee 1  S News 8 Noon CM S News 8 Noon S News 8 Noon	1      \$70.00        0      \$0.00        0      \$0.00        1      \$70.00        12p-1230p        ek      Rate        1      \$85.00	0.00 0.00 0.00 0.00  <u>Rating</u> 0.00				\$170.00	
Week: 02/1: Week: 02/1: Week: 02/2: Week: 03/0: 2 KGNS ( <u>Start</u>	Date      End Date      We        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         4/24      03/10/24      1-        02/16/24      03/05/24      KGN        D2/16/24      03/05/24      KGN        D2      End Date      We        2/24      02/18/24         9/24      02/25/24	Sekdays Spots/Wee 1  S News 8 Noon CM S News 8 Noon S News 8 Noon S News 8 Noon	1      \$70.00        0      \$0.00        0      \$0.00        1      \$70.00        12p-1230p        ek      Rate	0.00 0.00 0.00 0.00 				\$170.0	
Week: 02/1: Week: 02/2: Week: 03/0/ 2 KGNS 0 <u>Start</u> Week: 02/1: Week: 02/2: Week: 03/0/	Date      End Date      We        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         6/24      03/10/24      1-        02/16/24      03/10/24      1-        02/16/24      03/05/24      KGN        Color      End Date      We        2/24      02/18/24         9/24      02/25/24         9/24      02/25/24         6/24      03/03/24         4/24      03/10/24      1-	ekdays Spots/Wee 1 S News 8 Noon CM IS News 8 Noon CM IS News 8 Noon ekdays Spots/Wee 1 	1      \$70.00        0      \$0.00        1      \$70.00        1      \$70.00        1      \$70.00        1      \$70.00        12p-1230p        ek      Rate        1      \$85.00        0      \$0.00        0      \$0.00        1      \$85.00	0.00 0.00 0.00 <u>0.00</u> <u></u> <u>Rating</u> 0.00 0.00 0.00 0.00 0.00	:15 0	\$85.00P-04 0.00 N	IM 2		
Week: 02/1: Week: 02/2: Week: 02/2: Week: 03/0/ 2 KGNS 0 <u>Start</u> Week: 02/1: Week: 02/2: Week: 03/0/ 3 KGNS 0	Date      End Date      We        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         6/24      03/03/24      1-        02/16/24      03/05/24      KGN        D2/16/24      03/05/24      KGN        D2/24      02/18/24         9/24      02/25/24         9/24      02/25/24         9/24      02/25/24         6/24      03/03/24         9/24      02/25/24         6/24      03/03/24      1-        02/16/24      03/10/24      1-        02/16/24      03/05/24      KGN	Spots/Wee 1 S News 8 Noon CM S News 8 Noon CM S News 8 Noon S News 8 Noon S News 8 Noon S News 8 @ 5pm CM S News 8 @ 5pm	1      \$70.00        0      \$0.00        1      \$70.00        1      \$70.00        1      \$70.00        1      \$70.00        12p-1230p      \$85.00        0      \$0.00        0      \$0.00        0      \$0.00        1      \$85.00        0      \$0.00        1      \$85.00        5p-530p	0.00 0.00 0.00 0.00 <u></u> <u>Rating</u> 0.00 0.00 0.00 0.00 0.00			IM 2		
Week: 02/1: Week: 02/2 Week: 02/2 Week: 03/0 2 KGNS Start Week: 02/1 Week: 02/1 Week: 02/2 Week: 03/0 3 KGNS	Date      End Date      Wee        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         6/24      03/03/24      1-        02/16/24      03/10/24      1-        02/16/24      03/05/24      KGN        Date      End Date      Wee        2/24      02/18/24         9/24      02/25/24         9/24      02/25/24         6/24      03/03/24         6/24      03/03/24         9/24      02/25/24         6/24      03/03/24         02/16/24      03/03/24         02/16/24      03/03/24      1-        02/16/24      03/05/24      KGN        KGM      KGN      KGN	S News 8 Noon CM S News 8 Noon CM S News 8 Noon CM S News 8 Noon S News 8 Noon S News 8 Noon S News 8 Noon S News 8 0 Spot CM	1    \$70.00      0    \$0.00      1    \$70.00      1    \$70.00      1    \$70.00      1    \$70.00      12p-1230p      ek    Rate      1    \$85.00      0    \$0.00      1    \$85.00      0    \$0.00      1    \$85.00      0    \$0.00      1    \$85.00      5p-530p    \$84      ek    Rate	0.00 0.00 0.00 0.00 <u>Rating</u> 0.00 0.00 0.00 0.00 <u>0.00</u> <u>Rating</u>	:15 0	\$85.00P-04 0.00 N	IM 2		
Week: 02/1: Week: 02/2 Week: 02/2 Week: 03/0 2 KGNS Start Week: 02/1 Week: 02/2 Week: 02/2 Week: 03/0 3 KGNS	Date      End Date      We        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         6/24      03/03/24      1-        02/16/24      03/05/24      KGN        02/16/24      03/05/24      KGN        Date      End Date      We        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         9/24      02/25/24         9/24      03/10/24      1-        02/16/24      03/03/24         9/24      03/10/24      1-        02/16/24      03/05/24      KGN        KGM      KGN      KGN        02/16/24      03/05/24      KGN        Cate      End Date      We        2/24      02/18/24         9/24      02/25/24      1-	Spots/Wea   1       S News 8 Noon    S News 8 @ Spm    S News 8 @ 5pm	1      \$70.00        0      \$0.00        1      \$70.00        1      \$70.00        1      \$70.00        1      \$70.00        1      \$70.00        12p-1230p      \$85.00        0      \$0.00        1      \$85.00        0      \$0.00        1      \$85.00        0      \$0.00        1      \$85.00        0      \$0.00        1      \$85.00        5p-530p      \$300.00        1      \$300.00        1      \$300.00	0.00 0.00 0.00 0.00  <u>Rating</u> 0.00 0.00 0.00 0.00  <u>Rating</u> 0.00 0.00 0.00	:15 0	\$85.00P-04 0.00 N	IM 2	\$170.00 \$1,200.00	
Week: 02/1: Week: 02/2: Week: 03/0/ 2 KGNS 2 KGNS 3 KGNS 3 KGNS 5 Start Week: 02/2: Week: 03/0/ 3 KGNS	Date      End Date      Wee        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         6/24      03/03/24      1-        02/16/24      03/05/24      KGN        02/16/24      03/05/24      KGN        Date      End Date      Wee        2/24      02/18/24         9/24      02/25/24         6/24      03/03/24         9/24      02/25/24         6/24      03/05/24      KGN        Collock      03/05/24      KGN        02/16/24      02/25/24      1-        02/16/24      02/18/24         9/24      02/25/24      1-        6/24      03/03/24      1-	Spots/Wea   1       S News 8 Noon    S News 8 @ Spm    S News 8 @ 5pm    S News 8 @ 5pm    S News 8 @ 5pm    S News 8 @ Spm	1    \$70.00      0    \$0.00      1    \$70.00      1    \$70.00      1    \$70.00      1    \$70.00      12p-1230p      ek    Rate      1    \$85.00      0    \$0.00      1    \$85.00      0    \$0.00      1    \$85.00      5p-530p      ek    Rate      1    \$300.00	0.00 0.00 0.00 0.00  <u>Rating</u> 0.00 0.00 0.00  <u>Rating</u> 0.00	:15 0	\$85.00P-04 0.00 N	IM 2		

Print Date: 02/27/24 13:26:46 Page 2 of 3

Order / Rev:	3420576	Advertiser:	Ruben Arce for County Attorney			
Alt Order #:		Product Desc:	For County Attorney Primary	KGNS		
Flight Dates:	02/16/24 - 03/05/24	Estimate:				

Ln Ch	Start	End	Inventory Code	Break	Start/End <sup>-</sup>	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
4 KGNS	02/16/2	4 03/05/24	KGNS News 8 @ KGNS News 8 @	•	6p-630p		:15	0	\$145.00P-04	0.00 NM	3	\$435.00
Star	t Date	End Date	Weekdays	<u>Spots/Week</u>	Rate	Rating						
Week: 02/1		02/18/24	1	1	\$145.00	0.00						
Week: 02/1		02/25/24	1	1	\$145.00	0.00						
Week: 02/2 Week: 03/0		03/03/24 03/10/24	1	1	\$145.00 \$0.00	0.00 0.00						
		4 03/05/24	KGNS M-F News		10p-1035p	0.00	:15	0	\$275.00P-04	0.00 NM	1	\$275.00
	02/10/2	+ 00/00/24	KGNS M-F News	- ·	100 10000		.10	Ū	φ210.001 04	0.00 1414	•	Ψ210.00
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 02/1		02/18/24	1	1	\$275.00	0.00						
Week: 02/1		02/25/24		0 0	\$0.00 \$0.00	0.00 0.00						
Week: 02/2 Week: 03/0		03/03/24 03/10/24		0	\$0.00 \$0.00	0.00						
		4 03/05/24	KGNS Sa News 8 KGNS Sa News 8		5p-530p		:15	0	\$80.00P-04	0.00 NM	1	\$80.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/1		02/18/24	1-	1	\$80.00	0.00						
Week: 02/1	19/24	02/25/24		0	\$0.00	0.00						
Week: 02/2		03/03/24		0	\$0.00	0.00						
Week: 03/0		03/10/24		0	\$0.00	0.00						
7 KGNS	02/16/2	4 03/05/24	KGNS Sa News 8 KGNS Sa News 8		10p-1030p		:15	0	\$165.00P-04	0.00 NM	1	\$165.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/1		02/18/24	1-	1	\$165.00	0.00						
Week: 02/1		02/25/24		0	\$0.00	0.00						
Week: 02/2 Week: 03/0		03/03/24 03/10/24		0	\$0.00 \$0.00	0.00 0.00						
		4 03/05/24	KGNS Su News 8	•	5p-530p		:15	0	\$80.00 P-04	0.00 NM	1	\$80.00
			KGNS Su News	8 @ 5pm	· ·		.10	Ũ	<b>QOOOOOOOOOOOOO</b>	0.00 1111	•	<i>\</i> 00.00
<u>Star</u> Week: 02/1	t Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Week: 02/1 Week: 02/1		02/18/24 02/25/24	1	1	\$80.00 \$0.00	0.00 0.00						
Week: 02/2		03/03/24		0	\$0.00	0.00						
Week: 03/0		03/10/24		0	\$0.00	0.00						
9 KGNS	02/16/2	4 03/05/24	KGNS Su News & KGNS Su News		10p-1030p		:15	0	\$165.00P-04	0.00 NM	2	\$330.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/1	12/24	02/18/24	1	1	\$165.00	0.00						
Week: 02/1		02/25/24		0	\$0.00	0.00						
Week: 02/2		03/03/24 03/10/24	1	1	\$165.00	0.00						
Week: 03/0 N 10 KGNS				0 9 @ 100M	\$0.00 10p-1035p	0.00	:30	0	\$425.00P-04	0.00 NM	8	¢2 400 00
			KGNS M-F News KGNS M-F News	s 8 @ 10p	10p-1035p		.30	0	φ425.00P-04	0.00 10101	0	\$3,400.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/1 Week: 02/1		02/18/24 02/25/24	11111	0 5	\$0.00 \$425.00	0.00 0.00						
Week: 02/1 Week: 02/2		03/03/24	111	3	\$425.00 \$425.00	0.00						
Week: 03/0		03/10/24		0	\$0.00	0.00						
N 11 KGNS	02/16/2	4 02/29/24	KGNS Sa News & KGNS Sa News &		10p-1030p		:30	0	\$250.00P-04	0.00 NM	1	\$250.00
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/1		02/18/24		0	\$0.00	0.00						
Week: 02/1		02/25/24	1-	1	\$250.00	0.00						
Week: 02/2		03/03/24		0	\$250.00	0.00		-	*050 04 = 3 ·	0.00		<b>AA-A--</b>
12 KGNS	02/16/2	4 03/05/24	KGNS Su News 8 KGNS Su News		10p-1030p		:30	0	\$250.00P-04	0.00 NM	1	\$250.00
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/1		02/18/24		0	\$0.00	0.00						
Week: 02/1		02/25/24	1	1	\$250.00 \$0.00	0.00						
Week: 02/2 Week: 03/0		03/03/24 03/10/24		0	\$0.00 \$0.00	0.00 0.00						
WOOK. 00/0	, 11 <b>L</b> -T	50/10/24		0	ψ0.00	0.00					I	

Print Date: 02/27/24 13:26:47 Page 3 of 3

Order / Rev:	3420576	Advertiser: Ruben Arce for County Attorney				
Alt Order #:		Product Desc:	For County Attorney Primary	KGNS		
Flight Dates:	02/16/24 - 03/05/24	Estimate:				

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 17 KGNS	02/16/2	4 03/05/24	KGNS News 8 N		12p-1230p	-		- :15/:15	0	\$130.00P-04	0.00 BK	1	\$130.00
			KGNS News 8 N	Noon									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 02/		02/18/24		0	+	0.0							
Week: 02/	19/24	02/25/24		0	+	0.0							
Week: 02/		03/03/24		0	<b>\$0.00</b>	0.0							
Week: 03/	/04/24	03/10/24	-1	1	\$130.00	0.0	0						
N 18 KGNS	02/16/2	4 03/05/24	KGNS Su News	8@ 5pmCM	5p-530p	-		- :15/:15	0	\$120.00P-04	0.00 BK	1	\$120.00
			KGNS Su News	8 @ 5pm									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 02/	/12/24	02/18/24		0	\$0.00	0.0	0						
Week: 02/	/19/24	02/25/24		0	\$0.00	0.0	0						
Week: 02/		03/03/24	1	1	\$120.00	0.0							
Week: 03/	/04/24	03/10/24		0	\$0.00	0.0	0						
N 19 KGNS	02/16/2	4 03/05/24	KGNS News 8 T	oday CM	6a-7a	-		- :15/:15	0	\$110.00P-04	0.00 BK	1	\$110.00
			KGNS News 8	Гoday									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 02/	12/24	02/18/24		0	\$0.00	0.0	0						
Week: 02/	/19/24	02/25/24		0	\$0.00	0.0	0						
Week: 02/	26/24	03/03/24		0	\$0.00	0.0	0						
Week: 03/	/04/24	03/10/24	-1	1	\$110.00	0.0	0						
N 20 KGNS	02/16/2	4 03/05/24	KGNS Sa News	8 @10pCM	10p-1030p	-		- :15/:15	0	\$250.00P-04	0.00 BK	1	\$250.00
			KGNS Sa News	8 @10p									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 02/	/12/24	02/18/24		0	\$0.00	0.0	0						
Week: 02/	/19/24	02/25/24		0	\$0.00	0.0	0						
Week: 02/	26/24	03/03/24	1-	1	\$250.00	0.0	0						
Week: 03/	/04/24	03/10/24		0	\$0.00	0.0	0						
N 21 KGNS	02/16/2	4 03/05/24	KGNS M-F New	s8@.100;M	10p-1035p	-		- :15/:15	0	\$425.00P-04	0.00 BK	2	\$850.00
			KGNS M-F New	/s 8 @ 10p									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 02/	/12/24	02/18/24		0	\$0.00	0.0	0						
Week: 02/	/19/24	02/25/24		0	\$0.00	0.0	0						
Week: 02/		03/03/24	11	2		0.0							
Week: 03/	/04/24	03/10/24		0	\$0.00	0.0	0						
											Totals	33	\$8,235.00