



125 West 55th St
New York, NY 10019

Contract # 25312487

CPE: 49/53/5452

Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/17/2016 at 3:46 PM

Flight: 10/4/16 - 10/10/16

Advertiser: DSCC IE

Product: issue

Version: Highlighting Revision 2

Station: KOLR

Market: Springfield, MO

Office: WASHINGTON

Total \$: \$13,160.00

Total Spots: 47

Total CPP: \$0.00

Agency Order #: 5410569

Buyer: Miller, MacKenzie

Salesperson: RACHEL CHASON
212-373-8163

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: YVONNE CONTE
212-373-8121

Total GRP:

Traffic #: 1441535

Separation:

Comments: hoping to move dollars to either est 5609 or 5454

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4	10/4 - 10/4	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 6:30a-7a		KOLR 10 Morning News	\$110.00	0	30	4					
REV- 2	Tu-F,M 7a-8a		CBS This Morning	\$130.00	0	30	4	0	4	\$440.00	\$0.00	0.0
3	Tu-F,M 8a-9a		CBS This Morning	\$110.00	0	30	4		0	\$0.00	\$0.00	0.0
4	Sa 6a-7a		Saturday CBS This Morning	\$50.00	0	30	1		4	\$440.00	\$0.00	0.0
5	Sa 7a-8a		Saturday CBS This Morning	\$75.00	0	30	2		1	\$50.00	\$0.00	0.0
6	Su 8a-9:30a		CBS Sunday Morning	\$335.00	0	30	1		2	\$150.00	\$0.00	0.0
7	Tu-F,M 11a-11:30a		KOLR 10 Midday News	\$300.00	0	30	5		1	\$335.00	\$0.00	0.0
8	Tu-F,M 11:30a-1p		CBS Soap Rotation	\$340.00	0	30	5		5	\$1,500.00	\$0.00	0.0
9	Tu-F,M 2p-3p		Let's Make A Deal	\$135.00	0	30	5		5	\$1,700.00	\$0.00	0.0
10	Tu-F,M 4p-4:30p		Judge Judy	\$160.00	0	30	3		5	\$675.00	\$0.00	0.0
11	Tu-F,M 4:30p-5p		Judge Judy	\$170.00	0	30	3		3	\$480.00	\$0.00	0.0
12	Tu-F,M 5p-5:30p		KOLR 10 News At 5	\$350.00	0	30	3		3	\$510.00	\$0.00	0.0
13	Tu-F,M 6:30p-7p		Entertainment Tonight	\$350.00	0	30	3		3	\$1,050.00	\$0.00	0.0
REV- 14	Sa 6p-6:30p		EP Daily	\$105.00	0	30	1	0	3	\$1,050.00	\$0.00	0.0
REV- 15	Sa 6:30p-7p		Judge Judy	\$130.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 16	Tu 8p-9p		NCIS: New Orleans-CBS	\$1,430.00	0	30	1	0	0	\$0.00	\$0.00	0.0
17	Th 7p-8p		Big Bang Theory/The Odd Couple-CBS	\$2,245.00	0	30	0		0	\$0.00	\$0.00	0.0
1x na mg in NFL												
18	Sa 9p-10p		48 Hours-CBS	\$450.00	0	30	1		0	\$0.00	\$0.00	0.0
REV- 19	Su 9p-10p		Elementary-CBS	\$700.00	0	30	1	0	1	\$450.00	\$0.00	0.0
									0	\$0.00	\$0.00	0.0



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							10/4					
20	Tu-F,M 10p-10:35p		KOLR 10 News At 10	\$600.00	0	30	2		2	\$1,200.00	\$0.00	0.0
21	Sa 10p-10:35p		KOLR 10 News Sat 10	\$230.00	0	30	1		1	\$230.00	\$0.00	0.0
22	Su 10p-10:35p		KOLR 10 News Sun 10	\$445.00	0	30	1		1	\$445.00	\$0.00	0.0
23	Tu-F,M 10:35p-11:37p		Late Show With Stephen Colbert	\$105.00	0	30	2		2	\$210.00	\$0.00	0.0
24	Th 7p-10p		NFL	\$2,245.00	0.0	30	1		1	\$2,245.00	\$0.00	0.0
TOTALS: 47									47	\$13,160.00	\$0.00	0.0