

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Buying Time, LLC.
Attention: Kate Klebahn
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

<u>Contract / Revision</u> 1747945 /		<u>Alt Order #</u> 09074228
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/08/18 - 05/10/18		<u>Estimate #</u> 6008 DAMON MARTINEZ
<u>Advertiser</u> Martinez/D/Congress NM		<u>Original Date / Revision</u> 05/10/18 / 05/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 986	<u>Product 1/2</u> 1002
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 2	KOAT	05/10/18	05/10/18	The View 10-11a	10-11a		:30			P-6		NM	0	\$0.00
Class of Time- Immediately Pre-emptible No Makegood Required														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/07/18	05/13/18	---1---				1	\$85.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	05/07/18-05/13/18	The View 10-11a	10-11a	----Th----	:30		\$85.00			NM		
Credited														
N 5	KOAT	05/08/18	05/08/18	Chew, The	12-1pm		:30			P-6		NM	0	\$0.00
Class of Time- Immediately Pre-emptible No Makegood Required														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/07/18	05/13/18	-1-----				1	\$85.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	05/07/18-05/13/18	Chew, The	12-1pm	-Tu-----	:30		\$85.00			NM		
Credited														
Totals									0.00				28	\$5,880.00

*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/10/18	28	\$5,880.00	(\$882.00)	\$4,998.00	\$374.85	\$5,372.85
Totals	28	\$5,880.00	(\$882.00)	\$4,998.00	\$374.85	\$5,372.85

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

FAX# 610-225-1191
HARRIS REPORT FROM REP MAY10/18 12.07
CHANGES *** KOAT-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

SALES PRSN WA-- MARY TRICOLI

WASHINGTON, DC 20001

CLASS: NATL.	LOCAL	REGIONAL
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CE)

FLIGHT DATES MAY8/18 MAY10/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE MAY10/18 12.07

STA:

DAMON MARTINEZ FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 986	AGENCY EST# = 6008
AGENCY PRODUCT CODE = 1002	

2	30	\$85.00	5/10	0	THU	0
3	1000A-1100A					

PROGRAM : THE VIEW
CON COM1: THE VIEW
CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY10

5	30	5/8	0	TUE
5	30	5/8	0	TUE
1200Z-100P	\$85.00			

PROGRAM : THE CHEW
CON COM1: THE CHEW
CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY8

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M2 OK'D BUY#2 MISSED: THU/1000A-1100A MAY10 30S \$85.00 (MAY9/18)
 BUY#5 TUE/1200N-100P MAY8 30S \$85.00
 OFFER: NONE
 CMT: CONTRACT ENDS TOMORROW SO I COULDNT MG. PLS CREDIT AND WE WILL USE \$'S
 CMT: ON NEXT ORDER.

MAY/18 \$5,880.00

CONTRACT TOTAL \$5,880.00
 TOTAL SPOTS 28

MARKET TOTALS \$17,794 KOAT 34% KRQE 35% KOB 28% KWBQ 0% KASA 3% KASY 0% CABL 0%

KASA IS FOR NRQE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9074228 TRF# 1747945
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION MAY9/18 18.15
*** KOAT-TV ***

ADV # ADV. NAME POLI/D MARTINEZ/D/CON/NM
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE.N.W. #210

WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #
BUYER NAME KATE KLEBAHN

SALES PRSN WA- MARY TRICOLI

ORDER # CONTRACT # 9074228

CLASS: NATL. LOCAL REGIONAL

PRDCT DAMON MARTINEZ/CON#1 EST#6008 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY8/18 MAY10/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY9/18 18.15

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DAMON MARTINEZ FOR CONGRESS

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#2 MISSED:THU/1000A-1100A MAY10 30S \$85.00 (MAY9/18)
BUY#5 TUE/1200N-100P MAY8 30S \$85.00

OFFER: NONE
CMT:CONTRACT ENDS TOMORROW SO I COULDNT MG. PLS CREDIT AND WE WILL USE \$'S
CMT:ON NEXT ORDER.

CONTRACT TOTAL \$6,050.00
TOTAL SPOTS 30