

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 1747945 /		<u>Alt Order #</u> 09074228
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/08/18 - 05/10/18		<u>Estimate #</u> 6008 DAMON MARTINEZ
<u>Advertiser</u> Martinez/D/Congress NM		<u>Original Date / Revision</u> 05/10/18 / 05/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 986	<u>Product 1/2</u> 1002
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time, LLC.
Attention: Kate Klebahn
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 2	KOAT	05/10/18	05/10/18	The View 10-11a	10-11a		:30			P-6		NM	0	\$0.00
Class of Time- Immediately Pre-emptible No Makegood Required														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/07/18	05/13/18	---1---				1	\$85.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	05/07/18-05/13/18		The View 10-11a	10-11a	----Th----	:30		\$85.00			NM		
Credited														
N 5	KOAT	05/08/18	05/08/18	Chew, The	12-1pm		:30			P-6		NM	0	\$0.00
Class of Time- Immediately Pre-emptible No Makegood Required														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/07/18	05/13/18	-1-----				1	\$85.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	05/07/18-05/13/18		Chew, The	12-1pm	-Tu-----	:30		\$85.00			NM		
Credited														
									Totals	0.00			28	\$5,880.00

*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/10/18	28	\$5,880.00	(\$882.00)	\$4,998.00	\$374.85	\$5,372.85
Totals	28	\$5,880.00	(\$882.00)	\$4,998.00	\$374.85	\$5,372.85

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9074228 TRF# 1747945 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP MAY10/18 12.07
 CHANGES *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/D MARTINEZ/D/CON/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MARY TRICOLI
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9074228 CLASS: NATL. LOCAL REGIONAL
 PRDCT DAMON MARTINEZ/CON#1 EST#6008 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY8/18 MAY10/18 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY10/18 12.07

REP: OK'D M2 FOR CREDIT
 SEE LINES 2 AND 5
 TOTAL \$5,880 (-\$170)
 PLEASE CONFIRM THANKS
 SHAWN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM DAMON MARTINEZ FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1000A-1100A	30		\$85.00	5/10	5/10	0		THU	0
AGENCY ADVERTISER CODE = 986 AGENCY EST# = 6008 AGENCY PRODUCT CODE = 1002 PROGRAM : THE VIEW CON COM1 : THE VIEW CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY10												
5	S		1200N-100P	30		\$85.00	5/8	5/8	0		TUE	0
PROGRAM : THE CHEW CON COM1 : THE CHEW CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY8												

REP HEADLINE# 9074228 TRF# 1747945 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP MAY10/18 12.07
 CHANGES *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#2 MISSED: THU/1000A-1100A MAY10 30S \$85.00 (MAY9/18)
 BUY#5 TUE/1200N-100P MAY8 30S \$85.00
 OFFER: NONE
 CMT: CONTRACT ENDS TOMORROW SO I COULDNT MG. PLS CREDIT AND WE WILL USE \$'S
 CMT: ON NEXT ORDER.

MAY/18 \$5,880.00 CONTRACT TOTAL \$5,880.00
 TOTAL SPOTS 28

MARKET TOTALS \$17,794 KOAT 34% KRQE 35% ROB 28% KWBQ 0% KASA 3% KASY 0% CABL 0%
 KASA IS FOR NRQE
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9074228 TRF# 1747945 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION MAY9/18 18.15
 *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/D MARTINEZ/D/CON/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MARY TRICOLI
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ORDER # _____ CONTRACT # 9074228 CLASS: NATL. LOCAL REGIONAL
 PRDCT DAMON MARTINEZ/CON#1 EST#6008 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY8/18 MAY10/18 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY9/18 18.15

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DAMON MARTINEZ FOR CONGRESS
 STATION MAKEGOOD OFFERS:
 M2 UNRESL BUY#2 MISSED: THU/1000A-1100A MAY10 30S \$85.00 (MAY9/18)
 BUY#5 TUE/1200N-100P MAY8 30S \$85.00

OFFER: NONE
 CMT: CONTRACT ENDS TOMORROW SO I COULDNT MG. PLS CREDIT AND WE WILL USE \$'S
 CMT: ON NEXT ORDER.

CONTRACT TOTAL \$6,050.00
 TOTAL SPOTS 30