

# CONTRACT



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

www.koat.com

And:

**Buying Time, LLC.**  
 Attention: Kate Klebahn  
 650 Massachusetts Ave NW  
 Ste 210  
 Washington, DC 20001

<u>Contract / Revision</u> 1750320 /		<u>Alt Order #</u> 09080550
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/18/18 - 05/21/18		<u>Estimate #</u> DAMON MARTINEZ/CC
<u>Advertiser</u> Martinez/D/Congress NM		<u>Original Date / Revision</u> 05/15/18 / 05/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 16	KOAT	05/19/18	05/19/18	5-6a	5-6a		:30			P-5		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		05/14/18	05/20/18	-----1-	1			\$40.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	05/14/18-05/20/18	5-6a	5-6a	-----Sa--	:30		\$40.00			NM		
<i>Credited</i>														
N 18	KOAT	05/18/18	05/18/18	Action 7 News @ 103(1030-11p			:30			P-5		NM	1	\$300.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		05/14/18	05/20/18	----F--	1			\$300.00						
N 19	KOAT	05/18/18	05/18/18	Nightline	Nightline		:30			P-5		NM	1	\$60.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		05/14/18	05/20/18	----1--	1			\$60.00						
<b>Totals</b>													25	\$6,225.00

\*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/21/18	25	\$6,225.00	(\$933.75)	\$5,291.25	\$396.84	\$5,688.09
<b>Totals</b>	25	\$6,225.00	(\$933.75)	\$5,291.25	\$396.84	\$5,688.09

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9080550 TRF# 1750320 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP MAY15/18 12.31  
 \*\*CHANGES\*\* \*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D MARTINEZ/D/CON/NM REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN  
 650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MARY TRICOLI  
 WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 9080550 CLASS: NATL. LOCAL REGIONAL  
 PRDCT DAMON MARTINEZ/CON#1 EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES MAY18/18 MAY21/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY15/18 12.31

REP: M1 APPLIED - MKGD ON LNS 18-19  
 REVISED TOTAL IS \$6,225  
 PLEASE CONFIRM  
 THANKS, EMILY

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM DAMON MARTINEZ FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16	S		500A-600A	30		\$40.00	5/19	5/19	0		SAT	0
PROGRAM : WKND GMA												
18	A		1030P-1100P	30		\$300.00	5/18	5/18	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : SPOT WAS PRE'D. WE ARE USING \$150 REBATE FROM 1746122 & \$170 PREEMPT												
ORD COM2 : S'S FROM 1747945.												
THIS IS A MAKE-GOOD FOR MAY19 ON LINE-16 FOR 1 SPOT/WK												
19	A		1200M-1230A	30		\$60.00	5/18	5/18	1		FRI	1
PROGRAM : NIGHTLINE												
ORD COM1 : SPOT WAS PRE'D. WE ARE USING \$150 REBATE FROM 1746122 & \$170 PREEMPT												
ORD COM2 : S'S FROM 1747945.												
PART OF A MAKEGOOD MADE UP OF LINES 18-19												

REP HEADLINE# 9080550 TRF# 1750320 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP MAY15/18 12.31  
 \*\*CHANGES\*\* \*\*\* KOAT-TV \*\*\*

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTL:  
 :LINE#: : : : : : : DATE : DATE : /WK: INVT : : SPTS:

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#16 MISSED:SAT/500A-600A MAY19 30S \$40.00 (MAY15/18)  
 OFFER:FRI/1030P-1100P MAY18 30S \$300.00 PLS ADVISE.  
 & FRI/1200M-1230A MAY18 30S \$60.00  
 CMT:SPOT WAS PRE'D. WE ARE USING \$150 REBATE FROM 1746122 & \$170 PREEMPT  
 CMT:\$'S FROM 1747945.

MAY/18 \$6,225.00 CONTRACT TOTAL \$6,225.00  
 TOTAL SPOTS 25

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 9080550 TRF# 1750320 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION MAY14/18 18.52  
 \*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D MARTINEZ/D/CON/NM REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MARY TRICOLI  
 WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 9080550 CLASS: NATL. LOCAL REGIONAL

PRDCT DAMON MARTINEZ/CON#1 EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY18/18 MAY21/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY14/18 18.52

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DAMON MARTINEZ FOR CONGRESS

STATION MAKEGOOD OFFERS: MISSED: SAT/500A-600A MAY19 30S \$40.00 (MAY14/18)

M1 UNRESL BUY#16 OFFER: FRI/1030P-1100P MAY18 30S \$300.00 PLS ADVISE.

& FRI/1200M-1230A MAY18 30S \$60.00  
 CMT: SPOT WAS PRE'D. WE ARE USING \$150 REBATE FROM 1746122 & \$170 PREEMPT

CMT: S'S FROM 1747945.  
 CONTRACT TOTAL \$5,905.00  
 TOTAL SPOTS 24