

CONTRACT

www.koat.com

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

And:

Buying Time, LLC.
Attention: Kate Klebahn
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract / Revision 1750320 /		Alt Order # 09080550
Product Candidate		
Contract Dates 05/18/18 - 05/21/18		Estimate # DAMON MARTINEZ/CC
Advertiser Martinez/D/Congress NM		Original Date / Revision 05/15/18 / 05/15/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 16	KOAT	05/19/18	05/19/18	5-6a	5-6a		:30			P-5		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		05/14/18	05/20/18	-----1-	1			\$40.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KOAT	05/14/18-05/20/18	5-6a	5-6a	-----Sa--	:30	\$40.00	NM				
		Credited												
N 18	KOAT	05/18/18	05/18/18	Action 7 News @ 103(1030-11p			:30			P-5		NM	1	\$300.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		05/14/18	05/20/18	----F--	1			\$300.00						
N 19	KOAT	05/18/18	05/18/18	Nightline	Nightline		:30			P-5		NM	1	\$60.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		05/14/18	05/20/18	----1--	1			\$60.00						
Totals									0.00				25	\$6,225.00

*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/21/18	25	\$6,225.00	(\$933.75)	\$5,291.25	\$396.84	\$5,688.09
Totals	25	\$6,225.00	(\$933.75)	\$5,291.25	\$396.84	\$5,688.09

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

FAX# 610-225-1191
HARRIS REPORT FROM REP MAY15/18 12.31
CHANGES *** KOAT-TV ***

REP. #	OFF. #	SALESMAN #
BUYER NAME KATE KLEBAHN		

BUYER NAME	<u>KATE KLEBAHN</u>
SALES PRSN	<u>WA- MARY TRICOLI</u>

650 MASSACHUSETTS AVE. N.W. #210
WASHINGTON, DC 20001

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY15/18 12.31

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DAMON MARTINEZ FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
16	S		500A-600A	30		\$40.00	5/19	5/19	0		SAT	0
PROGRAM : WKND GMA												
18	A		1030P-1100P	30		\$300.00	5/18	5/18	1		FRI	1
PROGRAM : NEWS												
ORD COM1: SPOT WAS PRE'D. WE ARE USING \$150 REBATE FROM 1746122 & \$170 PREEMPT												
ORD COM2: \$'S FROM 1747945.												
THIS IS A MAKE-GOOD FOR MAY19 ON LINE-16 FOR 1 SPOT/WK												
19	A		1200M-1230A	30		\$60.00	5/18	5/18	1		FRI	1
PROGRAM : NIGHTLINE												
ORD COM1: SPOT WAS PRE'D. WE ARE USING \$150 REBATE FROM 1746122 & \$170 PREEMPT												
ORD COM2: \$'S FROM 1747945.												
PART OF A MAKEGOOD MADE UP OF LINES 18-19												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#16 MISSED: SAT/500A-600A MAY19 30S \$40.00 (MAY15/18)
 OFFER: FRI/1030P-1100P MAY18 30S \$300.00 PLS ADVISE.
 & FRI/1200M-1230A MAY18 30S \$60.00
 CMT: SPOT WAS PRE'D. WE ARE USING \$150 REBATE FROM 1746122 & \$170 PREEMPT
 CMT: \$'S FROM 1747945.

MAY/18 \$6,225.00 CONTRACT TOTAL \$6,225.00
 TOTAL SPOTS 25

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
HARRIS REPORT FROM STATION MAY14/18 18.52
*** KOAT-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME KATE KLEBAHN

SALES PRSN WA- MARY TRICOLT

650 MASSACHUSETTS AVE. N.W. #210
WASHINGTON, DC 20001

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LOCAL

REGIONAL

(LINE, ORDER, INVOICE)

DATE MAY 14/18 18.52

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DAMON MARTINEZ FOR CONGRESS
STATION MAKEGOOD OFFERS:

M1 UNREST BUY#16

MISSED: SAT/500A-600A
OFFER: FRI/1030P-110

ER: FRI/1030P-1100P
& FRI/1200M-1230A

MAY 19
MAY 18
MAY 18

305	\$40.00
305	\$300.00
305	\$60.00

(MAY 14/18)
PLS ADVISE.

CMT:SPOT WAS PRE'D. WE ARE USING \$150 REBATE FROM 1746122 & \$170 PREEMPT CMT:\$'S FROM 1747945.

CONTRACT TOTAL	\$5,905.00
TOTAL SPOTS	24