



125 West 55th St  
New York, NY 10019

Contract # 26016362      Changes as of: 6/1/2018 at 2:12 PM      Version: Highlighting Makegood 3      Status: Accepted

CPE: //3      Flight: 5/21/18 - 6/5/18      Station: NRQE      Con Type: POLITICAL/NOTE

Agency: Ethica Media LLC      Advertiser: Latino Victory Fund      Market: Albuquerque      Total \$: \$4,800.00

1225 Franklin Ave, suite 325      Product: ISSUE      Office: WASHINGTON      Total Spots: 36

Garden City, NY 11530      Agency Order #:      Buyer: Carol Mundy      Service: Nielsen      Total CPP: \$0.00

Buyer: Carol Mundy      Salesperson: BEN WILMETH      202-955-5342      Primary Demo: Adults 35+      Total GRP:      Traffic #: 1536892

Salesperson: BEN WILMETH      Separation:      202-955-5342      Assistant: BEN WILMETH      202-955-5342

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	5/21 - 6/4				Total Spots	Total \$	CPP*	GRP*
							5/21	5/28	6/4					
MSD 6	Sa 6p-7p		Family Feud	\$100.00	0.0	30	0	2	0	0	\$0.00	\$0.00	0.0	
MGD 15	Tu 7a-8a		NEWS	\$50.00	0.0	30	0	0	2	2	\$100.00	\$0.00	0.0	
MGD 16	Tu 8a-9a		NEWS	\$50.00	0.0	30	0	0	2	2	\$100.00	\$0.00	0.0	
TOTALS:							15	17	4		36	\$4,800.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
06/01/18 2:29 PM	Accepted	BEN WILMETH	OK

Spot Manager: Preempted/Unresolved, 06/02/18-06/02/18



Advertiser: POL/Latino Victory Fund PAC

Alt Order #: 26016362

1538892	6	:30	\$100.00	No	P3	06/02/18 6p-7p
1538892	6	:30	\$100.00	No	P3	06/02/18 6p-7p

05/18/18 1:22:52 PM	Sa 6-7p
05/18/18 1:22:52 PM	Sa 6-7p

[Program Change]  
[Program Change]

NRQE  
NRQE

kzwa  
kzwa

MG 2X Ten News Tue 6/5

@ \$50 each

MG 2X 8am News Tue 6/5

@ \$50 each



[Filtered by: (Advertiser does not start with ITN) AND (Advertiser does not contain General Mills)] [Sorted by: Date]