



125 West 55th St
New York, NY 10019

Contract # 26016362	Changes as of: 6/1/2018 at 2:12 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: //3	Flight: 5/21/18 - 6/5/18	Station: NRQE	Con Type: POLITICAL/NOTE
Agency: Ethica Media LLC	Advertiser: Latino Victory Fund	Market: Albuquerque	Total \$: \$4,800.00
1225 Franklin Ave, suite 325	Product: ISSUE	Office: WASHINGTON	Total Spots: 36
Garden City, NY 11530	Agency Order #:	Service: Nielsen	Total CPP: \$0.00
	Buyer: Carol Mundy	Primary Demo: Adults 35+	Total GRP:
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	Traffic #: 1536892
	202-955-5342	202-955-5342	
	Separation:		

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	5/21	5/28	6/4	5/21 - 6/4	Total Spots	Total \$	CPP*	GRP*
MSD 6	Sa 6p-7p		Family Feud	\$100.00	0.0	30	0	2	0		0	\$0.00	\$0.00	0.0
MGD 15	Tu 7a-8a		NEWS	\$50.00	0.0	30	0	0	2		2	\$100.00	\$0.00	0.0
MGD 16	Tu 8a-9a		NEWS	\$50.00	0.0	30	0	0	2		2	\$100.00	\$0.00	0.0
TOTALS:						15	17	4			36	\$4,800.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
06/01/18 2:29 PM	Accepted	BEN WILMETH	OK

Spot Manager: Preempted/Unresolved, 06/02/18-06/02/18



Advertiser: POL/Latino Victory Fund PAC

Alt Order #: 26016362

1538892	6	:30	\$100.00	No	P3	06/02/18 6p-7p	05/18/18 1:22:52 PM Sa 6-7p	[Program Change]	NRQE	kzmas
1538892	6	:30	\$100.00	No	P3	06/02/18 6p-7p	05/18/18 1:22:52 PM Sa 6-7p	[Program Change]	NRQE	kzmas

ME 2x Thu News Tue 6/5
@ \$50 each

ME 2x Sat News Tue 6/5
@ \$50 each

[Filtered by: (Advertiser does not start with ITN) AND (Advertiser does not contain General Mills)] [Sorted by: Date]