



125 West 55th St  
New York, NY 10019

Contract # 26011095      Changes as of: 6/1/2018 at 2:10 PM      Version: Highlighting Makegood 3      Status: Accepted

CPE: /13      Flight: 5/11/18 - 6/5/18      Station: NRQE      Con Type: POLITICAL/VOTE  
 Agency: Ethica Media LLC      1225 Franklin Ave, suite 325      Advertiser: Latino Victory Fund      Market: Albuquerque      Total \$: \$18,620.00  
 Product: ISSUE      Garden City, NY 11530      Agency Order #:      Office: WASHINGTON      Total Spots: 117

Buyer: Carol Mundy      Service: Nielsen      Total CPP: \$0.00  
 Salesperson: BEN WILMETH      Primary Demo: Adults 35+      Total GRP:      Traffic #: 1532345  
 Separation: 202-955-5342      Assistant: BEN WILMETH      202-955-5342

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	5/11 - 6/4						Total Spots	Total \$	CPP+	GRP+
							5/11	5/14	5/21	5/28	6/4					
MSD 22	Sa 6p-7p		News	\$100.00	0.0	30	1	1	0	1	0	0	2	\$200.00	\$0.00	0.0
MGD 32	Tu 8a-9a		NEWS	\$50.00	0.0	30	0	0	0	0	0	2	2	\$100.00	\$0.00	0.0
TOTALS:							9	49	27	30	2	117	\$18,620.00	\$0.00	0.0	

Makegood Comments

Date/Time	Action	Added by	Comment
06/01/18 2:29 PM	Accepted	BEN WILMETH	OK

Spot Manager: Preempted/Unresolved, 06/02/18-06/02/18



Advertiser: POL/Latino Victory Fund PAC

Alt Order #: 26011095

1532345 22 :30 \$100.00 No P3 06/02/18 6p-7p

05/11/18 1:29:06 PM Sa 6-7p

[Program Change]

NRQE

kzwas

Mc 2X Tue 8Am News

@ \$50 each 6/5



[Filtered by: ((Advertiser does not start with ITN) AND (Advertiser does not contain General Mills))] [Sorted by: Date]