

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26011095	Changes as of: 6/1/2018 at 2:10 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: /13	Flight: 5/11/18 - 6/5/18	Station: NRQE	Con Type: POLITICAL/VOTE
Agency: Ethica Media LLC	Advertiser: Latino Victory Fund	Market: Albuquerque	Total \$: \$18,620.00
1225 Franklin Ave, suite 325	Product: ISSUE	Office: WASHINGTON	Total Spots: 117
Garden City, NY 11530	Agency Order #:	Service: Nielsen	Total CPP: \$0.00
	Buyer: Carol Mundy	Primary Demo: Adults 35+	Total GRP:
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	Traffic #: 1532345
	202-955-5342	202-955-5342	
Comments: NEW ORDER	Separation:		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	5/11	5/14	5/21	5/28	6/4	5/11 - 6/4	Total Spots	Total \$	CPP*	GRP*
MSD 22	Sa 6p-7p		News	\$100.00	0.0	30	1	1	0	1	0		2	\$200.00	\$0.00	0.0
MGD 32	Tu 8a-9a		NEWS	\$50.00	0.0	30	0	0	0	0	2		2	\$100.00	\$0.00	0.0
TOTALS:							9	49	27	30	2		117	\$18,620.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
06/01/18 2:29 PM	Accepted	BEN WILMETH	OK

Spot Manager: Preempted/Unresolved, 06/02/18-06/02/18



Advertiser: POL/Latino Victory Fund PAC

Alt Order #: 26011095

1532345 22 :30 \$100.00 No P3 06/02/18 6p-7p

05/11/18 1:29:06 PM Sa 6-7p

[Program Change]

NRQE

kzwas

Mc 2X Tue 8am News

@ \$50 each 6/5



[Filtered by: ((Advertiser does not start with ITN) AND (Advertiser does not contain General Mills))] [Sorted by: Date]