

ORDER



Orders

Order / Rev:

4362700

Alt Order #:

28359424

Product Desc:

ISSUE

Estimate:

14452

Flight Dates:

02/27/24 - 03/04/24

Original Date / Rev:

02/26/24 / 02/26/24

Order Type:

REG

Columbus GA WBRL

Primary AE:

Katz Washington

Sales Office:

K-WAS

Sales Region:

Nat

Agency

Name:

Targeted Platform Media LLC

Buying Contact:

Billing Contact:

P.O. Box 237

Crownsville, MD 21032-0237

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM

Agency Commission:

15%

Advertiser

Name:

POL/Protect Progress PAC

Demographic:

A18+

Product Codes:

PL6

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

POL-ISS

Priority:

P3

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	57	\$55,300.00	\$47,005.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	57	\$55,300.00	\$47,005.00	0.00
Totals	57	\$55,300.00	\$47,005.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
Columbus GA WBRL	35%	\$55,300.00
Market	100%	\$158,000.00

Competitive Share	Share	Total
ABG	0%	\$0.00
CABLE	0%	\$0.00
ERBL	0%	\$0.00
UNKWN	65%	\$102,700.00
WJSP	0%	\$0.00
WLTZ	0%	\$0.00
WSWS	0%	\$0.00
WTVM	0%	\$0.00
WXTX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WRBL	02/27/24	02/27/24	Local News @ 5a Local News @ 5a	CM	5a-6a	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
News 3 5a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-T-----			1			\$300.00		0.00			
2	WRBL	02/28/24	02/28/24	Local News @ 5a Local News @ 5a	CM	5a-6a	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00

Columbus GA WBRL

Order / Rev: 4362700
 Alt Order #: 28359424
 Flight Dates: 02/27/24 - 03/04/24

Advertiser: POL/Protect Progress PAC
 Product Desc: ISSUE
 Estimate: 14452

Columbus GA WBRL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	---T---		1			\$1,000.00			0.00			
15	WRBL	02/27/24	02/27/24	M-F 3-4p Judge Mathis	CM	3-4p	-T-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	-T-----		1			\$800.00			0.00			
16	WRBL	02/28/24	02/28/24	M-F 3-4p Judge Mathis	CM	3-4p	--W----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	--W----		1			\$800.00			0.00			
17	WRBL	02/29/24	02/29/24	M-F 3-4p Judge Mathis	CM	3-4p	---T---	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	---T---		1			\$800.00			0.00			
18	WRBL	03/01/24	03/01/24	M-F 3-4p Judge Mathis	CM	3-4p	----F--	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	----F--		1			\$800.00			0.00			
19	WRBL	03/04/24	03/04/24	M-F 3-4p Judge Mathis	CM	3-4p	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 03/04/24		03/04/24	03/10/24	M-----		1			\$800.00			0.00			
20	WRBL	02/27/24	02/27/24	M-F 4-5p People's Court	CM	4-5p	-T-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	-T-----		1			\$800.00			0.00			
21	WRBL	02/28/24	02/28/24	M-F 4-5p People's Court	CM	4-5p	--W----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	--W----		1			\$800.00			0.00			
22	WRBL	02/29/24	02/29/24	M-F 4-5p People's Court	CM	4-5p	---T---	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	---T---		1			\$800.00			0.00			
23	WRBL	03/01/24	03/01/24	M-F 4-5p People's Court	CM	4-5p	----F--	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	----F--		1			\$800.00			0.00			
24	WRBL	03/04/24	03/04/24	M-F 4-5p People's Court	CM	4-5p	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 03/04/24		03/04/24	03/10/24	M-----		1			\$800.00			0.00			
25	WRBL	03/03/24	03/03/24	Local News @ 630p Sun Local News @ 630p Sun	CM	630-7p	-----S	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	-----S		1			\$800.00			0.00			
26	WRBL	03/02/24	03/02/24	CBS Evening News WKND CBS Evening News WKND	CM	Sa 630p-7p/Su 6p-	-----S-	:30	1	\$3,000.00	P3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	-----S		1			\$800.00			0.00			

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Advertiser: POL/Protect Progress PAC
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	-----S-		1			\$3,000.00			0.00			
27	WRBL	02/27/24	02/27/24	Local News @ 5p Local News @ 5p	CM	5-530p	-T-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		News 3 First Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	-T-----		1			\$1,200.00			0.00			
28	WRBL	02/29/24	02/29/24	Local News @ 5p Local News @ 5p	CM	5-530p	---T---	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		News 3 First Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	---T---		1			\$1,200.00			0.00			
29	WRBL	03/04/24	03/04/24	Local News @ 5p Local News @ 5p	CM	5-530p	M-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		News 3 First Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 03/04/24		03/04/24	03/10/24	M-----		1			\$1,200.00			0.00			
30	WRBL	02/28/24	02/28/24	Local News @ 530p Local News @ 530p	CM	530p-6p	--W----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		News 13 At 5:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	--W----		1			\$1,500.00			0.00			
31	WRBL	03/04/24	03/04/24	Local News @ 530p Local News @ 530p	CM	530p-6p	M-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		News 13 At 5:30p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 03/04/24		03/04/24	03/10/24	M-----		1			\$1,500.00			0.00			
32	WRBL	02/28/24	02/28/24	Local 6p News M-F Local 6p News M-F	CM	6-630p	--W----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		News 3 Evening Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	--W----		1			\$2,000.00			0.00			
33	WRBL	03/04/24	03/04/24	Local 6p News M-F Local 6p News M-F	CM	6-630p	M-----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		News 3 Evening Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 03/04/24		03/04/24	03/10/24	M-----		1			\$2,000.00			0.00			
34	WRBL	02/27/24	02/27/24	M-F 730-8p Wheel of Fortune	CM	730-8p	-T-----	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	-T-----		1			\$2,500.00			0.00			
35	WRBL	02/29/24	02/29/24	M-F 730-8p Wheel of Fortune	CM	730-8p	---T---	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	---T---		1			\$2,500.00			0.00			
36	WRBL	03/04/24	03/04/24	M-F 730-8p Wheel of Fortune	CM	730-8p	M-----	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 03/04/24		03/04/24	03/10/24	M-----		1			\$2,500.00			0.00			
37	WRBL	02/28/24	02/28/24	M-F 7-730p Jeopardy	CM	7-730p	--W----	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
		Jeopardy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 02/26/24		02/26/24	03/03/24	--W----		1			\$2,500.00			0.00			
38	WRBL	03/01/24	03/01/24	M-F 7-730p Jeopardy	CM	7-730p	----F--	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
		Jeopardy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	----F--			1		\$2,500.00	0.00					
N39	WRBL	02/28/24	02/28/24	Wed Prime Hour 1 Wed Hour 1	CM	8p-9p (8:00 PM-9:00 PM)	--W----	:30	1	\$1,500.00	P3	0.00	NM	2	\$1,650.00
Price is Right Night-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	--W----			1		\$1,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WRBL	02/26/24-03/03/24		Wed Prime Hour 1		8p-9p	(8:00 PM-9:00 PM) P--W-----	:30		(\$1,500.00)		0.00	NM		
See MG 39.2,39.3 [Wrong Inventory Code]															
2	NRBL	02/26/24-03/03/24		Wed Prime Other 1		8-10p	--W-----	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 44.1,39.1 [Makegood]															
3	NRBL	02/26/24-03/03/24		Sa 1a-2a		1a-2a	-----Sa--	:30		\$150.00		0.00	NM		
Ⓜ MG for 44.1,39.1 [Makegood]															
40	WRBL	03/01/24	03/01/24	Fri Prime Hour 2 Fri Hour 2	CM	9-10p	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
Fire Country-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	----F--			1		\$1,500.00	0.00					
41	WRBL	03/02/24	03/02/24	LN Sa Local News @ 11p Sa	CM	11-1130p	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
News 3 Nightwatch															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	-----S-			1		\$800.00	0.00					
42	WRBL	03/03/24	03/03/24	LN Su Local News @ 11 Sun	CM	11-1130p	-----S	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
News 3 Nightwatch															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	-----S			1		\$800.00	0.00					
43	WRBL	03/02/24	03/02/24	Sa 12a-1230a Sa 12a-1230a	CM	12a-1230a (12:05 XM-12:30 XM)	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	-----S-			1		\$150.00	0.00					
N44	WRBL	03/02/24	03/02/24	Sa 1230a-130a Sa 1230a-130a	CM	1230a-130a	-----S-	:30	1	\$150.00	P3	0.00	NM	0	\$0.00
SYN The Equalizer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	-----S-			1		\$150.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WRBL	02/26/24-03/03/24		Sa 1230a-130a		1230a-130a	-----Sa--	:30		(\$150.00)		0.00	NM		
See MG 39.2,39.3 [Wrong Inventory Code]															
45	WRBL	02/27/24	02/27/24	Late Show Late Show	CM	1135p-1237a	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
The Late Show-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	-T-----			1		\$600.00	0.00					
46	WRBL	02/28/24	02/28/24	Late Show Late Show	CM	1135p-1237a	--W----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
The Late Show-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	--W----			1		\$600.00	0.00					
47	WRBL	02/29/24	02/29/24	Late Show Late Show	CM	1135p-1237a	---T---	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
The Late Show-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/26/24	03/03/24	---T---			1		\$600.00	0.00					

Columbus GA WBRL