



125 West 55th St
New York, NY 10019

Contract # 26152751	Changes as of: 10/2/2018 at 10:20 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: NRCCI/ORDR/310205	Flight: 10/2/18 - 10/8/18	Station: KRQE	Con Type: POLITICAL/NOTE
Agency: Del Ray Media	Advertiser: NRCC IE	Market: Albuquerque	Total \$: \$60,810.00
1427 Leslie Avenue	Product: ORDR	Office: WASHINGTON	Total Spots: 146
Suite 106	Agency Order #: 30058629	Service: Nielsen	Total CPM: \$121.62
Alexandria, VA 22301	Buyer: Baker, Andrea	Primary Demo: Adults 35+	Total GRP: 500.0
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	Traffic #: 1682964
	202-955-5342	202-955-5342	

Separation:

Comments: Starts 10/2 PMT/TRAFF/SPOT/NAB will be sent 10/1 for this estimate Please confirm. Thank you, Andrea Baker 954-448-2252

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impression	Len	10/2 - 10/8								Total Spots	Total \$	CPP*	GRP*
								10/2	10/3	10/4	10/5	10/6	10/7	10/8					
	Su 7a-8a		KRQE NEWS13 MORNING	\$75.00	2.2	21,100	30	0	0	0	0	0	1	0		0	\$0.00	\$34.09	0.0
	Su 7a-9a		BALLOON FIESTA COVERAGE	\$75.00	2.2	21,100	30	0	0	0	0	0	1	0		1	\$75.00	\$34.09	2.2
TOTALS:								26	26	25	24	12	11	22	146	\$60,810.00	\$121.62	500.0	



125 West 55th St
New York, NY 10019

Contract # 26152751	Changes as of: 10/2/2018 at 10:22 AM	Version: Highlighting Makegood 2	Status: Accepted
CPE: NRCC/ORDR/310205	Flight: 10/2/18 - 10/8/18	Station: KROE	Con Type: POLITICAL/NOTE
Agency: Del Ray Media	Advertiser: NRCC IE	Market: Albuquerque	Total \$: \$60,810.00
1427 Leslie Avenue	Product: ORDR	Office: WASHINGTON	Total Spots: 146
Suite 106	Agency Order #: 30058629	Service: Nielsen	Total CPM: \$122.75
Alexandria, VA 22301	Buyer: Baker, Andrea	Primary Demo: Adults 35+	Total GRP: 495.4
	Salesperson: BEN WILLMETH	Assistant: BEN WILLMETH	Traffic #: 1682964
	202-955-5342	202-955-5342	

Comments: Starts 10/2 PM/TTT/RA/SPOT/NAB will be sent 10/1 for this estimate Please confirm. Thank you. Andrea Baker 954-448-2252

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impre sion	Len	10/2 - 10/8								Total Spots	Total \$	CPP*	GRP*	
								10/2	10/3	10/4	10/5	10/6	10/7	10/8						
	Su MSD 14 8a-9:30a		CBS SUNDAY MORNING	\$500.00	4.6	44,900	30	0	0	0	0	0	1	0	0	0	0	\$0.00	\$108.70	0.0
	Sa MGD 55 6:30p-7p	2	WHEEL OF FORTUNE	\$500.00	0.0	0	30	0	0	0	0	1	0	0	0	1	1	\$500.00	\$0.00	0.0
TOTALS:								26	26	25	24	13	10	22	146	\$60,810.00	\$122.75	495.4		