

ORDER



Orders
Order / Rev: 1521785
Alt Order #: 08246769
Product Desc: DSCC IE
Estimate:
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 09/27/16 / 09/27/16
Order Type: Political

HUAB BOUNCE TV

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/DSCC IE
Demographic: A35+
Product Codes: PL20
Priority: P 9
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	21	\$455.00	\$386.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	21	\$455.00	\$386.75	0.00
Totals	21	\$455.00	\$386.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUABt	10/18/16	10/24/16	ALL INVENTORY 6p-12a	Comm	6p-12a (6:00 PM-12:00 XM)	MTWTF--	:30	14	\$25.00	P 9	0.00	NM	14	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/18/16	10/24/16	MTWTF--		14			\$25.00			0.00			
2	WUABt	10/18/16	10/24/16	ALL INVENTORY 12a-3a	Comm	12a-3a (12:00 XM-2:59 XM)	MTWTF--	:30	7	\$15.00	P 9	0.00	NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/18/16	10/24/16	MTWTF--		7			\$15.00			0.00			
													Totals	21	\$455.00